

Town of Riverview

COUNCIL REPORT FORM



Presented to: Mayor & Council

Department: Corporate Services

Date: September 19, 2018

Subject: Riverfront Signage Policy

BACKGROUND

During discussions at the September 10th Regular Meeting of Council, it was suggested that a policy may be in order to restrict the signage along the Riverfront Park.

Should Council wish to proceed with this policy, staff will need direction.

CONSIDERATIONS

Full considerations for Council will be provided when and if the policy is presented for adoption.

OPTIONS

Council has the option to either:

- 1) Give staff direction to research and write a policy restricting the usage of signage along the Riverfront Park for Council's review and approval; or
- 2) Use the restrictions contained in our by-laws to govern the usage of signs along the Riverfront Park.

RECOMMENDATION FROM STAFF

In order to provide clear and succinct guidelines for both residents and staff, it is recommending that Council make a motion to:

Give staff direction to research and write a policy restricting the usage of signage along the Riverfront Park for Council's review and approval.