

**Town of Riverview
PARKS, RECREATION, FACILITIES &
COMMUNITY RELATIONS DEPARTMENT
MONTHLY REPORT**



To: Colin Smith, CAO

Prepared by: David Shea

Date: October 22, 2025

Month & Year: October 2025

Section 1: Operational Dashboard

Metric	Current Period	Previous Period	Annual Result	Trend
TOTAL # of children helped (P.R.O. Kids + Jumpstart: Total placements from previous year:	Fall 2025:111 Fall 2024: 81	Summer 2025:90 Summer 2024: 82	2025 total: 302	2024 Total: 261 2023 Total: 233 2022 Total: 267 2021 Total: 284
60 + Adult Fitness, Wellness Classes and Mystery Tour	Fall 2025: 198 Fall 2024: 187	Summer 2025: 96 Summer 2024: 100	2025 YTD: 489	Total 2024: 621 Total 2023: 436 Total 2022: 327 Total 2021: 294
Adult Fitness, Wellness & Outdoor Classes	Fall 2025: 175 Fall 2024: 38	Summer 2025: 34 Summer 2024: 47	2025 YTD: 378	Total 2024: 348 Total 2023: 244 Total 2022: 266 Total 2021: 254
Children’s Dance Programs	Fall 2025: 32 Fall 2024: 38	Summer 2025: n/a Summer 2024: n/a	2025 YTD: 106	Total 2024: 89 Total 2023: 145 Total 2022: 147 Total 2021: 102
Aquatic Activities	Swim Lessons: Fall 2025 (Session 1): 791	Swim Lessons: Fall 2025 (Session 1): 742	2025 YTD: 2,643	Total 2024: 2,982 Total 2023 2,592 Total 2022: 2,488 Total 2021: 2,069
Skate Park Participants & Revenue	289 (123R, 166NR)	640 (319R, 321NR)	2025 YTD: 3,556	2024 Total: 3,480 2023: Total 3,729 2022: Total 3,725 2021: Total 2,795

Section 2: Status of Department’s Operational Priorities for 2025

Priority	Status
<p>A Safe and Inclusive Community</p>	<p>60+ Programs • Parks for All Volunteer Program: Six volunteer drivers supported older adults with limited mobility by offering golf cart tours through Mill Creek Nature Park. The program ran from September to October 31, extending its season thanks to volunteer participation. • Fall Fitness Classes: Classes for adults 60+ began September 15. • Card Party & Community Drop-In: Sessions held September 18 (12 participants) and October 2 (16 participants). • Tech Thursday: RHS volunteers assisted older adults with personal devices on October 9 (1 older adult, 2 volunteers).</p> <p>Truth and Reconciliation Actions • Live Chainsaw Art: Joel Palmer carved a bench honoring Indigenous culture, inspired by RHS Peace and Friendship youth, on September 19. • Every Child Matters Banner: Displayed on the Gazebo from September 25 to October 2.</p> <p>All Ages Programs • Parks for All: Expanded from one to two days per week. Tuesdays were open to all ages, and Thursdays were reserved for care home residents. • Playbox at Wentworth Park: Used daily by park visitors of all ages. Staff continue to replenish items as needed. • Wednesday Walkers: Weekly walking social club offered two time slots (morning and afternoon) to accommodate preferences. 180 participants receive weekly reminder emails. • Fall Fitness Classes: Classes for all ages began September 15. • R in R: Weekend programming at Mill Creek resumed with two RHS student staff. Attendance: September 20 (17 participants), September 27 (6 participants), October 4 (5 participants).</p> <p>Children & Youth Programs • Children’s Dance Classes: Fall session began September 20.</p> <p>PRO Kids Highlights • Fall placements submitted; invoices are being processed.</p> <p>Community Events • Harvest Fest: Successful event series featuring over 20 public activities. Twenty-six businesses participated through promotions or Pumpkin Palooza involvement. One hundred residents registered for Pumpkin Palooza, with nearly one-third participating for the first time. The new “Paint Your Own Pottery Mug” activity was full, with another planned for Winter Carnival. • Family Fun Day: Excellent turnout; 67 dozen corn were served until 3:30 p.m. Attendees praised the music. Most participants were families (ages 0–12 and 36–59). The majority were Riverview residents, with 23% from Moncton and less than 1% from other areas. • Art Procurement Committee: Artists whose works were selected by the Town of Riverview Art Procurement Committee will present their pieces to Mayor and Council on Monday, November 24 at 7 p.m. Selected works include:– <i>Lighthouse</i> by Marla Rudner– <i>Sea Ghost</i> by Shannon Williams– <i>Resilience in Red</i> by Ella McAdam– <i>Dauntless</i> by Hailey Hamilton– <i>Lines of Elevation, Mount Carleton, NB</i> by Sandra Morin– <i>Le Printemps</i> by Lynn Allan (<i>People’s Choice Winner</i>) • Summer Students: Provided valuable support to events and programs. Their enthusiasm contributed to a positive and engaging summer season.</p> <p>Skatepark and Youth Centre • Facility welcomed a steady flow of new and returning users, including visitors from PEI and Nova Scotia. • Hillbilly Hoedown: Drew approximately 75 observers and 14 contestants, with participants from Halifax and PEI. • Outdoor Park Development: Construction began with Propour Concrete; the first concrete pour was scheduled for early October. • Halloween Preparations: Seasonal decorating and programming concluded the month. • Sound Lab Sessions: New pilot project offering youth bands hands-on experience in writing, recording, and releasing</p>

	<p>music. The initiative provides mentorship, professional studio recording, and opportunities for youth filmmakers to document the process. • Brilliant Labs Partnership: Scott Legge serves as mentor, guiding youth in filming, photography, and content creation. Weekly sessions focus on one band’s production while welcoming additional youth observers, creating a collaborative learning environment.</p> <p>Youth Collective Committee • Recruitment for the 2025 Riverview Youth Collective Committee began in September. The Committee consists of Riverview youth interested in community involvement, leadership, and event planning. • Committee members: – Collaborate with Town staff to plan and support youth events. – Share ideas and raise issues relevant to youth. – Work alongside peers who are passionate about their community. – Gain volunteer experience through Town festivals and events. • The Committee meets twice monthly, focusing on three core areas: – Committee updates and youth-related information. – Project and event planning, logistics, and responsibilities. – Discussion of local trends and current events requiring action or awareness. • Information Session: Held October 7 for youth and parents to learn about the Committee and ask questions. • Harvest Fest – Family Fun Day: Two Youth Collective members assisted with event setup, information booth, and Bike Valet.</p> <p>Parks and Recreation Youth Drop-In • Harvest Fest – GLOW Bingo: Youth GLOW Bingo launched the YOUth Drop-in season on September 19. Black lights rented from Lloyds of Moncton Party Rentals created a cosmic atmosphere in the Youth Centre. Fifteen youth participated in 1.5 hours of bingo, playing various game styles for chocolate bars and gift card prizes. • YOUth Drop-In – 2025/2026 Season: The YOUth Drop-in program will resume twice weekly on Wednesdays and Fridays from 6:30 to 9:30 p.m., offering free programming for youth ages 12–17 (or currently enrolled in high school). Program staff Rory Mason and SungYun Ko will assist with planning and facilitation throughout the 2025–2026 school year. A full list of activities and events is available at townofriverview.ca/youthdropin. • Skatepark Mural Project: The Town of Riverview partnered with artist Ji Hyang Ryu to complete a series of murals inside the Riverview Indoor Skatepark. A \$2,000 grant, matched by the Town, supported 16 of Ji’s art students in designing and painting their own ramp murals. Each student was given a ramp section and received a \$150 honorarium for their work. The completed murals now cover all ramp sides and were featured on the front page of the <i>Times & Transcript</i>. Ji also created a large, colorful mural of a skateboarder on the back wall in front of the mini ramp. The project took place over one week while the facility was closed. The Communications team has been invited to photograph and promote the murals on Town social media and the website.</p>
<p>Building a Sustainable Community</p>	<p>Coverdale Community Garden</p> <ul style="list-style-type: none"> • Food Bank Donations: 438 lbs of fresh produce were donated to the Albert County Food Bank during September. • J.D. Irving Donation: A \$2,500 donation was received from J.D. Irving to support the 2025 growing season. Funds will be used to replace deteriorated raised beds, ensuring individuals and families can continue to grow their own nutritious food for years to come. <p>Bike Valet</p> <ul style="list-style-type: none"> • Harvest Fest Family Fun Day: Bike Valet services were extended into the fall for this event. Twenty-five bikes were checked in, bringing the 2025 total to 89 bikes. This represents an estimated reduction of 116 kg of CO₂ emissions.

	<p>Food Security Workshops</p> <ul style="list-style-type: none"> • Sourdough Workshop: The September 17 sourdough-making class was full, with a lengthy waiting list. Monthly food security workshops continue through the fall at Riverview High School, facilitated by the Community Engagement Worker – Sustainability.
<p>Thriving Community</p>	<p>Business Engagement • Promotion and Awareness for Local Businesses – Business Celebrations: <i>Sylvia’s Natural Way Skin Care</i> celebrated 10 years in business on September 15. The milestone was featured in the CEW – Business newsletter and shared through Town social media stories. • CCGM Business Excellence Awards: The Greater Moncton Chamber of Commerce Business Excellence Awards ceremony will take place on October 22 at the Moncton Coliseum. The following Riverview businesses have been named as finalists: – <i>Allison Dawn Voice & Music</i> – <i>Global Pet Foods</i> – <i>Ji Hyang Ryu Art</i> – <i>Tambabyan Café</i></p> <p>Engagement Opportunities Through Programs and Events • Harvest Fest: – Business Specials: Twenty-seven local businesses participated, with most reporting increased customer traffic throughout the festival weekend. – Family Fun Day: Four local businesses were on-site at Caseley Park on September 21. Vendors reported strong sales and improved visibility within the community. – Pumpkin Palooza: Fifteen businesses participated in the annual fall display. <i>Made with Love – Janet’s Bake Shop</i> was drawn as the winner of \$250 in gift cards to local businesses. Communication with Local Businesses • Connections with Business Owners: The CEW – Business met with 25 local businesses in September. • Business Closures: Two local businesses closed in September: <i>Fox N Hound</i> and <i>Maker’s Hub</i>.</p>
<p>Active and Engaged</p>	<p>Aquatic • The pool was closed from August 27 to September 8 for annual maintenance to ensure the facility remains clean, safe, and ready for the 2025–2026 season. • Sixteen new staff members were hired in September, including swim instructors, lifeguards, and cashiers. All completed in-service training and orientation ahead of swimming lessons beginning on September 13. • As part of Harvest Fest, a free Open Swim was held on September 20, welcoming more than 50 participants.</p>
<p>Operations</p>	<p>Parks Operations • Winterization of all sports fields and turf areas has begun, including irrigation systems at the Dobson Field. • Staff supported Harvest Fest preparations, installing banners and seasonal decorations throughout the community. • Ice installation was completed in September. • The Byron Dobson Arena began its regular ice season on October 14. • Playground installation and landscaping were completed at Bristol Park and will be open mid-November, following a period for landscaping to root. • New score clocks were installed at the Byron Dobson Memorial Arena. • Staff provided support for bridge and trail construction on the new single-track trail at Mill Creek. • Upper arena ice installation was completed. • Concrete pads were formed and poured for new shelters at Bristol Park and Lions Park.</p> <p>Facilities Management Highlights • Annual inspections and preventive maintenance were completed on all Town compressors. • Annual elevator inspection at the Byron Dobson Arena was completed, and the updated registration is now posted inside the elevator cabin. • Ten AE11 maintenance cases were closed during September.</p>

UPCOMING EVENTS/FESTIVALS:

- *Ageing Well Together Seminar*, October 23

- ***Spooky Express Mystery Tour***, October 25
- ***Mayor's Light Launch***, November 20
- ***Light Up Riverview***, November 20-January 6