DIALOGUE NB
COMMUNITIES

Presented to: Riverview Presented by: Nadine Duguay-Lemay

November 13th, 2018

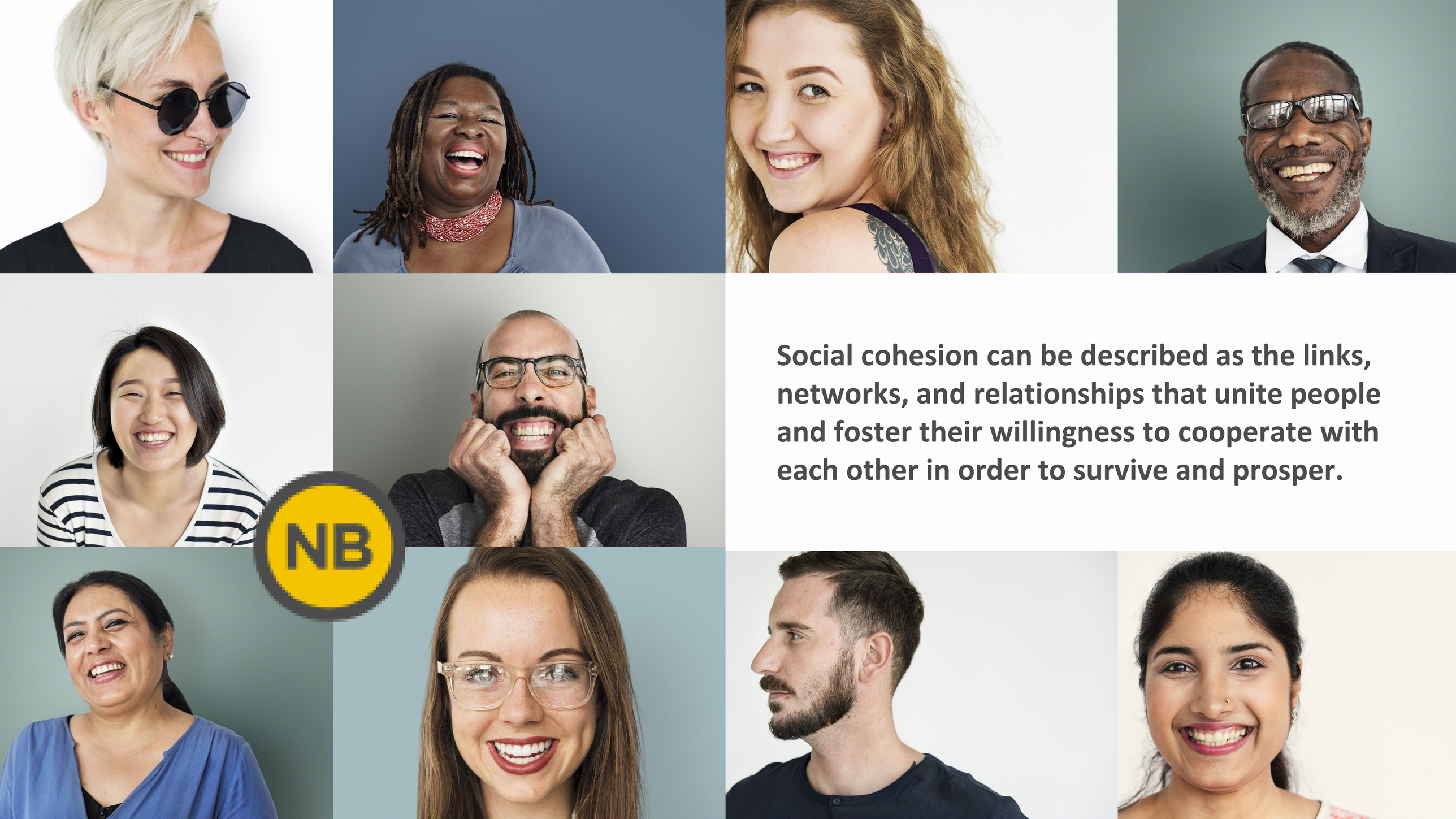
Our Vision

A New Brunswick where every resident feels valued, heard and that they belong.

Our Mission

To champion and celebrate social cohesion through understanding, respect, and harmony among all New Brunswickers.

Dialogue NB does this by providing organizational, community and thought leadership.



Social cohesion can be described as the links, networks, and relationships that unite people and foster their willingness to cooperate with each other in order to survive and prosper.

How do we measure Social Cohesion?

Social cohesion can be measured by a variety of political, social, economic and cultural indicators.

1. Political indicators:

- Voting levels
- Representivity of elected officials and government officials
- Participation in municipal meetings and local assemblies
- Levels of trust in the government and government agents

2. Social Indicators:

- Perceptions of belonging
- Levels of volunteerism, memberships in community organizations, and charitable donations
- Access to housing
- Access to healthcare
- Intergenerational fairness
- Access to education and professional training

3. Economic Indicators:

- Social mobility and equality
- Income inequality
- Satisfaction with living standards and attitudes towards the future
- Levels of access to basic services

4. Cultural Indicators:

- Level of preconceptions and prejudices about others
- Perceptions of prejudice and discrimination against self
- Existence of means for resolving conflicts between groups
- Access to arts and culture
- Representation of various identities in culture and media

Our Action Plan

- Take a leadership role by bringing communities and individuals together
- Creating common spaces (physical and virtual) for learning & sharing
- Develop programs and initiatives to support social cohesion; our focus:
  - Research (Experts-in-residence program)
  - Youth (Social cohesion Lab)
  - Community (Dialogue communities program)

DIALOGUE NB

Our Experts in Residence

STEPHANY PETERSON

MATHIEU WADE

REEM FAYYAD

DJ JOSEPH

KIM NASH-MCKINLEY

Research

- Our experts in residence program is a 1 year residency.
- They are our Think Tank that:
  - Identifies common goals, values & factors;
  - Proposes a social cohesion strategy;
  - Develops performance indicators;
  - Proposes pilot projects aimed at fostering social cohesion

Social Cohesion Lab for Youth

Young Promoters of Change.

We are looking for 7 young people (aged 15 – 30 years old) that have an idea or project to be implemented in 7 communities in 7 months time. With the support of Jean-Marc Landry's innovation team at Atlantic Lottery.

With our partners:

DESIGNATED MENTOR:

Moncef Lakouas

DIALOGUE NB
COMMUNITIES

Our goal is to have 90% of New Brunswick Communities enrolled within 5 years.

- To address social cohesion at a local level to accelerate the pace of change in New Brunswick
- Create a citizen led initiative that is endorsed by the city and supported by Dialogue NB.
- Encourage communities to appoint a Dialogue leader and form a committee of 6-8 people.
- We currently have 8 communities officially enrolled and 19 in the process of joining.

What does a Dialogue Community do?

- Establishes and achieves common objectives that benefit all members and constituent groups in the community
- Fights exclusion and marginalization
- Creates a sense of belonging
- Promotes trust
- Offers all of its members the opportunity of upward mobility (rising from a lower to a higher social class or status)

Support from Dialogue NB

Your community leader will join others in Moncton for a *Train the Trainer* workshop on Nov 17th, 2018.

- Development of planning calendar
- Community self assessment (Political, Economic, Culture, and Social factors)
- Identification of starting place for work in 90 day buckets to enable tangible and measurable results

DIALOGUE NB COMMUNITIES

12 months ongoing process

Onboarding
90 Days

- Leader training
- First social cohesion assessment
- Crafting action plans
- Monthly meeting with DNB
- Report out to community and DNB

Execution
Part 1
90 Days

- Action plans kick off
- DNB check in at 45 days
- Report out to community and DNB

Execution
Part 2
90 Days

- Action plans reorientation
- DNB check in at 45
- Report out to community and DNB
- Dialogue Day

Transition
90 Days

- Action plans finalization
- Final assessment
- Transition with new team
- Public communication by DNB

Join us!

dialoguenb.org
1-866-224-4040
admin@dialoguenb.org

@dialoguenb

DIALOGUE
NB
COMMUNITIES