

**Town of Riverview
ECONOMIC DEVELOPMENT DEPARTMENT
MONTHLY REPORT**



To: Mayor & Council

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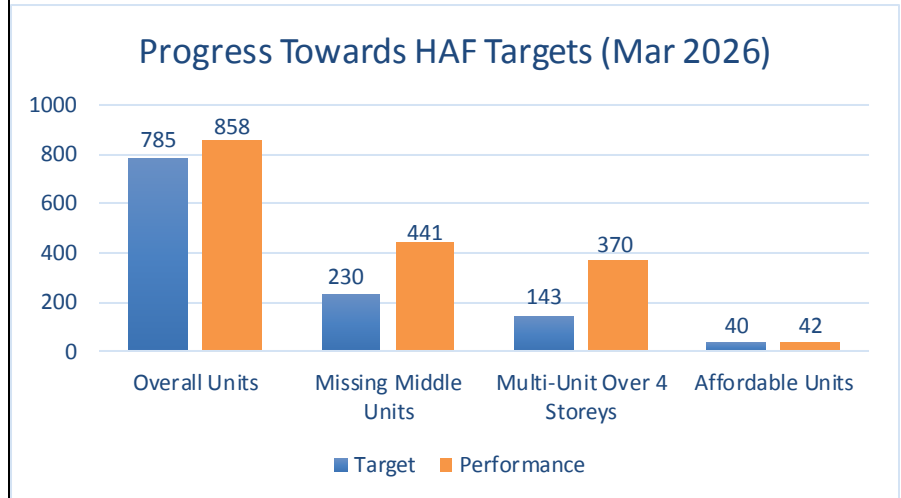
Month & Year: March 18th, 2026 – April 22nd, 2026

Departmental Objectives Update

ECONOMIC DEVELOPMENT		
Objectives	Actions	Strategic Themes
Regional Activities	<p>Southeast Regional Service Commission (SERSC)</p> <ul style="list-style-type: none"> - Work is underway on the Regional Economic Development Strategy, with consultants currently conducting consultations with key shareholders. Updates; <ul style="list-style-type: none"> o An Advisory Committee representing municipalities, government partners, and the private sector has been established to help guide the process o A draft strategic plan and preliminary action plan are expected this summer, with final versions targeted for mid-September 2026 - Represented the Town at the Southeast Labourforce Market Partnership (SLMP) Council meeting. Next Steps: <ul style="list-style-type: none"> o The SLMP Workforce Development Strategy for 2026-2031 will be launched to key shareholder via an event next month - Attended a webinar led by David Campbell on the 2035 economic outlook in the southeast. Highlights; <ul style="list-style-type: none"> o Every community has diverse assets with distinct opportunities for growth o Tens of thousands of individuals will be retiring from the workforce in coming years, underscoring the importance of retention o Ensuring communities have the right infrastructure to retain new families will be critical <p>Strategic Collaborations</p> <ul style="list-style-type: none"> - Attended the Music and the Arts: Saving Society Billions event, part of the Voices of Impact series organized by the Chamber of Commerce for Greater Moncton (CCGM) 	<ul style="list-style-type: none"> - Thriving Community

	<p>- Attended a France Enterprise Delegation networking event organized by the SERSC and the City of Dieppe</p> <p>Education Advocacy</p> <p>- Met with the District scolaire francophone Sud to discuss collaborations and advocacy initiatives towards the attraction of a K-8 school in Riverview. Highlights;</p> <ul style="list-style-type: none"> ○ Riverview’s K-8 francophone school is currently ranked #25 on the Province’s priority list for school renovations and new school construction ○ A parent’s committee has been established, including Councillor Johnson, to advocate for Riverview’s specific needs <p>Healthcare Advocacy</p> <p>- Met twice with the Horizon Health Network (HHN) team to discuss engagement opportunities, advocacy tactics towards attracting a Collaborative Care Clinic, and collaborations. Highlights;</p> <ul style="list-style-type: none"> ○ Private engagement sessions scheduled throughout April will inform a report prepared by the Riverview Healthcare Advocacy Committee and outline community healthcare gaps and potential partnership opportunities (report will later be brought to Council to present findings) ○ The Community Healthcare Consultation session held on April 9 at Riverview Town Hall, led by HHN in partnership with the Town, drew valuable insights from over 15 engaged participants ○ Two additional healthcare consultation sessions are scheduled for April 23 and 30 and will further draw insights from targeted groups ○ A healthcare survey is live on the Town’s website and is being promoted via the Town’s social channels <p>- Coordinated Mayor’s Health Care Advocacy Committee (MHAC) monthly meetings</p>	
<p>Local Activities</p>	<p>General Updates</p> <p>- Completed 2025 Annual Report Economic Development Department updates</p> <p>- Updated the Council Dashboard, a tool designed to keep Council informed on progress toward the initiatives and goals outlined in the Town’s Community and Economic Development Strategy (CEDS)</p> <p>Housing Initiatives</p> <p>- Met with Minister of Housing and Minister of the Department of Transportation and Infrastructure on advancing affordable housing opportunities in Riverview, including partnerships and/or the potential use of provincially owned land to support new development</p> <p>- Currently, 12 projects are participating in the Housing Accelerator Fund (HAF) Affordable and 3-Bedroom Unit Development Grant</p>	<p>- Thriving Community</p> <p>- Service Excellence</p>

- To date, 3 residents are participating in the HAF Garden and In-Law Suite Development Grant, with two projects now complete
- Housing Grants Review Committee meets monthly to review new applications and discuss program structure and updates;
 - o 1 new In-Law Suite Grant application was received this month
- Economic Development team meets Canada Mortgage Housing Corporation (CMHC) every two months to discuss progress towards HAF targets and program updates;
 1. Achieved 109% of 3-year overall housing unit target
 2. Achieved 191% of missing middle target
 3. Achieved 259% of multi-residential target
 4. Achieved 105% of affordable unit target



- Ongoing promotion of the HAF In-Law and Garden Suites Development Grant includes an interview and article in the [Telegraph Journal](#)
- Third batch of annual reports to CMHC were approved and the Town received the third instalment of \$1.4M in March
- The Town also received its full grant value from the Regional Development Corporation, funding 40% of the Secondary Plan for the Bridgedale, Gunningsville, and Robertson area
- Attended CMHC 2026 Rental Market Update Webinar. Highlights;
 - o NB Population growth still outpacing Canada, though momentum is easing
 - o Unemployment rates lower in Moncton CMA (6.1%) than Canada (6.7%)
 - o Riverview's rental vacancy rate is aligned with NB's at 2.9% as of October 2025 (showing an increase compared to previous years)

Land Development

- Met twice with consultants engaged in the Secondary Plan for the Gunningsville, Bridgedale, and Robertson area to discuss project progress. Highlights;
 - o A second cross-departmental review session was conducted to discuss the preliminary Development Concepts Report with staff
 - o Council Workshop occurred April 15 to review said concepts

	<ul style="list-style-type: none"> ○ Landowner private consultations scheduled the week of April 22 ○ Public consultation sessions scheduled for April 27 (virtual) at 6 p.m., and April 29 (in person) at 6 p.m. in Council Chambers to review Development Concepts ○ Consult the project website for more info and reports to date <p>- Met internal Development Review Team to discuss upcoming projects</p> <p>- Attended the Atlantic regional webinar on Build Canada Homes (BCH) and their investment framework. Highlights;</p> <ul style="list-style-type: none"> ○ BCH defines affordability as housing that costs less than or equal to 30% of before-tax household income, adjusted to local income realities ○ Successful BCH housing projects align with key priorities of shovel readiness, deep and long-term affordability, innovative delivery like modular and factory-built developments, collaboration and strong partnerships, and buy local policy adoption <p>- Met with 4 local developers and representatives to discuss potential new construction projects in Riverview</p> <p>Business Development</p> <p>- Represented the Town at two Board of Directors meeting for CCGM, and presented Riverview’s Municipal Report</p> <p>- Met with 3 business owners regarding commercial expansion plans and grant opportunities in Riverview</p> <p>- Providing ongoing support to businesses and investors seeking commercial properties for sale or lease</p> <p>- Meeting monthly with Community Engagement Worker for Business to collaborate on shared initiatives</p>	
Newcomer Integration	<p>- Exploring approach for 2024-2025 Immigration Trends Report</p> <p>- Ongoing promotion of the Newcomer Guide as a go-to resource for community integration</p> <p>- Attended retreat organized by the Southeast Local Immigration Partnership (SELIP) alongside partner municipalities, education, and community organizations. Highlights;</p> <ul style="list-style-type: none"> ○ Contemplating the development of a Southeast Immigration Strategy 	- Safe and Inclusive Community
Professional Development	<p>- Economic Development Manager attending City Nations Place Conference. Focus;</p> <ul style="list-style-type: none"> ○ Aligning tourism, place branding, investment attraction, and economic development initiatives to drive community growth – supporting how we align the Town’s future Tourism Strategy with our broader economic development and municipal priorities <p>- Participated in Emergency Measures Organization Training Simulation led by Chief True</p>	- Service Excellence

