



Town of Riverview

Parks, Recreation & Community Relations Department Monthly Report

To: Colin Smith - CAO
 Prepared by: Gerry Cole - Director
 Date: May 17, 2017
 Month & Year: May 2017

Agenda Item: 7e.1

Meeting Date: COW 05/23/2017

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Section 1: Operational Dashboard

Metric	Previous Period	Current Period	Annual Result	Trend
Pro Kids (Placements)	Spring 2017: 109 placed Spring 2016: 110	Summer 2017: 92 applications received to date. Summer 2016: 141	2017 total to date: 284 2016 total: 630	Stable
Coverdale Centre Weekly Usage (Mon-Fri) 9am-6pm Kitchen Hall	42.3% 34.8%	40.9% 25.3%		Kitchen The hours were down from April due to cancellations from the incubator kitchen. Hall Hall was down due to the annual end of the badminton and dog obedience programs.
Skate Park (Participants)	Mar. 2017: 459 Mar. 2016: 469	Apr. 2017: 188 Apr. 2016: 246	2017 total to date: 1,703 2016 total: 2,987	Annual trend increasing over 2016
PCMAC (Pool Visits)	Apr. 2017: 4,328	May 2017: 3,612	2017 to date: 16,647	Increase

	Apr. 2016: 3,783	May 2016: 3,195	2016 total: 36,164	
Swimming Lesson Registration	Winter 2017: 332	Spring 2017: 535	Total to date "2017: 867	Increase
	Winter 2016: 272	Spring 2016: 454	Total 2016: 2,023	
60 + Registration	Winter 2017: 95	Spring 2017: 100	Total 2017 to date: 195	Increase
	Winter 2016: 72	Spring 2016: 82	Total 2016: 551	
Adult Fitness & Wellness Classes	Winter 2017: 397	Spring 2017: 361	Total 2017 to date: 758	Increase
	Winter 2016: 363	Spring 2016: 359	Total 2016: 1,166	
Children's Programs	Winter 2017: 90	Spring 2017: 70	Total 2017 to date: 160	Increase
	Winter 2016: 67	Spring 2016: 61	Total 2016: 1,023	

Section 2: Status of Department's/Section's Operational Priorities for 2017

Priority	Status
Tenders	<p>The Ridgeway Park Playground replacement conceptual drawings have been placed on the Town website for public feedback. To date there have been several additional comments with the majority being positive. The end of the consultation is May 19th with the project going to tender the week of May 22nd, for a 2017 installation.</p> 

**A Safe and
Welcoming
Community**

Volunteer Program (General)

Staff continues to address ways of improving the Volunteer Recognition Program and explore other opportunities for awards presentations. Staff has been in contact with several municipalities around the Maritimes to examine their programs.

Volunteer Recognition

The Volunteer Recognition night was held at Coverdale Centre on April 27. This was the 34th annual event and numbers were up from last year. There were 23 groups and organizations that honoured their special volunteers. A newly designed volunteer pins was issued this year.

Youth Appreciation Awards

The luncheon for the eight Youth Appreciation Awards was held May 4th in Council Chambers. This is a program the Town implements in conjunction with the Greater Moncton Optimist Club and Riverview High School. Youth are honoured in four categories with male and female winners in each.

Academics: Henry Lee, Grace Standen
Athletics: Ryan Gillies, Anna McGlashing
Fine Arts: Dylan Stokes, Taylor Spark
Community Service: Zach Taylor, Sarah Moulard

The honourees will be recognized at the High School Awards assembly at the end of May.

P.R.O. Kids

Work began on a P.R.O. Kids promotional video. Two video shoots are already completed with another three planned to take place over the next month. The video editing process will take place over the summer with a release in September.

Events & Activities Guide

The Summer Events & Activities Guide is complete and Canada Post is currently mailing them to all households in Riverview.

Learn To Bike

The new "Learn To Bike" program begins the week of May 15th. With 15 individuals registered, "Learn to Bike" will provide participants with information on bike etiquette, hand signals and basic bike maintenance, helping to encourage participation in Active Transportation for all.



	<p>Skate park The Skate park held their Root Down event on Saturday, May 6th to celebrate National Youth Week. There was an excellent turn out for this youth focussed event. The Mayor presented Mr. Ross Smith with a certificate for all his hard work and dedication to youth. Also in attendance were a Professional Skateboarding Team, live music and other youth serving organizations and businesses.</p> <p>PCMAC The Free Community Swim event on May 5th in conjunction with National Youth Week had in excess of 60 in attendance.</p> <p>Canada 150 Banners The Town of Riverview has partnered with RMS with the focus on the Canada 150 theme. Twenty-five students have created original designs which a local business used to make banners for Coverdale Road. The Canada150 maple leaf rainbow logo will be on one side and the student's designs on the other. These banners have now been placed on the poles along Coverdale Road.</p>
Planning for the Future	N/A
Smart and Sustainable Growth	<p>Staff decided on an environmental initiative to be implemented during the Children's Summer Camps for 2017. It was decided to initiate a litterless lunch program, for staff and participants, to focus upon the regions 3 stream recycling program and reduce departmental waste. Appropriate bins will be supplied, and teams will compete against each other for the "Green Leaders of the Week" award. All staff will continue to be encouraged to turn off the lights, close doors when air conditioning is on, etc. in support of the reduction in energy consumption.</p>
Fiscal Responsibility and Service Excellence	<p>Staff completed annual First Aid training and a session dedicated to De-escalating Potentially Violent Situations. Staff continue to represent the department on the Town's Green Team and continue to participate in and implement the decisions taken.</p>

Section 3: Other Notable Development & Highlights for Council's Attention

Sculpture Saint John

The bronze Sculpture Saint John plaque, for the small site identification stone, was received and installed.

Lifesaving Society AGM

On April 29th, The Town of Riverview hosted the Lifesaving Society's 49th Annual Grand Meeting, where the Town of Riverview was presented an award for highest participation in aquatic recreation programs for a municipality with a population under 20,000. Riverview had 5,707 participants and the next closest were Miramichi (5,146) and Woodstock (3,088).

On average, over 50 delegates from around the province were in attendance at this annual event.