

COMMUNITY ECONOMIC DEVELOPMENT STRATEGY

FEEDBACK ON CONSULTATION PROCESS

RIVERVIEW, NB

OCT. 2024



Community Economic Development Strategy

- 1. Consultation sessions: public (2), private (1) & staff (2)*
- 2. Survey to the community: the results*
- 3. Highlights & next steps*

PUBLIC CONSULTATIONS

Pillar #1: BUSINESS

Business Support is the Top-priority of

| Pillar #1 : BUSINESS | % of votes | Rank |
|--|-------------------|-------------|
| 1.5 Business Support | 27.1 | 1 |
| 1.1 Land Access | 22.3 | 2 |
| 1.4 Retail & Culinary Strategies | 18.4 | 3 |
| 1.2 Infrastructure and Service Support | 17.5 | 4 |
| 1.3 Talent Attraction | 14.7 | 5 |

Pillar #2: COMMUNITY

A Housing Strategy, closely followed by Health Care Support and Transportation Efficiency were the clear Top-3 priorities of residents

| Pillar #2 : COMMUNITY | % of votes | Rank |
|----------------------------------|------------|------|
| 2.2 Housing Strategy | 24.3 | 1 |
| 2.6 Health Care Support | 23.4 | 2 |
| 2.3 Transportation Efficiency | 22.4 | 3 |
| 2.1 Population Growth | 14.0 | 4 |
| 2.4 Advocating for Education | 12.2 | 5 |
| 2.5 Communication Infrastructure | 3.7 | 6 |

Pillar #3: LIFESTYLE

Recreational Assets Enhancement, is the
priority of residents

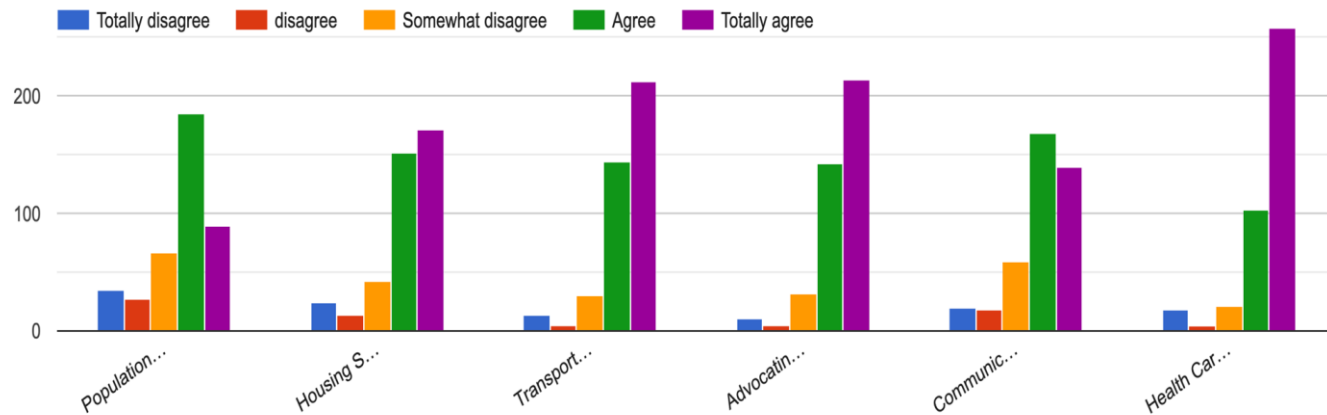
| Pillar #3 : LIFESTYLE | % of votes | Rank |
|-------------------------------------|------------|------|
| 3.3 Recreational Assets Enhancement | 34.3 | 1 |
| 3.1 Tourism Strategy | 24.5 | 2 |
| 3.2 Vibrant Arts and Culture | 21.6 | 3 |
| 3.4 Marketing & Promotion | 19.6 | 4 |

SURVEY RESULTS

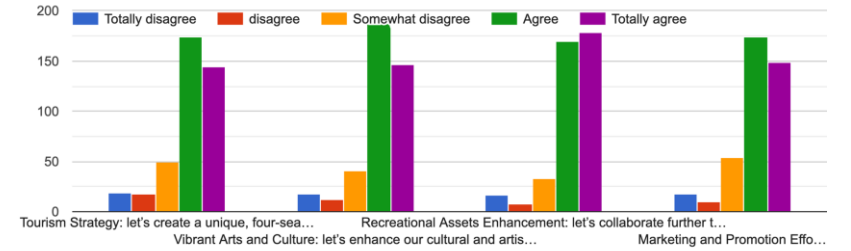
More than 400 completed the survey, and an impressive majority of residents either agree or totally agree with every single priority of all three strategic pillars!

| | Agree or Totally agree | | |
|---|------------------------|------|------|
| | # | % | Rank |
| Strategic Pillar #1 : Business | | | |
| 1.2 Infrastructure and Services Support | 339 | 83.7 | 1 |
| 1.4 Retail & Culinary Strategies | 320 | 79.0 | 2 |
| 1.3 Talent Attraction | 308 | 76.1 | 3 |
| 1.5 Business Support | 306 | 75.5 | 4 |
| 1.1 Land Access | 292 | 72.1 | 5 |
| | | | |
| | | | |
| | Agree or Totally agree | | |
| | # | % | Rank |
| Strategic Pillar #2 : Community | | | |
| 2.6 Health Care Support | 362 | 89.4 | 1 |
| 2.4 Advocating for Education | 357 | 88.1 | 2 |
| 2.3 Transportation Efficiency | 356 | 87.8 | 3 |
| 2.2 Housing Strategy | 324 | 80.0 | 4 |
| 2.5 Communications Infrastructure | 309 | 76.3 | 5 |
| 2.1 Population Growth | 276 | 68.1 | 6 |
| | | | |
| | | | |
| | Agree or Totally agree | | |
| | # | % | Rank |
| Strategic Pillar #3 : Lifestyle | | | |
| 3.3 Recreational Assets Enhancement | 348 | 86.0 | 1 |
| 3.2 Vibrant Arts & Culture | 334 | 82.5 | 2 |
| 3.4 Marketing & Promotion | 323 | 79.8 | 3 |
| 3.1 Tourism Strategy | 318 | 78.6 | 4 |

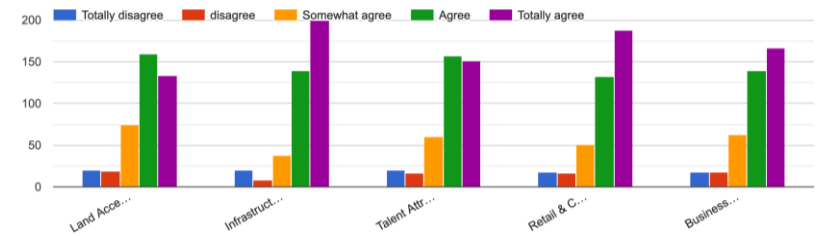
10. The second Strategic Pillar, Community - a great place to plant roots and to flourish, has six (6) priorities. What is your level of agreement with each priority proposed under this second Strategic Pillar?



12. The third Strategic Pillar, Lifestyle - a great place to play and to have fun, has four (4) priorities. What is your level of agreement with ea...priority proposed under this third Strategic Pillar?



8. The first Strategic Pillar, Business - a great place for economic prosperity, has five (5) priorities. What is your level of agreement with each priority proposed under this first Strategic Pillar?



Highlights:

- The proposed Community Economic Development Strategy was well received by staff, residents, and collaborators.
- There are no major red flags to report to Council.
- No major changes are needed to the proposed strategy.

Next steps:

- To present the proposed Operational Plan of the Strategy to Council before the end of the year, which will clarify the specific actions, expected results, timelines, leads, and proposed budget if/when applicable.

THANK YOU!

