



## Town of Riverview

### Parks, Recreation & Community Relations Department Monthly Report

To: Colin Smith - CAO  
 Prepared by: Gerry Cole - Director  
 Date: April 17, 2018  
 Month & Year: April 2018

#### Section 1: Operational Dashboard

Metric	Previous Period	Current Period	Annual Result	Trend
Pro Kids (Placements)	Spring 2018: 78	Summer 2018: 52 YTD	2018 total: 209	Decrease
<b>JUMPSTART (Riverview only)</b>	Spring 2018: 11	Summer 2018: 5	2018 Total: 55	
<b>TOTAL #</b> of children helped (P.R.O. Kids + Jumpstart)	Spring 2018: 89	Summer 2018: 57	2018 Total: 264	
Total from previous year	Spring 2017: 109	Summer 2017: 129	2017 Total: 590	
Coverdale Centre Weekly Usage ( <i>Mon.-Fri. 9 am-6 pm</i> )				April use increased due to there being no weather cancellations, a new incubator group starting up and additional event rentals.
Kitchen	<b>March</b> 46.6%	<b>April</b> 67.2%	Kitchen 44.5% (2017)	
Hall	32.3%	49.5%	Hall 41.2% (2017)	
Skate Park (Participants)	Feb. 2018: 421	March 2018: 486	YTD 2018: 1,424	Increasing
	Feb. 2017: 505	March 2017: 459		2017 total: 2,843
Swimming Lesson Registration	Spring 2017: 535	Spring 2018: 588	2018 YTD: 1,105	Increasing

Parks, Recreation and Community Relations Department Monthly Report  
April 2018

	Spring 2016: 454			<i>Total 2017: 1873 Total 2016: 1544</i>
60 + Registration	Winter 2018: 128  Winter 2017: 95	Spring 2018: 123  Spring 2017: 93	2018 total: 251 YTD	Increasing  Total 2017: 754 Total 2016: 551.
Adult Fitness & Wellness Classes	Winter 2018: 106  Winter 2017: 397	Spring 2018: 128  Spring 2017: 317	2018 total: 234 YTD	Decrease <i>(Note: Aqua fitness programs have moved to Aquatics)</i>  Total 2017: 1,158 Total 2016: 1,166
Children's Programs	Winter 2018: 61  Winter 2017: 90	Spring 2018: 43  Spring 2017: 70	2018 total: 112 YTD	Decrease  Total 2017: 1,176 Total 2016: 1,023

## Section 2: Status of Department's/Section's Operational Priorities for 2018

Priority	Status
<b>Tenders</b>	<p><b>Mill Creek Nature Park</b> The tender documents have been posted to NBON with a closing date of April 26, 2018.</p> <p><b>Wellness Centre</b> The Request for Proposals for the selection of a consultant to assist the Town with fundraising activities related to the proposed Wellness Centre, closed April 6<sup>th</sup>, 2018. The committee will evaluate the received RFP's in the immediate future.</p> <p><b>Arena</b> The tender for electrical work associated with Phase 2 of the renovations to the Dobson Arena has been posted to NBON with a closing date of April 26, 2018. The final Phase 2 tender, Fire Protection Renewal, is currently under preparation and is anticipated to be posted to NBON by April 19, 2018. Everything is currently on schedule related to the 2018 Dobson Arena Phase 2 renovations.</p>
<b>A Safe and Welcoming Community</b>	<p><b>Festivals</b> The 10<sup>th</sup> Annual Riverview <b>Maple Sugar Festival</b> was held April 6th-9th, 2018. The highlights:</p>

	<p>Partnered with 10 businesses to offer 10 different maple experiences in Riverview throughout the weekend.</p> <p>Six brand new events offered. (Pickle Ball Tournament, Secrets of the Fundy Footpath Tour, Maple Bath-bomb Workshop, Rug Hooking Workshop, Candyland, and 10 ways to get your maple on).</p> <p>Over 50% increase in attendees to the various Maple events and experiences offered this year estimated at 2,500.</p> <p><b>PCMAC Community Events</b></p> <p>The underwater themed swim (April 7th), in conjunction with Maple Festival, saw an approximate attendance of 120. Children were asked to provide 3 facts about their favourite underwater creature to gain free admission (regular admission was charged for adults). There was a lot of participation in this activity, with some children arriving with print-outs of their favourite sea creatures.</p> <p><b>PCMAC Programs</b></p> <p>The Spring 2018 swimming session has the largest number of registrants and gross revenue to date. This is primarily due to an increase in program quality and a longer session length (12 weeks). With the beginning of summer aquatic registration now occurring earlier (March 27<sup>th</sup>), indications are that there will be a predicted increase in summer registrants. Feedback has been positive to this change.</p> <p><b>Art Procurement Committee</b></p> <p>The recently purchased artwork by the procurement committee has been placed in council chambers. There is one final item to have matted and reframed.</p> <p><b>Friends of Mill Creek Committee</b></p> <p>The Friends of Mill creek Committee met in March to discuss future plans. Several members have left the committee due to time constraints. The committee is developing a list of potential candidates for these positions. Committee members are investigating new initiatives for programming including all season Fat biking, disc golf and having a section of the park designated as a "Night Sky" site by the Royal Astronomical Society of Canada (RASC). As well, members are planning for several tree plantings, another Bio-blitz by students of Riverview High and investigating the potential of planting indigenous wild flowers in the parks open spaces to enhance the proliferation of bird and insect life such as the local bee population. The next meeting is scheduled for May 1<sup>st</sup>.</p> <p><b>Community Garden Committee</b></p> <p>The Community Garden Committee meeting in March/April addressed the potential for "a little library" which would be dedicated to food growing and other related topics, placed on site. Also discussed was the introduction of theme gardens, (i.e. pizza garden, salsa garden). And the donation of communal plantings to the Foodbank. We also discussed the gardens soil condition and needed improvements it as it. To date, 16 of 20 raised beds and- 21 of 40 In-ground plots have been rented. The Community Garden Committee will be hosting an information session at the Riverview Library on May 8th.</p>
--	---

<b>Planning for the Future</b>	<p><b>Fall 2018 Programming</b></p> <p>As a follow-up from meetings regarding the direction of the Fall 2018 &amp; Winter 2019 pool programs, some new items are actively being researched. These additions include:</p> <ul style="list-style-type: none"> <li>Mono-fin or Mermaid Swimming Lessons.</li> <li>Increases to current program offerings with a reduction of class sizes.</li> <li>Integration during group lessons for those that need assistance (additional instructor working 1 on 1 with a participant in a class setting).</li> <li>A designated swim for those with exceptionalities. The swim would provide an unstructured play environment for children and their families. Aquatic staff would be on hand to facilitate learning skills when children are comfortable and ready.</li> </ul>
<b>Smart and Sustainable Growth</b>	<p>During Maple Sugar Festival's Rise &amp; Maple event at the Dobson Trail, participants were requested to bring their own mugs for refreshments. There were approximately 150 people who did, which saved using at least an equal number of styrofoam cups.</p>
<b>Fiscal Responsibility and Service Excellence</b>	<p>Nothing to report at this time.</p>

### Section 3: Other Notable Development & Highlights for Council's Attention

#### Staff Development

Staff attended the following learning opportunities in March/Early April:

March 6th-9th: Sport Events Congress (hosted by the Canadian Sport Tourism Association): bringing municipalities, sponsors, sporting event rights holders and tourism associations together to review current issues, trends and opportunities.

March 23rd: Recreation New Brunswick focus group was hosted in Fredericton. Delegates from recreation departments and organizations met to discuss and identify training and resource needs. This information will be used by RecreationNB to development a set of future priorities. The predominant themes were: safety training for all employee levels, risk management, lifecycle planning and facility planning.

April 10th/11th: Both full time aquatic staff attended the 2<sup>nd</sup> annual Canadian Red Cross Atlantic Swimposium. This 2-day event included keynote speakers from across Canada and several certification workshops such as, "Psychological First Aid and Respectful Education: Anti-Bully Campaign". A large number of supervisory staff from around the Maritimes attended to discuss common trends and challenges in the aquatic industry.