

Town of Riverview

(NAME) DEPARTMENT MONTHLY REPORT



To: Mayor & Council

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Date: March 24, 2025

Month & Year: February 19, 2025 – March 19, 2025

Departmental Objectives Update

ECONOMIC DEVELOPMENT		
Objectives	Actions	Strategic Themes
Regional Collaboration	<p>Southeast Regional Service Commission (SERSC)</p> <ul style="list-style-type: none"> - Met with tri-community and Shediac Economic Development Offices and the SERSC to review and align on a Request for Proposal for a Regional Economic Development Strategy - Represented the Town at the SERSC Southeast Labourforce Market Partnership Council meeting - Represented the Town at the SERSC Future Needs Working Group meeting - Met with SERSC Economic Development Officers to discuss new economic development course offering and investment readiness initiative <p>Strategic Collaboration</p> <ul style="list-style-type: none"> - Organized a “Council Lunch & Learn” session with economist Richard Saillant to disseminate learnings on future housing needs in the Southeast territory until 2030. Key highlights: <ul style="list-style-type: none"> • Current development momentum will need to be maintained or increased to overcome compounded housing shortages accumulated over the last few years • In southeast NB, we are currently retaining more newcomers than ever before due to housing availability and relatively lower cost of living compared to many provinces, and need to uphold this progress to foster labourforce and economic growth • The Canadian Medical Association Journal shows the amount of non-market or social housing in Canada is currently less than 4%, down from more than 20 per cent in 1974, a decrease felt in the overwhelming demand for more affordable housing options 	- Thriving Community

	<ul style="list-style-type: none"> - Met with Economic Development Offices from Moncton, Dieppe, Shediac, and Bathurst to discuss current projects and cross-collaborative learnings <p>Healthcare Advocacy</p> <ul style="list-style-type: none"> - Met with CAO and Horizon Health leaders to discuss actions, priorities, approaches, and next steps in efforts to attract more health services to Riverview - Letters sent to recipients of the 2 recipients of the Town of Riverview's Medical Education Scholarship to foster meaningful dialogue and connections with future physicians committed to practicing in Riverview 	
Housing, Land, and Business Development	<p>General Updates</p> <ul style="list-style-type: none"> - Provided 2024 end of year updates on Economic Development objectives and initiatives included in the Town's Strategic Plan - Met with QUEST to understand the Town's role in their economic impact assessment of Riverview <p>Housing Initiatives</p> <ul style="list-style-type: none"> - Met with the Canadian Mortgage and Housing Corporation (CMHC) to discuss program updates and Riverview's progress towards Housing Accelerator Fund (HAF) action plan, milestones, and targets - Successfully prepared and submitted HAF Annual Reports and monthly Status Update Report on 8 different housing initiatives - Prepared and submitted funding requests to 2 different entities to help support 3 new housing initiatives for Riverview: <ul style="list-style-type: none"> • Secondary Plan for Bridgedale, Gunningsville, and Robertson Neighbourhood • Land Acquisition and Disposition Policy and Land Acquisition and Allocation for Affordable Housing Projects • Zone Creation for Manufactured or Group Dwellings in New Municipal Plan and Zoning By-Law - Met with Housing Grants Review Committee to evaluate 1 new application received, discuss current participant projects and progress in the program, and strengthen program criteria - Met with 1 residential developer to discuss new senior housing project and eligibility for the Town's HAF Affordable, Barrier-Free, and 3-Bedroom Unit Development Grant - 4 current participants are active in the HAF Garden and In-Law Suite Development Grant - 6 current projects are active in the HAF Affordable, Barrier-Free, and 3-Bedroom Unit Development Grant, with 1 new project application under review 	<ul style="list-style-type: none"> - Thriving Community - Service Excellence

	<p>- Attended joint Federal and Provincial announcement for 10-year funding agreement for housing infrastructure</p> <p>Land Development</p> <ul style="list-style-type: none"> - Finalized and published Land Acquisition and Disposition Policy as the framework for managing land transactions within the Town of Riverview, per Council direction - Kicked off review of secondary plans and briefs from proximate NB municipalities to inform the creation of Riverview's Secondary Plan for the Bridgedale, Gunningsville, and Robertson neighbourhood, according to the proposal approved by Council - Attended monthly Development Review Team meetings - Participated in monthly Municipal Plan and Zoning By-Law Review Committee meeting and collaborated with internal project team - Coordinated Council update presentation for Municipal Plan and Zoning By-Law Review <p>Business Development</p> <ul style="list-style-type: none"> - Riverview Hotel Market Study completion was communicated via an executive summary, e-blast of the study to local developers and potential investors, follow up meetings, media interviews, website news, and social media blitz <ul style="list-style-type: none"> • Articles and segments ran in the Telegraph Journal and on 91.9 The Bend - Met with 5 different business owners, commercial developers, and investors considering start up or expansion plans in Riverview to review their projects, discuss economic development resources, and evaluate their eligibility for the Commercial Development Grant - Met for monthly check in with Community Engagement Worker – Business to collaborate on shared initiatives - Collaborating with Community Engagement Worker – Business to organize and plan the May 14th biennial Riverview Business and Development Forum <ul style="list-style-type: none"> • Venue, presenters, catering, photographer, partner booths, and agenda secured - Met with Moncton Golf Club events manager to plan Riverview Business and Development Forum logistics - Toured Riverview's Indoor Skatepark with Community Engagement Worker – Business and Chamber of Commerce for Greater Moncton (CCGM) to explore potential Business After Hours partnership 	
Newcomer Retention	- Met with SERSC and Tri-Community Immigration Leads to discuss updates from Immigration, Refugees, and Citizenship	- Safe and Inclusive Community

	<p>Canada (IRCC), and future southeast geographic catchment and transition for the GMLIP</p> <ul style="list-style-type: none"> - Participated in GMLIP Executive Council meeting - Represented the Town at the GMLIP Council meeting hosted at the City of Dieppe; Council aligned on establishing a southeast regional approach for the Immigration Strategy and the GMLIP - Activated booth at the Immigrant Entrepreneurship Expo event organized by the GMLIP to promote Riverview as a great place to live and work - Represented the Town at the Greater Moncton Local Immigration Partnership (GMLIP)-organized Vulnerable Newcomers in Greater Moncton meeting 	
<i>Professional Development</i>	<ul style="list-style-type: none"> - Attending monthly Safety Talks - Attended Webinar on Transforming Planning, Insights from the City of Kelowna's Digital Transformation - Attended informative Town Hall discussion with CAO 	- Service Excellence