



Town of Riverview

Parks, Recreation & Community Relations Department Monthly Report

To: Colin Smith - CAO
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 Date: November 19, 2018
 Month & Year: November 2018

Section 1: Operational Dashboard


Metric	Previous Period	Current Period	Annual Result	Trend
Pro Kids (Placements)	Fall 2018: 133	Winter 2019: 37 apps to date	2018 total: 428	Decrease
JUMPSTART (Riverview only)	Fall 2018: 36	Winter 2019: 0 apps to date	2018 Total: 117	
TOTAL # of children helped (P.R.O. Kids + Jumpstart)	Fall 2018: 169	Winter 2019: 37 apps to date	2018 Total: 545	
Total from previous year	Fall 2017: 177	Winter 2018: 175 placements	2017 Total: 590	
Coverdale Centre Weekly Usage (<i>Mon.-Fri. 9 am-6 pm</i>)				Kitchen use is up with additional hours from Incubator kitchen group usage, and some weekday catering functions. Hall use down slightly due to fewer weekday special event bookings.
Kitchen	Oct. 2018 47%	Nov. 2018: 61.4%	Kitchen 44.5% (2017)	
Hall	Oct. 2018 53.5%	Nov. 2018: 49.2%	Hall 41.2% (2017)	
Skate Park (Participants)	Sept. 2018: 93	Oct. 2018: 123	2018: 2,245 YTD	Increase
	Sept. 2017: 91	Oct. 2017: 110		
				2017 total: 2,525

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Swimming Lesson Registration	Fall 2017: 585 Fall 2016: 495	Fall 2018: 801	2018 YTD: 2,282 2017 total: 1,873	<i>Increasing</i> <i>Total 2017: 1873</i> <i>Total 2016: 1544</i>
60 + Registration	Summer 2018: 386 Summer 2017: 359	Fall 2018: 199 Fall 2017: 200	2018 total: 866 YTD	<i>Increasing</i> Total 2017: 754 Total 2016: 551.
Adult Fitness & Wellness Classes	Summer 2018: 28 Summer 2017: 65	Fall 2018: 145 Fall 2017: 335	2018 total: 441 YTD	<i>Decrease</i> <i>(Note: Aqua fitness programs have moved to Aquatics)</i> Total 2017: 1,158 Total 2016: 1,166
Children's Programs	Summer 2018: 545 Summer 2017: 951	Fall 2018: 56 Fall 2017: 65	2018 total: 714 YTD	<i>Decrease</i> <i>(Less total number of camps offered this summer, & more camps covering 2 week periods rather than one week camps.)</i> Total 2017: 1,176 Total 2016: 1,023

Section 2: Status of Department's/Section's Operational Priorities for 2018

Priority	Status
Tenders	Nothing to report.
A Safe and Welcoming Community	<p>Community Events</p> <p>PCMAC</p> <p>Halloween: The aquatic centre hosted a free swim on October 26th from 7-8:30 p.m. The event saw close to 100 in attendance, enjoying a haunted house, music and treats.</p> <p>CPR: On November 17th, the Aquatic Centre staff hosted a free community CPR-C course as part of an effort to create a safer community. Over 613 people were interested in attending the event and with the 100-person maximum being quickly filled.</p>

	<p>SKATE PARK</p> <p>October was a very busy and creative month for the park staff. Attendance is slowly increasing and many of the regulars are returning after the summer months. During Halloween, staff turned the park into a giant creepy circus venue. The lobby was turned into the tent entrance and ticket booth, while the half pipe ramp was transformed into a huge big top. A lot of work went into the display which was also used for the Ramp Jam event held on October 26th. Halloween All Ages Day, held on Sunday October 28th, seen a good number of the 11 & under year olds attending in costume, taking advantage of the free admission with a costume.</p>  <p>Family Movie: “Hotel Transylvania 3” – Excellent turnout of approximately 225 people.</p> <p>Halloween Skate</p> <p>80 people attended the majority of whom were young children with their family (84%), 60 plus (6%), teens (2%) and adults (8%). The leftover treat bags were given to the skate park and they, in keeping with #beccatoldmeto, donated a large bin to the Humanity Project.</p> <p>Remembrance Day</p> <p>The Remembrance Day event went very well. The Immaculate Heart Church switched its services so the ceremony could be held there. There was a good turn out and the fire Department held the annual dinner for the Veterans and their guests at the Coverdale Centre.</p>
<p>Planning for the Future</p>	<p>PCMAC</p> <p>The partnership with Anglophone East will be bringing two outdoor education classes in on Mon/Wed/Fri for 4 weeks beginning November 19th. They will be learning water rescues and survival as well as the basics of swimming.</p> <p>Community Garden</p>

	Registration for the 2019 season has been open to returning users since September 14th. As of October 31st, 34 in ground plots and 20 raised beds have been rented the 2019 season.
Smart and Sustainable Growth	Nothing to Report.
Fiscal Responsibility and Service Excellence	Halloween Coupons Based upon last year's success, the aquatic centre sold Halloween swim booklets again this year. Although the quantity sold (over 2,400 swim tickets) was the same as last year, there has been a considerably higher redemption rate to date.

Section 3: Other Notable Development & Highlights for Council's Attention

Staff Development

Recreation Coordinator – Aquatics participated in the following training sessions this month:

Parks & Recreation Ontario (PRO) Aquatics Conference in Collingwood, ON from Nov 19-23. This is the premier aquatic training event in North America with more than 40 sessions, three inspiring keynote speakers and a trade show of over 40 leading-edge vendors.

Art Procurement Committee

The 4 pieces of artwork chosen in September and presented at the Nov. 13th council meeting including:

- “Home” (acrylic) by Penny Brown
- “Bursts of Color” (encaustic art/beeswax) by Cathy Stafford
- “In My Memory” by Diane Ryan (acrylic)
- “Sky High” mixed media on linen) by Patricia Winans

The committee also chose one work at the Riverview Library Art Show, “Fly” by Chrystal Moynagh. The works will be installed in council chambers before the end of 2018.