

Town of Riverview
ECONOMIC DEPARTMENT MONTHLY REPORT



To: Mayor & Council

Prepared by: Shanel Akerley, Economic Development Manager

Date: February 23, 2026

Month & Year: January 21, 2026 – February 18, 2026

Departmental Objectives Update

ECONOMIC DEVELOPMENT		
Objectives	Actions	Strategic Themes
Regional Activities	<p>Southeast Regional Service Commission (SERSC)</p> <ul style="list-style-type: none"> - Represented the Town at the SERSC Municipal Economic Development Forum. Highlights; <ul style="list-style-type: none"> o Consultants were appointed through a steering committee to create a 2027 to 2031 Regional Economic Development Strategy o Between March and April 2026, a comprehensive Southeast Regional Vision 2035 Report will be delivered o Immigration, attraction, resettlement, and retention represent key priorities – an agreement was reached for the SERSC to oversee the Southeast Local Immigration Partnership (SELIP) o A Memorandum of Understanding was executed between the SERSC and Grand Chatellerault to foster shared learnings - Represented the Town at the Southeast Labourforce Market Partnership (SLMP) Council meeting. Takeaways - <ul style="list-style-type: none"> o The SLMP Workforce Development Strategy for 2026-2031 was officially launched o Priority sectors include the Visitor Economy and Lifestyle, Advanced Manufacturing and Construction, and Business Services o Tactics recommended in the strategy will be undertaken by the SLMP and its associated Working Group starting this year - Attended the Trail Town Network Engagement Session organized by the SERSC in partnership with the Town <p>Strategic Collaborations</p> <ul style="list-style-type: none"> - The Town was consulted by the City of Moncton relating to improvements made and structure of Economic Development commercial and residential financial incentives 	<ul style="list-style-type: none"> - Thriving Community

	<p>Education Advocacy</p> <ul style="list-style-type: none"> - Represented the Town at a meeting led by the District scolaire francophone Sud, engaging parents, community members, and government partners to advocate for the establishment of a K–8 francophone school in Riverview - An advocacy letter was sent to the Minister of Education and Early Childhood Development requesting a meeting and funding for a French language school and early learning centre establishment in Riverview <p>Healthcare Advocacy</p> <ul style="list-style-type: none"> - Met with Horizon Health Network (HHN) team to discuss engagement opportunities, advocacy tactics towards attracting a Collaborative Care Clinic, and future collaborations - Supported coordination of Mayor’s Health Care Advocacy Committee (MHAC) monthly meetings; <ul style="list-style-type: none"> o HHN leaders were invited to share updates and resources to help inform committee’s engagement and advocacy efforts aiming to enhance health care offerings in town in support of Riverview’s aging population and 3,200+ orphan patients - Coordinated presentation to Council from New Brunswick Medical Education Foundation; <ul style="list-style-type: none"> o The Town of Riverview has entered into a four-year scholarship agreement with the Foundation o Participating medical students receive tuition funding in exchange for each year of return-to-service in Riverview 	
<p>Local Activities</p>	<p>General Updates</p> <ul style="list-style-type: none"> - Updated Council Dashboard, a tool designed to keep Council informed on progress toward the initiatives and goals outlined in the Town’s Community and Economic Development Strategy (CEDS) Action Plan <p>Housing Initiatives</p> <ul style="list-style-type: none"> - Currently 12 projects are participating in the Housing Accelerator Fund (HAF) Affordable and 3-Bedroom Unit Development Grant - To date, four residents are participating in the HAF Garden and In-Law Suite Development Grant; <ul style="list-style-type: none"> o One new application was received in 2026 and is under review - Housing Grants Review Committee meets monthly to review new applications and discuss program structure and updates - Met with Canada Mortgage Housing Corporation (CMHC) twice to discuss progress towards HAF targets and program updates; <ol style="list-style-type: none"> 1. Achieved 108% of 3-year overall housing unit target 2. Achieved 190% of missing middle target 3. Achieved 259% of multi-residential target 4. Recently achieved 105% of affordable unit target 	<ul style="list-style-type: none"> - Thriving Community - Service Excellence

	<p style="text-align: center;">Progress Towards HAF Targets (Jan 2026)</p> <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Category</th> <th>Target</th> <th>Performance</th> </tr> </thead> <tbody> <tr> <td>Overall Units</td> <td>785</td> <td>849</td> </tr> <tr> <td>Missing Middle Units</td> <td>230</td> <td>438</td> </tr> <tr> <td>Multi-Unit Over 4 Storeys</td> <td>143</td> <td>370</td> </tr> <tr> <td>Affordable Units</td> <td>40</td> <td>42</td> </tr> </tbody> </table> <p>- Organized a Build Canada Homes (BCH) meeting with developers to assess potential partnership and funding opportunities</p> <p>Land Development</p> <ul style="list-style-type: none"> - Met twice with leads consultants engaged in the Secondary Plan for the Gunningsville, Bridgedale, and Robertson Area to discuss project updates and progress. Highlights; <ul style="list-style-type: none"> o Coordinated What We Heard Report presentation to Council following successful public and private engagement sessions o Next steps include developing Connectivity Concepts, organizing staff reviews and private engagement sessions, and developing guiding principles and a vision that will inform the Secondary Plan o Further public and private engagement opportunities will follow the Plan draft, including a Council Workshop o Consult the Background Report for more details on the project - Met with four local developers to discuss upcoming new development and redevelopment projects in Riverview <p>Business Development</p> <ul style="list-style-type: none"> - Presented Municipal Report and represented the Town at Chamber of Commerce for Greater Moncton (CCGM) Board of Directors meetings - Met with five business owners and representatives regarding commercial expansion plans and sector opportunities in Riverview - Providing ongoing support to businesses and investors seeking commercial properties for sale or lease - Meeting monthly with Community Engagement Worker for Business to collaborate on shared initiatives 	Category	Target	Performance	Overall Units	785	849	Missing Middle Units	230	438	Multi-Unit Over 4 Storeys	143	370	Affordable Units	40	42	
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<p>Newcomer Integration</p>	<p>- Ongoing promotion of the Newcomer Guide as a go-to resource for community integration at partner events and through social media</p>	<p>- Safe and Inclusive Community</p>															

	<ul style="list-style-type: none"> - Hosted the Southeast Local Immigration Partnership (formerly called the Greater Moncton Local Immigration Partnership or GMLIP) Council meeting at Riverview Town Hall - Activated a Town of Riverview booth at the Greater Moncton Settlement Fair, promoting Riverview as a great place to live and raise a family. <p>Highlights;</p> <ul style="list-style-type: none"> ○ Met with over 30 newcomers and shared info pertaining to essential services, housing, education, municipal support, and seasonal events ○ Generated over 1,000 visits to our website home page and 66 visits to our employment webpage on event day 	
<p>Professional Development</p>	<ul style="list-style-type: none"> - Attended the SERSC-led webinar on Data to Action: Insights from the 2026-2031 Southeast Labour Market Partnership (SLMP) Regional Workforce Strategy - Attended the SERSC and Pond-Deshpande co-organized webinar on Building Communities through the Social Economy. Key insights; <ul style="list-style-type: none"> ○ Social Enterprises are defined as the intersecting point between non-profit entities and traditional businesses ○ They can help address affordability pressures, care and service gaps, workforce participation challenges, and more ○ In 2021, the community sector in NB supported 55k jobs, contributed \$3.7B to direct annual GDP, and generated \$979M in volunteer economic value, according to the Fredericton Chamber of Commerce - Attended Town Hall with CAO session on 2026 priorities and updates - Attended internal training session on rethinking productivity - Finalized Departmental Professional Development Plans for 2026 	<p>- Service Excellence</p>