

**Town of Riverview**  
**PARKS, RECREATION, FACILITIES &**  
**COMMUNITY RELATIONS DEPARTMENT**  
**MONTHLY REPORT**



To: Colin Smith

Prepared by: David Shea

Date: November 20, 2023

Month & Year: November 2023

**Section 1: Operational Dashboard**

Metric	Current Period	Previous Period	Annual Result	Trend
<b>Pro Kids Placements:</b>	Fall 2023: 74*19 new kids.	Summer 2023: 51	2023 total: 222	2022 Total: 267 2021 Total: 284 2020 Total: 283
<b>JUMPSTART (Riverview):</b>	Fall 2023: 2	Summer 2023: 2	2023 total: 10	
<b>TOTAL # of children helped (P.R.O. Kids + Jumpstart):</b>	Fall 2023: 76	Summer 2023: 53	2023 total: 232	
<b>Total placements from previous year:</b>	Fall 2022: 89	Summer 2022: 70		
<b>60 + Adult Fitness &amp; Wellness Classes</b>	Fall 2023: 182 Fall 2022: 87	Summer 2023: 39 Summer 2022: 93	2023 YTD: 436	Total 2022: 327 Total 2021: 294 Total: 2020: 473
<b>Adult Fitness &amp; Wellness Classes</b>	Fall 2023: 97 Fall 2022: 87	Summer 2023: 22 Summer 2022: 21	2023 YTD: 244	Total 2022: 266 Total 2021: 254 Total 2020: 391
<b>Children's Programs</b>	Fall 2023: 38 Fall 2022: 44	Summer 2023: 21 Summer 2022: 50	2023 YTD: 145	Total 2022: 147 Total 2021: 102 Total 2020: 69

Metric	Current Period	Previous Period	Annual Result	Trend
<b>Aquatic Activities</b>	Swim Lessons:  Fall 2023 Session 1: 650  Fall 2023 Session 2: 682	Swim Lessons:  Fall 2022 Session 1: 574  Fall 2023 Session 2: 432	2023 YTD: 2,608	Total 2022: 2,488 Total 2021: 2,069 Total 2020: 1,298
<b>Skate Park Participants &amp; Revenue</b>	238 (127R, 111NR)	124 (68R, 56NR)	2023 YTD: 3,022	2022: Total 3,725 2021: Total 2,795 2020: total 2,478

## Section 2: Status of Department’s Operational Priorities for 2023

Priority	Status
<b>A Safe and Inclusive Community</b>	<p><b>PRO KIDS HIGHLIGHT</b></p> <ul style="list-style-type: none"> <li>• <b>Capitol Theatre Access the Arts</b>- Staff applied to the Capitol Theatre’s program and were successful in obtaining and distributing 41 tickets to PRO Kids families to attend various enriching arts and culture experiences from October 2023 to May 2024.</li> <li>• <b>Moncton Wildcats Tickets</b>- Staff completed 2 rounds of outreach and have assigned 2 free tickets to 32 of the 33 Wildcats’ home games to PRO Kids families.</li> <li>• <b>Donations</b>- Seniors Roundtable volunteers presented a cheque in the amount of \$561 to PRO Kids on November 10. The donation came from the Seniors Gala event held in October.</li> </ul> <p><b>60+ PROGRAMS</b></p> <ul style="list-style-type: none"> <li>• <b>Tech Tuesdays</b> is running weekly at the Public Library. From October 17 – November 14. We helped 7 seniors and had 10 volunteers.</li> <li>• <b>Wednesday Walkers</b> have moved indoors for the season, walking at the Riverview Mall on Wednesdays at 1 p.m. There are 122 people registered to receive email updates about this program.</li> <li>• <b>Mill Creek Trail Blazers</b> met on October 24 to complete blazing of the single-track trails on the north side of the reservoir.</li> <li>• <b>Card Parties</b> were held on October 19 (44 seniors), November 2 (26 seniors) and November 16 (32 seniors).</li> <li>• <b>Free Drop-In pilot program</b> is picking up with folks dropping in to the Parks and Recreation boardroom weekly on Monday afternoons at 2 p.m. This program is lead by peer volunteer.</li> <li>• <b>Ageing Well Together Seminar</b> for older adults on October 26 focusing on health, community, and safety. Over 100 individuals attended, including guest speakers and booth hosts.</li> </ul>

- **Kensington Apartments** presentation to a room of +30 residents and shared Town programming opportunities including fitness, workshops, adventures and more.

**ALL AGES PROGRAMS**

- **Carriage Rides** on the Riverfront Trail have ended for the season. From July 27 to October 25, 51 groups booked a ride.

**ART PROCUREMENT PROGRAM**

- **The nine pieces of artwork** purchased by the Town of Riverview Art Procurement Committee will be presented to Mayor and Council at the December 11 council meeting. They will include:
  - **“Guardian”** a photograph by Shannon Williams-Moss
  - **“Mirror of Stone”** an acrylic on canvas painting by Kirsten Sampson
  - **“Peggy’s Paradise 2”** an acrylic on canvas painting by Chrystal Moynagh
  - **“Lunchtime at Mill Creek”** an acrylic on canvas painting by Louise Morin-Pelletier
  - **“Dotted Mandela”** acrylic paint on a record by Susan Dunfield
  - **“Mill Creek Forest”** an oil painting by Cathy McComiskey
  - **“Here is Spring”** an acrylic on canvas painting by Ji Hyang Ryu
  - **“Fundy Trail”** an acrylic on canvas painting by Heather Page
  - **“Fiona”** a water colour on paper by Heather Silliker

**YOUTH SECTION**

- **The Riverview Youth Collective** continued to meet on a bi-weekly basis throughout the month of October. The group focussed on the Halloween events that were coming up, as well as planning for Light up Riverview. The team prepared 150 treat bags which would be handed out at the Halloween skate on October 29th in the Upper Arena. In addition to handing out treats, the Youth Collective dressed in costumes as they greeted visitors, explained rules of the public skate and emceed the event using their own family-friendly Halloween playlist.
- **Preparations for Light-up Riverview** will be the groups focus moving into November, as the students will be helping in organizing a scavenger hunt along the Riverfront Trail for the younger children while helping out at various booths/tables during the event.

**PROGRAMMING**

- **The Parks and Recreation YOUth Drop-In Program** restarted on October 4. The Program will run on Wednesday 6:30 p.m. to 9:30 p.m. and Saturday from 6:00 p.m. to 9:30 p.m.
- **Following up on discussions** with Mayor LeBlanc’s Youth Network meeting regarding the issue of food insecurity among youth in Town, we have opened talks with multiple local businesses about sponsoring meal nights during Youth Drop-Ins. In doing so, we have received an incredible amount of support from a variety of restaurants and businesses looking to help. Next steps are to cement the details and logistics of serving these meals each Wednesday, or every second Wednesday starting in the New Year. Riverview Youth Collective members have expressed their interest in helping to plate and serve meals during these evenings.

	<ul style="list-style-type: none"> <li>• <b>The Parks and Recreation Youth Drop-In Program</b> has been increasingly popular with youth looking for a place to simply “hang out”. Realizing the need for a more comfortable lounging area, the Riverview Community Hall’s back office has been reshaped into a comfortable space for youth to relax. Couches and futons no longer used in the Youth Centre were moved into the space along with new seating, area rugs and lamps that have been purchased to give the lounge a more relaxing aesthetic. So far, the new lounge area has been a hit among youth during</li> <li>• <b>Activities</b> <ul style="list-style-type: none"> <li>○ Oct 4 – Open gym – 11 youth attended.</li> <li>○ Oct 11 – Badminton – 13 youth attended.</li> <li>○ Oct 14 – Board game café – 4 youth attended.</li> <li>○ Oct 18 – Spikeball – 12 youth attended.</li> <li>○ Oct 21 –Pumpkin Painting with the Youth collective – 13 youth attended.</li> <li>○ Oct 25 – Indoor soccer/basketball – 16 youth attended.</li> <li>○ Oct 28 – Costume/Halloween skate treat packing – 8 youth attended.</li> </ul> </li> </ul>
<p><b>Building a Sustainable Community</b></p>	<p><b>NB SMART ENERGY COMMUNITIES ACCELERATOR PROGRAM</b></p> <ul style="list-style-type: none"> <li>• <b>Quest led an Energy Mapping Workshop</b> on October 23 with strong representation from Town staff, including the mayor, the utilities, and several community stakeholder groups. The next workshop, which will focus on developing our Town’s Community Energy &amp; Emissions Plan (CEEP) is scheduled to take place on November 28.</li> </ul> <p><b>COVERDALE COMMUNITY GARDEN</b></p> <ul style="list-style-type: none"> <li>• <b>Final garden clean up</b> for the winter has taken place, and all remaining late crop vegetables have been harvested and donated to the food bank. In total, 419.5 pounds of produce was donated to the Albert County Food Bank from fresh produce harvested from the Coverdale Community Garden this growing season. This is a record for the volume of donations.</li> <li>• <b>An end of season potluck</b> was held with community gardeners at the Coverdale Centre on October 30. 12 gardeners came and shared vegetable dishes made from their crops.</li> <li>• <b>The CEW- Sustainability hosted</b> a Halloween garlic planting workshop, which was full with 15 participants. The following day a Facebook live video demonstration was posted, due to interest from others unable to attend the workshop. The video has had over 500 views.</li> <li>• <b>The final installment</b> of the 3-part Seed Saving workshops was held on October 20, with a full participant list of 15.</li> </ul> <p><b>LEAVE THE LEAVES</b></p> <ul style="list-style-type: none"> <li>• <b>CTV news reached out to our CEW</b> – Sustainability to learn more about our Leave the Leaves campaign, creating a much broader audience to generate further awareness regarding the importance of protecting biodiversity:  <a href="https://atlantic.ctvnews.ca/video?clipId=2789049&amp;fbclid=IwAR3TppptQd5zOyuMtGCFtnc0h-QZySvLuQ123904xQgt7gdnTqAw5uDpS-Q">https://atlantic.ctvnews.ca/video?clipId=2789049&amp;fbclid=IwAR3TppptQd5zOyuMtGCFtnc0h-QZySvLuQ123904xQgt7gdnTqAw5uDpS-Q</a></li> </ul>
<p><b>Thriving Community</b></p>	<p><b>BUSINESS ENGAGEMENT</b></p> <ul style="list-style-type: none"> <li>• <b>Promotion &amp; Awareness for Local Businesses:</b></li> </ul>

	<ul style="list-style-type: none"> <li>○ <b>Business Spotlight</b> – Throughout the past month, we spotlighted the following 5 local businesses: <ul style="list-style-type: none"> <li>▪ Fox &amp; Hound Neighbourhood Pub</li> <li>▪ Futura Signs &amp; Designs</li> <li>▪ Old Time Meat Market</li> <li>▪ Bark Avenue Professional Dog Grooming</li> <li>▪ Tangelic Salon</li> </ul> </li> <li>○ <b>Festival &amp; Event Partnerships</b> – 4 businesses are partnering with the Light Up Riverview event.</li> <li>● <b>Communication With Local Businesses:</b> <ul style="list-style-type: none"> <li>○ <b>Connections with local business owners</b> – The CCGM awards ceremony was held on October 20. The Town of Riverview had a table and invited the 4 nominated Riverview businesses to sit at the Town table. Although we did not have a Riverview business winner that evening, it was a great opportunity for the nominated businesses to connect with one another as well as with our Town staff representatives, the Economic Development Manager, as well as the CEW – Business. Additionally, the CEW – Business met with 7 businesses over the past month.</li> </ul> </li> <li>● <b>Business Engagement Opportunities Through Programs &amp; Events.</b> <ul style="list-style-type: none"> <li>○ <b>Business Forum</b> – The CEW- Business and the Economic Development Manager have planned a business forum to take place on November 29, which is now a sold-out event.</li> </ul> </li> </ul>
<p><b>Active and Engaged Community</b></p>	<p><b>REMEMBRANCE DAY</b></p> <ul style="list-style-type: none"> <li>● <b>The Town assisted</b> the Riverview Veterans Association with their Remembrance Day service at the Immaculate Heart of Mary church, which was a full house, followed by a reception held at the Coverdale Centre, for veterans and their immediate family's.</li> <li>●</li> </ul> <p><b>SKATEPARK AND YOUTH CENTRE</b></p> <ul style="list-style-type: none"> <li>● <b>October is a very busy month.</b> The skatepark Halloween setup (generally takes around two weeks of preparation for the display) and the Rampocalypse event. This year's theme was 'The Bone Yard' taken from a skate spot in a popular Tony Hawk skateboard game and a great name for the facility's skeleton theme this year.</li> <li>● <b>This month has also brought</b> back busier attendance at the facility with Wednesday evenings and Sunday afternoons being exceptionally busy. Also, important to note is that the youth centre is being used regularly on Wed, Thurs, Fri and Saturday evenings.</li> </ul>
<p><b>Service Excellence</b></p>	<p><b>INFRASTRUCTURE</b></p> <ul style="list-style-type: none"> <li>● <b>The sports fields</b> received their fall treatments and are now ready to be put to bed for winter.</li> <li>● <b>The Play4All playground project</b> is almost complete. All playground equipment has been installed with some outdoor furniture remaining.</li> <li>● <b>Flower beds</b> have been winterized and planters have been picked up and taken</li> </ul>

	<ul style="list-style-type: none"> <li>• <b>RAC Sign at Gunningsville Bridge</b> has been refurbished as part of it's asset management plan.</li> <li>• <b>The ramp system</b> for both surfaces at the arena is expected be completed by the end of the November.</li> </ul> <p><b>RIVERVIEW RECREATION COMPLEX</b></p> <ul style="list-style-type: none"> <li>• <b>Updated Design</b> and costing was presented to Council on November 14 with the completion of facility's construction documents.</li> <li>• <b>A prequalification process</b> has recently concluded to ensure only qualified proponents are eligible to bid on the project tender. The process was open to all firms and rated the firm's understanding of project, corporate qualifications, team experience, project delivery, and comparable projects. Of seven interested proponents, four were deemed eligible by the review committee. Generally, there was a mixture of local/national firms in both qualified and non-qualified groups.</li> <li>• <b>Comprehensive drawing review</b> is underway to ensure all specifications are captured to reduce cost and schedule risks during construction. After this is completed, the project will be ready to proceed to tender (expected in Dec/Jan)</li> </ul>
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**Section 3: Other Notable Development & Highlights for Council's Attention**

**UPCOMNG EVENTS/FESTIVALS:**

- November 29: 60+ Mystery Tour
- November 17: Deadline to submit information for Riverview Winter Carnival
- November 23: Light Up Riverview
- December 9: Holiday Hoopla- . Free admission, holiday treats
- February 3: Frozen Open- 2024
- February 2-11: Riverview Winter Carnival