



## Town of Riverview

### Parks, Recreation & Community Relations Department Monthly Report

To: Colin Smith - CAO  
 Prepared by: Gerry Cole - Director  
 Date: November 20, 2017  
 Month & Year: November 2017

**Agenda Item: 7e.1**

**Meeting Date: 11/27/2017**

For use by Office of the Town Clerk only

#### Section 1: Operational Dashboard

Metric	Previous Period	Current Period	Annual Result	Trend
Pro Kids (Placements)	Fall 2017: 176  Fall 2016: 199	Winter 2018: 31 to date  Winter 2017: 175	2017 total to date: 590  2016 total: 630	Decrease
Coverdale Centre Weekly Usage (Mon-Fri) 9 am-6 pm Kitchen Hall	41.9% 36.9%	43.0% 41.3%		<b>Kitchen</b> Kitchen up with a couple of weekday rentals for events.  <b>Hall</b> Hall rentals are up due to the return of Badminton.
Skate Park (Participants)	Sept. 2017: 91  Sept. 2016: 94	Oct. 2017: 100  Oct. 2016: 155	2017 total to date: 2,251  2016 total: 2,987	Annual trend increasing over 2016.
Swimming Lesson Registration	Summer 2017: 288  Summer 2016: 264	Fall 2017: 585  Fall 2016: 495	Total to date 2017: 1,740  Total 2016: 2,023	Increasing  Winter registration is December 12 <sup>th</sup> .

Parks, Recreation and Community Relations Department Monthly Report  
November 2017

60 + Registration	Summer 2017: 359	Fall 2017: 200	Total 2017 to date: 754	Increase
	Summer 2016: 228	Fall 2016: 169	Total 2016: 551	Winter registration is December 14 <sup>th</sup> .
Adult Fitness & Wellness Classes	Summer 2017: 65	Fall 2017: 335	Total 2017 to date: 1,158	Stable
	Summer 2016: 63	Fall 2016: 418	Total 2016: 1,166	Winter registration is December 12 <sup>th</sup> .
Children's Programs	Summer 2017: 951	Fall 2017: 65 (Registration ongoing)	Total 2017 to date: 1,176	Increasing
	Summer 2016: 822	Fall 2016: 73	Total 2016: 1,023	Winter registration is December 12 <sup>th</sup> .

## Section 2: Status of Department's/Section's Operational Priorities for 2017

Priority	Status
<b>Tenders</b>	<p><b>Dobson Arena</b> Tendered work has been completed.</p> <p><b>Ridgeway Playground</b> Work is ongoing with an expected completion date of December 1, 2017.</p> <p><b>Mill Creek Park</b> Mill Creek Park work began October 10<sup>th</sup> and is complete.</p> <p><b>Winter Wonderland Park</b> All site work has been completed with signage installation remaining to be completed as soon as it is manufactured.</p>
<b>A Safe and Welcoming Community</b>	<p><b>P.R.O. Kids</b> The P.R.O. Kids promotional video was completed in October and was released to social media on November 1st. The video has been viewed over 6,000 times in just a few weeks, and it is getting a lot of positive feedback from the community.</p> <p><b>Remembrance Day Ceremony</b> The Remembrance Day Ceremony was held at immaculate Heart Church on November 11th. Staff worked with the Riverview Veterans Association to organize this event. The event went very well with excellent attendance. The annual dinner hosted by Riverview Fire and Rescue followed the ceremony at Coverdale Centre.</p> <p><b>Skate Park</b> Staff held two events in October, an all ages skate and "Rampocalypse"; both were well attended.</p>

	<p><b>Community Garden</b> The 2018 plots are presently being offered to both current users and the general public. To date, 17/40 in-ground plots and 10/20 raised beds have been assigned.</p> <p><b>Movies</b> There were 150 in attendance for the October movie, “Despicable Me 3”. Radio stations XL96 and C103 were the sponsors once again and they provided some treats, prizes and an emcee for the event. Both fall movies have had very good turnouts of approximately 100 people each.</p> <p><b>Aquatic Centre</b> The aquatic centre hosted a free “haunted” swim on October 27<sup>th</sup>, with treats, activities, costumes and spooky music. The family change room was converted to a haunted house for the swim. Attendance at the event was approximately 145.</p> <p>On November 18<sup>th</sup>, Aquatic Centre staff hosted a free community CPR course, as part of an effort to create a safer community. Over 443 people were interested in attending the event and quickly hit the 100-person maximum within 72 hours of registration opening. The training course was a great success, receiving a large amount of positive feedback.</p>
<p><b>Planning for the Future</b></p>	<p><b>Regional Recreation Planning</b> The Town of Riverview is hosting the first planning session for communities within Southeastern NB to review the recently completed Regional Recreation Master Plan for the region. This is hosted in conjunction with the Provincial Sport &amp; Recreation Branch as well as the Southeast Regional Service Commission.</p> <p><b>PCMAC</b> The partnership with the Anglophone East School District will see two outdoor education classes at the Centre on Monday/Wednesday/Friday for 4 weeks beginning November 15<sup>th</sup>. They will be learning water rescues and survival as well as the basics of swimming.</p> <p>The Centre has partnered with the City of Fredericton’s Indoor Pool to facilitate research into a “Swim to Survive” program. The work includes drawing parallels between daytime swimming lessons for grad 3-4 students and the established curriculum for Anglophone East &amp; West. The goal is the future development of a strong and sustainable daytime program that fits the school curriculum and the Town’s Strategic Plan.</p> <p>The Town hosted a provincial Certified Pool Operator’s Course (CPO) from November 14<sup>th</sup>-16<sup>th</sup>, bringing participants from throughout PEI, Nova Scotia and New Brunswick. This assisted three (3) additional Town employees becoming certified to assist with on-going maintenance of aquatic facilities.</p> <p>The Aquatic Recreation Coordinator attended the Parks &amp; Recreation Ontario Aquatic Conference from November 13<sup>th</sup>-17<sup>th</sup>. This was an opportunity to make connections with aquatic professionals having the same successes and challenges, as well as staying informed on the latest aquatic management opportunities. Some of the information sessions included:</p>

	<p>The new Red Cross training program in psychological first aid for responders.</p> <p>The latest drowning prevention research introduced at the World Drowning Prevention Conference last month.</p> <p>New methods of integration for children with exceptionalities.</p> <p>Best aquatic training practices.</p> <p>Updated risk management system for aquatic facilities.</p> <p>Change resiliencies for diverse workforces</p>
<b>Smart and Sustainable Growth</b>	The redesign of the Fall swim and group bookings schedule has been met with positive feedback. It has offered longer times for lane and public swims to residents and more swimming lesson options, while meeting the needs of our club user groups.
<b>Fiscal Responsibility and Service Excellence</b>	N/A

### Section 3: Other Notable Development & Highlights for Council's Attention

#### Halloween Coupons

In total, 230 booklets of Halloween Coupons were sold through the month of October. That translates to 2,300 additional visits to the pool between November 1<sup>st</sup> and January 31<sup>st</sup>.

#### Interpretive Panel

The anticipated installation of the interpretive panel for the Sculpture Saint John art piece at the Riverfront Park is complete.



#### Riverview Sports Wall of Fame

The second induction ceremony for the Riverview Sports Wall of Fame was held November 17th at Coverdale Centre. Five new members were inducted and approximately 100 people attended the ceremony. The next induction will be held in 2019.



From left to right: Councillor Andrew Leblanc, Peter Hanson(honouree), Ralph Chambers (honouree), Mayor Ann Seamans, Councillor John Coughlan, Christine Daley(honouree), Carolyn Jayner (honouree), Councillor Lana Hansen, Janna MacLeod (honouree)