

SUMMER & WINTER
Nights

the Intro

Hello i'm Matt Sutherland, father of 4, a husband to Rebecca Sutherland.

I've been involved in the Riverview area as Hockey and Baseball coach for over 12 years.

I've been a musician for over 33 years, a Paramedic for the last decade, My current role Health Care equipment sales.

All of my experiences have lead me to this moment.....



the Contents

the Origin

the Vision

the Location

the Oppurtunity

the Next Steps



the Origin



On June 13, 2024, My nephew Levi Sutherland experienced a life-altering accident that deeply impacted his family and community.

In response, an incredible wave of support emerged—fundraising events, acts of kindness, and a shared determination to uplift one of our own.

Ironfest Concert was born at Holy Whale Brewery.

The success of that event inspired a vision: to create an annual tradition that not only honours Levi's while supporting his journey but also extends support to others in need.

the Vision



The vision has grown to establish two annual festivals in Riverview—
Summer Nights and Winter
Nights—that foster community
spirit and raise charitable funds
through celebration and
connection.

the Location

The Town of Riverview, sitting along side of the newly restored Petitcodiac River and World-Famous Tidal Bore .

An Old Riverview Fire station, a cornerstone of the community, now serving as a destination for tourists and residents. A walking trail along the waterfront buzzing with year-round activity.



This gives **Riverview** a unique opportunity to have a marquee event in NB similar to events like the **Harvest Festival** and **Area 506**

the Opportunity

"Saint John waterfront container
village
Global
news
sees success in second year"

The benefits for Riverview?

Direct and Indirect Economic growth
through increased Tourism, Jobs

Summer Nights 2025 - 1000 people over 2 nights
\$20k Invested in local business
\$30K invested in regional talent
20K potential donations

Heightened since of community..
involving a community will build community.



the Next Steps

How can we partner?

Funding
Infrastructure
Resources
Marketing

A unified vision to establish Riverview as a vibrant destination and a community recognized for its compassion and civic spirit.



the Conclusion



Last year my brother said he didn't understand what the concert would mean until it happened.

I believe other families deserve to have the same feeling.

the End.