

Town of Riverview

COUNCIL REPORT FORM



Presented to: Mayor and Council

Department: Economic Development

Date: January 23, 2019

Subject: Business Visitation Report

BACKGROUND

In 2018, before the replacement of Economic Development Officer, the Town engaged a consultant, Angela Harris, to complete a business visitation program as part of the departments ongoing efforts to support a strategic objective to retain and grow our strong local business community.

The resulting report is attached. With the exception of one business, all targeted businesses are doing well and gearing up for growth and/or expansion. A common theme was the desire to be engaged. In response the department organized and hosted a Riverview Business Connects networking event with plans to continue presenting opportunities for the Riverview business community to network and be engaged.

CONSIDERATIONS

Legal: n/a

Financial: n/a

Policy: n/a

Stakeholders: Business Community, Council

Strategic Plan: To retain and grow our strong local business community

Interdepartmental Consultation: n/a

Communication Plan: e-mail newsletter, social media

Recommendation: Receive as information