



## Town of Riverview

### Parks, Recreation & Community Relations Department Monthly Report

To: Colin Smith - CAO  
 Prepared by: Gerry Cole - Director  
 Date: February 21, 2018  
 Month & Year: February 2018

**Agenda Item: 7.e.1**

**Meeting Date: COW 02/26/2018**

For use by Office of the Town Clerk only

#### Section 1: Operational Dashboard

Metric	Previous Period	Current Period	Annual Result	Trend
Pro Kids (Placements)	Winter 2018: 167  Winter 2017: 175	Spring 2018: 29 To Date  Spring 2017: 109	2018 Total: 196 YTD  2017 Total: 590	Stable
Coverdale Centre Weekly Usage ( <i>Mon.-Fri. 9 am-6 pm</i> )  Kitchen  Hall	Kitchen (Jan.) 43.9% Hall 29.8%	Kitchen (Feb.) 58.3% Hall 47.2%	Kitchen 44.5% (2017) Hall 41.2% (2017)	Usage is up in Feb. due to the Vietnamese New Year celebrations, the Boys and Girls Club Diamond Dinner event, and Winter Carnival activities planned for weekday time slots.
Skate Park (Participants)	Dec. 2017: 368  Dec. 2016: 265	Jan. 2018: 517  Jan. 2017: 537	YTD 2018: 517  2017 total: 2,843	The 11 and under age group participants decreased slightly.
Swimming Lesson Registration	Winter 2017: 332  Winter 2016: 272	Winter 2018: 517	Total to date 2018: 517  Total 2016: 2,023	Increasing YTD 2018: 517 <i>Total 2017: 1873</i> <i>Total 2016: 1544</i>

Parks, Recreation and Community Relations Department Monthly Report  
February 2018

60 + Registration	Total 2017: 754  Total 2016: 551	Winter 2018: 128 To Date  Winter 2017: 95	2018 total: 128 YTD  2017 Total: 754	Increase  .
Adult Fitness & Wellness Classes	Total 2017: 1,158  Total 2016: 1,166	Winter 2018 to date: 106  Winter 2017: 397	2018 total: 106 YTD  2017 Total: 1158	Decrease <i>(Note: Aqua fitness programs have moved to Aquatics)</i>
Children's Programs	Total 2017: 1,176  Total 2016: 1,023	Winter 2018 to date: 61  Winter 2017: 90	2018 total: 61 YTD  2017 Total: 1176	Decrease <i>(Note: March Break Camp registration has not commenced)</i>

## Section 2: Status of Department's/Section's Operational Priorities for 2017

Priority	Status
<b>Tenders</b>	<p><b>Dobson Arena</b> Tender documents for the Dobson Memorial Arena have been completed and placed on NBON. The closing date is March 14<sup>th</sup>, 2018.</p> <p><b>Mill Creek Nature Park</b> Work is almost complete to determine specifications required to complete work at Mill Creek Nature Park in 2018. Once complete, the tender will be posted to NBON.</p> <p><b>Wellness Centre</b> Work continues in developing Scope of Work and Fundraising Project Manager position description documents for the anticipated Fundraising Campaign.</p>
<b>A Safe and Welcoming Community</b>	<p><b>PCMAC Community Events</b> Iceberg Open Swim (Feb 10th) The aquatic centre hosted a free swim, in conjunction with Riverview Winter Carnival. The swim had an approximate total attendance of 160. During the swim, giant chunks of ice were added to the pool. As well, several indoor snow areas were provided for families to interact with.</p> <p>Family Day Swim (Feb 19th) The aquatic centre had an open swim from 1:30-3:30 pm for families to celebrate New Brunswick's first official Family Day holiday. There were a total of 63 in attendance.</p> <p>The School District's Outdoor Education classes are using the facility (covering staff costs) Mon.-Fri. for 10 weeks from Feb 13th to April 11<sup>th</sup>.</p>

	<p><b>Winter Carnival</b></p> <p>The 2018 Edition of Winter Carnival was a huge success. The following is a synopsis of the litany of incremental successes.</p> <p>Four (4) additional events this year over last year.</p> <p>Attendance was increased by approximately 15% overall from last year.</p> <p>The Sunday Winter Wonderland family event brought record numbers to the park.</p> <p>We welcomed 3 new businesses: Celtic Knot, Buddha Bear Café and Luvpaws Grooming.</p> <p>Promotion of inclusivity with first ever River of Pride hosted event.</p> <p>Promotion of healthy active living through 5 well attended snowshoe events hosted in various locations throughout Riverview and featuring 5 different guest hosts.</p> <p>Sold out events included Scrapbooking Crop, Rug Hooking, Family Paint Night, Mayor's Luncheon, 3 Hubcap Comedy Shows at 5 Bridges and the Family Movie.</p>
<b>Planning for the Future</b>	<p><b>Special Events</b></p> <p>Planning for The Sounds of Summer concert series, and other summer events including Sunfest/Canada Day, 4 ward block parties and Party in the Park are well under way.</p> <p><b>PCMAC</b></p> <p>The grade 5 Water polo program began Jan 9<sup>th</sup> and will run for 10 weeks. This year, the program has shifted focus to a facilitated model after 12 years of direct delivery. Educators now referee and keep score, while lifeguards supervise.</p>
<b>Smart and Sustainable Growth</b>	<p><b>PCMAC Program Development</b></p> <p>Marketing is underway from Jan. 1st to Mar. 1st to target and approach specific daycare and homeschool groups to build the aquatic Fall 2018 daytime programming.</p>
<b>Fiscal Responsibility and Service Excellence</b>	<p><b>PCMAC</b></p> <p>Environmental scans of other municipal pools will be conducted from February 1st to March 1<sup>st</sup>, to determine 2019 user fees. The majority of other facilities change their fees, if required, as they roll-out their annual budgets.</p>

### Section 3: Other Notable Development & Highlights for Council's Attention

#### Professional Development

Several staff members attended the Resiliency Workshop January 16<sup>th</sup>. The Moncton Chapter of Chartered Professionals in Human Resources hosted this event. Dr. Bill Howatt presented the topic of Building a High Performing, Resilient Workforce in the Face of Change. Dr. Howatt is known as one of Canada's top experts in mental health issues in the workplace. To successfully navigate today's pace of change, organizations need to better understand the impact of change on employee's mental, physical, life, and work health, and the critical connection between an individual's coping skills and resiliency with their performance in the workplace.