



## Town of Riverview

### Parks, Recreation & Community Relations Department Monthly Report

To: Colin Smith - CAO

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Date: September 18, 2018

Month & Year: July/August/September 2018

#### Section 1: Operational Dashboard

Metric	Previous Period	Current Period	Annual Result	Trend
Pro Kids (Placements)	Summer 2018: 86 placements	Fall 2018: 118	2018 total: 413	Decrease
<b>JUMPSTART (Riverview only)</b>	Summer 2018: 26 placements	Fall 2018: 36	2018 Total: 117	
<b>TOTAL #</b> of children helped (P.R.O. Kids + Jumpstart)	Summer 2018: 112placements	Fall 2018: 154 applications	2018 Total: 530	
Total from previous year	Summer 2017: 129placements	Fall 2017: 177	2017 Total: 590	
Coverdale Centre Weekly Usage (Mon.-Fri. 9 am-6 pm)				<i>The summer seen an increase in the use of the incubator kitchen &amp; several week day kitchen events. The Hall seen a reduction in usage as a result of several seasonal rentals shutting down for summer.</i>
Kitchen	June- Aug 2018 64.7%	Sept. 2018 50.9%	Kitchen 44.5% (2017)	
Hall	June-Aug. 2018 19.9%	Sept. 2018 27.5%	Hall 41.2% (2017)	
Skate Park (Participants)	May 2018: 113  May 2017:149	June/July/Aug. 2018: 332 June/July/Aug. 2017: 219	2018: 2,329 YTD	Increase  2017 total: 2,843

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Swimming Lesson Registration	Summer 2017: 288  Summer 2016: 264	Summer 2018: 339	2018 YTD: 1,481	Increasing  <i>Total 2017: 1873 Total 2016: 1544</i>
60 + Registration	Summer 2018: 368  Summer 2017: 359	Fall 2018: 179  Fall 2017: 200	2018 total: 846 YTD	Increasing  Total 2017: 754 Total 2016: 551.
Adult Fitness & Wellness Classes	Summer 2018: 18  Summer 2017: 65	Fall 2018: 125  Fall 2017: 335	2018 total: 421 YTD	Decrease <i>(Note: Aqua fitness programs have moved to Aquatics)</i>  Total 2017: 1,158 Total 2016: 1,166
Children's Programs	Summer 2018: 545  Summer 2017: 951	Fall 2018: 58  Fall 2017: 65	2018 total: 716 YTD	Decrease <i>(Less total number of camps offered this summer, &amp; more camps covering 2 week periods rather than one week camps.)</i>  Total 2017: 1,176 Total 2016: 1,023

**Section 2: Status of Department's/Section's Operational Priorities for 2018**

Priority	Status
<b>Tenders</b>	<p><b>Arena</b> Work at the Arena progressed throughout the summer months with the final stage of work being facility inspection and addressing deficiencies. Contractors are in the final stages of rectifying any identified deficiencies and ensuring facility cleanup tasks are completed. Currently the lower arena is prepared to receive Riverview Minor Hockey for their traditional pre-season ice on September 22<sup>nd</sup>, while the upper arena is on schedule to open October 8th.</p> <p><b>Mill Creek Nature Park</b></p>

	<p>The majority of scheduled work is complete at the Mill Creek Nature Park. Parks and Recreation staff are busy finishing the preparation of the Lookout area, situated at the Dam, in anticipation of the Atlantic Outdoor Forum, which will see the site used for several of their social and educational activities. As well, the final section of trail to the Dam, scheduled for this year, is undergoing improvements.</p> <p><b>Trails</b></p> <p>Trail linkages at Gunningsville/Old Coach, Sawgrass/Runneymeade and Ridgeway/Fairway have been completed. As well, the extending of the Mill Creek Trail to the Lift Station on Robertson Street including parking has been completed. All this work was completed by Town forces. Outstanding is the trail linkage at Winter Wonderland Park, which has been delayed due to the potential of development at the site that may affect the placement of the trail. It is anticipated that this will proceed as soon as final development plans are available regarding this development.</p> <p><b>Administration Roof Repair</b></p> <p>Due to the large increase in cost to repair the Parks &amp; Recreation Administration Office building roof, due to the recent tariffs placed upon steel and aluminum, alternative roofing repair systems were investigated. The tender for the repair of the roof using Silicone treatment and application has been placed on NBON for bidding.</p>
<p><b>A Safe and Welcoming Community</b></p>	<p><b>Winter Carnival Committee</b></p> <p>The Winter Carnival Committee met for its first 2019 planning meeting on September 11th. Plans are well underway for another successful event.</p> <p><b>Sunfest/ Canada Day</b></p> <p>This year Canada Day was held rain or shine on Coverdale Road. Attendance is estimated at approximately 5,000 people with 57% of ballot respondents coming from Riverview, 11% from Moncton and 28% from other places including; Russia, Jamaica, Austria, Ontario, PEI, and various areas around New Brunswick and Nova Scotia.</p> <p>Ages ranged from 46% in the 35-59 age group, and the rest being almost evenly split amongst 60+, 20-35 and 0-12 age groups. The 13-19 year old cohort had the lowest percentage attending/answering survey ballots. There were 260 ballots completed.</p> <p>Sunfest 2018 seen 6 new events: 100 Kids Who Care, Bath Bomb Making, Soap Making, Family Yoga, Hooked Rug Show and Tea, and a Kite Workshop for kids; 2 reintroduced events from the past: Kids Try and Tri and Mighty Machines; and 3 hybrid events that either have a new host or changed in some way: SUNFEST FUNFEST with the Riverview Boys and Girls Club, Lawn Bowling Open House and "That Art Thing" adult paint night. This approach seen the attracting of new event partners including Tammy Rampersaud with 100 Kids Who Care, "That Art Thing" Company, "A" For Adventure group, the Community Tree Yoga Studio, BPSA Traditional Scouting, Sky-Lines Kite Club, and Rosemary Wellness.</p>

### **Skatepark/Youth Centre**

This summer seen the addition of “All Ages all the time” and it was well received (instead of having those 11 years and under having certain times and 12 and up having other dedicated times, they were combined). Because the numbers are lower in the summer this is possible without making the floor too congested.

There were several events and trips throughout the summer including: trips to the new Kentville, NS skate park. Liverpool and Carter’s Beach, and St. Paul and Shediac skate parks. The skate park observed and celebrated International “Go Skateboard Day” on June 21<sup>st</sup> with a best trick event and raffling skateboard. They also celebrated PRIDE week in August with a BBQ and attended the Greater Moncton PRIDE parade.

In keeping with the Town’s green theme and sustainability focus, the skate park planted a “Fresh Pick Snack Garden” out front this year. It was a hit with their yellow bean plant yielding an ongoing crop of beans, herbs, green peppers, berries at various times. Their baby watermelon are almost ready to harvest!

### **Community Garden**

This position received Federally sponsored and Canadian Parks and Recreation Association implemented “green job” funding this year. We were able to break the Active Living position into two, one for the garden and one for active transportation. This worked out very well as both coordinators could focus on their area. The Garden had workshops and info sessions as well as a social event held at the suggestion of one of the garden committee members, “Tea in the Garden” which had a good turnout. Committee members offered their time and expertise for workshops such as composting, and star gazing. A compost bin was built and there still needs to be more education re: what/how to make the most of this. Signage is being added to the site similar to the Bridgewater Community Garden for all of the plots and communal beds this fall. The committee is investigating doing more promotion of the garden, accessing Facebook and Instagram for the garden, having a media coordinator for the garden and adding another water line for the far end of the garden. Some wish list suggestions include a pergola, sensory walking path, pollinator friendly area and a mini library.

### **Active Living**

The AL Coordinator created a bumper sticker within the first week which were placed on town vehicles. A bike valet was offered again on Canada Day and they had 40 bikers fill out ballots. Recommendation was for additional bike racks for this event. A bike week was held for summer camps which included bike safety. This summer several videos were completed and included: Mill Creek, Winter Wonderland, Riverfront Park and a safety video. The AL Coordinator attended all of the block parties and gave out positive tickets (the Town is part of this initiative again this year with the RCMP spearheading it), and promoted the Riverview Library’s Discovery Daypack.

### **Junior Leadership**

The program again interviewed and chose 20 JL's out of 42 applicants. They helped at camps, community events and volunteered in the community. They gave over 3,400 volunteer hours this past summer. They organized and held mini events and also had their own special activities, and end of year trip. They held fundraisers including: a bottle drive, car wash, raffle basket, and pizza coupons. They raised approximately \$6,000, some of which was used for their trips etc. At the end of summer they donated money to IWK and the MS Society. This year they also helped Town community events staff with the WRES Fun Day and received \$1,000.00 for doing that.

### **Community Events**

**Concerts in the Park were enhanced and became "Art in the Park"**, with local artists being present, an aspect which we plan on growing for next summer. Attendance was good with approximately 2,000 plus attending over the course of the summer. The two most popular concerts were Rum Ragged and Sean McCann. Survey ballots indicate 49% of attendees are Riverview residents while 30% are from Moncton, 15% didn't answer and 15% were from other locations including: Newfoundland, Ireland, Ontario, New Jersey, Montreal, and The Pas

The age of attendees who responded ranged from: 60+ at 63%, 35-59 yrs. at 30%, 13-19 at 3%, and 2% were children. As far as returnees, 12% of respondents have been attending for 9+ yrs., 14% for 6-8yrs., 40% for 3-5 yrs. and 34% for 1-2yrs.

The Riverview Market was in attendance as were the JL's with their canteen.

### **Block Parties**

Attendance was good at each of the block parties with anywhere from 225 – 375 people in attendance for a total of approximately 1,250 over the course of the summer.

### **Movies**

There were approximately 235 movie goers over the course of the summer for all four movies. 2019 will see a reduction in the number of movies to 1 movie per month due to low attendance. Additional promotion will be provided.

### **Party in the Park- Lions Park**

The majority of attendees were from Riverview at 76%, 13% from Moncton and a handful from other places including: Halifax, Sunny Brea, Lower Coverdale and Kelowna, BC. The majority of people heard about the event from friends and family at 44% with a close second being the event brochure at 39%.

### **Art Procurement Committee**

The committee put out a call to local artists to drop off their work on September 11<sup>th</sup> at the Parks and Recreation administration office. The committee convened to choose the works for purchase on the 12<sup>th</sup>, and all artists were required to pick up their works on September 13<sup>th</sup>.

### **Discovery Daypack Launch**

This was held in conjunction with Trails Day in June, and now the public can "sign out" an equipped backpack from our local Riverview Library using their Library Card.

	<p><b>Riverview Mini-Tri</b> The Riverview Mini-Tri hosted on June 28<sup>th</sup> saw over 40 young athletes ages 8-14 compete in a swim, bike and run. The initial feedback collected indicated that this was a positive addition to Sunfest events. Staff will be compiling more specific feedback to assist with planning next year's race.</p> <p><b>Splash into Summer</b> The Splash into Summer event saw over 120 in attendance on June 28<sup>th</sup> at the Lion Ken Gabbey Pool. The event included inflatable, games, a free swim and a cash barbeque. The rainy and overcast weather limited the participation of this event.</p>
<b>Planning for the Future</b>	<p><b>PCMAC</b> The Pat Crossman Memorial Aquatic Centre was closed from Sept 3rd-21st for annual preventative maintenance. This closure also allowed for an update to the fire protection system and sprinkler heads throughout the original pool building. The work was completed by the school district.</p>
<b>Smart and Sustainable Growth</b>	<p><b>Various</b> It was decided to no longer provide bottled water at Block Parties. <b>Compostable glasses</b> are now used, reducing the use of bottles. A student reminded the public, as they received their lemonade, that they were compostable and were to be placed in the provided green bin.</p> <p>The Director met with Eco 360 staff to have a look at the Mill Creek Nature Park and begin discussions to determine what <b>recycling units</b> might work best in that environment, and how we might partner in the future to continue on the path to sustainability.</p> <p>At the Summer Concerts and Art in the Park, we provided performers with <b>reusable water bottles</b> this summer instead of plastic bottled water. Next year it will be added to performance contracts that plastic water bottles will not be provided, and encourage them to bring their own reusable water bottles.</p> <p>Communication was made with the Atlantic Presenter Association to determine what they use instead of <b>plastic straws/cups</b> and it started a great discussion with other concert and event organizers. Once again Parks and Recreation staff are leading the charge and innovating.</p>
<b>Fiscal Responsibility and Service Excellence</b>	<p><b>Summer Student Training</b> This summer, the annual summer student training was extended from one week to two weeks, allowing for the addition of a two day Crisis Prevention Certification program for the students, as well as allowing for more time to review all policies and procedures in greater detail and providing additional planning time for their respective summer camps.</p> <p><b>Performance Evaluations</b> In addition to the Quest Evaluations that P&amp;R has been conducting with all of the children's summer programming, this summer seen the addition of individual student performance evaluations, which were conducted alongside the Human Resources Department.</p>

### **Section 3: Other Notable Development & Highlights for Council's Attention**

#### **Staff Development**

##### **Respectful Workplace Session**

The majority of Parks, Recreation and Community Relations staff attended the Respectful Workplace session held July 5th in Council Chambers and organized by the Human Resources Department regarding Gender Inclusion.

##### **Eco 360**

All maintenance staff were required to attend a tour of the Eco 360 recycling facility to gain insight regarding the processing of refuse. Future efforts will ensure staff are recycling refuse from our parks and open spaces and indoor facilities. There was a mistaken assumption that refuse from the arena dumpsters were sent directly to the land fill. That assumption no longer exists with staff.

##### **Driver Training**

Driver training was held for the summer students who had not previously taken it.

##### **Non-Violent Crisis Intervention**

Two of the Junior Leader staff and one staff person from the skate park took the Non-Violent Crisis Intervention training.

#### **Record Attendance**

The Lion Ken Gabbey Community Pool set an attendance record this year with close to 5,000 visits due to the warm weather and it being the only outdoor pool in the Greater Moncton Area. Summer Camp groups regularly attended by bus from Riverview, Moncton and Dieppe. The outdoor pool operational season was extended to August 31<sup>st</sup> to meet residents' needs.