

# DIALOGUE

COMMUNITIES

Presented to: Riverview Presented  
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# Our Vision

**A New Brunswick where every resident feels valued, heard and that they belong.**

# Our Mission

**To champion and celebrate social cohesion through understanding, respect, and harmony among all New Brunswickers.**

**Dialogue NB does this by providing organizational, community and thought leadership.**





**Social cohesion can be described as the links, networks, and relationships that unite people and foster their willingness to cooperate with each other in order to survive and prosper.**







# How do we measure Social Cohesion?

Social cohesion can be measured by a variety of political, social, economic and cultural indicators.

## 1. Political indicators:

- Voting levels
- Representivity of elected officials and government officials
- Participation in municipal meetings and local assemblies
- Levels of trust in the government and government agents

## 2. Social Indicators:

- Perceptions of belonging
- Levels of volunteerism, memberships in community organizations, and charitable donations
- Access to housing
- Access to healthcare
- Intergenerational fairness
- Access to education and professional training

## 3. Economic Indicators:

- Social mobility and equality
- Income inequality
- Satisfaction with living standards and attitudes towards the future
- Levels of access to basic services

## 4. Cultural Indicators:

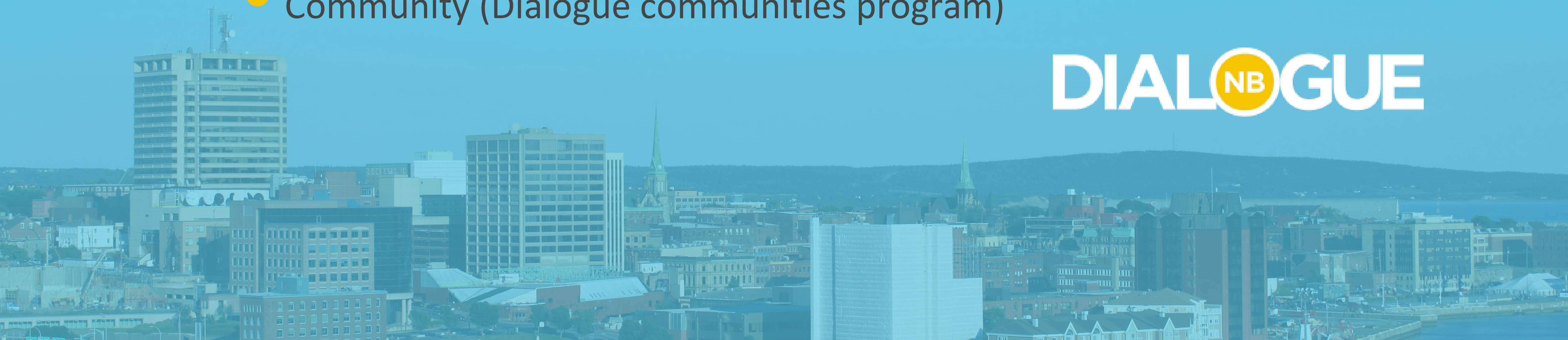
- Level of preconceptions and prejudices about others
- Perceptions of prejudice and discrimination against self
- Existence of means for resolving conflicts between groups
- Access to arts and culture
- Representation of various identities in culture and media



# Our Action Plan

- Take a leadership role by bringing communities and individuals together
- Creating common spaces (physical and virtual) for learning & sharing
- Develop programs and initiatives to support social cohesion; our focus:
  - Research (Experts-in-residence program)
  - Youth (Social cohesion Lab)
  - Community (Dialogue communities program)

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# Our Experts in Residence



**STEPHANY PETERSON**



**MATHIEU WADE**



**REEM FAYYAD**



**DJ JOSEPH**



**KIM NASH-MCKINLEY**





# Research

- Our experts in residence program is a 1 year residency.
- They are our Think Tank that:
  - Identifies common goals, values & factors;
  - Proposes a social cohesion strategy;
  - Develops performance indicators;
  - Proposes pilot projects aimed at fostering social cohesion







# Social Cohesion Lab for Youth

Young Promoters of Change.

We have recruited 7 young people (aged 15 – 30 years old) that have an idea or project to be implemented in 7 communities in 7 months time. With the support of Jean-Marc Landry's innovation team at Atlantic Lottery.

With our partners:



Announcing our **7 youth** activators of change  
Dévoilement de nos **7 jeunes** activateurs de changement

We are proud to reveal the **7 individuals** who have been selected in the first initiative of our social cohesion lab for youth.  
Nous sommes fiers de dévoiler les **7 personnes** qui ont été retenues pour participer à la première initiative de notre laboratoire de cohésion sociale pour les jeunes.

<p><b>Tennesse BERDAT</b> 23 years old, waitress 23 ans, serveuse</p>	<p><b>Ève KELLY</b> 19 years old, student / 19 ans, étudiante Université de Moncton-Campus de Shippagan</p>
<p><b>Luc CORMIER</b> 16 years old, student / 16 ans, étudiant École Louis J. Robichaud high school</p>	<p><b>Charles MACDOUGALL</b> 24 years old, recreologist 24 ans, récréologue</p>
<p><b>Carolina FEICAN</b> 24 years old, program officer (mentorship), MAGMA 24 ans, agente de programmes (mentorat), AMGM</p>	<p><b>Céline THIBODEAU</b> 30 years old, employment coach 30 ans, intervenante en intégration</p>
<p><b>Valérie FOULEM</b> 26 years old, social worker 26 ans, travailleuse sociale</p>	



**DESIGNATED MENTOR:**  
**Moncef Lakouas**



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Our goal is to have 90% of New Brunswick Communities enrolled within 5 years.

- To address social cohesion at a local level to accelerate the pace of change in New Brunswick
- Create a citizen led initiative that is endorsed by the city and supported by Dialogue NB.
- Encourage communities to appoint a Dialogue leader and form a committee of 6-8 people.
- We currently have 37 communities officially enrolled and 8 in the process of joining.





# What does a Dialogue Community do?

- Establishes and achieves common objectives that benefit all members and constituent groups in the community
- Fights exclusion and marginalization
- Creates a sense of belonging
- Promotes trust
- Offers all of its members the opportunity of upward mobility (rising from a lower to a higher social class or status)



# Support from Dialogue NB

Your community leader will join others in Moncton for a *Train the Trainer* workshop on Nov 17th, 2018.

- Development of planning calendar
- Community self assessment (Political, Economic, Culture, and Social factors)
- Identification of starting place for work in 90 day buckets to enable tangible and measurable results





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12 months ongoing process

## Onboarding 90 Days

- Leader training
- First social cohesion assessment
- Crafting action plans
- Monthly meeting with DNB
- Report out to community and DNB

## Execution Part 1 90 Days

- Action plans kick off
- DNB check in at 45 days
- Report out to community and DNB

## Execution Part 2 90 Days

- Action plans reorientation
- DNB check in at 45
- Report out to community and DNB
- Dialogue Day

## Transition 90 Days

- Action plans finalization
- Final assessment
- Transition with new team
- Public communication by DNB



# Join us!

dialoguenb.org

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@dialoguenb





The background is a dark, out-of-focus photograph of a crowd at night. In the upper left, a flag with red, yellow, and blue horizontal stripes is visible. In the center, a person's head and shoulders are seen from the side, wearing a dark jacket and a red headband. The overall lighting is warm and dim, suggesting an evening event.

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