



## Town of Riverview

### Parks, Recreation & Community Relations Department Monthly Report

To: Colin Smith - CAO  
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 Date: January 22, 2019  
 Month & Year: Dec. 2018/Jan. 2019

#### Section 1: Operational Dashboard

Metric	Previous Period	Current Period	Annual Result	Trend
Pro Kids (Placements)	Fall 2018: 133	Winter 2019: 93 placements	2018 total: 428	Decrease
<b>JUMPSTART (Riverview only)</b>	Fall 2018: 36	Winter 2019: 56 placements	2018 Total: 117	
<b>TOTAL #</b> of children helped (P.R.O. Kids + Jumpstart)	Fall 2018: 169	Winter 2019: 149 placements	2018 Total: 545	
Total from previous year	Fall 2017: 177	Winter 2018: 175 placements	2017 Total: 590	
Coverdale Centre Weekly Usage ( <i>Mon.-Fri. 9 am-6 pm</i> )				Kitchen use in December was high with several Christmas events Hall use remains stable with regular users returning in January.  Kitchen 44.5% (2017) Hall 41.2% (2017)
Kitchen	Dec. 2018: 58.2%	Jan. 2019: 43.8%		
Hall	Dec. 2018: 43.8%	Jan. 2019: 43.9		
Skate Park (Participants)	Nov. 2018: 170	Dec. 2018: 249	2018: 3,964	<i>Increase over 2017</i>
	Nov. 2017: 249	Dec. 2017: 368		2017 total: 2,843
Swimming Lesson Registration	2018: 515	Winter 2019: 637	2019 YTD: 637	<i>Increasing Total 2018: 2,282</i>

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	2017: 332			<i>Total 2017: 1,873 Total 2016: 1,544</i>
60 + Registration	Fall 2018: 199  Fall 2017: 200	Winter 2019: 140  Winter 2018: 128	Total 2019: 140 YTD	<i>Increasing  Total 2018: 866 Total 2017: 754 Total 2016: 551</i>
Adult Fitness & Wellness Classes	Fall 2018: 145  Fall 2017: 335	Winter 2019: 93  Winter 2018: 106	2019 total: 441 YTD	<i>Decrease (Note: *Aqua fitness programs have moved to Aquatics)  Total 2018: 441 * Total 2017: 1,158 Total 2016: 1,166</i>
Children's Programs	Fall 2018: 56  Fall 2017: 65	Winter 2019: 42  Winter 2018: 69	2019 total: 42 YTD	<i>Decrease (Less total number of camps offered in summer 2018, &amp; more camps covering 2 week periods rather than one week produced a smaller number of actual registrations in 2018.)  Total 2018: 714 Total 2017: 1,176 Total 2016: 1,023</i>

**Section 2: Status of Department's/Section's Operational Priorities for 2018**

Priority	Status
<b>Tenders</b>	Nothing to report.
<b>A Safe and Welcoming Community</b>	<p><b>Community Events</b></p> <p><b>Mayor's Lighting - November 22, 2018</b></p> <p>The annual event was held at the Gazebo, decorated this year with white lights, garlands, red bows and a star on top of the gazebo. Snow covered the ground, however it was a clear cold night at -20. Despite this, nearly 1,000 people came to the event, walking along the Riverfront to take in the lights, which extended this year all the way to the Covered Bridge. Patrons enjoyed baked treats from Riverview bakeries, hot chocolate and hot cider, which were mostly enjoyed in travel mugs that were brought to the event in an effort to reduce waste. Only 30 disposable cups were used, cutting down event waste by 95%. The Cocoa Room also</p>

	<p>hosted live entertainment and treats throughout the evening, and a mini Christmas market was held inside the Fundy Chocolate River Station. Buddha Bear also opened to help celebrate the light launch.</p> <p><b>Holiday Hoopla Event-Christmas Skate-Swim</b></p> <p>About 80 people in attendance for the Christmas Skate. A local radio station partnered and provided free ads, prizes, treats and an emcee for the event. Staff created a winter prize pack which was a hit.</p> <p>The aquatic centre hosted a free “holiday hoopla” swim on Dec. 8<sup>th</sup>, which saw approximately 120 in attendance. The aquatic centre hosted additional daytime and evening open swims which were well attended by families and daycare groups.</p> <p><b>PRO Kids</b></p> <p>Cheque presentations at Town Hall for P.R.O. Kids:</p> <p>November 27, 2018 - Riverview Lion’s Club \$7,510.90 December 11, 2018 – Riverview Arts Centre \$1,000.00</p> <p><b>Winter Trails &amp; Activities</b></p> <p>Town crews have begun grooming the walking trails along Gunningsville Blvd, Pine Glen and Riverfront Park. As well, the Cross Country Trails are regularly groomed for classic and skate skiing at Mill Creek Nature Park and the snow shoe trail is signed and getting significant use. The local Fat biking group is also conducting weekly rides at the Park.</p> <p>Winter Wonderland Park is in full swing with the skating oval, sliding hill and snowboarding facility seeing significant use. A local snowboarding group is grooming the snowboarding side of the hill in partnership with the department’s maintenance crews.</p>
<b>Planning for the Future</b>	<p><b>PCMAC</b></p> <p><b>The Grade 5 Water polo</b> program began Jan 8<sup>th</sup> and will run for 10 weeks. This program provides the opportunity for all grade 5 classes in Riverview to experience water polo first hand through school-to-school matches.</p> <p><b>Community Garden</b></p> <p>Registration for the 2019 season has been open to returning users and the general public. As of Jan. 9th, 2019, 318 of 40 in ground plots and 12 of 20 raised beds have been rented.</p>
<b>Smart and Sustainable Growth</b>	<p><b>PCMAC</b></p> <p><b>Program Development</b></p> <p>Marketing is underway from Jan. 1st to Mar. 1st to target and approach specific sport and homeschool groups to build our Fall 2019 daytime programming.</p> <p><b>Pool Visits</b></p> <p>As a point of interest, there were 34,439 pool visits in 2017. This number rose to 54,439 pool visits in 2018.</p>
<b>Fiscal Responsibility and Service Excellence</b>	<p><b>PCMAC</b></p> <p>A staff training plan has been finalized for 2019 outlining all training needs on a monthly basis. This was developed to meet industry standards and facility best practices.</p>

	<b>Winter Registration</b> (December 6th, 2018: 7-9 pm) Winter Program Registration seen 18 people registered in person, all of whom were serviced within 10 minutes. Between 7 and 9 p.m., 307 online registrations were processed. 250 of those online registrations came through during the first half hour of registration.
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### Section 3: Other Notable Development & Highlights for Council's Attention

#### Staff Development

Updated WHMIS and OHS training was completed by all Town staff in November and December. Aquatic part time employees also participated in updated WHMIS training in January. Aquatic staff participated in a team-building and holiday party on December 21<sup>st</sup>. Internal staff recertification were conducted on January 4<sup>th</sup>, 2019 to ensure all staff remain current and up-to-date with their certifications through 2019.

#### Junior Leadership Program (JL's)

This past summer saw 20 youth register for the J.L Program. They did an average of 170 volunteer hours each, totaling over 3,400 volunteer hours. The demand for this program continues to be about double the available spaces.