



Integrated Community Sustainability Plan

PROGRESS REPORT - MAY 2024



Background

In September, 2015, the Town of Riverview adopted their Integrated Community Sustainability Plan (ICSP), as presented by the Envision Riverview Committee, appointed by the mayor of the day, who were tasked with developing a framework that would guide policies and actions to help the town prosper and thrive into the future. The ICSP presented tangible targets that the Town of Riverview council, staff, and community should work towards in the years ahead. The vision for the plan was researched, discussed and the community at large was consulted to form the plans and actions outlined in the ICSP.

Eight years after the plan was established, the Town of Riverview's newly formed Community Engagement team set to work to determine how many of the outcomes envisioned in the ICSP came to fruition, what aspects are still awaiting action, which initiatives are no longer relevant, and what new priorities should be added.

This review acts as a progress report demonstrating the extent to which the Town of Riverview has brought the ICSP vision to life. The vision of the Town's ICSP identifies 12 strategic priority areas, and within each area, specific actions were determined to help bring about success in that area.



Table of Contents

Background	2
Priority Area #1: Built Infrastructure.....	5
Priority Area #2: Culture & Arts	9
Priority Area #3: Education.....	13
Priority Area #4: Energy	15
Priority Area #5: Health & Wellness	17
Priority Area #6: Local Economy.....	19
Priority Area #7: Local Food.....	20
Priority Area #8: Nature	22
Priority Area #9: Recreation & Leisure	24
Priority Area #10: Transportation	25
Priority Area #11: Waste Management.....	27
Priority Area #12: Water	30
Recommendations for Future Actions.....	31



1 ICSP Priority Area

BUILT INFRASTRUCTURE – COMPLETE NEIGHBOURHOODS

Action #1: Prioritize opportunities for underused infrastructure

The Department of Parks, Recreation, Facilities and Community Relations continues to evaluate all its assets to assess usage and ensure that the current and growing community's needs are best being met. Existing community centres, parks and fields are evolving to maximize usage of the spaces to service the changing interests and needs of a more diverse population.

Action #2: Implement current transportation plans

With Riverview's population growth reported at 4.7% from the 2021 census, Riverview has seen an increase in residential density, and as a result, the community has seen tremendous expansion and development regarding road improvements. Examples include the construction of Bridgedale Boulevard, which offers a second access point to East Riverview; the additional traffic lanes implemented at the Gunningsville Bridge, which ease congestion at peak travel times; the new traffic circle at Pine Glen and Pinewood, which allows safer passage for vehicles and pedestrians; and the Honorable Brenda Robertson bridge which replaced the antiquated causeway.

The Active Transportation Plan has seen substantial growth over the past eight years. From widening sidewalks along Pine Glen Road to creating a paved, well-lit walking path along Gunningsville and Bridgedale Boulevards, the Town is taking action to ensure that neighbourhoods are accessible by foot and by bicycle. By adding more active transportation connections between neighbourhoods and more amenities like water bottle refill stations, bike repair stations, and sunscreen dispensers along high traffic areas, the Town's Active Transportation Plan is developing and evolving at a rapid pace.

Action #3: Create incentives for green building & infrastructure

Outside of the incentives that currently exist through NB Power and the province, the municipality has not yet adopted any green building incentives.

RIVERVIEW'S POPULATION GROWTH

4.7%

2021 CENSUS

As a result, the community has seen tremendous expansion and development regarding road improvements.

Action #4: Implement Microgrant program supporting public spaces ✓

The Sustainability Microgrant program was launched in 2016, which encourages applicants to develop project ideas to address all priority areas within the ICSP. Several grants have been awarded to date, with projects focusing on the creative use of public spaces. The Microgrant program continues to grow each year, with more funds committed to this initiative in 2024.

Action #5: Review Town of Riverview's land use documents to align with Envision ⚙️

The Municipal Development Plan is being updated in 2024, which will include changes to land use.

Action #6: Engage with developers to encourage walkability ✓

The Municipal Development Plan has clear priorities in this area in terms of sidewalks, connections to roads/ neighbourhoods and "complete streets".

Action #7: Develop a conservation policy and regulation around trees ⚙️

While an official policy has not yet been established, conservation efforts have been made. From the Town's internal tree planting program and the by-law requirements for new developments, to collaboration with other groups such as the Fundy Biosphere Region (FBR), more native trees are being planted within the Town of Riverview yearly. Trees planted in Riverview contribute to the 45,000 climate resilient species that the FBR is planting to contribute to the 2 billion trees that the Government of Canada has committed to plant by 2031.



Action #8: Use smarter & cost-effective infrastructure & green buildings

The following retrofits have taken place in Town-owned buildings over the past six years, resulting in significant energy savings:

ENERGY EFFICIENCY AND CONSERVATION MEASURES			
FACILITY	RETROFIT	Year of Retrofit	Annual Savings (Gj)
Town Hall	Pot Lights	2020	90
Town Hall	Additional Attic Insulation	2023	67
Fire Station	Lighting	2021	382
Fire Station	Additional Attic Insulation	2022	137
Fire Station	Boiler Upgrade	2023	163
Kinsmen Centre	Lighting	2020	64
Arena	Upper Rink Lighting	2018	368
Arena	Lower Rink Lighting	2022	364
Arena	Lighting - remainder of building	2020	281
Arena	Upper Rink Low-e Ceiling	2018	173
Arena	Upper Rink Slab Renewal	2018	180
Arena	Lower Rink Slab Renewal	2022	180
Arena	Upper Rink Ice Plant Renewal	2018	83
Arena	Lower Rink Ice Plant Renewal	2022	83
TOTAL			2615



2 ICSP Priority Area

CULTURE AND ARTS – CREATING CONNECTIONS THROUGH DIVERSITY AND ART

Action #1: Develop, implement, and communicate an arts & culture policy with public consultation

The Town of Riverview has actioned the development of an Art Procurement Policy, which has recently undergone revisions. The Art Procurement Program helps to provide education about the importance of arts and culture to the citizens of Riverview. The program showcases visual artists in the surrounding area, publicly promoting these local artists, thus contributing to their professional development and economic success.

Action #2: Conduct feasibility study for the development of a permanent arts & culture centre

While several rounds of public consultations, surveys and feedback sessions have taken place over the past several years regarding the general needs of the community, there has not been a feasibility study strictly targeting a permanent arts & culture centre.

Action #3: Host multicultural events in Riverview

Since 2015, there has been a steady increase in multicultural events hosted in Riverview, most notably since 2022 due to the town's growing diversified population. While some events are initiated by the Town itself in collaboration with community groups, many cultural groups are organizing their own events and celebrations and holding them in Riverview.

2021 CENSUS DATA DEMONSTRATES THE DEGREE TO WHICH THE TOWN IS INCREASING IN CULTURAL DIVERSITY:

- **Knowledge of official languages:** Those reporting no knowledge of either official language tripled from the 2016 census data.
- **First language responses other than English or French increased 23.5% from the 2016 census data.** Notably, those reporting Arabic as their first language jumped 500%, Spanish doubled, and those reporting Punjabi as their mother tongue increased 11-fold.

With the establishment of the Equity, Diversity and Inclusion committee in 2021, the Town is working with the community to ensure cultural diversity is integrated and celebrated in Riverview.

Action #4: Host art-based events in Riverview ✓

The Riverview Arts Centre reported a 525% increase in consumption over the last 5 years, with the Spring of 2023 reported as their busiest season in the history of the Centre.

Town festivals have highlighted art shows and arts and crafts fairs and have partnered with other organizations to help facilitate events. There has also been a marked increase in art and craft fairs directly organized by the community groups themselves, shining a light on local artists and providing them a platform to display and sell their art.

RIVERVIEW ARTS CENTRE

525% INCREASE IN
 CONSUMPTION

IN THE LAST 5 YEARS

Action #5: Integrate public art – treat architecture as art ✓

The Town participated in Festival Inspire following the development of the ICSP, and now magnificent and meaningful art is showcased on the outside of buildings like the Chocolate River Station and the Pine Glen Shopping Plaza. Plans are underway to incorporate more public art at Mill Creek Nature Park, and to continue to work towards more public displays of art within Riverview.

There has been a marked increase in art and craft fairs directly organized by the community groups themselves, shining a light on local artists and providing them a platform to display and sell their art.





3 ICSP Priority Area EDUCATION – LIFELONG LEARNING

Action #1: Host an annual sustainability educational event

Riverview has hosted many sustainability educational events over the past 8 years. From community events like Sustainapaloza, an initiative hosted over several years by the Economic Development Department and this year’s Zero Waste BBQ showcasing various community sustainability booths, to the Town’s many public education campaigns on social media (“No Mow May”, “Leave the Leaves”, and water conservation), Riverview is engaging residents in sustainability.

Action #2: Promote/host workshops on sustainable habits

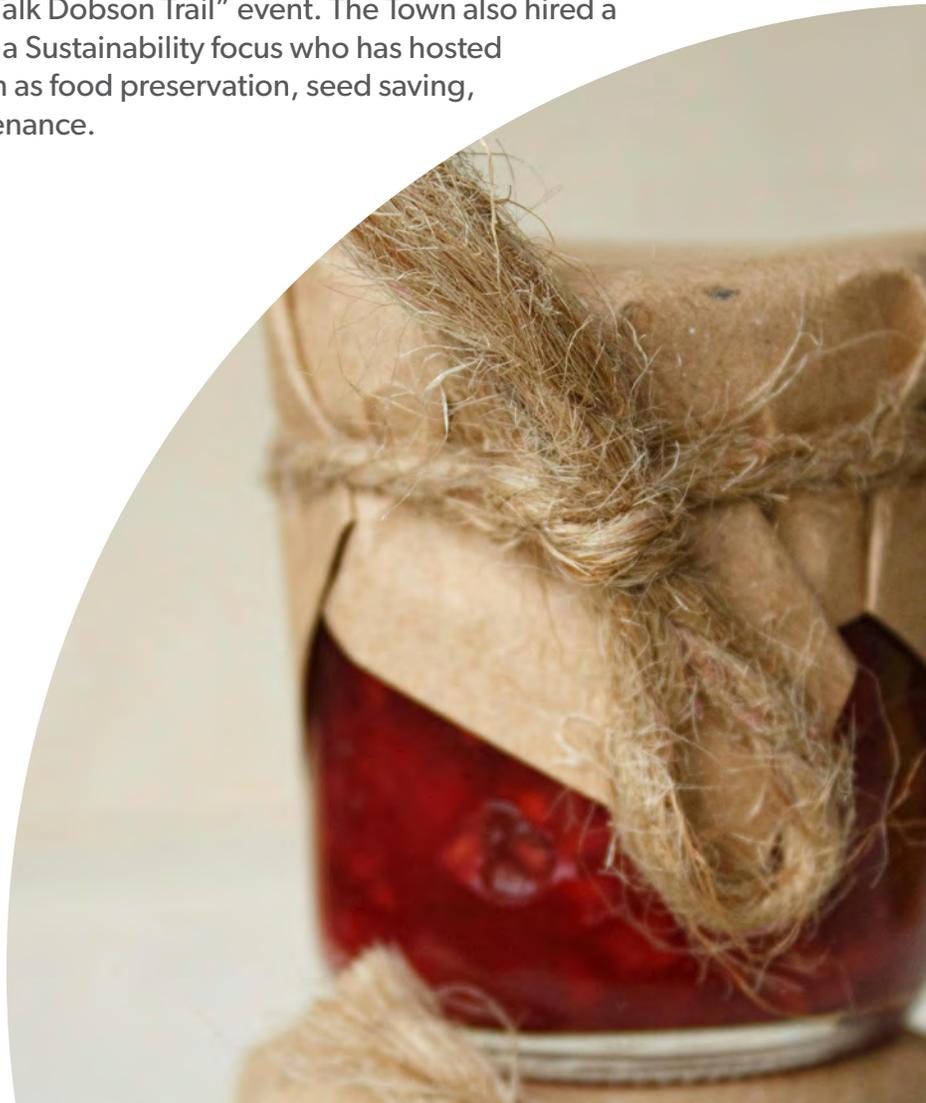
In conjunction with Town festivals, and often as stand-alone workshop events, the Town has hosted and/or helped to promote workshops on such topics as waste reduction, Beeswax reusable wrap, and the “I Talk Dobson Trail” event. The Town also hired a Community Recreation Worker with a Sustainability focus who has hosted numerous workshops on topics such as food preservation, seed saving, seed swaps, and garden tool maintenance.

.....

THE TOWN HOSTED NUMEROUS WORKSHOPS:

- preservation
- seed saving
- seed swaps
- garden tool maintenance
- build a bee habitat

.....





Action #3: Model, celebrate, and invest in sustainable actions ✓

The Town of Riverview as an organization has demonstrated numerous examples of modelling, celebrating, and investing in sustainable actions.

SOME RECENT EXAMPLES OF MODELLING ARE:

- three stream waste sorting, and promoting this at the well-attended Canada Day event this year.
- announcing the amount of waste that was diverted from the landfill.
- assisting the David Suzuki Foundation's Riverview branch of the Butterflyway Rangers with planting 10 pollinator gardens within Riverview.
- supporting biodiversity, our annual Clean Up Month, which motivates individuals, families, schools and organizations to pick an area of town to clean up.
- Zero Waste BBQ with sustainable draw prizes for participants.
- Microgrant program, which provides the funds for various groups and individuals to bring their sustainable project ideas to life.

The Town has also made substantial investments in its active transportation system. These investments are paying off, with increased usage of the trail systems. In the Sustainability Survey conducted by the Town's Community Engagement team in the summer of 2023, 30% of respondents reported using active transportation more now than they did 5 years ago.

In the Town of Riverview's greenhouse gas emissions inventory for 2022, an increase in business and residential use of sustainable energy sources is evident, as seen with a 6% decrease in electricity consumption, and a 57% decrease in furnace oil consumption as compared to the emissions inventory conducted in 2014.



4 ICSP Priority Area

ENERGY – INVESTING IN A CLEANER TOMORROW

Action #1: Update Town & Community GHG Inventory data

Completed for the year 2022, significant reductions in emissions and overall energy consumption were reported in contrast to the 2014 emissions inventory.

Action #2: Develop & implement data collection strategy

This has yet to be actioned but should be included in the Town’s Community Energy and Emissions Plan (CEEP) currently being developed.

Action #3: Annually report on emission reductions

This has not been actioned, however, should also be included within the CEEP.

Action #4: Develop Partners for Climate Protection (PCP) Milestone #3 action plan by March 2016

This is currently being developed with the CEEP that will be finalized early in 2024.

Action #5: Complete PCP Milestone #4 (Implementation of Action Plan), and Milestone #5 (Monitor and Report Results)

Not yet completed.

Action #6: Create strategy for new & existing buildings and infrastructure to reduce energy demand ✓

A plan has been established and implemented to reduce energy demands in existing Town-owned buildings. Based on the results recently shared from the 2022 GHG emissions inventory, the initiatives undertaken by the Town have paid off in reduced emissions in every facility.

Action #7: Invest in Climate Adaptation Plan ✓

An Impact Assessment was completed in March 2020, in phase 1 of the Town's Climate Adaptation Plan. Phase 2 of the plan was completed in March 2021, outlining the recommended climate adaptations the Town should take in the coming years.

Action #8: Develop & implement a sustainable procurement policy ✗

This has not been actioned.

Action #9: Public Education ✗

There has not been any clearly planned public educational campaign initiated that specifically targets energy reduction or clean energy.

Action #10: Implement Microgrant program to encourage energy efficiency and education ⚙️

The Microgrant program was established, and funds are available for projects that encourage energy efficiency and education; however, no concerted effort has been made to particularly encourage applications that address this specific area of the ICSP.



5 ICSP Priority Area

HEALTH & WELLNESS – BRINGING VITALITY TO RESIDENTS

Action #1: Promote & celebrate existing health & wellness initiatives

The Parks & Recreation department partners with local health and wellness businesses and organizations and helps to promote their initiatives to the community at large. From the Town's partnership with Jean Coutu which provides indoor walking for seniors and sharing information on local recreation events and programs (Women of the Wilderness, Outdoor Enthusiast, and Fundy Hiking Trails Association) to being among the first communities to install free public sunscreen dispensers through a collaboration with the "Save Your Skin Foundation", Riverview prioritizes the health and well-being of its residents.

The Parks & Recreation department has also been organizing an aging well fair over the past several years, whereby local wellness programs and services are invited to attend and share valuable wellness information with seniors. Local wellness-focused businesses have also been actively organizing their own wellness fairs in Riverview, with several annual events being offered.

Action #2: Join & promote regional discussion on health & wellness

The Town of Riverview has a voice on the Region 7 Community Capacity and Resiliency Committee as well as the You Turns committee which targets youth through fostering positive relationships with caring adults and providing engaging activities and services for youth. Since the You Turns committee was established, youth in the region are reporting a 20.5% decrease in alcohol use.



Action #3: Focus on inclusivity & equity with strategies and initiatives ✓

In 2017, Town of Riverview events and programs began incorporating land acknowledgements. This step toward reconciliation has led to many other events and initiatives, such as:

- Indigenous Cultural Training for Town of Riverview staff offered for the past several years.
- Permanent installation of the Mi'kmaq Grand Council Flag at Town Hall in 2022 and offering events such as Heritage Nature Path Tours.
- Parks for All providing accessible transportation throughout Mill Creek Park.
- Partnering with River of Pride, as well as the Town organizing their own LGBTQ+ celebrations and events.
- Trail Blazers for seniors program, PRO Kids for children whose families cannot afford registration fees for programs.
- Equipment rental program for items like yard games, bikes, and bird watching equipment, prioritizing inclusion and access for everyone.

The Town of Riverview's Equity, Diversity and Inclusion Committee has been working with various cultural groups and marginalized members of our community, ensuring that efforts continue to be made to break down barriers and that Riverview is a welcoming place where everyone is included.

Action #4: Develop and promote kits for citizen-led community events ✓

The equipment loan program began in 2020 and has continued to grow each year with more equipment made available for members of the community to borrow for themselves, their family or even for their own planned neighbourhood or community event.

2022 - PERMANENT
INSTALLATION OF THE
MI'KMAQ
GRAND COUNCIL FLAG
OUTSIDE TOWN HALL



6 ICSP Priority Area

LOCAL ECONOMY – DEVELOPING A THRIVING COMMUNITY

Action #1: Leverage knowledge of park development in Mill Creek to attract new employers and an emerging labour force that value lifestyle as part of their community experience

Mill Creek has seen tremendous development over the past eight years and has become a destination attraction for locals and visitors alike. With the upcoming development of the new Riverview Recreation Complex to be located at the entrance to Mill Creek, this area will continue to attract new development and will add to the economic growth of the community.

Action #2: Develop a Coverdale Road master plan encouraging smart growth principles and infill development

This was not developed.

Action #3: Business retention & expansion project

This was developed in 2015 and implemented in the years following.

Action #4: Support new start-ups and existing businesses

With the creation of the Parks & Recreation Department's Community Engagement branch in 2021, a new position was established in 2022 to specifically meet this need. The Community Engagement Worker – Business position was filled in April 2022, with a focus on promotion and awareness as well as enhanced engagement opportunities for local businesses.

Action #5: Develop Business Ambassador Program

This has not been developed.

Action #6: Make Commercial and retail businesses accessible and inviting for public transit, cycling, and walking

Great gains were made in our active transportation network over the past eight years, with the installation of bicycle repair stations, water bottle refill stations and rest stops along the way. Public transit has also seen improvements over this time span, as shown with increased ridership.

7 ICSP Priority Area

LOCAL FOOD – GROWING A HEALTHY COMMUNITY

Action #1: Commit to the regional food policy

In 2017, Riverview Town Council signed the Southeast New Brunswick Regional Food Pledge. The food pledge promotes easy and affordable access to healthy food for all and contributes to the overall well being of our communities. Through the pledge, the Town committed to learning, sharing, and promoting food skills (like canning, food gardening and gathering), buying from local producers, celebrating and respecting food diversity, and understanding that everyone deserves dignified access to affordable, healthy, and culturally appropriate food.

Action #2: Promote food literacy initiatives

From the Coverdale Community Garden and unique seed saving library, to ongoing workshop series (since 2021) on topics such as food security, food preservation techniques, and seed starting, the Town of Riverview has been leading the way with food literacy initiatives.

Action #3: Seek out innovative food-oriented businesses

The Town of Riverview has seen a marked increase in multicultural food offerings within the past several years, including the only authentic Jamaican restaurant in the Greater Moncton area and a brand-new restaurant featuring Moroccan, Tunisian and Algerian food - with a full menu of Halal offerings. Residents now enjoy diverse food options such as Vietnamese, Japanese, Thai, Chinese, Korean, and more.

Action #4: Limit fast, highly processed food vendors & restaurants

There have not been any planned efforts towards this.

Action #5: Encourage schools to buy local food

There have not been any planned efforts to advocate for this.

Action #6: Establish a sustainable procurement policy

Although a policy has not been actioned, the Town does make a conscious effort to purchase nutritious and local food whenever possible.

Action #7: Implement a microgrant program to build capacity for local food & healthy eating ✓

The Sustainability Microgrant program launched in 2016 and has seen growth and expansion in the past year with plans to grow further in the coming year with double the budget put towards funding viable projects.

Action #8: Grow the Community Garden Program ✓

The Coverdale Community Garden has grown over the past eight years. In January 2022, the newly established Community Engagement branch of the Parks & Recreation Department created the new position of Community Engagement Worker – Sustainability, and this position has enhanced the garden.

From 2020 to 2023, the garden saw a 37.5% increase in gardeners overall. Since 2020, the garden has experienced a 40% increase in brand new gardeners. Retention of gardeners has also improved since then, with 84% of 2022 gardeners returning to participate in the 2023 season.

GARDEN IMPROVEMENTS:

Improvements made to the garden include the establishment of a permaculture garden area and the acquisition of a greenhouse. The greenhouse provides enough space for all community gardeners to start their own seeds for the growing season. The space is an asset not only for community gardeners, but for the garden itself as it serves as rainwater catchment, provides tool storage and a space for communal garden plants to be grown year-round.

In the summer of 2023, the Community Engagement Team surveyed Riverview residents on their sustainability practices, and the results showed that 55% of respondents grow their own food. Out of the 55% who answered that they grow their own food, an overwhelming 70% of them said that they only started to grow their own food within the past 5 years.



COVERDALE GARDEN

.....
37.5%
INCREASE
IN GARDENERS

8 ICSP Priority Area

NATURE – PROTECTING & CELEBRATING THE ECOSYSTEM

Action #1: Identify and preserve green spaces

The Town of Riverview has identified and preserved green spaces within the town.

Action #2: Develop a conservation policy and regulation around tree preservation

This has not been actioned.

Action #3: Identify and protect areas of scenic, environmental and wildlife habitat value

Mill Creek Nature Park has been identified, protected, and enhanced as a park for all to appreciate and enjoy. Additional land has been acquired to increase protection in Mill Creek.

A considerable amount of work has been done by the Riverview branch of David Suzuki's Butterflyway Rangers to create habitats for butterflies, bees, and other pollinators to thrive. Education on what and how to plant has increased in recent years, so that in addition to the ten pollinator gardens invested in by the Town of Riverview, many residents are also following suit. Through actions like planting native species, and taking part in initiatives like "No Mow May", "Leave the Leaves", and "Let the Garden Sleep In" (new for 2024), residents are committing to protect the biodiversity of Riverview's ecosystem in a variety of ways.



Action #4: Provide for the orderly and comprehensive management of water courses and flood plains ✓

With the causeway removal, the Petitcodiac River is on its way to being restored closer to its original state. Mill Creek Nature Park recently renewed its master plan, incorporating water course management, and Riverview's Climate Adaptation Plan, finalized in 2021, includes recommendations on managing water courses and flood plains.

Action #5: Sustain or enhance the environment as it relates to urban development and human activity ✓

These goals are captured in various Town of Riverview planning documents, such as the Town's Development Plan, the Strategic Plan, as well as the Climate Adaptation Plan, Active Transportation Plan and the Mill Creek Master Plan.

Action #6: Promote low impact nature activities ✓

Through initiatives such as Light Up Riverview, Mill Creek Campfire series, Trail building programs and workshops, Learn to run, seniors walking, Parks for All, and other programs, the Town has consistently promoted low-impact nature activities for well over the past decade.

The Fundy Biosphere applied for the Town's Sustainability Microgrant Program to purchase trail counters, which have been placed in different trails during various times of the year and have captured great data to show the number of individuals who are utilizing local trail systems.

Action #7: Enhance trail signage & create a map indicating existing trails & how to access them ✓

Mill Creek Nature Park has developed enhanced signage and trail maps that are referenced throughout the park.



9 ICSP Priority Area

RECREATION & LEISURE – PLAYING IN THE COMMUNITY

Action #1: Support & promote the Active Transportation Plan

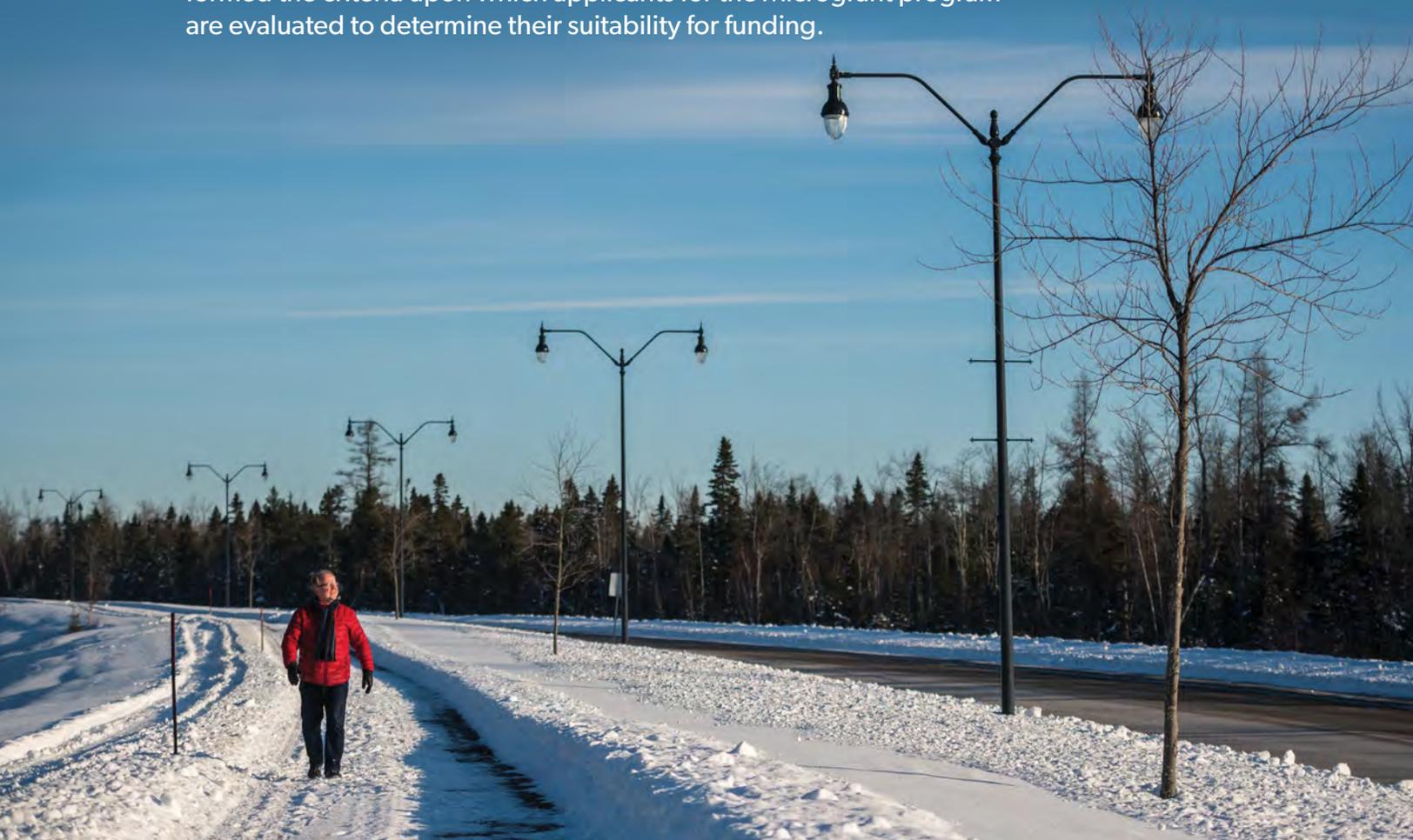
This has been actioned.

Action #2: Internal document review to integrate recreation master plan & Envision Riverview Sustainability Principles

This was never fully actioned.

Action #3: Implement Microgrant program for projects that meet Envision Riverview goals

The 12 systems identified by the ICSP and outlined in this report formed the criteria upon which applicants for the Microgrant program are evaluated to determine their suitability for funding.



10 ICSP Priority Area

TRANSPORTATION – HEALTHY, AFFORDABLE, & CONVENIENT

Action #1: Improved public transportation service

Public transit has seen improvements in the past several years and ridership has seen dramatic increases in numbers, with a 41% increase in riders reported by Codiac Transpo in 2023 over 2022. Notably, the 720 Coverdale Road stop is one of the busiest stops in the tri-community, second only to 1110 Main Street.

Action #2: Collaborate on the development of a Tri-Community map of Active Transportation

This has not been actioned.

Action #3: Develop an educational & promotional program to encourage alternative transportation

In 2021, the planned closure of the causeway from Riverview to Moncton during the construction of the Brenda Robertson Bridge, resulted in the Town sharply focusing on educating and promoting the use of alternative transportation, as well as implementing a Park and Ride system in collaboration with Codiac Transpo to alleviate the traffic on the Gunningsville Bridge during the causeway closure. An educational campaign promoting active transportation was targeted throughout the summer of 2022.

Action #4: Ensure safe and efficient accessibility for non-motorized transportation

Bike lanes and widened sidewalks have been installed in some higher traffic areas.



.....
**CODIAC TRANSPRO
 RIDERSHIP
 INCREASED BY
 41% IN 2023
 OVER 2022**

Action #5: Implement Microgrant Program to encourage alternative transportation ✓

The microgrant program considers applications addressing all 12 areas of focus in the ICSP.

Action #6: Identify & create a network of trails providing connectivity to neighbourhood schools, work, & shopping ✓

Some of this has been completed.

Action #7: Improve active transportation infrastructure through consultation with users ✓

Active Transportation improvements have been made, incorporating some public consultation.



11 ICSP Priority Area

WASTE MANAGEMENT – REDUCING NEGATIVE IMPACT OF WASTE



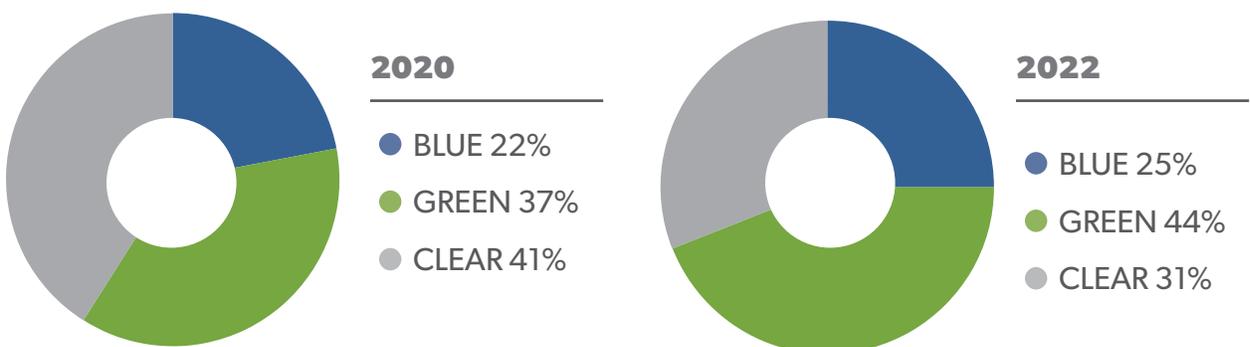
Action #1: Promote awareness of the impact of waste to residents

Immediately following the Town’s creation of the new position of Community Engagement Worker – Sustainability two years ago, an awareness campaign targeting waste reduction has been ongoing. Though initiatives such as interactive educational booths at community events, a composting educational display at the Coverdale Centre, a Zero-Waste Community BBQ, and waste sorting at the Canada Day event, 4.5 cubic yards of waste has been diverted from the landfill.

Since this ICSP was formulated, the tri-community also moved from a 2-stream sorting initiative to a 3-stream waste sorting initiative, using only clear, blue, and green bags for the three forms of waste sorting, and completely banned the use of black bags for municipal waste collection.

Information provided by Eco360, indicates that 5,014.81 tonnes of waste entered the facility from the Town of Riverview’s regular waste collection in 2020, with 2022 collection increasing slightly to 5125.92 tonnes received. While this demonstrates a 2.2% increase in waste being received to the facility over the two-year span, most notable is the fact that there was a marked shift from the composition of the waste that was being received at the Eco360 facility. They reported a 10% reduction in clear bags of trash that went to the landfill, while there was a 3% increase in the blue bags of recycling and 7% more green bags of compost received in that year, which is a notable improvement.

In July of 2021, the Town of Riverview stepped up to be one of the piloted communities to host a clear and coloured glass recycling depot. By the end of that year, 2.95 tonnes of glass were diverted from the landfill.



In 2022, 10.68 tonnes of glass were collected from the Riverview glass depot, and in 2023, that number jumped to over 16.4 tonnes diverted from the landfill. Glass recycling efforts within the Town of Riverview have undoubtedly positively impacted the volume of trash headed to the landfill, resulting in notable improvements to the Town's waste reduction efforts.

Action #2: Complete a lifecycle assessment of major material purchases for municipal operations & implement a strategy to reduce waste ❌

This has not yet been actioned.

Action #3: Mandatory tours of the Waste Management facility for all students ❌

It does not seem that this is mandatory.

Action #4: Promote reusable water bottles and reusable shopping bags ✅

The tri-community implemented a ban on plastic bags in recent years, and the Town of Riverview purchased reusable shopping bags to give away at various community events and activities coinciding with the plastic bag ban to reinforce the initiative and potentially ease a bit of the burden that may be felt by some residents.

The Town's Parks & Recreation department championed BYO-Mug initiatives at community events over the past several years and has almost eliminated the use of disposable cups. Bringing reusable water bottles and coffee cups has become the norm at most programs and events.

Town facilities and outdoor spaces as well as schools have installed water bottle refill stations to further encourage the use of reusable water bottles.

Action #5: Encourage multi-unit buildings, schools and institutions to separate at source ❌

There are very few multi-unit buildings or institutions doing this.

Action #6: Implement Microgrant program for projects that educate about proper waste management ✅

The Microgrant program launched seven years ago and continues to thrive and grow.

Action #7: Develop a sustainable procurement policy ❌

This has not been actioned.



12 ICSP Priority Area

WATER – MAINTAINING A HEALTHY SYSTEM

Action #1: Consider implementing residential water meters

Some discussion has taken place on this.

Action #2: Encourage guided tours of Trans Aqua & Turtle Creek reservoir

This has not been actioned.

Action #3: Ban aesthetic & residential chemical fertilizers/pesticides

Town officials worked with the municipalities of Moncton and Dieppe as well as the Provincial Government to discuss the issue of glyphosate and the protection of the watershed that is around the region's water supply. A working committee was established, and a review was conducted. Although a residential ban was not recommended, the Town of Riverview has not used pesticides in municipal landscaping since 2015.

Action #4: Limit the development of private water systems

The Town's Municipal Development Plan has been updated to reflect that this is a LAST resort only when the portion of the property is not serviceable with the existing water supply.

Action #5: Consider implementing an urban forest strategy for low impact development to reduce flooding risks

This is currently planned alongside a forestry plan in Mill Creek for 2026, with an urban forest count underway in 2024.

Action #6: Encourage residential rain barrels for lawn irrigation

This has not been actioned.

Recommendations for Future Actions

After consulting with Town of Riverview staff and community partners, conducting independent research, and offering a survey to residents capturing their views and actions regarding sustainable practices, the Town's Community Engagement Team gathered enough data to make the many notable conclusions included in this report, and to reach the following recommendations for future efforts by the Town to continue towards sustainability.

In analysing the ICSP and its diverse listing of 12 priority areas, it is noted that many of the action items often overlapped, while several priority areas have received attention in other established plans and initiatives outside of the ICSP. As a result, the Community Engagement team streamlined the priority areas into 5 main areas of focus identified as requiring further attention and focus in the years ahead to continue moving the Town towards solidifying its future sustainability.



1 Sustainability Priority Area

ENERGY REDUCTION

Out of the 12 priority areas identified in the original ICSP, this priority was one of the least actioned areas however, it is the area that must rise to the top of the priorities. With the increasing need to reduce our carbon footprint, and with federally established targets for GHG emission reductions looming, we must act quickly to further reduce Riverview's energy consumption.

Actions identified in this priority area include:

- Finalize a Community Energy & Emissions Plan for the Town of Riverview.
- Create a Corporate Energy & Emissions Plan for the Town of Riverview.
- Create an EV Charging Station Plan for the Town of Riverview.
- Report annually on emission reductions within the Town.
- Submit CEEP to the Partners for Climate Protection as completion of Milestone 3.
- Implement the CEEP, including monitoring and reporting results.
- Develop a Sustainable Procurement Policy.
- Focus on energy reduction projects.



2 Sustainability Priority Area

FOOD SECURITY & LITERACY

The ICSP Priority Area of “Local Food” managed to see achievement of just over half of the actions that were envisioned, however, food security and literacy continues to be a growing concern in our community. With the dramatic increase in food costs, the impact on Riverview residents has been significant. The Albert County Food Bank reported a staggering 77.5% increase in food bank usage from 2021 to 2023, which highlights the importance of focusing on food security to ensure a sustainable and prosperous future.

Actions identified in this priority area include:

- Prioritize building capacity for local food and healthy eating for future Sustainability Microgrant applications.
- Establish a community garden in the west side of Riverview.
- Continue to offer subsidized garden plot access for food bank clientele.
- Continue to partner with the foodbank to share fresh produce from the Community Garden.
- Continue to promote and provide food literacy initiatives.
- Consider limiting fast, highly processed food vendors and restaurants.
- Encourage schools to buy local foods.



3 Sustainability Priority Area

NATURE – BIODIVERSITY & HABITAT PROTECTION

With increased population growth and the associated development that comes with that growth, protecting the natural biodiversity in our area is of the utmost importance. To date, the Town of Riverview has achieved many of the actions that were laid out in the original ICSP, and the Town prides itself on being “Close to Nature”, therefore, protecting the biodiversity that exists within the town must remain high on the sustainability priority list.

Actions identified in this priority area include:

- Continue with public education on the importance of protecting biodiversity.
- Continue to support initiatives protecting the biodiversity of the Town.
- Continue to identify and preserve green space.
- Develop a conservation policy and regulation around tree preservation.
- Continue to identify and protect areas of scenic, environmental and wildlife habitat value.
- Continue to promote negligible impact nature activities.
- Continue to enhance trail signage and maps, as more protected spaces are identified.
- Prioritize biodiversity and habitat protection projects for future Sustainability Microgrant applications.
- Evaluate banning the use of aesthetic and residential chemical fertilizers and pesticides.
- Consider implementing an urban forest strategy to manage tree cover and reduce flooding risks.
- Consider implementing residential water meters.

4 Sustainability Priority Area

TRANSPORTATION – HEALTHY, AFFORDABLE & CONVENIENT

While much has been accomplished towards the actions outlined in the Transportation area of the ICSP, there is still work to be done. Figures from Codiac Transpo illuminate the fact that more residents are choosing to access public transportation. To that effect, it is important that ridership continues to trend upwards and that residents continue to become aware of the various alternative transportation options available to them within the Town of Riverview.

Actions identified in this priority area include:

- Continue to develop, implement, support, promote and seek public input for the Town of Riverview's Active Transportation Plan.
- Complete an updated Active Transportation map for the Town of Riverview.
- Continue to make improvements to public transportation services.
- Collaborate on the development of a Tri-Community map of Active Transportation.
- Ensure safe and efficient accessibility for non-motorized transportation.
- Prioritize projects that promote public and active transportation for future Sustainability Microgrant applications.



5 Sustainability Priority Area

WASTE REDUCTION

While some actions outlined in the ICSP regarding waste reduction have occurred, much is left to be done to divert as much waste as possible from the landfill thus, ensuring our sustainability.

Actions identified in this priority area include:

- Determine if the Town of Riverview's corporate waste can be calculated and formulate a plan to promote waste separation at Town owned facilities.
- Continue to promote the impact of waste to residents.
- Consider completing a lifecycle assessment of major material purchases for municipal operations & implement a strategy to reduce waste.
- Promote awareness of Eco360 tours.
- Continue to promote the use of reusable water bottles and coffee mugs.
- Evaluate ways to further reduce waste at community events and programs.
- Encourage multi-unit buildings, schools, and institutions to separate at source.
- Prioritize waste reduction projects for future Sustainability Microgrant applications.

**"THE BEST WAY TO PREDICT THE FUTURE IS TO CREATE IT."
- PETER DRUCKER -**





**FOR MORE INFORMATION,
PLEASE CONTACT:**

Community Engagement

30 Honour House Court

Riverview, NB E1B 3Y9

communityengagement@townofriverview.ca

506-387-2024