

STRATEGIC PLAN

2025 YEAR-END REVIEW UPDATE

Strategic Theme	Objectives	Actions	Department	2025 Year-End Results	Percentage	
ACTIVE AND ENGAGED COMMUNITY	Engaged community	Continue to explore ways to foster and support the local arts and culture community.	PARKS & REC	Supported local arts and culture through community event displays and performances, including the summer 'Art in the Park' series, Canada Day cultural performances, and ongoing support via the Art Procurement Program.	100%	
		Enlist Seniors Roundtable to provide resolution for Council's consideration on submission to GNB for designation as Age-Friendly Community.	PARKS & REC	Led by the Seniors Roundtable, the Town received official designation as an Age-Friendly Community in 2025. The plan continues to guide program and asset improvements, including the addition of 12 benches along priority trails in Riverfront, Bridgedale, and Gunningsville.	100%	
	Healthy community	Complete a Strategic/Operational Plan for Parks and Recreation and have it endorsed by Council – Include plan for youth centre and skate park; and the Coverdale and Bridgedale centres.	PARKS & REC	Data collection and gap analysis for the Parks and Recreation Strategic Plan were completed. Draft recommendations were reviewed, with implementation set for early 2026, covering the youth centre, skate park, and community centres.	75%	
		Define and measure the level of Town support provided to youth sports and recreational activities in the Town. What level are they subsidized by taxpayers and is there equity with the level of subsidy?	PARKS & REC	Reviewed support for youth sports and recreation programs, including how much is funded by taxpayers and whether subsidies are fair. Results will be shared with Council in early 2026.	75%	
		Examine current and potential food security policies such as backyard chickens, community gardens, gardening approaches on residential properties, etc. as part of a municipal plan review process.	PARKS & REC	Riverview updated policies on backyard chickens, permitting up to eight hens on rural properties under Zoning By-Law 300-8. The Town also supported food security projects, including a food pantry and fruit forest, and participation in sustainability workshops grew by 350% from 2024.	100%	
		Investigate new opportunities for pet owners, such as off-leash trails for dogs.	PARKS & REC	New opportunities for pet owners were explored with recommendations now being integrated into a long-term operating model for Council's review in Q1 of 2026.	75%	
		Partner with community groups to provide community recreational activities in Riverview. Past examples include: – Pickleball Association – Cricket NB	PARKS & REC	Continued partnering with local groups to provide recreational activities, like supporting the Pickleball Association and Cricket NB, while forming new partnerships.	100%	
		BUILDING A SUSTAINABLE COMMUNITY	Sustainable asset management	Begin planning for Coverdale Road upgrade anticipated in 2034.	ENGINEERING	Council endorsed and submitted a funding request under the Provincial-Municipal Highway Partnership program. The request outlines a 10-year phased approach for rehabilitating sections of Coverdale Road, with work anticipated to begin in 2029.
	Continue to develop the Town's Asset Management Plan.			FINANCE	The Town continued to prioritize asset management, providing Council with mid-year and annual updates that outline a ten-year outlook and support responsible, data-driven management of facilities and equipment.	100%
	Continue to invest in upgrading and replacing equipment to deliver to today's municipal service standards.			FINANCE	Through the annual budget process, a comprehensive review was completed, and the Town continued investing in upgrading and replacing equipment to meet modern municipal service standards while supporting a ten-year outlook.	100%
Engineering conducts a review of the asphalt street condition every 5 years and uses this information to update the current ranks of local improvement projects.	ENGINEERING			Engineering's five-year asphalt street review, last completed in 2019, has been delayed until 2026 due to work prioritization. In the meantime, the Town's pavement preservation program continues to use the 2019 Pavement Condition Index.	50%	
Friends of Mill Creek Committee and Parks Department to complete updated plans for infrastructure, operations and programs to be reviewed and approved by Council.	PARKS & REC			The Masterplan for Mill Creek Nature Park, completed in 2023, was incorporated into the 10-year capital plan. This plan continues to guide enhancements to park infrastructure, operations, and programming.	100%	
Review lighting requirements for Coverdale Road and Gunningsville Blvd.	ENGINEERING			Council awarded the replacement of all metal halide lights along Gunningsville Boulevard with new LED standards. The work was completed, and funding is included in the 2026 budget to review Coverdale Road.	50%	
Review posted traffic speed on Coverdale and Hillsborough	ENGINEERING			A review confirmed that the posted speed along Coverdale Road is adequate. Adjustments may be made in the future to align with the proposed design and reconstruction projects planned to begin in 2029.	100%	
The boosted zone will be expanded to cover an area of Carriage Hill which currently lacks desirable pressures	ENGINEERING			A new Water and Sewer Manager position was approved to address growth-related challenges in the Town's water distribution system. The Town submitted an infrastructure funding application in 2025 to secure funds to update the Town's water master plan. Expanding the pressure zone in Carriage Hill is anticipated to be a key priority, with an implementation goal to proceed in 2027.	25%	
Update Municipal Plan to factor in benefits and opportunities of natural infrastructure assets.	PLAN 360	By year-end, the approved Municipal Plan incorporated policies that encouraged the use of natural infrastructure policies, which promoting sustainable land use and stewardship across the Town.	100%			

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BUILDING A SUSTAINABLE COMMUNITY	Sustainable asset management	Update Municipal Plan with key findings from Climate Adaptation Plan.	PLAN 360	Riverview finalized its Municipal Plan and Zoning By-laws, integrating key findings from the Climate Adaptation Plan. Following more than 18 months of public consultation, Council adopted the new plan and by-laws on November 10, 2025, setting a clear framework for sustainable land use, growth, and stewardship of natural infrastructure for future generations.	100%
SAFE AND INCLUSIVE COMMUNITY	Barrier-free access to Town programming and events	Consult advisory committee in advance of all planned community events and implement recommendations to reduce barriers.	PARKS & REC	Consulted the Advisory Committee on Disabilities to enhance accessibility at community events. A checklist created in 2024 was applied in 2025 to help reduce barriers.	100%
	Ensure that diverse perspectives are highlighted	Foster a sense of belonging for all residents and sharing their stories withing our social channels	HUMAN RESOURCES	Highlighted diverse community stories, shared education on housing and socio-economic supports, and expanded community spotlights to recognize over 140 organizations and causes, while supporting key initiatives like the Municipal Plan Review and Commercial Development Grants.	100%
	Residents feel their families and property are safe.	Work with RCMP to increase police engagement and presence in community	COUNCIL	In 2025, Codiac RCMP held a Town Hall event to hear directly from residents, multiple "Coffee with Cops" events, and regularly attended Committee of the Whole meetings to update Council and residents on public safety.	100%
	Trust is present in the community and all residents enjoy a good quality of life and sense of belonging.	Activities that align with the Town's response to Truth and Reconciliation.	PARKS & REC	Helped advance reconciliACTION through events and programs, including the revitalization of two orange crosswalks, a symbolic gesture among the many steps toward Truth and Reconciliation, and participation in Indigenous-led community events.	100%
		Council to continue to support local organizations that advocate for multiculturalism, 2SLGBTQ+ communities and vulnerable populations.	COUNCIL	Supported local organizations advocating for multiculturalism, 2SLGBTQ+ communities, and vulnerable populations through the grant	100%
		Support programs and recreation facility development that reflect the growing needs of a diverse population (i.e. a cricket field as an example).	PARKS & REC	Continued to enhance programs and improve access to existing facilities to better serve a growing and increasingly diverse population in our community.	100%
SERVICE EXCELLENCE	Deliver quality services to residents and businesses	Continue to explore options on where technology can improve and enhance the services offered by the Town.	INFORMATION TECHNOLOGY	The Town joined MISA Atlantic and connected with municipalities across Atlantic Canada, identifying tools and technology that enhanced processes and strengthened services for residents.	100%
		Continue to participate in regional collaboration initiatives for the best interest of Riverview residents (i.e. solid waste; Trans Aqua; Capitol Theatre; Codiac RCMP; water purchases agreement; etc.).	COUNCIL	Riverview engaged in Regional Service Commission projects, provided feedback on the Commision's regional service mandated services, supported Moncton's 2029 Canada Games preparations, and worked with the Codiac RCMP Board on future staffing based on metrics, with improved collaboration planned for 2026.	50%
		Work with regional organizations that Riverview supports to improve public reporting on performance to Council and residents	ADMINISTRATION	The Codiac Regional Police Authority approved key performance indicators (KPIs) for RCMP operations, endorsed by all three municipalities. Measurement began in 2025, though quarterly reporting to Riverview Council did not occur as planned.	25%
	Maintain an affordable tax rate in Greater Moncton	Council will be engaged in the local government reform process and advocate for reforms that respect Riverview's identity as a municipality	COUNCIL	Council supported the Union of Municipalities of New Brunswick in advocating for municipal fiscal reform. While full fiscal reform is anticipated in 2026, the Province's Capital Infrastructure Renewal Program provided \$1.7 million for Town infrastructure projects. Council approved and submitted the Town's Capital Infrastructure Renewal Plan in December.	65%
		Manage the Town's key financial metrics including debt ratio; expenditure growth; tax rate; etc.	FINANCE	The municipal tax rate for 2025was reduced by five cents, the budgeted debt ratio stayed healthy at 7.33%, and expenditures were carefully managed, producing small surpluses and supporting long-term financial sustainability.	100%
THRIVING COMMUNITY	Businesses receive support from residents and customers from surrounding region	Complete an annual review of the economic impact of the Town's Commercial Development Grant.	ECONOMIC DEVELOPMENT	The Grants Review Committee reviewed one new application in 2025, bringing the total number of projects since 2021 to six, supporting local investment and the Town's tax base.	100%
		Continue to grow the Light Up Riverview Program.	PARKS & REC	Performed routine upkeep to the existing lighting infrastructure along Coverdale road and added programmable lighting to the RIVERVIEW sign. The Light Up Riverview program has become a well-established and celebrated tradition in Riverview.	100%
		Continue to utilize the Commercial Development Grant program to increase commercial development and tax base in Town.	ECONOMIC DEVELOPMENT	A revised Commercial Development Grant was approved by Council in August 2025 to better support small and medium local businesses, attract investment, and expand the commercial tax base. Since the revision, one new application has been received for a project expected to increase commercial property value by at least \$200,000.	100%

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THRIVING COMMUNITY	Businesses receive support from residents and customers from	Promote easy accessibility of Riverview’s retail, business and dining to Greater Moncton and Albert County regions.	PARKS & REC	Continued issuing monthly newsletters to local businesses and updated the Business Welcome Booklet, helping promote Riverview’s retail, business, and dining options	100%
		Use Town channels to promote community awareness of Riverview shops, services and restaurants	PARKS & REC	Continued promoting local shops, services, and restaurants through its engagement strategy. Over 80 business spotlight articles were published to raise community awareness and support the local economy.	100%
	Riverview benefits from regional economic success	Provide Council regular updates on positive impact of the Southeast Labourforce Market Partnership and strategy overall and for Riverview.	ECONOMIC DEVELOPMENT	Participated in the Southeast Labour Market Partnership Council, in collaboration with the Southeast Regional Service Commission. This work has led to the adoption of the Regional Labour Force Development Strategy 2026–2031, alongside a specific population growth report for Riverview.	100%
	Riverview is a desirable place to live, shop, visit and play	Ensure the Town has available land for commercial development through the Municipal Plan review process.	ECONOMIC DEVELOPMENT	Following adoption of the Municipal Plan and Zoning By-Laws, key commercial zones were established. A Request for Proposal was completed for a Secondary Plan covering Gunningsville, Bridgedale, and Robertson, guiding future growth and connected neighbourhood development.	100%