



Town of Riverview

Parks, Recreation & Community Relations Department Monthly Report

To: Colin Smith - CAO
 Prepared by: Gerry Cole - Director
 Date: October 17, 2017
 Month & Year: October 2017

Agenda Item: 7e.1
Meeting Date: COW
10/23/2017

Section 1: Operational Dashboard

Metric	Previous Period	Current Period	Annual Result	Trend
Pro Kids (Placements)	Summer 2017: 129 Summer 2016: 141	Fall 2017: 176 Fall 2016: 199	2017 total to date: 589 2016 total: 630	Decrease
Coverdale Centre Weekly Usage (Mon-Fri) 9 am-6 pm Kitchen Hall	39.3% 34.3%	41.9% 36.9%		Kitchen Kitchen up with a couple of weekday rentals for events. Hall Hall rentals down due to Parks & Rec Camps no longer using the hall.
Skate Park (Participants)	August '17: 105 August '16: 82	Sept. 2017: 91 Sept. 2016: 94	2017 total to date: 2,151 2016 total: 2,987	Annual trend increasing over 2016.
Swimming Lesson Registration	Summer 2017: 288 Summer 2016: 264	Fall 2017: 585 Fall 2016: 495	Total to date 2017: 1,740 Total 2016: 2,023	Increasing

60 + Registration	Summer 2017: 359	Fall 2017: 200	Total 2017 to date: 754	Increase
	Summer 2016: 228	Fall 2016: 169	Total 2016: 551	
Adult Fitness & Wellness Classes	Summer 2017: 65	Fall 2017: 335	Total 2017 to date: 1,175	Increasing slightly from 2016 total registrants. Fall registrations ongoing.
	Summer 2016: 63	Fall 2016: 418	Total 2016: 1,166	
Children's Programs	Summer 2017: 951	Fall 2017: 65 (Registration ongoing)	Total 2017 to date: 1,176	Increasing
	Summer 2016: 822	Fall 2016: 73	Total 2016: 1,023	

Section 2: Status of Department's/Section's Operational Priorities for 2017

Priority	Status
Tenders	<p>Dobson Arena All work tendered to be completed during the summer months has been completed, and the facility was ready to receive Minor Hockey at the lower arena Monday September 18th. Both ice surfaces opened for the season on October 9th.</p> <p>Ridgeway Playground Work is expected to begin on this October. The scope of the work was altered based upon budget and information obtained from the Engineering and Public Works Department related to future roadwork in the area and related issues to drainage and water retention on this site. These have been resolved and work can now proceed.</p> <p>Mill Creek Park Mill Creek Park work began October 10th once the appropriate approvals had been received from the provincial departments of Environment, Fisheries and Environment. This work is scheduled for completion over the next 2 weeks. Staff is working with the Friends of Mill Creek committee to develop a list of priorities for future development within the park for inclusion in future capital budgets as per the Master Plan.</p> <p>Winter Wonderland Park All work has been completed at this site. The Signage Master Plan, that identifies the activities within the Park and guides users to Dobson Trail linkage, is completed and out for quotes. An application has been submitted to Keen, a footwear company, in the amount of \$5,000 to complete this signage work.</p>

<p>A Safe and Welcoming Community</p>	<p>P.R.O. Kids There were more edits to be made to the P.R.O. Kids promotional video. Once these final changes have been completed, it is anticipated to launch the video at the same time P.R.O. Kids applications would begin to be received for 2018, which will be on November 1st.</p> <p>Remembrance Day Ceremony Staff is working with the Veterans Association to organize the annual Remembrance Day Ceremony at the Immaculate Heart Church, as well as the dinner at the Coverdale Centre. The Remembrance day ceremony starts at 10:50 on Saturday November 11th, to ensure the “Minutes of Silence” can take place at 11 am sharp. Staff assists by sending invitations to dignitaries to attend the service and dinner, taking the requests for Poppy Cross Memorials (usually 50-60), removing the Poppy Crosses and their stands so regular church services can continue, and collecting donations from groups and individuals and forwarding them on to the Veterans Association. Staff also provide assistance to the Town of Riverview Fire Department who organize the associated annual dinner at the Centre.</p> <p>Recreation New Brunswick (RNB) Award of Merit The Town of Riverview has been selected as the 2017 recipient of the Recreation New Brunswick (RNB) Award of Merit for our work with HIGH FIVE. The Town was presented with this prestigious award at the Recreation New Brunswick Awards Banquet on Thursday, October 19th, and accepted by Councillor Rampersaud. With this award, the Town qualifies for a Canadian Parks and Recreation Association National Award of Merit. Annually, RNB seeks nominations for the Award of Merit. The Award of Merit is a premier award presented by RNB. This award is presented to an individual, community, facility, or group in recognition of their meritorious and significant achievement at the community or provincial level. The recipient shall have made a significant and distinct contribution to the field of recreation through such areas as growth, development and/or enhancement of recreation. The nominee will also have promoted high standards and public awareness of Recreation in New Brunswick.</p> <p>From the HIGH FIVE web site: http://www.highfive.org/what-high-five HIGH FIVE is based on five Principles of healthy child development that are essential for quality programs. This foundation comes from extensive research into what constitutes quality experiences for children, and the practical application of our Principles in programs across Canada.</p> <p>The five Principles of healthy child development are: A Caring Adult: The existence of a caring adult who provides supportive relationships is the one key attribute that stood out in defining quality programs for children. The establishment of caring, positive, and supportive relationships with adults can help children 6 to 12 develop positive social skills, self-esteem, and self-confidence. A program’s quality is dependent upon effective interactions between staff and youth within the environment that staff creates. Friends: Positive peer interaction is a key component of effective programs. Friends expand the child’s world beyond one’s family; share in humour; test loyalty; form their first audience; and offer support and criticism. Positive environments foster inclusion, acceptance, the opportunity for fun in constructive play, and the opportunity to develop and practice pro-social skills. Participation: Children need to make choices, have a voice, and do things by and for themselves, which supports positive self-expression, physical activity, and interaction with others.</p>
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	<p>Play: Stressing fun, creativity, and co-operation, play lets children shape their environment using their imaginations. In addition, play is integral to the acquisition and development of motor and social skills, cognitive function, and creativity.</p> <p>Mastery: Providing children with activities and tasks that enable them to feel special, important, and successful. This type of rich content-based learning, led by teachers and coaches who encourage mastery (both through structured and unstructured strategies) helps to promote learning.</p> <p>DESIGN GUIDELINES</p> <p>Three Design Guidelines serve as the foundation to the five Principles above. A good example would be that an organization could not foster the Principle of Play if they could not provide a Safe environment.</p> <p>Welcoming of Diversity and Uniqueness: Research indicates the cultural sensitivity of staff and providing culturally appropriate activities are characteristics of quality programs.</p> <p>Safe: Higher-quality programs are likely to have better policies and practices related to children's physical and emotional health and safety. Quality programs also allow for adequate space for a variety of safe activities.</p> <p>Developmentally Appropriate: Research cited age-stage/developmentally appropriate programming as the second-most prevalent characteristic of quality programs for children, following the presence of a caring adult.</p> <p>Skate Park</p> <p>The Skate Park continues to provide a safe, supervised environment. The three designs for an outdoor park expansion plan were presented by Ross Smith to council on Tuesday, October 10th.</p> <p>ParticipACTION 150 Playlist</p> <p>The ParticipACTION 150 Playlist activities, which are part of the Department's 2017 Canada 150 theme, were incorporated into the Pumpkin Personalities Contest, which saw 24 entries. The theme was also incorporated to Family Fun Day during Harvest Festival. Children's entertainers, "The Swinging Belles", were included as part of the Canada 150 Performance Series. For your information, to celebrate Canada 150, the Atlantic Presenters Association (APA), in partnership with RADARTS, and with support from Canadian Heritage, presented the "Canada 150 Performance Series." This series toured through Atlantic Canada from April 1, 2017 to March 31, 2017 featuring multi-disciplinary artists from the six Canadian Regions, Atlantic Canada, Quebec, Ontario, Prairies, British Columbia and the North, to celebrate Canada and being Canadian. There were 19 different tours as part of this initiative, one of which included The Swinging Belles.</p> <p>Community Garden</p> <p>The 2018 garden plots are presently being offered to current garden members. The remaining plots will open to the public on November 1, 2017.</p> <p>Movies</p> <p>Both fall movies have had an excellent turnout of approximately 100 people for each.</p> <p>Aquatic Centre</p>
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	<p>The Atlantic Wellness Community Centre fundraising group hosted a corn boil at the Aquatic Centre on Sept. 25th. The event was organized by Reg and Charmaine Lynch and ran very well. Everyone was pleased to come together, eat and share stories while working towards their fundraising goal.</p> <p>A free swim was hosted in conjunction with Wellness NB Week. The aquatic centre saw close to 150 in attendance on October 6th from 7 - 8:30 p.m. The aquatic centre will be hosting a free Halloween swim on October 27th from 7 - 8:30 p.m. There will be some organized games and activities on site.</p>
Planning for the Future	<p>Creative Cities Staff attended the Creative Cities Conference in Halifax October 18th through 20th, as the topics this year concern youth as well as art.</p> <p>The Creative City Network of Canada was established to address the need to provide support for professionals in the cultural services field, by tapping into the expertise of peer municipalities across the country. The network fostered a virtual and physical connection of individuals working in the field through what was then new technology (listserv, website, etc.), annual conferences, and the development of new and much needed research and toolkits.</p> <p>For additional information, please go to the link provided https://www.creativecity.ca/network-activities/creative-city-summits/2017-summit .</p> <p>PCMAC Aquatic Centre staff are looking ahead at further opportunities to pair with the school district and local daycare/childcare facilities to offer new programs and learn-to-swim initiatives. Some opportunities include: bookings for Outdoor Pursuits classes, daytime daycare/childcare lessons and the Lifesaving Society "Swim to Survive" program that teaches children in Grade 3-4 the basics of swimming in 3 pool visits.</p>
Smart and Sustainable Growth	<p>The redesign of the Fall swim and group bookings schedule has been met with positive feedback. It has offered longer times for lane and public swims to residents and more swimming lesson options, while meeting the needs of our club user groups.</p>
Fiscal Responsibility and Service Excellence	<p>N/A</p>

Section 3: Other Notable Development & Highlights for Council's Attention

Harvest Festival (quick stats)

Held from Oct 13th - 15th.
Pumpkin personalities had 24 participants
The chili cook off had 11 entries and raised \$635 for P.R.O. Kids
The card party had over 100 participants
The bonfire drew about 30 people
The Knights of Columbus pancake breakfast had 140

Over 200 evaluation ballots were collected with the following results:

Approximately 60% of attendees were from Riverview.

The remaining 40% were from 13 surrounding communities with the bulk from Moncton.

The majority of people heard about the event through

Facebook (41%),

Friends and family (30%)

Event brochure (14%),

Flyer (10%)

Website 4%

Radio 3%.

Halloween CouponsThe Aquatic Centre is implementing a new initiative towards active living. Booklets of swim coupons are being sold at a low cost that can be given out at Halloween as an addition or alternative to Halloween treats (10 swims for \$5, ages 3-17). So far, there has been quite a bit of interest in these booklets.

MaintenanceThe Aquatic Centre experienced some challenges with the air handling unit this month that led to warmer deck temperatures. This was promptly addressed and rectified.