

Town of Riverview

COUNCIL REPORT FORM



Presented to: Mayor & Council

Department: Economic Development

Date: February 9, 2026

Subject: New-Brunswick Medical Education Foundation

BACKGROUND

The New Brunswick Medical Education Foundation (NBMEF) is a non-profit organization dedicated to supporting the recruitment and retention of medical professionals across the province. Established with the goal of addressing healthcare workforce challenges, the Foundation works closely with communities, medical schools, and government partners to ensure New Brunswickers have access to high-quality, locally available medical services.

The Town of Riverview Medical Education Scholarship, supported by Council, was established to assist medical students with their studies while fostering a commitment to return and practice in the community for each year of tuition support received. In 2025, two students participated in the program, and one additional student joined thus far in 2026.

David Ryan, Fundraising Manager at The New-Brunswick Medical Education Foundation, will be presenting an overview of the Foundation's model, impact, student data, and efforts in addressing critical health care needs.

CONSIDERATIONS

Legal:

In 2025, the Town entered a new four-year partnership (2026-2029 Scholarship Agreement) with The New Brunswick Medical Education Foundation, aimed at offering enhanced program contingency and attracting and retaining medical students who will help strengthen healthcare services in Riverview upon graduating.

Financial:

The Scholarship was established through an initial donation of \$10,400 provided by the Town of Riverview (the "Donor") in 2026. Annual donations for the first year and subsequent three years (2027-2029) shall be contingent upon approval through the Donor's annual budget process and any required grant application process. The New Brunswick Medical Education Foundation acknowledges that there is

no obligation on the part of the Donor to provide funding for any subsequent year unless and until such approvals have been obtained. Each annual donation shall be allocated to support two scholarships of \$5,000 paid to two students and includes a 4% administrative fee of \$400. The Town shall provide written confirmation of funding approval for each subsequent year prior to the conclusion of the preceding scholarship year.

Policy:

The Town of Riverview Medical Education Scholarship Agreement establishes the framework for providing financial support to eligible medical students in exchange for a return-of-service commitment to practice in the community. The policy outlines selection criteria, funding parameters, service obligations, and administrative procedures to ensure transparency, accountability, and alignment with the Town’s strategic objective of supporting local healthcare access.

Shareholders:

- **Town Council**; in considering Riverview’s needs for enhanced health services and being advocates of the Town of Riverview Medical Education Scholarship.
- **Town Administration**; in managing Riverview’s Medical Education Scholarship from a client perspective, in promoting it to key shareholders, in advocating for enhanced health services to support the varied needs of residents, and in fostering long-term viability of our community.
- **Riverview Community**; in receiving the benefits of increased health service offerings and continuing to choose Riverview as a prime place to seek professional services.

Strategic Plan:

- Under the “**Building a Sustainable Community**” theme; Riverview establishes policies, practices and programs that focus on the sustainability of the community and environment we operate in.
- Under the “**Thriving Community**” theme; Riverview creates a supportive and attractive environment where local businesses, developers, entrepreneurs and residents can thrive. Furthermore, Riverview is a desirable place to live, shop, visit and play.
- Under the “**Service Excellence**” theme; Riverview remains a community of choice because of its continued excellence in the delivery of municipal services as well as its fiscally responsible approach to growth and sustainability.

Interdepartmental Consultation:

Collaboration was fostered across Administration, Economic Development, and the Mayor’s Office to partner with the New-Brunswick Medical Education Foundation on a shared Scholarship Agreement.

Communication Plan:

The Scholarship is promoted by the Foundation to medical students, with the Town of Riverview actively supporting communication efforts and fostering meaningful relationships with participants to encourage their long-term return and practice in Riverview.

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