

Positive Ticketing Riverview



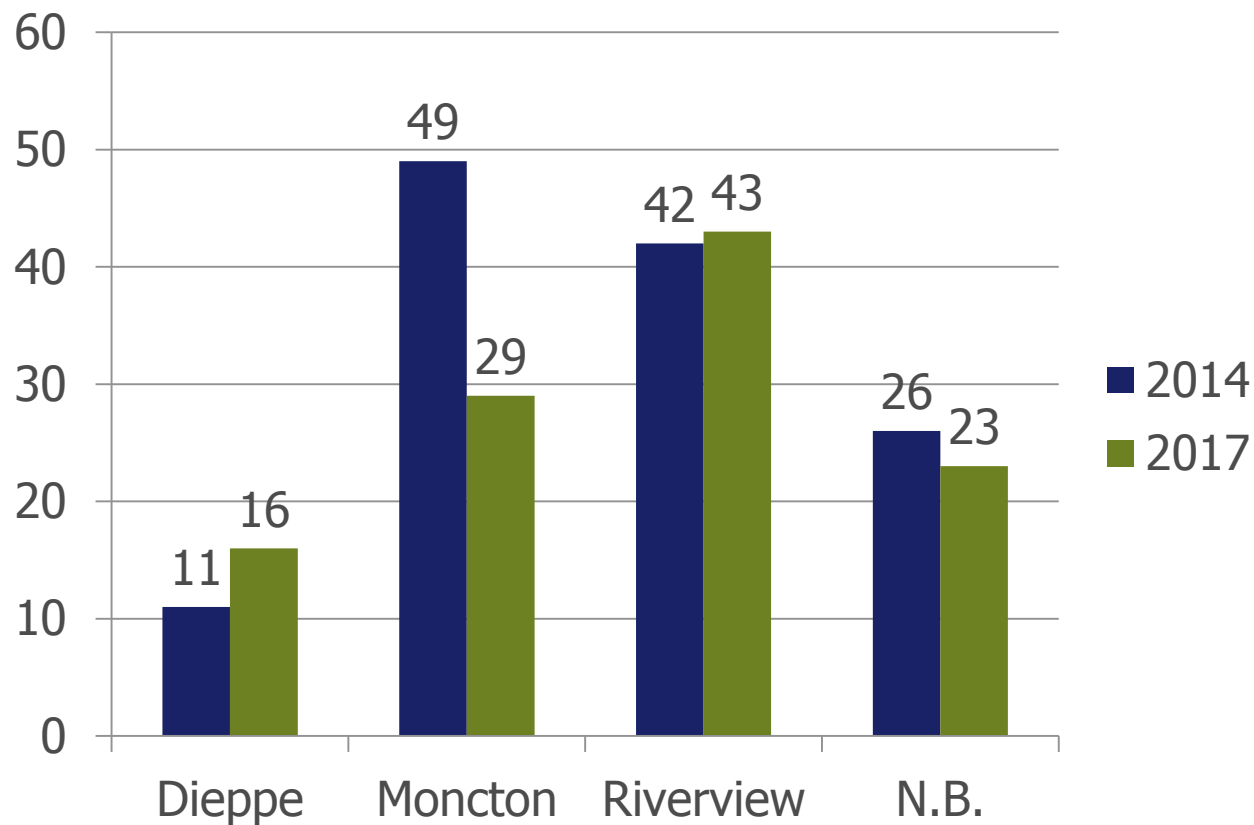
2017

Did you know that...

In Canada, head trauma is the #1 leading cause of severe injuries and deaths in children who have been in a bicycle accident?

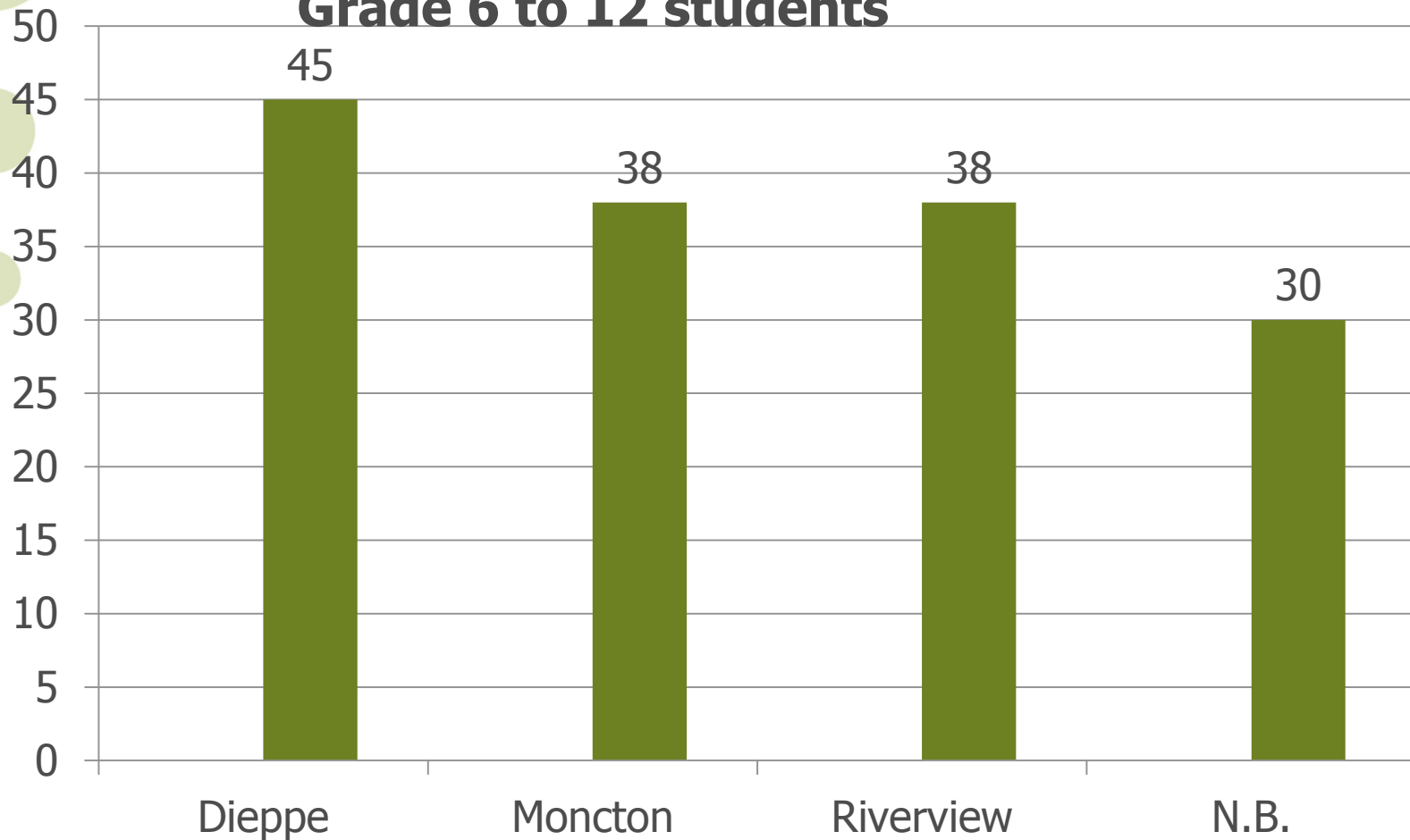


Youth walking or riding a bicycle (%)



Have always worn a helmet when riding over the past 12 months 2015-2016 (%)

Grade 6 to 12 students



Positive Ticketing

Our goals:

- ❖ Prevent unintentional head injuries;
- ❖ Raise awareness of prosocial and safe behaviours;
- ❖ Increase the youth sense of community.



Positive Ticketing

Purpose:

Reward youth who wear their well adjusted helmet while biking, skateboarding, riding their scooter, etc....



Positive Ticketing

For whom?

Youth ages 5-18 years old.

Where?

Riverview, Moncton and
Dieppe communities.

When?

July and August 2017.

Why?

To prevent head injuries in
youth and encourage physical
activity.



Example of Positive Ticket

Date: _____

Nom /Name: _____

de téléphone/phone #: _____

Amende Positive Positive Ticketing

**Félicitations!
Congratulations!**

Ce billet certifie que
This ticket certifies that

A porté son casque protecteur
Was wearing her helmet

Si votre jeune est intéressé à
participer à un tirage, svp
déposer ce billet dans la boîte
désignée à une des 3
bibliothèques (Dieppe, Moncton
ou Riverview).

If your child is interested in
participating in a draw, please
deposit this ticket in the
designated ballot box located at
one of the 3 libraries (Dieppe,
Moncton or Riverview)

New Brunswick
Brunswick



Merci à nos commanditaires

Thank you to our sponsors

Logos....

Process of Positive Ticketing

- ❖ Distribution of a Positive Ticket by RCMP/community agencies;
- ❖ Fill out Positive Ticket by recipient or by parent/guardian;
- ❖ Deposit Positive Ticket in designated ballot box situated in one of the three Provincial libraries.



*** Public Health will be responsible for ballot boxes and prizes during the summer***

Community Partners

- ❖ Public Health
- ❖ RCMP
- ❖ Riverview, Moncton and Dieppe municipalities
- ❖ Department of Social Development
- ❖ Provincial Libraries
- ❖ YMCA
- ❖ Dieppe Youth House
- ❖ NB Trauma Program
- ❖ Mike's Bike Shop



Evaluation

- ❖ How many tickets distributed
- ❖ How many tickets entered in the ballot boxes
- ❖ Feedback from RCMP and community partners
- ❖ Stats from NB Health Council



Thank you !

