



# Imagination Library

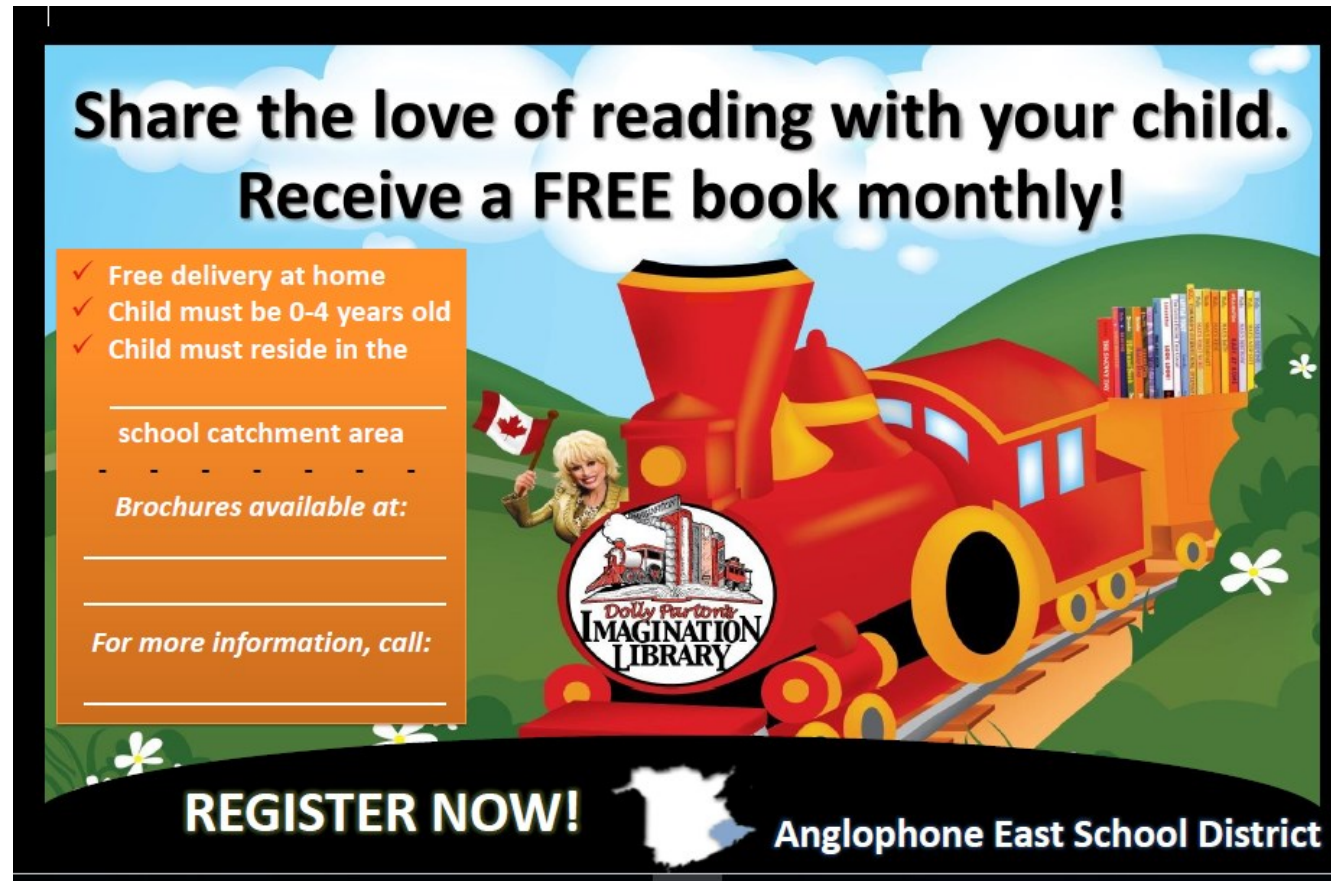
Presentation by

Darlene Taylor

Community Schools Coordinator

Riverview/Riverside Albert

# What is Imagination Library?



**Share the love of reading with your child.  
Receive a FREE book monthly!**

- ✓ Free delivery at home
- ✓ Child must be 0-4 years old
- ✓ Child must reside in the

\_\_\_\_\_

school catchment area

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*Brochures available at:*

\_\_\_\_\_

\_\_\_\_\_

*For more information, call:*

\_\_\_\_\_

**REGISTER NOW!**

**Anglophone East School District**

# How does it work?



**2018 BLUE RIBBON SELECTIONS  
CANADA**

The first book a child receives is *The Little Engine That Could™* (customized version)  
 The month a child turns 5 they will receive *Look Out Kindergarten, Here I Come!* (customized version)  
 Titles on this list are subject to change.

GROUP 6 Children born in 2013	GROUP 5 Children born in 2014
<ul style="list-style-type: none"> <li>Last Stop on Market Street</li> <li>Tale of Peter Rabbit</li> <li>+ The Boy in Number 4</li> <li>+ Mels Mustache</li> </ul>	<ul style="list-style-type: none"> <li>Excellent Ed</li> <li>+ Wanda and the Frogs</li> <li>+ Sonya's Chickens</li> <li>Lion Lessons</li> <li>+ The Darkest Dark</li> </ul>
<ul style="list-style-type: none"> <li>Hooray a Pilgrimage</li> <li>Tara &amp; Bella</li> <li>+ Collette's Lost Pet</li> <li>+ When the Moon Comes</li> </ul>	<ul style="list-style-type: none"> <li>+ This is Sadie</li> <li>+ Pup &amp; Bear</li> <li>The First Strawberries</li> <li>+ Great Ten Thank-You Letters</li> </ul>
<ul style="list-style-type: none"> <li>+ Ella May &amp; the Wishing Stone</li> <li>Violet the Pilot</li> <li>Fly Butterfly</li> </ul>	<ul style="list-style-type: none"> <li>+ Little Blue Chair</li> <li>Coat of Many Colors</li> </ul>
GROUP 4 Children born in 2015	GROUP 3 Children born in 2016
<ul style="list-style-type: none"> <li>Gingerbread Man Loose on the Firetruck</li> <li>+ I Just Want to Say Goodnight</li> <li>+ Pass It On</li> <li>Max &amp; the Tugalong Moon</li> </ul>	<ul style="list-style-type: none"> <li>Following Papa's Song</li> <li>+ One Leaf, Two Leaves</li> <li>Count with Me</li> <li>I Am A Rainbow</li> <li>The Bug Book</li> </ul>
<ul style="list-style-type: none"> <li>+ Carson Crosses Canada</li> <li>+ Philomena's New Glasses</li> <li>+ Secret Life of Squirrels</li> </ul>	<ul style="list-style-type: none"> <li>+ What am I? Maple</li> <li>+ Bedtime Yarn</li> <li>+ Nancy Knows</li> <li>+ Sam Sorts</li> </ul>
<ul style="list-style-type: none"> <li>+ Hannah's Collections</li> <li>+ Solutions for Cold Feet</li> <li>Road to Tiger</li> <li>+ The Giant Jumparoo</li> <li>+ Counting on Snow</li> </ul>	<ul style="list-style-type: none"> <li>+ Wild Babies</li> <li>+ Little Excavator</li> <li>Baking Day at Grandma's</li> </ul>
GROUP 2 Children born in 2017	GROUP 1 Children born in 2018
<ul style="list-style-type: none"> <li>Corduroy's Shapes</li> <li>+ Oliver's Tree</li> <li>Little Sleepy Head</li> <li>Night-Night Farmest Friends</li> </ul>	<ul style="list-style-type: none"> <li>Winnie-the-Pooh Opposites</li> <li>Sassy Bedtime for Baby</li> <li>Wheels on the Bus</li> <li>Little Gardener</li> </ul>
<ul style="list-style-type: none"> <li>+ 1, 2, 3</li> <li>+ A Day With Nellie</li> <li>+ Little's &amp; How They Grew</li> <li>Little Poems for Tiny Ears</li> </ul>	<ul style="list-style-type: none"> <li>+ Ready for Winter</li> <li>Sassy Let's Count</li> <li>Good Night Gorilla</li> <li>+ A Northern Alphabet</li> </ul>
<ul style="list-style-type: none"> <li>+ Sometimes We Think You Are a Monkey</li> <li>Where's Ellie</li> <li>I Love You, Spot</li> </ul>	<ul style="list-style-type: none"> <li>+ Same Same Look Look!</li> <li>+ Checkers and Dot at the Zoo</li> </ul>

 Penguin Random House  
PENGUIN YOUNG READERS

+ Signifies a new book to the program  
 + Signifies a title published by Penguin Random House Canada, Canadian Content or Canadian Author/Illustrator's book

# Literacy Matters!



**Moncton Regional  
Learning Council**

*Each one, teach one.*

# Why inspire that love of reading?















Motto(s): A Great Place To Grow

# Sponsor a Child to Read

## Sponsor a Child to Read with "*The Imagination Library*"

### The Program

"**The Imagination Library**" is a family literacy program that provides preschool children with a new, age-appropriate book every month—FREE! It is open to all children from birth to their fifth birthday, and ensures that children have quality books to enjoy at home.

The Imagination Library promotes and encourages a love of reading and helps ensure that children have an opportunity to enter kindergarten with a strong foundation in literacy and an eagerness to learn. Reading to a child early often improves their ability to succeed right from start of their formal education.

Registration forms are made available to families through daycares, community centres, health care centres and schools.

### History of the Program

In 2009, the Anglophone East School District (formerly School District 2) and the Moncton Regional Learning Council came together to develop a program to support *early childhood literacy* in our community. Through the recommendations of a retired Port Elgin early-years teacher, "The Imagination Library" was approached to provide books for pre-kindergarten children in our District. To-date, more than 500 children in Southeast New Brunswick receive, at no cost, books that are chosen carefully in keeping with the following fundamental themes: love of reading and learning; regard for diversity of people, their roles, culture and environment; promotion of self esteem and confidence; and the appreciation of art and aesthetics.

The program is sponsored in part by local rotaries, health care foundations and other local service clubs, as well as local businesses and caring individuals.

It is currently available to children in the following Greater Moncton school catchment areas: Beaverbrook, Forest Glen, Birchmount, Edith Cavell, Queen Elizabeth and Lou MacNarin. It is also available in several rural communities, including Port Elgin, Dorchester, Riverside Albert, Hillsborough, Petitcodiac, Salisbury and Havelock.

The Imagination Library was founded by Dolly Parton in 1996 and expanded to Canada in 2006. They now distribute more than 560,000 books world wide every month.

### Our Goal

Knowing that early literacy is one of the most effective ways to improve the educational opportunities for children in any community, it is our goal to grow and serve more children in **your** community.

To achieve this goal we need your help.

## Imagination Library Sponsorship

**It costs only \$63.00 a year to provide a book once a month to a child in your community. If a child is registered for the Imagination Library at birth, they will have a 60 book library by the time they enter Kindergarten!**

Every dollar donated to the Imagination Library goes directly to cover the cost of books and their mailing. Anglophone East School District and the Moncton Regional Learning Council cover all administrative and promotional costs, so you know your contribution is making a difference to children in your community.

### Benefits of Sponsorship:

- Family Literacy event at your local school or place of business
- Your logo on all child registration forms and promotional materials
- Your logo and recognition of sponsorship on the Anglophone East School District website.
- Charitable tax receipt

Sponsors are encouraged to commit to 3-5 years in order to guarantee the sustainability of the program in their community.

## Riverview Schools Cost Analysis

There are currently ? children enrolled in kindergarten in the Riverview School.s. This indicates a total **eligible population of 205** children aged 0 to 5 years. xxxxxxxxxxxxxxxxxxxx **children in the Riverview Region** were registered for the Imagination Library. Since its launch in 2009, xxxxxx Regional children have graduated from the program.

As word of the Imagination Library program spreads in the community, a higher percentage of students enroll each year. The following figures are based on estimates, using a standard formula of enrollment based on experiences in other communities.

	40% Enrolment	60% Enrolment	80% Enrolment
Estimated Enrolment (#)	82	123	190
Estimated Monthly Cost	\$410	\$615	\$950
Estimated Annual Cost	\$4,920	\$7,380	\$11,400

***Your generous support will help launch a child's adventure into life long learning.***

	40% Enrolment	60% Enrolment	80% Enrolment
Estimated Enrolment (#)	82	123	190
Estimated Monthly Cost	\$410	\$815.	\$950.
Estimated Annual Cost	\$4,920	\$7,380.	\$11,400.

# Feel free to fill this in as we speak!

## History of the Program

In 2009, the Anglophone East School District (formerly School District 2) and the Moncton Regional Learning Council came together to develop a program that would support *early childhood literacy* in our region. A retired resource teacher from Port Elgin introduced the idea of "The Imagination Library", which was beginning to grow in other provinces and was unique in its simplicity of providing free books to very young children. As a teacher, she knew the impact these books would have on preparing children for kindergarten.

The program was launched at Port Elgin Regional School that spring and has been growing ever since.

The Imagination Library is sponsored in part by local rotaries, health care foundations and other local service clubs, as well as local businesses and caring individuals.

The Imagination Library was founded by Dolly Parton in 1996 and expanded to Canada in 2006. They now distribute more than 560,000 books world wide every month.



## Contact Information:

Please send your donation to:  
**The Imagination Library**  
c/o the Moncton Regional  
Learning Council  
60 William Street  
Moncton, NB E1C 2G5

For more information, please call:

Darlene Taylor 871-2134

Email: [darlene.taylor@gnb.ca](mailto:darlene.taylor@gnb.ca)

Peter Sawyer 382-3303

Email: [petersawyer@bellaliant.net](mailto:petersawyer@bellaliant.net)

## Sponsor a Child to Read



## The Program

Dolly Parton's "Imagination Library" is a family literacy program that provides preschool children with a new, age-appropriate book every month—FREE!

It is open to all children from birth to age five, regardless of socioeconomic status, and ensures that children have quality books to enjoy at home.

The Imagination Library promotes and encourages a love of reading and helps ensure that children enter kindergarten with a strong foundation in literacy and an eagerness to learn.

Reading together at an early age promotes parent-child interaction and bond, and strengthens the literacy level of your community.



The Imagination Library is made possible in Southeast New Brunswick through a partnership between Anglophone East School District and the Moncton Regional Learning Council. It is currently available to children in the following school catchment areas:

Beaverbrook, Forest Glen, Birchmount, Edith Cavell, Queen Elizabeth, Lou MacNarin School, Port Elgin Regional, Dorchester Consolidated, Riverside Consolidated, Hillsborough Elementary, Petitcodiac Regional and Havelock.

## Our Goal

Knowing that early literacy is one of the most effective ways to improve the educational opportunities for children in any community, it is our goal to grow and serve more children in your community.

## How You Can Help...

It costs only \$60.00 a year to provide a book every month to a child in your community.

You can choose to support a child for one year, for 5 years, or you can simply make a donation of any amount to support the growth of this program in Southeast New Brunswick.

Your support will encourage children's adventures into life-long learning.

## Yes, I will Sponsor a Child to Read!

- ☐ Endorsed is my donation of \$48.00 to support a child for one year.
- ☐ Endorsed is my donation of \$240.00 to support a child for five years.
- ☐ Endorsed is my donation of \_\_\_\_\_.

Please make cheques payable to "The Moncton Regional Learning Council".

Please send my tax receipt to:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

Code: \_\_\_\_\_

Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_





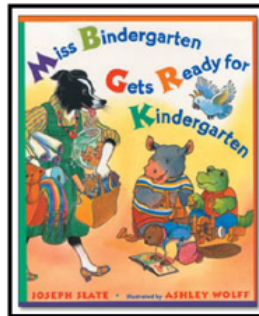
# Pass it on...



The Imagination Library is made possible in our community through the partnership of the  
**Anglophone East School District (ASD-E)**  
&  
**Moncton Regional Learning Council (MRLC),**  
and the generous support of:



**BENNETT & ALBERT COUNTY**  
HEALTH CARE FOUNDATION



#### Contact Information:

Applications can be dropped off at  
Riverside Consolidated School,  
Hillsborough Elementary School or  
mailed to:

**Anglophone East School District**  
1077 St. George Blvd.  
Moncton, NB E1E 4C9

If you have any questions call:  
Darlene Taylor 866-9519

## FREE BOOKS!



## Sign Up Today!

### What Is It?

Dolly Parton's *Imagination Library* is a 60 volume set of books beginning with the children's classic *The Little Engine That Could*™.

Each month a carefully selected book will be mailed in your child's name directly to your home. Each and every book is a **FREE GIFT!** There is no cost or obligation to your family.

The *Imagination Library* was founded by Dolly Parton in 1996 in her home state of Tennessee. She wanted every pre-school child to have their own library of books, knowing that early literacy is one of the most effective ways to improve the educational opportunities for children in any community.

The program now runs in almost 2,000 communities in the United States, Canada, Australia and United Kingdom.

Books are chosen carefully in keeping with the following fundamental themes: love of reading and learning; regard for diversity of people, their roles, culture and environment; promotion of self esteem and confidence; and the appreciation of art and aesthetics.

Visit  
[www.imaginationlibrary.com](http://www.imaginationlibrary.com)

### Who Is Eligible?

Any child aged 0 to 4 who is a resident of the one of the following school catchment area:

- Riverside Consolidated School
- Hillsborough Elementary School



### What Are My Responsibilities?

1. Be a legal resident of the school catchment area.
2. Submit this official registration form, completely filled out by parent or guardian (form must be approved and on file with ASD-E).
3. Books are mailed only to the address listed on the official registration form. Your child will begin to receive books 8-10 weeks after your registration form has been received and will continue until your child's fifth birthday.
4. Read with your child, and enjoy books together every day!

*Should your child's address change, you must contact the Anglophone East School District. Your child may continue to receive books as long as he/she resides in one of the designated catchment areas.*

**Dolly Parton's Imagination Library Official Registration Form** (one per child required)

Child's **FULL** Name: \_\_\_\_\_

Child's Date of Birth: (MM/DD/YY) \_\_\_\_/\_\_\_\_/\_\_\_\_ Sex: M F Phone: \_\_\_\_\_

Parent/Guardian's Name: \_\_\_\_\_

Child's Home Address: \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/TOWN/VILLAGE \_\_\_\_\_ PROVINCE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

**My child is a resident of \_\_\_\_\_ School catchment area.**

**FOR OFFICIAL USE ONLY:** Date Received: \_\_\_\_\_ Group Code: \_\_\_\_\_

SIGNATURE OF PARENT/GUARDIAN \_\_\_\_\_

# Testimonials

Parent's First Name: Laura

City of Residence: Baie Verte, NB

Permission given to use this information for testimonials (to share with funders to keep the program going): Yes

1. How did you first hear about the Imagination Library?

"I heard through a Rotarian member."

2. What happens at your house when the book arrives?

"We make a little trip down the street to the mailbox. They open the mailbox with the key and see that they have books. They get all excited and love receiving books. The days that I would go to the mail in the morning, they would look at them in the car on their way to the daycare."

3. Have the books made a difference in your child's interest in reading and if so in what way?

"I think that the Imagination Library has definitely made a difference in my children's interest in reading. They are very attracted to the images, the multicultural stories and the different subjects addressed in the books, which are all things that I would not have thought of looking for when buying a book myself."

4. On average, how many times would you read each book with your child?

"We read all books at least a few times; however, we read the books they love the most at least 50 to 60 times."

**Parent's First Name:** Josh

**City of Residence:** Middleton, NB

**Permission given to use this information for testimonials (to share with funders to keep the program going):** Yes

**1. How did you first hear about the Imagination Library?**

"My wife heard of the Imagination Library through the local library."

**2. What happens at your house when the book arrives?**

"When I come home, I check the mail. If the books are there, I go home and tell my three year old to walk with me to the mail. It's a big deal for her as she gets to pick up her book and her younger sister's book. She loves the fact that her name is on the package and that she has a new book to read. As soon as we get home, we write their name and the date that it came in. Afterwards, the entire family sits down together and reads the two new books."

**3. Have the books made a difference in your child's interest in reading and if so in what way?**

"Since our daughter was nine months old, she has always loved books more than toys. Her true interest is books; therefore, she is very happy to receive a new book to read every month. As a matter of fact, she will memorize the books, and pretend to read them to us. We have quite an extensive library at home, and although the program might not specifically be the reason why she loves reading, it adds new books in her library, which helps her grow even more."

**4. On average, how many times would you read each book with your child?**

"The first week after the reception of the books, we read them 2-4 times per day. Afterwards, we probably keep on reading the books tree (3) times per week until the next one shows up."

Oops, how embarrassing!!!

