



December 19, 2016

Mayor Ann Seamans  
Town of Riverview  
30 Honour House Court  
Riverview, NB E1B 3Y9

Your Worship and Council:

**Subject: Heritage Week 2017**

National Heritage Day has been in existence since 1974, and was established by the Heritage Canada Foundation to encourage Canadians to identify, protect and enhance their natural, cultural and built heritage. In New Brunswick we set aside an entire week for this purpose, and focus upon a different heritage theme each year. Included within the week's celebrations are National Flag of Canada Day (February 15) and National Heritage Day (the third Monday in February).

In 2017, Heritage Week will take place February 13 – 20, and the theme will be *Celebrating 150 Years – Célébrons 150 ans*. This topic provides us with an opportunity to celebrate New Brunswick's role in Confederation, as well as to reflect upon the many past contributions made by the people of New Brunswick to our nation of Canada. As a member of the Heritage Week 2017 Celebrations Committee, I invite you to reflect upon the individuals in your community who have helped shaped our identity, and think about ways of commemorating their legacy during Heritage Week 2017.

Please take a moment to review the resources and ideas presented within this package, and think about how you can help nurture an appreciation for past individuals within your community. Civic meeting places are at the heart of every community, and Heritage Week 2017 presents an excellent opportunity to recognize this.

The attached proclamation can be easily adapted for inclusion upon the municipal council meeting agenda for the week, and more ideas can also be found on the Heritage Week 2017 web site located at: <http://www.gnb.ca/heritage>.

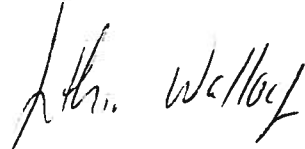
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Choose to celebrate and participate in Heritage Week 2017! All events registered by **January 31** will be posted on the Heritage Week web site, and will be included in listings prepared for public distribution. All individuals and groups registering events will also receive a "Certificate of Participation".

Join with us in celebrating New Brunswick's heritage on February 13 to 20, 2017!

Sincerely,

A handwritten signature in black ink, appearing to read 'Cynthia Wallace-Casey', written in a cursive style.

Cynthia Wallace-Casey, PhD  
Heritage Branch

Enclosure



December 19, 2016

Dear Friends of Heritage:

**Subject: Heritage Week 2017**

As Minister for the Department of Tourism, Heritage, and, Culture, I invite you to celebrate Heritage Week 2017, taking place February 13 to 20.

The theme for Heritage Week 2017 is *Celebrating 150 years – Célébrons 150 ans*. This topic will provide us with an opportunity to recognize New Brunswick's role in Confederation, as well as to reflect upon the many past contributions made by the people of New Brunswick to our nation of Canada.

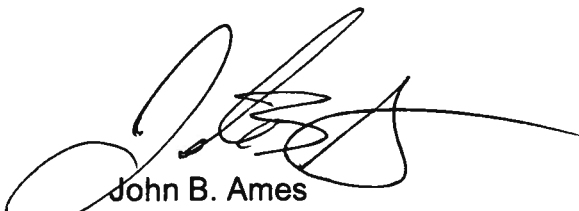
Now is the time to begin planning. For this reason, our Heritage Week partners are pleased to provide you with this resource package, commemorating 150 years of New Brunswick's role in Confederation.

Please take a few moments to think about what you can do to recognize Heritage Week 2017, then plan and register your event.

All groups and individuals registering events before January 31, 2017 will be recognized with a Certificate of Participation. We will also assist in promoting your activity by publicizing it on the Heritage Week 2017 web site, and circulating your information to provincial media outlets.

Heritage Week 2017 offers a fitting opportunity to commemorate our shared past.

Sincerely,



John B. Ames  
Minister



## HERITAGE WEEK 2017 PROCLAMATION

**WHEREAS** the second week in February is provincially recognized as the time to celebrate our heritage; and

**WHEREAS** the third Monday in February is National Heritage Day in Canada; and

**WHEREAS** 2017 marks the 150<sup>th</sup> anniversary of Confederation in Canada; and

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**WHEREAS** the heritage that we have inherited from our ancestors plays a vital role in providing a unique identity to our \_\_\_\_\_; and

**WHEREAS** this heritage provides us with a legacy to be handed down for the benefit and enjoyment of future generations; and

**WHEREAS** \_\_\_\_\_ wishes to remember those who have helped shaped our identity, and who have forged a place in the history of this \_\_\_\_\_;

**NOW THEREFORE** I, \_\_\_\_\_, Mayor of \_\_\_\_\_, do hereby proclaim the week of February 13 -20, 2017 as **HERITAGE WEEK** in the \_\_\_\_\_ and Monday, February 20, 2017 as **HERITAGE DAY** in the \_\_\_\_\_ and urge all citizens to support and participate in heritage activities occurring throughout the \_\_\_\_\_.

**IN WITNESS WHEREOF:** I have set my hand and caused the seal of the Mayoralty of the \_\_\_\_\_ to be affixed hereto.