

**Town of Riverview
PARKS, RECREATION, FACILITIES &
COMMUNITY RELATIONS DEPARTMENT
MONTHLY REPORT**



To: Colin Smith

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Date: March 18, 2024

Month & Year: March 2024

Section 1: Operational Dashboard

Metric	Current Period	Previous Period	Annual Result	Trend
TOTAL # of children helped (P.R.O. Kids + Jumpstart:	Winter 2024: 72 (68PRO, 4JS)	Fall 2023: 77 (75PRO, 2JS)	2024 total: 72 (68PRO, 4JS)	2023 Total: 233 2022 Total: 267 2021 Total: 284
Total placements from previous year:	Winter 2023: 72	Fall 2022: 89		
60 + Adult Fitness, Wellness Classes and Mystery Tour	Winter 2024: 162 Winter 2023: 115	Fall 2023: 182 Fall 2022: 87	2024 YTD: 162	Total 2023: 436 Total 2022: 327 Total 2021: 294
Adult Fitness, Wellness & Outdoor Classes	Winter 2024: 111 Winter 2023: 76	Fall 2023: 97 Fall 2022: 87	2024 YTD: 111	Total 2023: 244 Total 2022: 266 Total 2021: 254
Children's Dance Programs	Winter 2024: 25 Winter 2023: 42	Fall 2023: 38 Fall 2022: 44	2024 YTD: 25	Total 2023: 145 Total 2022: 147 Total 2021: 102
Aquatic Activities	Swim Lessons: Winter 2024: 693	Swim Lessons: Winter 2023 1: 616 Winter 2022 2: 549	2024 YTD: 693	Total 2023 2,592 Total 2022: 2,488 Total 2021: 2,069
Skate Park Participants & Revenue	549 (229R, 320NR)	531 (226R, 305NR)	2024 YTD: 1,080	2023: Total 3,729 2022: Total 3,725 2021: Total 2,795

Section 2: Status of Department’s Operational Priorities for 2024

Priority	Status
<p>A Safe and Inclusive Community</p>	<p>60+ PROGRAMS</p> <ul style="list-style-type: none"> • Tech Tuesdays at the Public Library has assisted 13 seniors with the aid of 5 volunteers. • Wednesday Walkers, with 157 registered members, now walk indoors at the Riverview Mall, and recently celebrated with a 'Galentine' event. • Card parties attracted 24 and 22 seniors on February 29 and March 14, respectively. • A Free Drop-In program for social connections and skill-building like knitting is growing in attendance, now at 5-6 weekly. <p>ALL AGES PROGRAMS</p> <ul style="list-style-type: none"> • Wednesday Walkers is open to all ages. • The MC Hammer Party is rescheduled for Winter 2025. • Spring program registration began on March 14, offering various classes. <p>COMMUNITY EVENTS</p> <ul style="list-style-type: none"> • Planning for the Summer Concert series and SUNFEST/Canada Day is underway. <p>YOUTH SECTION</p> <ul style="list-style-type: none"> • Summer student applications are being reviewed for potential interviews. <p>RIVERVIEW YOUTH COLLECTIVE</p> <ul style="list-style-type: none"> • Reviewed their involvement in Winter Carnival events, suggesting improvements for future events. • Enjoyed significant responsibilities at the Snowflake Skate event and other activities, with positive feedback and suggestions for enhancement. <p>PARKS AND RECREATION YOUTH DROP-IN PROGRAM</p> <ul style="list-style-type: none"> • Continues with popular sponsored meal nights, Valentine’s themed events, and Youth Book Club. • Various activities like open gym, badminton, and dodgeball showed varying attendance. <p>SKATEPARK</p> <ul style="list-style-type: none"> • Hosted the successful Frozen Open with significant attendance and prizes (32 competitors and 100 spectators) • Made changes to parent/guardian fees and offered extended hours during March break. • Celebrated International Women’s Day with free admission for women and girls, among other activities. <p>YOUTH WEEK</p> <ul style="list-style-type: none"> • Planning includes live music at the skatepark, a Youth Innovation Market, and other community events like an Art Battle and a bowling day fundraiser.
<p>Building a Sustainable Community</p>	<p>BIODIVERSITY & HABITAT PROTECTION</p> <ul style="list-style-type: none"> • Featured in The River View publication, discussing the importance of local biodiversity initiatives and how residents can contribute.
<p>Thriving Community</p>	<p>BUSINESS ENGAGEMENT</p> <ul style="list-style-type: none"> • Promotion & Awareness: The Town will continue to spotlight local businesses through "Business News" on its website, social media, and newsletters, with a focus on Equity, Diversity, and Inclusion. Recent features include The People’s Pavilion’s grand opening and Neroli Salon & Spa’s 10-year anniversary. • Love Your Pet Giveaway: This contest, promoting local pet businesses, reached over 4,000 people on Facebook.

	<ul style="list-style-type: none"> • Festival & Event Partnerships: Secured two sponsors for MapleFest 2024, with 30 businesses offering maple-themed specials.
Facility and Operations	<p>OPERATIONS</p> <ul style="list-style-type: none"> • Maintained trails and cleared snow for safe, active community spaces. • Per capital plan, acquired new vehicles and equipment, • Organized Fall Arrest Safety Training to be provided for Utility staff • Successfully supported the Winter Carnival and began preventive maintenance on town facilities. <p>FACILITIES</p> <ul style="list-style-type: none"> • First round of preventive maintenance has been performed on HVAC equipment and overhead doors of each Town facility. • The Supervisor of Municipal Facilities and Assets attended a webinar offered by the New-Brunswick Infrastructure Institute. The topic was about the Province's upcoming asset management reporting requirements. • A glass barrier has been installed at the Municipal Payment Desk in Town Hall

Section 3: Other Notable Development & Highlights for Council’s Attention :

UPCOMING 60+ PROGRAMS

- Guided adventure in Mill Creek Nature Park on March 16
- Spring fitness classes starting April 2.

UPCOMING EVENTS/FESTIVALS

- MapleFest from April 5-7, featuring activities like Zumba Gold, Blanket Exercise, and Line Dancing.