

**Town of Riverview**  
**PARKS, RECREATION, FACILITIES &**  
**COMMUNITY RELATIONS DEPARTMENT**  
**MONTHLY REPORT**



To: Colin Smith

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Date: October 16, 2023

Month & Year: October 2023

**Section 1: Operational Dashboard**

Metric	Current Period	Previous Period	Annual Result	Trend
<b>Pro Kids Placements:</b>	Fall 2023: 71 *19 new kids.	Summer 2023: 51	2023 YTD: 219	2022 Total: 267 2021 Total: 284 2020 Total: 283
<b>JUMPSTART (Riverview):</b>	Fall 2023:0	Summer 2023: 2	2023 YTD: 8	
<b>TOTAL # of children helped (P.R.O. Kids + Jumpstart):</b>	Fall 2023: 71	Summer 2023: 53	2023 YTD: 227	
<b>Total placements from previous year:</b>	Fall 2022: 89	Summer 2022: 70		
<b>60 + Adult Fitness &amp; Wellness Classes</b>	Fall 2023: 158 Fall 2022: 87	Summer 2023: 39 Summer 2022: 93	2023 YTD: 412	Total 2022: 327 Total 2021: 294 Total: 2020: 473
<b>Adult Fitness &amp; Wellness Classes</b>	Fall 2023: 97 Fall 2022: 87	Summer 2023: 22 Summer 2022: 21	2023 YTD: 244	Total 2022: 266 Total 2021: 254 Total 2020: 391
<b>Children's Programs</b>	Fall 2023: 38 Fall 2022: 44	Summer 2023: 21 <u>Note:</u> We did not run the Outdoor Adventurers/Tiny Adventures program. We ran dance programs for the first summer ever.  Summer 2022: 55	2023 YTD: 145	Total 2022: 147 Total 2021: 102 Total 2020: 69

Metric	Current Period	Previous Period	Annual Result	Trend
<b>Aquatic Activities</b>	Swim Lessons:  Fall 2023 Session 1: 650  Fall 2023 Session 2: Registration begins on November 2.	Swim Lessons:  Fall 2022 Session 1: 574  Fall 2023 Session 2: 432	2023 YTD: 1,926	Total 2022: 2,488 Total 2021: 2,069 Total 2020: 1,298
<b>Skate Park Participants &amp; Revenue</b>	124 (68R, 56NR)	604 (254R, 350NR)	2023 YTD: 3,022	2022: Total 3,725 2021: Total 2,795 2020: total 2,478

## Section 2: Status of Department's Operational Priorities for 2023

Priority	Status
<b>A Safe and Inclusive Community</b>	<p><b>PRO KIDS HIGHLIGHT</b></p> <ul style="list-style-type: none"> <li>• <b>Staff received a donation from Riverview High School</b> in the amount of \$5000 from the Royal Roads for Kids fundraiser that took place in June.</li> <li>• <b>Staff received a donation from local business, Brunswick Royal Realty,</b> in the amount of \$500.</li> <li>• <b>Riverfront Gazebo Ornaments</b> are available for purchase in person and online with all proceeds benefiting Riverview PRO Kids. Ornaments were manufactured by local company Aitkens Pewter. To date, 110 ornaments have sold.</li> </ul> <p><b>60+ PROGRAMS</b></p> <ul style="list-style-type: none"> <li>• <b>Line Dancing</b> has been added to the lineup of wellness programs on Monday afternoons with new Instructor Kate Hanson.</li> <li>• <b>Yoga and fitness programs have a new roster</b> of instructors including Susan Lorette, Jane Cowan, Tammy MacDonald and Araceli Cancino. The team is pleased to continue offering aerobic, strength training, chair yoga and gentle yoga classes this fall.</li> <li>• <b>Zoomers on the Go</b> is a free fall prevention exercise program being offered in partnership with UNB this fall at the fitness studio. The class is full with 26 participants.</li> <li>• <b>Tech Tuesdays rebooted</b> for the school calendar year. Staff recruited new youth to volunteer their time and expertise helping students learn about technology. From September 19 – October 10, we helped 4 seniors and had 4 volunteers.</li> </ul>

- **Wednesday Walkers** continue to meet outdoors on Wednesdays at 1 p.m. There are 114 people registered to receive email updates about this program.
- **Mill Creek Trail Blazing** met on September 21. Our volunteer aged 60+ lead 3 of his peers to continue marking the single-track trail in Mill Creek Nature Park. Winter trail users will be able to navigate the trails effortlessly after snow storms this winter.
- **Card Parties** were held on September 21 (34 seniors) and October 5 (38 seniors)
- **Free Drop-in pilot program** will start the week of October 16 at the Parks and Recreation boardroom. Staff identified there is a gap for people who are isolated that want to meet others in a warm, inclusive environment. This program will immediately follow the line dancing program to help introduce folks who are engaged with folks who may be isolated.

**ADULT PROGRAMS**

- **Learn to Run 5k program** has been added back to our lineup of programs with a new coach, Julie Stokes. Participants have started a 10-week program that will conclude with participants participating in the Santa Shuffle on December 2.

**ALL AGES PROGRAMS**

- **Carriage Rides** on the Riverfront Trail have been extended to the end of October. From July 27 to October 11, 47 groups have booked a ride. The rides that occur later past sunset are now enjoying glowing hanging lanterns from the carriage to help light the trail.

**COMMUNITY EVENTS**

- **Harvest Fest** was held Sept. 22-24 to welcome Fall and celebrate Harvest. With over 20 events, 22 businesses specials, the Pumpkin Palooza Contest, and the Pewter Gazebo Ornament fundraiser kick off for P.R.O. Kids.. All events were well attended except for the rug hooking workshop which was cancelled. The Community Mosaic project with Tim Isaac at Family Fun Day in Caseley Park engaged people of all ages. There were a few 50th anniversary funded events- Veteran’s Open House, Ivan and Vivian Hicks performances around town. There were also workshops including quill medallions, and jewelry making, breakfasts, music, wellness events, and more. A wide variety of specials offered by local businesses brought out lots of people. Thank you to Mayor and Council for attending numerous events.
- **Pumpkin palooza-** Thank you to Deputy Mayor Murphy for helping to judge the pumpkin palooza contest. The grand prize was two nights at Farmer Brown’s Galloway House (they donated one night), 2nd prize was a \$100 gift certificate to a local business and some 50th merchandise, and third prize was a \$50 gift certificate to a local business and some 50th merchandise. There were close to 100 entries and 2091 votes.

- **Quill Medallion Workshop** with Indigenous Artist Tara Francis – 20 Seniors, 1 Youth Volunteer
- **Connect 4 Tournament** benefiting Riverview PRO Kids had 16 youth register. During the event there were dozens of people of all ages who sat down to play a game.

**YOUTH SECTION**

- **The Riverview Youth Collective** began meeting in September at RHS during lunch hour to better accommodate the busy schedules of the youths. The team was very excited to have the opportunity to help out with Harvest Fest and joined us at both the Harvest Skate and at Family Fun Day helping at the games tent and information table. Our next items to discuss leading to October were to brainstorm different activities and games youth might enjoy, Halloween costume party at the Parks and Recreation YOUth Drop-in Program on October 28th, roles and responsibilities for the all-ages, and Halloween Skate on October 29th. Looking ahead, we are making a stronger effort at programming the “Youth Village” section of the Riverfront trail for Light-Up Riverview and event(s) to bring the youth together for Winter Carnival.
- **The Riverview Youth Network** met in late September to discuss recent youth trends we are seeing early in the school year. Much of the conversation was based around the continued need for mental health services for youth, the need for more courses and training for parents in need, and the rise in food insecurity among students. We discussed the importance of breakfast and lunch programs within the schools but realized there is still a need for more support in the community. As a group, we talked about the success and utility of some of the easy-to-make group suppers such as “mac n cheese night” and others that church and youth groups hold. The Parks and Recreation representation discussed a possibility of bringing youth together for group suppers a few times a month held at the YOUth Drop-in Program on Wednesdays, offering easy to make meals and perhaps getting sponsorships from local businesses that would like to help with the cause.
- **RHS Student Council** - RHS students were graciously invited to Town Hall on September 27th for a luncheon where their questions were heard by the Mayor and Council, and were given the opportunity to share their thoughts on issues surrounding youth this year. Much of the conversation was discussing how we, as a Town could better support the initiatives and events that their student government and Dragonboat teams were going to be planning. Student Government was very appreciative of the support the Town has given them over the years and will be applying to participate in our Town festivals to either fundraise or host an event. An issue that came up was the lack of employment opportunities within the town limits during the school year. Families in 2023 are less likely to have multiple vehicles than ever before, which has made it tough for many students to seek employment in Moncton or at a location they would struggle to travel to multiple times a week. There were talks of a potential job fair for youth and it was suggested that perhaps we should reach out to local businesses and have a place on our Town website where youth can find local jobs listed.

- **The Parks and Recreation YOUth Drop-in Program** is set to return on October 4th. The Program will run on Wednesday (6:30 p.m. – 9:30 p.m.) and Saturday (6:00 p.m. – 9:30 p.m.) evenings. We are very excited to have hired a new employee to help out at the YOUth Drop in Program. Sydney Mason, an RHS student, will be beginning on October 11th. Parks and Recreation is incredibly excited to bring Sydney on board and hear all her ideas on how to make our Drop-in Program more appealing to those seeking activities outside of sports and athletic games. Sydney’s first exciting event will be running youth through a Pumpkin Painting workshop on October 21st. Sydney also works on the grad exec team where she will be planning Grad events for the year, making this an even more fitting partnership.

**SKATEPARK**

- **The main activity this month** was the 2023 Hillbilly Hoedown. This event was cash for tricks and \$350 was handed out, \$250 town, \$100 cash (Surface) plus a best trick skate deck (\$105 value) from Surface. The event had 15 local skateboarders register as well approximately 30 spectators. This year the event turnout was a bit lower than last year as we overlapped with another event in NS and the weather was still very nice out so a lot of customers who would normally attend events were still doing other outdoor activities. Everyone still had an amazing time and the local youth who skated were very appreciative of the event.



- **Skatepark Promo Release** - The last week of the month after the edit for the Hillbilly Hoedown was posted via social media, Ross posted the promotional video that Jeff Boudreau had done for the park. The promo has had some great traction so far via social media.
- **Upcoming Events**
  - **Halloween**- This year’s theme is ‘The Boneyard’ where skeletons have taken over the facility. Yat-Long and Ross have been working on sponsorship, and staff have begun working on the sure to be another amazing display.
  - **Rampocalypse**- This year’s Rampocalypse event will be held on Friday October 27 at 7pm (doors open at 6pm).

<p><b>Building a Sustainable Community</b></p>	<p><b>NB SMART ENERGY COMMUNITIES ACCELERATOR PROGRAM</b></p> <ul style="list-style-type: none"> <li>• <b>Quest will be leading an Energy Mapping Workshop</b> with various Town staff and community stakeholders on October 23 as step one in the formulation of the Town of Riverview’s Community Energy Emissions Plan (CEEP).</li> </ul> <p><b>GREENHOUSE GAS EMISSIONS INVENTORY</b></p> <ul style="list-style-type: none"> <li>• <b>Alongside the development of our CEEP</b>, Stantec will be conducting our Corporate and Community GHG Inventory so that we are positioned well to set appropriate targets and measure the success of GHG reduction initiatives we undertake as part of our CEEP.</li> </ul> <p><b>COVERDALE COMMUNITY GARDEN</b></p> <ul style="list-style-type: none"> <li>• <b>Despite the often-unfavourable weather conditions</b> we received for this growing season, this fall has produced a bountiful harvest, not only for our community gardeners, but also for our teaching plots that have provided a record harvest of 350 pounds of produce for the food bank so far this season.</li> </ul> <p><b>LEAVE THE LEAVES</b></p> <ul style="list-style-type: none"> <li>• <b>Leave the Leaves campaign</b> has garnered much support online and in the community. This campaign puts the importance of biodiversity in the spotlight and helps by equipping citizens with the awareness regarding simple actions that can help protect our environment.</li> </ul>
<p><b>Thriving Community</b></p>	<p><b>BUSINESS ENGAGEMENT</b></p> <ul style="list-style-type: none"> <li>• <b>Promotion &amp; Awareness For Local Businesses:</b> <ul style="list-style-type: none"> <li>○ <b>Business Spotlight</b> – Throughout the past month, we spotlighted the following 4 local businesses: <ul style="list-style-type: none"> <li>▪ Made with Love – Janet’s Bakeshop &amp; Crafts (garnering well over 100,000 post impressions on the Town’s Facebook page)</li> <li>▪ Chickadee Goods</li> <li>▪ MTN HVAC</li> <li>▪ Dayzee’s Fashions</li> </ul> </li> <li>○ <b>Grand Openings</b> – On September 23, we celebrated two grand openings. Made with Love – Janet’s Bake Shop &amp; Crafts, as well as Chickadee Goods. Both grand openings were well attended, and the owners invited community partners and non-for-profit/charitable organizations to be on location that day to help raise funds an awareness, which no doubt contributed to the success of the openings.</li> </ul> </li> </ul>



- **Festival partnerships** – 22 businesses offered specials during this year’s Harvest Fest with 5 local businesses hosting an event.
- **Communication With Local Businesses:**
  - **Connections with local business owners** – Throughout the past month, the CEW- business met with 8 different Riverview businesses.

**Active and Engaged Community**

**ARTWORK**

- **The 2023 Artwork** purchased by the Town of Riverview Art Procurement Committee will be presented to council on Monday, December 11 at the council meeting.

**AQUATIC**

- **In September**, we achieved our hiring target for the Fall Recruitment campaign, welcoming over a dozen new team members, including swim instructors, lifeguards, and pool cashiers. As part of their onboarding, the staff received in-service training and orientation in preparation for our official reopening on September 16.
- **Following a comprehensive audit** of our swimming courses this summer, we have introduced key improvements to our I Can Swim program. These changes are aimed at better serving the needs of our customers and addressing any issues or suggestions our staff provided from their teaching experiences.
- **This fall, we've simplified our registration process** by modifying registration dates. This change will make it easier for parents to enroll their children, especially if they participated in the previous Fall Session 1.
- **Next registration date** for Fall Session 2 is set for November 2nd at 10 a.m.
- **During the period of August 28 to September 16**, we temporarily closed the pool for annual routine maintenance. This upkeep ensures that our facility remains clean, safe, and fully operational for the upcoming 2023/2024 season.

**Service Excellence**

**OPERATIONS**

- **The South Loop** in Mill Creek has successfully been completed and it is now open for use. The outdoor washroom on that loop is almost complete and will be open for use in the next few weeks.
- **Work will be beginning** on a couple of drainage areas along the Riverfront trail with the end goal of bringing the trail back to original specifications.

	<ul style="list-style-type: none"><li>• <b>Additional Lighting in Hawthorne Park</b> is being coordinated with NBPower and will be installed within the next two weeks</li><li>• <b>The Byron Dobson Memorial Arena fully opened</b> for the 2023-2024 regular season and public skates on October 9. The public skate schedule is available online at <a href="#">Byron Dobson Memorial Arena   Town of Riverview, New Brunswick</a> . There has been a new safety update this year that all ages in attendance must wear a helmet while on the ice.</li></ul>
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**Section 3: Other Notable Development & Highlights for Council’s Attention**

**UPCOMING 60+ PROGRAMS:**

- October 26: Aging Well Together Seminar
- November 9: Kensington Apartment Presentation
- November 29: Mystery Tour