



Town of Riverview

Parks, Recreation & Community Relations Department Monthly Report

To: Colin Smith - CAO
 Prepared by: Gerry Cole - Director
 Date: October 17, 2018
 Month & Year: October 2018

Section 1: Operational Dashboard

Metric	Previous Period	Current Period	Annual Result	Trend
Pro Kids (Placements)	Summer 2018: 86 placements	Fall 2018: 132	2018 total: 427	Decrease
JUMPSTART (Riverview only)	Summer 2018: 26 placements	Fall 2018: 36	2018 Total: 117	
TOTAL # of children helped (P.R.O. Kids + Jumpstart)	Summer 2018: 112placements	Fall 2018: 168 applications	2018 Total: 590	
Total from previous year	Summer 2017: 129placements	Fall 2017: 177	2017 Total: 590	
Coverdale Centre Weekly Usage (Mon.-Fri. 9 am-6 pm)				<i>Kitchen use is down in October due to fewer catering functions during the week. Hall use is up due to election and several other functions during the weekdays and the increased use by the Pickle ball Association.</i>
Kitchen	Sept. 2018 50.9%	Oct. 2018 47%	Kitchen 44.5% (2017)	
Hall	Sept. 2018 27.5%	Oct. 2018 53.5%	Hall 41.2% (2017)	
Skate Park (Participants)	June/July/Aug. 2018: 332 June/July/Aug. 2017: 219	Sept. 2018: 93 Sept. 2017: 91	2018: 2,422 YTD	Increase 2017 total: 2,415

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Swimming Lesson Registration	Fall 2017: 585 Fall 2016: 495	Fall 2018: 801	2018 YTD: 2,282 2017 total: 1,873	<i>Increasing</i> <i>Total 2017: 1873</i> <i>Total 2016: 1544</i>
60 + Registration	Summer 2018: 386 Summer 2017: 359	Fall 2018: 199 Fall 2017: 200	2018 total: 866 YTD	<i>Increasing</i> Total 2017: 754 Total 2016: 551.
Adult Fitness & Wellness Classes	Summer 2018: 28 Summer 2017: 65	Fall 2018: 145 Fall 2017: 335	2018 total: 441 YTD	<i>Decrease</i> <i>(Note: Aqua fitness programs have moved to Aquatics)</i> Total 2017: 1,158 Total 2016: 1,166
Children's Programs	Summer 2018: 545 Summer 2017: 951	Fall 2018: 57 Fall 2017: 65	2018 total: 715 YTD	<i>Decrease</i> <i>(Less total number of camps offered this summer, & more camps covering 2 week periods rather than one week camps.)</i> Total 2017: 1,176 Total 2016: 1,023

Section 2: Status of Department's/Section's Operational Priorities for 2018

Priority	Status
Tenders	<p>Arena Work for the 2018 season has been completed with the main contractor working on minor deficiencies normal for a project of this nature. Both arenas are operational with all deadlines being met.</p> <p>Mill Creek Nature Park Work is complete at the Mill Creek Nature Park. Parks and Recreation staff finish the preparation of the Lookout area, situated at the Dam, in anticipation of the Atlantic Outdoor Forum, which seen the site used for several of their social and educational activities. As well,</p>

	<p>the final section of trail to the Dam, scheduled for this year, has been postponed to 2019 due to poor weather and site conditions.</p> <p>Trails Trail linkages at Gunningsville/Old Coach, Sawgrass/Runneymeade and Ridgeway/Fairway have been completed. As well, the extending of the Mill Creek Trail to the Lift Station on Robertson Street, including a parking area, has been completed. All this work was completed by Town forces. Outstanding, is the trail linkage at Winter Wonderland Park, which has been delayed due to the potential of development at the site that may affect the placement of the trail, as well as poor weather and site conditions. It is anticipated that this will proceed in 2019. Instead, in anticipation of opening the Old Coach/Gunningsville linkage for the winter months, that section will be paved to facilitate snow clearing.</p> <p>Administration Roof Repair The Tender placed on NBON for the repair of the Administration building roof was not awarded due to the bids being well over what was budgeted. This work will be re-assessed and a tender will be re-issued in 2019.</p>
A Safe and Welcoming Community	<p>Riverfront Christmas Lights Staff are working with both Riverview East School and Riverview Middle School students and staff to coordinate the huge task of getting the light bulbs onto the thousand foot strands of lighting. This year is the first year partnering with Riverview East School and the feedback from the school was that the students and staff really enjoyed it and hope to be included again next year.</p> <p>Atlantic Outdoor Forum Riverview has been part of the organizing of the first ever Atlantic Outdoor Forum held from October 14th-17th, 2018 in Moncton. This event targeted professionals working with trail development, parks and open spaces as well as stakeholders from the Atlantic provinces and throughout Canada. Riverview hosted conference delegates at a very successful social event at the recently completed Look Out site at Mill Creek Nature Park on Monday, October 15th, featuring bush craft learning stations, a Riverview youth aboriginal storyteller, campfire treats, beverages and campfire songs. Approximately 40 people attended this event, despite the rain. In partnership with the Friends of Mill Creek, the International Mountain Biking Association, the Canadian Trails Association, and Parks Canada, the Operations Centre at Robertson Street and Mill Creek Nature Park were the base of a day long trail building workshop, Sunday October 14th, where 40 plus participants were exposed to the fine art of trail building for mountain and fat bikes. The department had 4 of its Utility Workers attend, ensuring capacity is developed to introduce these types of trail to Riverview in the near future.</p> <p>Winter Carnival Committee Staff hosted a public meeting on October 4th from 6 - 8 p.m. There was a good turnout with mostly service groups attending. The event submission form is online with a deadline of November 13th for all events to be in to the program sub-committee.</p>

Skate park/Youth Centre

In addition to regular drop-in skateboarders, there were three events in September. Rebecca Schofield Day, where skateboarders went around town doing acts of kindness. The Amherst/Truro Skate park trip, and the Harvest Festival Potluck /All Ages Skate. East Coast Street Styles applied for a Skate park Revitalization Project for the indoor park on behalf of the park and got accepted to be one of the Aviva Community Funding Big Idea Projects, with the public voting between September 25th and October 4th. They find out in early November if they continue on to the next level with the winners announced November 20th. There are 3- \$100,000 prizes and 7 consolation prizes of \$15,000 each.

The Big Ideas category (\$100,000) winners are determined by the highest number of votes, with the top 10 ideas progressing to the Judging Round. The top three ideas with the highest scores in the Judging Round will each receive \$100,000 .The remaining seven ideas will each receive a consolation prize of \$15,000

Community Garden

Registration for the 2019 season has been open to returning members since September 14th. Fifteen in-ground plot and 5 raised bed plot members have registered to date.

Two rain barrels were donated to the garden from the Bathurst Sustainable Development group and will be put to good use next season. Signage has been installed on the gate to the garden.

Community Events

Harvest Festival Statistics (Information from survey ballots)

How did you hear about this event?

	2018	2017
Facebook	42%	41%
Friend/Family	31%	29%
Event brochure	12%	14%
Website	8%	4%
Signboard	4%	N/A
Flyer	4%	10%
Radio	N/A	2%

Note: Facebook increased as did friends/family category, however the event brochure decreased as did the flyer.

Where are you from?

64% Riverview

16% Moncton

20% scattered amongst Dieppe, Lower Coverdale, Upper Coverdale, Hillsborough, Salisbury, Stilesville, Indian Mountain and Riverside.

Demographics

	<div><div>September 27, 2018 at 11:00 AM</div><div>2018 Harvest Festival</div><div><div>Reach</div><div>Responses</div><div>Audience</div></div><div><div><div>Demographics</div><div>age and gender</div></div><div><div>Location</div><div>city</div></div></div><div><div>People reached ▾</div><div>26% Men 74% Women</div><table><thead><tr><th>Age Group</th><th>Men (%)</th><th>Women (%)</th></tr></thead><tbody><tr><td>13-17</td><td>0.127%</td><td>0.235%</td></tr><tr><td>18-24</td><td>1.25%</td><td>4.58%</td></tr><tr><td>25-34</td><td>7.14%</td><td>20%</td></tr><tr><td>35-44</td><td>8.41%</td><td>22.3%</td></tr><tr><td>45-54</td><td>5.47%</td><td>13.4%</td></tr><tr><td>55-64</td><td>2.4%</td><td>8.05%</td></tr><tr><td>65+</td><td>1.68%</td><td>4.92%</td></tr></tbody></table></div></div>	Age Group	Men (%)	Women (%)	13-17	0.127%	0.235%	18-24	1.25%	4.58%	25-34	7.14%	20%	35-44	8.41%	22.3%	45-54	5.47%	13.4%	55-64	2.4%	8.05%	65+	1.68%	4.92%
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	<p>PCMAC</p> <p>The aquatic centre will be hosting a free Halloween swim on October 26th from 7-8:30 p.m. There will be organized games, activities and a haunted house on site.</p> <p>The Atlantic Wellness Community Centre fundraising group will be hosting a “Soup Fest” at the aquatic centre on Oct 29th. The event is organized by Reg and Charmaine Lynch and is designed for fundraising members to come together, eat and share stories while working towards their fundraising goal.</p> <p>Art Procurement Committee</p> <p>The committee received 13 pieces of artwork on Sept. 11th. They ranked them and discussed their choices and in the end chose 4 pieces of artwork including:</p> <p>“Home” (acrylic) by Penny Brown,</p> <p>“Bursts of Color” (encaustic art/beeswax) by Cathy Stafford.</p> <p>“In My Memory” (acrylic) by Diane Ryan.</p> <p>“Sky High” (mixed media on linen) by Patricia Winans.</p>																								
Planning for the Future	N/A																								
Smart and Sustainable Growth	<p>PCMAC</p> <p>The Aquatic Centre hosted a Red Cross Training Certification on September 22nd and 23rd. The course had attendees from the Town and around the province, trained to certify future lifeguards. The Town has made several partnerships with the Canadian Red Cross and the Lifesaving Society to host these types of courses to ensure we have a steady stream of qualified applicants and employees.</p>																								
Fiscal Responsibility and Service Excellence	<p>PCMAC</p> <p>The aquatic centre increased the amount of program offerings (over 40+ new lessons) to meet the increased community demand for this Fall.</p>																								

Section 3: Other Notable Development & Highlights for Council's Attention

Staff Development

Recreation Coordinator – Aquatics participated in the following training sessions this month:

Choosing & Transitioning to New Recreation Software

Legalization of Cannabis and the Effects on Recreation and Community Health

Recreation Coordinators – Aquatics, Youth and Community

Do's and Do not's of Employee Relations for Supervisors

Halloween Coupons

Based upon last year's success, the aquatic centre will be selling booklets of swim coupons again this Halloween. They are being sold at a low cost that can be given out at Halloween as an addition or alternative to Halloween treats (10 swims for \$5, ages 3-17).