



Presentation to Riverview Town Council
October 22, 2018

By: South East Racquet Sports Inc.
Sports de raquette du sud-est inc.



South East Racquet Sports Inc.

Project to Build and Manage a 21 court Racquet Sports Facility in Greater Moncton before June 2021

Vision Wall



Exterior view of the proposed facility

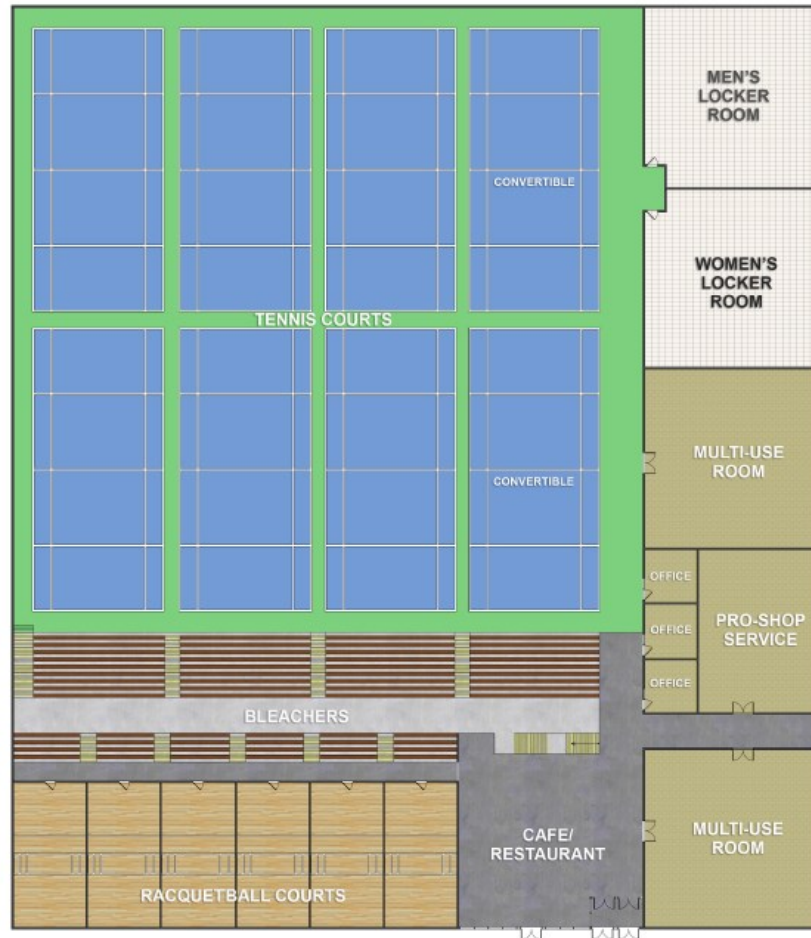


SOUTH EAST RACQUET SPORTS
LOCATED IN DIEPPE NB TO SERVE SOUTH EAST NEW BRUNSWICK



Green technologies/Fully accessible/Family oriented

Proposed interior view



21 Racquet Sports Courts

8 Tennis

8 Badminton/Pickleball

5 Racquetball

Multisports rooms

Café

Pro-shop

Offices

Mezzanine 5,800 sq. ft.

SOUTH EAST RACQUET SPORTS
LOCATED IN DIEPPE NB TO SERVE SOUTH EAST NEW BRUNSWICK

History of South East Racquet Sports (SERS)

- Officially formed in October 2017 after more than 10 years of discussions and one year of consultation with all interested racquet sports groups in the Greater Moncton area
- Over one hundred contacts, calls, discussions, emails and presentations in 8 months with:
 - Interior Tennis facilities
 - National and Provincial Tennis, Raquetball and Badminton associations
 - Multi-sports centres
 - Personnel from the three municipalities in Greater Moncton
 - Mayors of Moncton and Dieppe
 - Federal and Provincial politicians and their personnel
 - Builders, Developers and Business owners
 - Tourism, Sport and Leisure GNB
 - South East Regional Service Commission personnel, committee and Board
 - Consultants and specialists in multiple areas

SERS Board

Founding Board members:

President : Mark White, Tennis Pro, Sackville

Vice-president: Barry Moore, Pres. Racquetball NB, Lower Coverdale

Treasurer : Mehdi Ben Ammar, Pres. Tennis Moncton, Moncton

Secretary : Mike McCabe, VP Racquetball NB, Upper Coverdale

Founding Board members :

Cajetan Bouchard Sussex

Pierre-Alexandre Hébert Dieppe

Consultant and Project Manager :

Marc Lapointe, JML Consultants



South East Racquet Sports Inc.

Associate Board Members :

Project and sports : Board Members

Legal : Blair Frasier@ Cox and Palmer

Architect Consultant : Edmond Koch

Engineering-Consultant : Mike McCabe

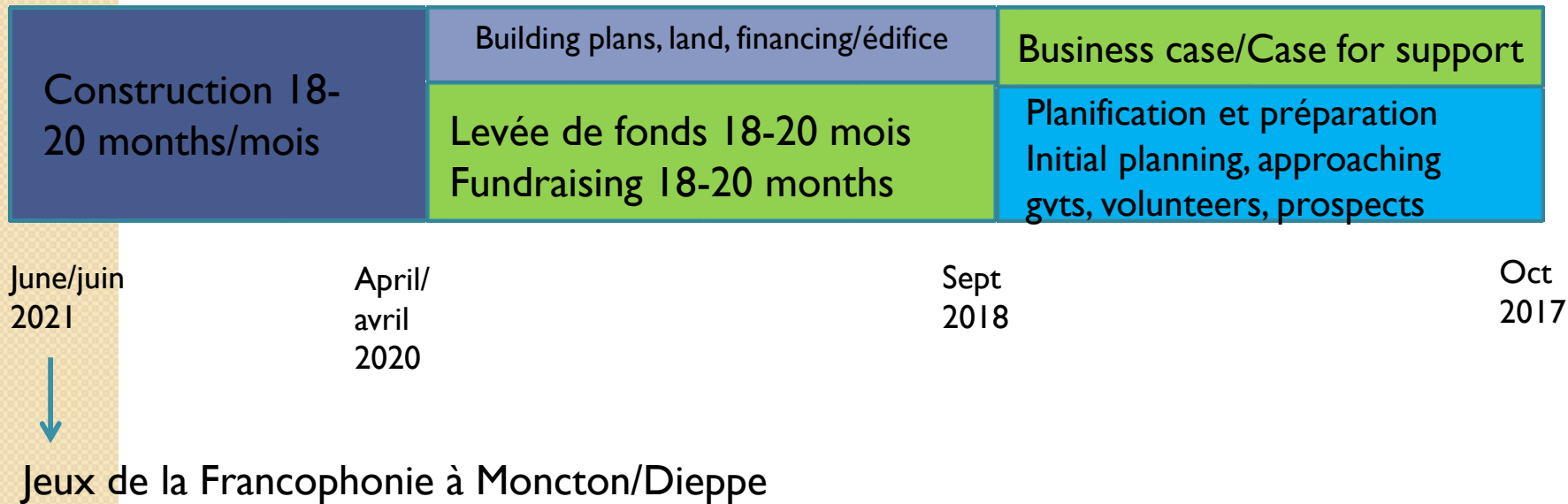
Fundraising : Raymonde Breau, Diane Lavoie,
Mazen Khatib

Accounting : TBD

Constitution and Bylaws- being drafted : Board
Members

Planning Calendar

Tennis will be a demonstration sport for the Jeux de la Francophonie en 2021



Membership and Court rentals

Membership

100km

1 hour drive

Pop.: 330,634 est.
2022

HH Revenue
\$87,383 est. 2022

\$ Recreation 2017:
\$552,443,962

Court rentals

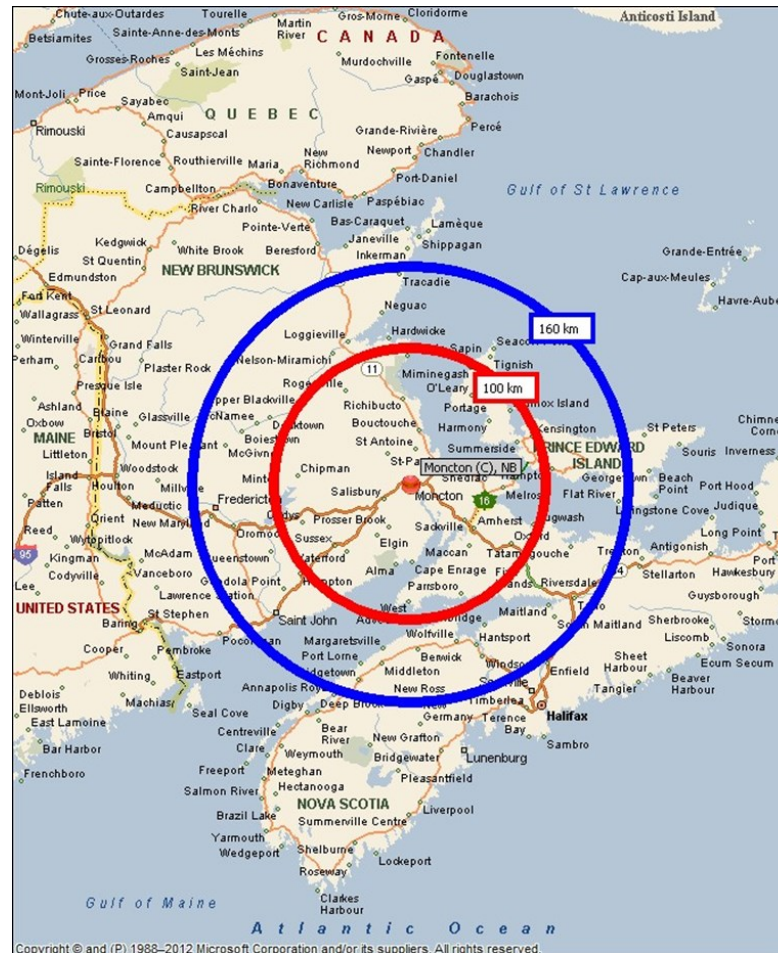
160km

1:40 hour drive

Pop.: 909,172 est.
2022

HH Revenue
\$89,412 est. 2022

\$Recreation 2017:
\$1,576,849,288



Health Benefits of Racquet Sports

HEALTH BENEFITS OF SPECIFIC TYPES OF SPORTS



By Pekka Oja et al. BJSM 2016

Designed by ©YLM Sport Science

80,306 individuals in Scotland & England were tracked for 10 years

Non-participants



VS



Active counterparts

The association between participation & mortality was investigated

All-cause mortality



Cardiovascular disease mortality





Benefits of a Regional Racquet Sports Facility

- **We can build big**
 - More courts
 - More programs
 - Better training
 - More services
 - Operations are cash flow positive



Benefits of a Regional Racquet Sports Facility

- **We can build big**
 - Provincial, Regional, National tournaments
 - Sports that interest new Canadians
 - An additional facility promoting an active lifestyle

How can Riverview help right now?

- Motion by Council to support the project in principle
 - Will assist with our discussions with other levels of Government and their departments

How can Riverview help in the near future?

- Provide SERS Project Funding of \$10,000 in the next budget

How can Riverview help when you are ready to build?

- Financial assistance TBD as a Regional initiative
- *Note: SERS will not ask for an operational grant. Our calculations, supported by information from existing centres show the operation will be self-sustaining.*

South East Racquet Sports Inc.

Sports de raquette du sud-est inc.



SOUTH EAST RACQUET SPORTS
LOCATED IN DIEPPE NB TO SERVE SOUTH EAST NEW BRUNSWICK



Thank you for letting us share our dream!

sers21srse@gmail.com