

**Town of Riverview
PARKS, RECREATION, FACILITIES &
COMMUNITY RELATIONS DEPARTMENT
MONTHLY REPORT**



To: Colin Smith

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Date: January 15, 2024

Month & Year: December 2023, January 2024

Section 1: Operational Dashboard

Metric	Current Period	Previous Period	Annual Result	Trend
TOTAL # of children helped (P.R.O. Kids + Jumpstart:	Winter 2024: 72 (68PRO, 4JS)	Fall 2023: 77 (75PRO, 2JS)	2024 total: 72 (68PRO, 4JS)	2023 Total: 233 2022 Total: 267 2021 Total: 284
Total placements from previous year:	Winter 2023: 72	Fall 2022: 89		
60 + Adult Fitness, Wellness Classes and Mystery Tour	Winter 2024: 162 Winter 2023: 115	Fall 2023: 182 Fall 2022: 87	2024 YTD: 162	Total 2023: 436 Total 2022: 327 Total 2021: 294
Adult Fitness, Wellness & Outdoor Classes	Winter 2024: 111 Winter 2023: 76	Fall 2023: 97 Fall 2022: 87	2024 YTD: 111	Total 2023: 244 Total 2022: 266 Total 2021: 254
Children's Dance Programs	Winter 2024: 25 Winter 2023: 42	Fall 2023: 38 Fall 2022: 44	2024 YTD: 25	Total 2023: 145 Total 2022: 147 Total 2021: 102
Aquatic Activities	Swim Lessons: Fall 2023 Session 1: 650 Fall 2023 Session 2: 667	Swim Lessons: Fall 2022 1: 574 Fall 2023 2: 432	2023 YTD: 2,592	Total 2023 2,592 Total 2022: 2,488 Total 2021: 2,069
Skate Park Participants & Revenue	707 (327R, 380NR)	238 (127R, 111NR)	2023 YTD: 3,729	2023: Total 3,729 2022: Total 3,725 2021: Total 2,795

Section 2: Status of Department’s Operational Priorities for 2024

Priority	Status
<p>A Safe and Inclusive Community</p>	<p>PRO KIDS HIGHLIGHT</p> <ul style="list-style-type: none"> • PRO Kids Highlight: Recognition of donors via a mailer card sent to E1B mailboxes on December 20 and featured on the website and social media. • New Activity Partner: Judo Otoshi joined as a new activity partner in late November. • Riverfront Gazebo Ornaments: 279 ornaments sold, with many residents shipping them to friends and family living outside Riverview. <p>60+ PROGRAMS</p> <ul style="list-style-type: none"> • Tech Tuesdays: Weekly sessions at the Public Library, assisting 5 seniors with 8 volunteers. • Wednesday Walkers: Moved indoors to Riverview Mall for winter. • Card Party: Last event of 2023 held on November 30 with 40 seniors attending. • Free Drop-In Program: Continues into 2024, led by a local volunteer. • Mystery Tour: Held on November 29 with 49 seniors. • Holiday Bowling: 18 seniors participated on December 6, supporting a local business. • Walk Through the Lights: Over 150 attendees of all ages on December 13. <p>ALL AGES PROGRAMS</p> <ul style="list-style-type: none"> • Guided Snowshoe through MCNP: Facilitated by WILD Outside, with 14 registrations. • Fitness and Wellness Program Fee Pilot: Introduction of adult fees for 60+ programs for inclusivity. • Wednesday Walkers welcome all-ages to their weekly walks. <p>LIGHT UP RIVERVIEW</p> <ul style="list-style-type: none"> • Light Up Event: Approximately 1000 attendees at the Mayor’s Light Up Launch on November 23. New additions included forty 3-foot wreathes and a color programmable tree. • Merry and Bright Challenge: 88 residents and 29 businesses participated, with gift cards awarded to residents. <p>COMMUNITY EVENTS</p> <ul style="list-style-type: none"> • Holiday Hoopla 2023: Various activities including craft afternoon, public swim, skatepark activities, and gingerbread decorating. <p>YOUTH PROGRAMS</p> <ul style="list-style-type: none"> • Riverview Youth Collective: Bi-weekly meetings and involvement in Light Up Riverview and Holiday Hoopla events. • YOUth Drop-In Program: Noticed a decrease in attendance during November. • Skatepark and Youth Centre: Increased attendance and planning for events like Holiday Hoopla and the Frozen Open.
<p>Building a Sustainable Community</p>	<ul style="list-style-type: none"> • NB Smart Energy Communities Accelerator Program: Workshop held on November 28. • Pollinator Gardens: Tenth garden established at Hawthorne Park. • Winter Tool Maintenance Workshop: Held on December 15.

<p>Thriving Community</p>	<ul style="list-style-type: none"> • Business Engagement: Highlighting local businesses and running a holiday shop local contest. • Festival & Event Partnerships: Participation of businesses in Light Up Riverview, including a Light Up Market, live entertainment, and special holiday-themed offerings. • Holiday Shop Local Contest: Held on Facebook in December, with 685 entries and 5 bundles of gift cards distributed, each valued at \$250. • Business Forum: Successful event on November 29, highlighting the Commercial Market Threshold Study and CBDC programs. 
<p>Active and Engaged Community</p>	<ul style="list-style-type: none"> • New Year's Day Levee: Held at Town Hall with approximately 150 invited guests and residents in attendance.

Section 3: Other Notable Development & Highlights for Council’s Attention

- February 2-11: Riverview Winter Carnival