

Thursday, August 16th, 2018

Coach New Brunswick
503 Queen St.
Fredericton, NB
E3B 5H1



Hello,

On behalf of Coach New Brunswick/Entraîneur Nouveau-Brunswick, I am writing to you today to request your acknowledgement and help us Celebrate National Coaches Week from September 22nd-30th 2018 in our community.

National Coaches Week will focus on putting a spotlight on coaches and give this, largely volunteer, integral part of Canadian sport a thanks. National Coaches Week encourages Canadians to say thanks and celebrate the tremendous positive impact coaches have on athletes and communities.

Coaches play an inspirational role models in the communities. They are mentors, motivators and leaders. Along with parents and teachers, coaches have a profound impact on the future of our children. It's a great responsibility, and New Brunswick's athletes at all levels of sport have access to quality coaching that is based on sound science and principles of coach development.

Coaches are a crucial part of building a healthy, active community. Get involved in National #CoachesWeek, say #ThanksCoach!

More information on National Coaches Week is available at www.coach.ca/nationalcoachesweek,

Thank you in advance for your consideration and support for Canadian coaches.

Sincerely,

Dave Thomas, President of Coach/Entraîneur NB

