



Town of Riverview

Parks, Recreation & Community Relations Department Monthly Report

To: Colin Smith - CAO
 Prepared by: Gerry Cole - Director
 Date: April 19, 2017
 Month & Year: April 2017

Agenda Item:

Meeting Date:

For use by Office of the Town Clerk only

Section 1: Operational Dashboard

| Metric | Previous Period | Current Period | Annual Result | Trend |
|--|----------------------------|--|----------------------------|--|
| Pro Kids (Placements) | Spring 2017: 109 placed | Summer 2017: 48 applications received to date. | 2017 total to date: 284 | Stable |
| | Spring 2016: 110 | Summer 2016: 141 | 2016 total: 630 | |
| Coverdale Centre Weekly Usage (Mon-Fri) 9am-6pm Kitchen Hall | 44.4% 35.5% | 42.3 34.8 | | Kitchen The hours were down this month; one of the incubator kitchen groups did not receive bottles necessary for production. Easter weekend also dropped usage. Hall This remains consistent with special events picking up the loss of the badminton group who ended until the Fall. The remaining time is occupied by |

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| | | | | the Boys and Girls Club. |
| Skate Park (Participants) | Feb. 2017: 419 Feb. 2016: 281 | Mar. 2017: 459 Mar. 2016: 469 | 2017 total to date: 1515 2016 total: 2,987 | Stable |
| PCMAC (Pool Visits) | Mar. 2017: 3408 Mar. 2016: 2995 | Apr. 2017: 4328 Apr. 2016: 3783 | 2017 to date: 13,035 2016 total: 36,164 | Increase |
| Swimming Lesson Registration | Winter 2017: 332 Winter 2016: 272 | Spring 2017: 535 Spring 2016: 454 | Total to date "2017: 867 Total 2016: 2,023 | Increase |
| 60 + Registration | Winter 2017: 95 Winter 2016: 72 | Spring 2017: 93 Spring 2016: 82 | Total 2017 to date: 188 Total 2016: 551 | Stable |
| Adult Fitness & Wellness Classes | Winter 2017: 397 Winter 2016: 363 | Spring 2017: 317 Spring 2016: 359 | Total 2017 to date: 714 Total 2016: 1,166 | Decrease |
| Children's Programs | Winter 2017: 83 Winter 2016: 67 | Spring 2017: 70 Spring 2016: 61 | Total 2017 to date: 160 Total 2016: 1,023 | Increase |

Section 2: Status of Department's/Section's Operational Priorities for 2017

| Priority | Status |
|----------------|---|
| Tenders | <p>Tenders for purchase of a new Cross Country Ski Trail snowmobile groomer and Phase 3 of work at Winter Wonderland Park were placed on NBON, with a closing date of April 18th. There were no bidders received for the snowmobile and as a result a Request for Quotes will be developed and sent to appropriate area retailers. The recommendation for the Tender for Winter Wonderland Park Phase 3 will be presented to Council on April 24th. Work is in the final stages on the development of the tender documents and construction drawings for Mill Creek Nature Park and the Lions Park Pool. The Ridgeway Park playground replacement conceptual drawings will be ready for public reviewing on the Town's website by the last week of April or first week of May, as a formal</p> |

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| | <p>staff review with the consultant is scheduled for April 20th. Tenders for this project will be issued once final input from the public has been integrated into the plan.</p> |
| A Safe and Welcoming Community | <p>Sports Wall of Fame The Sports Wall of Fame committee met and has produced a tentative list of inductees for this year. Plaques for the Wall are in production with inductee pictures being obtained the artist producing the final sketches. The Committee will set a date for the upcoming induction ceremony in the immediate future.</p> <p>Volunteer Recognition Nominations are still being accepted for Volunteer Recognition Night. This event will be held April 27th beginning 7pm at the Coverdale Centre. Updated designs for both the certificates and the pins will be unveiled at the event, in partnership with the Communications Coordinator.</p> <p>Staff continues to partner with both Riverview High School and the Optimist Club on the Youth Appreciation Awards implementation. These will be presented the first week of May, coinciding with National Youth Week.</p> <p>Maple Sugar Festival The Town of Riverview Maple Sugar Festival was held from March 31 – April 2, and was the most successful Maple Sugar Festival to date. Even though the weather was very winter-like, the numbers in attendance at all events were very high. Festival goers participated in many of the Parcticipation 150 Play List, including hiking, walking, swimming and circus arts at the Maple Carnival on Sunday April 2nd.</p> <p>Summer Concert Series Staff are in the final stages of finalizing the Summer Concert Series performers and schedule, as well as the theming of events to incorporate Canada 150 into all special events such as SUNFEST, Canada Day and National Youth Week.</p> <p>PCMAC The Maple Sugar Festival free swim was well attended with 290 in attendance over the 3 hour swim (April 1, 2017). The Town of Riverview won an annual award for highest participation in aquatic recreation programs for a municipality with a population under 20,000 from the New Brunswick Lifesaving Society. Riverview had 5,707 participants and the next closest were Miramichi (5,146) and Woodstock (3,088). The award will be presented April 29th at their AGM and Conference at Town Hall in Riverview.</p> <p>Activity Guide The Town of Riverview Summer Events & Activities Guide is currently being put together, and is scheduled to be delivered to all homes in Riverview in mid-May.</p> <p>Canada 150 Banners The Town of Riverview has partnered with RMS with the focus on the Canada 150 theme. Twenty-five students have created original designs which a local business used to make banners for Coverdale Road. The Canada150 maple leaf rainbow logo will be on one side and the student's designs on the other. They will be placed on every second pole in time for National Youth Week, May 1-7 and remain up for most of the year. The students/school will also be presented with certificates.</p> |
| Planning for the Future | <p>April 22 is Earth Day! To celebrate, the Town of Riverview is hosting a Community Clean-Up Day.</p> |

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| | <p>Where: Riverview Lions Club, 701 Coverdale Road When: Saturday, April 22 from 10 a.m. - 12 noon</p> <p>Gather family, friends and neighbours to join in a community-wide spring cleaning of Riverview to keep our town healthy and vibrant! We'll provide bags and gloves and a list of areas that needing some extra attention. The Riverview Lions Club will host a barbecue for participants after the clean-up at noon. Fill out a ballot for a chance to win prizes!</p> <p>Can't make it on April 22? You can pick up complimentary bags and gloves at the Parks, Recreation and Community Relations Office throughout the month of April. Staff will be happy to guide you in choosing an area that needs special attention.</p> <p>Reduce, Reuse, Recycle at home</p> <p>If you're spring cleaning at home, don't forget that the hazardous waste drop-off mobile unit will be at the Riverview Operations Centre, 300 Robertson Street from 9 a.m. - 2 p.m. on Saturday, May 27. It's a great time to safely dispose of household items such as fertilizer, batteries, paints, aerosol cans, etc. Refer to Eco360's sorting guide for a list of acceptable household hazardous waste.</p> <p>For bulky items like furniture and appliances, first consider whether they might enjoy a second life with someone else.</p> <p>The following organizations accept gently-used household items:</p> <ul style="list-style-type: none"> • EnviroPlus • Habitat for Humanity ReStore <p>Bulk waste collection will be held May 29-June 2, 2017.</p> |
| Smart and Sustainable Growth | <p>Staff decided on an environmental initiative to be implemented during the Children's Summer Camps for 2017. It was decided to initiate a litterless lunch program, for staff and participants, to focus upon the regions 3 stream recycling program and reduce departmental waste. Appropriate bins will be supplied, and teams will compete against each other for the "Green Leaders of the Week" award. All staff will continue to be encouraged to turn off the lights, close doors when air conditioning is on, etc. in support of the reduction in energy consumption.</p> |
| Fiscal Responsibility and Service Excellence | <p>N/A</p> |

Section 3: Other Notable Development & Highlights for Council's Attention

Staffing

Mr. Jacob Button began work at the PCMAC on April 10th in the full time position of Community Recreation Worker – Aquatics. Part of his role will be the oversight of student staffing and some of the aquatic learn-to-swim programs. We enthusiastically welcome Mr. Button to the Town of Riverview team.

Spring Program Registration Fun Facts:

60 + registration opened at 10 a.m. and closed at 4:30 p.m.

29 registered at our office in person.

40 registered online.

Regular program registration opened up at 7 p.m., with in person registration being held from 7-9 p.m.

68 registrations were processed in person.

349 online registrations were processed.

Between the hours of 9:01 p.m. and 8:20 a.m.:

62 additional online registrations were processed.

Between 8:30 a.m. and 11:30 the next morning:

36 in person registrations were processed.

24 online registrations were processed.

Total numbers registered for spring programs at this time:

Total: 608

In person: 133 (22%)

Online: 475 (78%)

Report Approval Details

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|----------------------|--------------------------------|
| Document Title: | Council Report-April 2017.docx |
| Attachments: | |
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This report and all of its attachments were approved and signed as outlined below:

Colin Smith - Apr 19, 2017 - 12:13 PM