

September is Prostate Cancer Awareness Month

Prostate cancer is the most common cancer among Canadian men, meaning you likely know at least one man who has faced, or is facing, this disease. **1 in 7 Canadian men will be diagnosed in their lifetime.**

There is a tremendous need for greater awareness and education. That's why we'll be sharing stories of Canadian families affected by this disease, educating and working with governments, offering free [Prostate Specific Antigen \(PSA\) testing](#) in those provinces that do not have coverage, and connecting with the public and media to broadcast our message that **everyone should be concerned about prostate cancer.**

We've come a long way over the past 20 years: death rates have dropped by 40 per cent but **an estimated 4,100 men will still die from prostate cancer this year.** A good place to start is to build awareness. **Knowledge is power**, and the more we know, the better equipped we are to make a difference, whether that's sharing information, making a donation or taking the steps to visit your health care provider.

Key Statistics:

- Prostate cancer is the most common cancer among Canadian men.
- 1 in 7 Canadian men will be diagnosed with the disease in his lifetime.
- An estimated 11 Canadian men will die from prostate cancer every day.
- The survival rate for prostate cancer can be close to 100% when detected early.
- Those with a family history of the disease, or those of African or Caribbean descent, are at a greater risk of developing prostate cancer.