

**DIALOGUE**  
COMMUNITIES

**BECOME A  
DIALOGUE  
COMMUNITY**



# DIALOGUE

COMMUNITY

Imagine a New Brunswick where every single person in our province felt understood and accepted as an equal. A haven of opportunity, where every face is welcoming and every voice is heard and valued.

Dialogue NB is hard at work developing and evolving programs, initiatives, and other resources that will inspire both communities and individuals to truly discover how we can all live together in greater harmony. In order to do this, we need to hear from people of all walks of life, especially the often marginalized voices, and have the uncomfortable discussions that need to be had.

Only when we ensure that all voices are heard can we move forward towards social cohesion. This is our time to join together, united in the name of true social cohesion, to build an incredible future for New Brunswick. But we can't do it without your help.





## • What does a Dialogue Community do?

- Establishes and achieves common objectives that benefit all members and constituent groups in the community
- Fights exclusion and marginalization
- Creates a sense of belonging
- Promotes trust
- Offers all of its members the opportunity of upward mobility (rising from a lower to a higher social class or status)



A photograph of two women with long, wavy hair hugging each other from behind in a grassy field. The scene is backlit by a warm, golden light, likely from a setting or rising sun, creating a soft, hazy atmosphere. The background shows out-of-focus trees and foliage. The woman in the foreground is wearing a dark jacket, and the woman behind her is wearing a red top. Both are wearing multiple bracelets on their wrists.

## • **Becoming a Dialogue Community and maximizing its value for your community is a team effort**

It starts with the boldness and the bravery of you and the municipality jumping on board as a Dialogue Community. The next step is for you to recruit and appoint a volunteer Dialogue Community Leader.

Dialogue Community Leaders serve as a key point of contact between the municipality and Dialogue NB, and also lead groups of passionate volunteer citizens who have stepped forward to be part of the Dialogue Community Committees across our region.



## • Who and what is Dialogue NB?

Each community is expected to appoint a Dialogue Community Leader and form a Social Cohesion Committee that promotes the mission locally. This committee should meet at least 4 times a year to discuss the unique needs and challenges inherent to your community, and how you can work to overcome them. You will also be encouraged to help us highlight our annual Dialogue Day, held in the fall, to help ensure your community is inclusive and moving towards true social cohesion.

Each committee will also have the benefit of attending our annual symposium in the spring, where you'll be joined by all Dialogue Community leaders from across the province, to engage in an engaging and insightful day of workshops and professional education. You'll have the opportunity to share what you've done in your community and learn what others have done as well, and each community should be open to hearing suggestions and/or pilot project ideas from both our experts in residence as well as our Social Cohesion Lab for Youth.



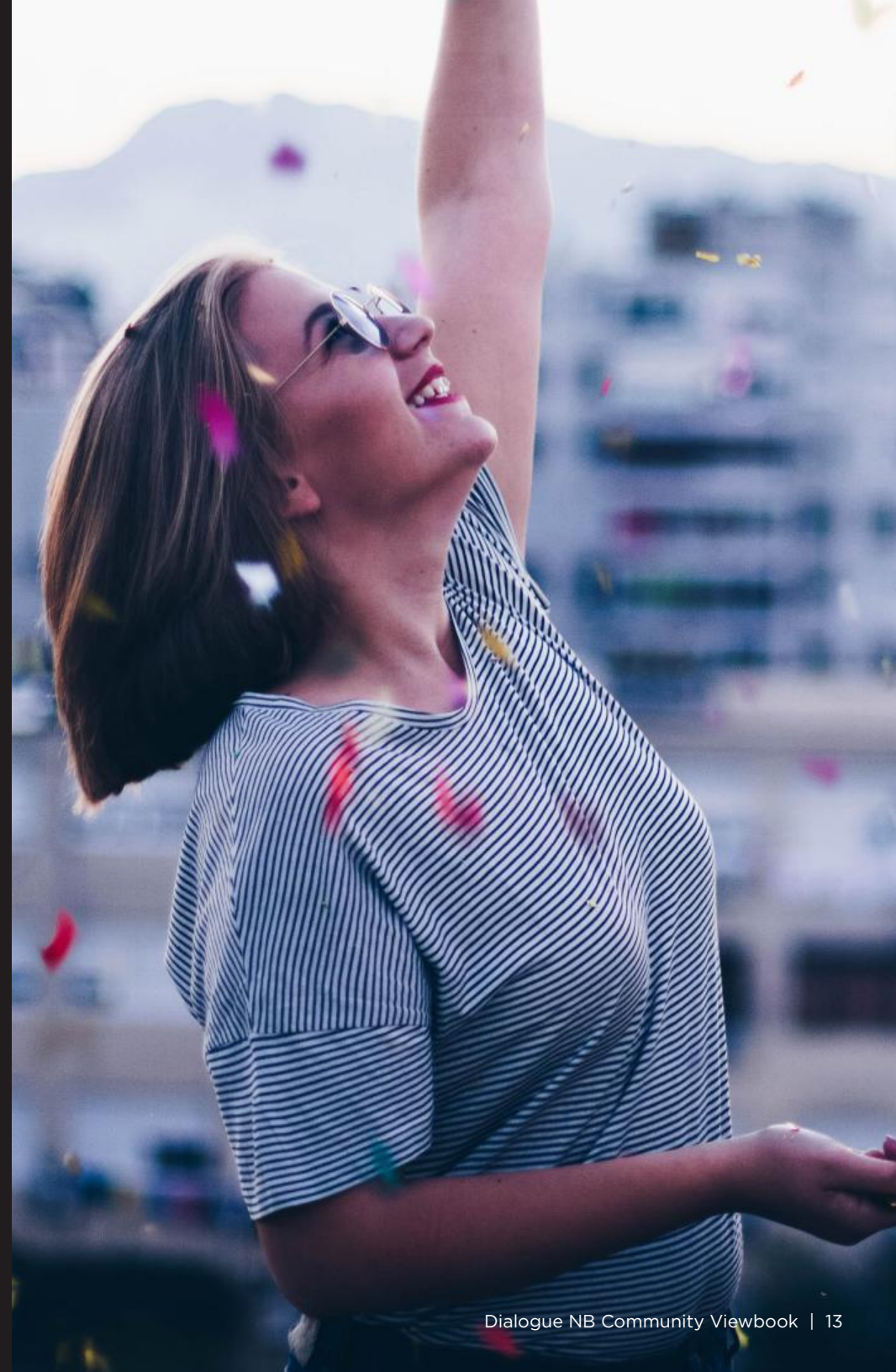
# What is expected of a Dialogue Community Leader?

- To have and share a vision for how their municipality and residents can embrace social cohesion
- Leadership skills and the ability to inspire others
- Host regular meetings with the volunteer committee (as many as 1 per month and as few as 4 per year)
- Engage with residents and key stakeholder groups to understand challenges and opportunities and create suggestions and strategies
- Help organize and plan key events and discussions (including Dialogue Days along with other dialogue communities across the province. Dates to be communicated in September 2018)



## • As a Dialogue Community you will receive:

- A Social Cohesion Community kit with suggestions and ideas on how to foster Social Cohesion locally
- Program structure and templates
- Background information and inspiration on what Social Cohesion means.
- Mentions in press releases, social media, and on our website as taking a leadership position in this cause
- Tools to host an annual event in your municipality that will also be shared over social media LIVE
- A Dialogue Communities flag
- A customizable digital toolkit
- Ongoing support by Dialogue NB





## • Cost

Dialogue NB has worked to create a low-cost model to enable as many municipalities to participate in the program as possible.

The only costs you should budget for are:

- The annual Dialogue Communities fee
- The costs of hosting your Dialogue Day event (feel free to bring in sponsors)
- The costs of any printing or production of materials for your activations

Annual Cost: Dialogue Communities Fee

\*\* By definition of the Municipal Act

City: \$1,000 per year

Regional Municipality: \$750 per year

Town: \$500 per year

Village: \$350 per year

Rural communities: \$250 per year



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