

**Town of Riverview**  
**PARKS, RECREATION, FACILITIES &**  
**COMMUNITY RELATIONS DEPARTMENT**  
**MONTHLY REPORT**



To: Colin Smith

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Date: June 19, 2023

Month & Year: June 2023

**Section 1: Operational Dashboard**

Metric	Current Period	Previous Period	Annual Result	Trend
<b>Pro Kids Placements:</b>	Spring 2023: 27	Winter 2023: 70	2023 YTD: 97	2022 Total: 267 2021 Total: 284 2020 Total: 283
<b>JUMPSTART (Riverview):</b>	Spring 2023: 0	Winter 2023: 6	2023 YTD: 6	
<b>TOTAL # of children helped (P.R.O. Kids + Jumpstart):</b>	Spring 2023: 27	Winter 2023: 76	2023 YTD: 103	
<b>Total placements from previous year:</b>	Spring 2022: 25	Winter 2022: 83		
<b>60 + Adult Fitness &amp; Wellness Classes</b>	Spring 2023: 100 Spring 2022: 75	Winter 2023: 115 Winter 2022: 72	2023 YTD: 215	Total 2022: 327 Total 2021: 294 Total: 2020: 473
<b>Adult Fitness &amp; Wellness Classes</b>	Spring 2023: 71 Spring 2022: 94	Winter 2023: 76 Winter 2022: 64	2023 YTD: 147	Total 2022: 266 Total 2021: 254 Total 2020: 391
<b>Children's Programs</b>	Spring 2023: 44 Spring 2022: 53	Winter 2023: 42 Winter 2022: 0 (Cancelled due to Covid-19 restrictions)	2023 YTD: 86	Total 2022: 147 Total 2021: 102 Total 2020: 69



Metric	Current Period	Previous Period	Annual Result	Trend
Aquatic Activities	Swim Lessons: Spring 2023: 607	Swim Lessons: Spring 2023: 607 Spring 2022: 540	2023 YTD: 1,230	Total 2022: 2,488 Total 2021: 2,069 Total 2020: 1,298
Skate Park Participants & Revenue	259 (85R, 174NR)	357 (146R, 211NR)	2023 YTD: 2294	2022: Total 3,725 2021: Total 2,795 2020: total 2,478

## Section 2: Status of Department's Operational Priorities for 2023

Priority	Status
A Safe and Inclusive Community	<p><b>CARD PARTIES</b></p> <ul style="list-style-type: none"> <li><i><b>On pause</b></i> for the months of May. Starting up again on June 27 at Riverview Middle School and running until August 17.</li> </ul> <p><b>TECH TUESDAYS</b></p> <ul style="list-style-type: none"> <li>Total- 13 community participants</li> </ul> <p><b>WEDNESDAY WALKERS</b></p> <ul style="list-style-type: none"> <li><i><b>On May 24</b></i>, the group participated in the Town Clean Up, with 12 members picking up garbage along the Riverfront Trail.</li> <li><i><b>Staff have been working with Fredericton City Staff</b></i> to organize a friendly competition between their Wednesday Walkers and Riverview's group on June 28. Members are encouraged to dress silly for a group photo. Recreation NB staff will judge and select the silliest group.</li> <li><i><b>When the group formed last fall</b></i>, members began identifying gaps on trails that needed seating to be more age friendly. On June 7th, the group celebrated the installment of a brand new bench on the Riverfront Trail. The "bridge to bridge" section of the trail now meets the age friendly guideline of offering seating opportunities every 300 meters.</li> <li><i><b>This group has grown</b></i> to 98 subscribers.</li> </ul> <p><b>ANTI FRAUD WORKSHOP</b></p> <ul style="list-style-type: none"> <li><i><b>On May 17</b></i>, the RCMP presented to 30 seniors about the dangers of fraud and how to avoid scams at the Riverview Fire Training Room.</li> </ul> <p><b>WORLD BIKE DAY- BIKE RODEO + COMMUNITY RIDE</b></p> <ul style="list-style-type: none"> <li><i><b>On June 3</b></i>, we hosted the 3rd annual Bike Rodeo on the upper surface of the Byron Dobson Memorial Arena in partnership with the RCMP, Codiac Transpo and Bob's</li> </ul>

	<p>Sports Services. 30 children rotated through stations learning about safety, practicing hand signals, learning how to load their bike on to a bus's bike rack and learning about Garage 529.</p> <ul style="list-style-type: none"> <li>• <b><i>The Community Bike Ride</i></b> was postponed due to inclement weather. Date TBD.</li> </ul> <p><b>PRO KIDS PARTICIPATION GRANT</b></p> <ul style="list-style-type: none"> <li>• <b><i>In conjunction with the ParticipACTION Community Challenge</i></b>, the Town received a \$5000 grant to outfit 22 Riverview PRO Kids from the ages of 4-17 with a new bike, bike lock and helmet.</li> </ul> <p><b>INDIGENOUS HISTORY AND CULTURAL TRAINING</b></p> <ul style="list-style-type: none"> <li>• <b><i>On May 29</i></b>, all summer staff and a few full-time staff took part in a workshop hosted by Debbie Warman to learn about why and how to apply Truth and Reconciliation principles into their day to day operations and program plans for the summer.</li> </ul> <p><b>50<sup>th</sup> ANNIVERSARY CELEBRATIONS</b></p> <ul style="list-style-type: none"> <li>• <b><i>Sandwich boards</i></b> with the 50th design and space to write event information are completed and can be used at events.</li> <li>• <b><i>SUNFEST has 4 events</i></b> which received 50th grant money including: <ul style="list-style-type: none"> <li>○ Scouts Guided Hike and Pioneering project Dobson</li> <li>○ ACM Open House, Petting Farm at the Barn</li> <li>○ Art in your face.</li> <li>○ IHW did not receive a grant but, is getting the facility for free for their event during SUNFEST.</li> </ul> </li> </ul> <p><b>SKATEPARK</b></p> <ul style="list-style-type: none"> <li>• <b><i>May started of extremely</i></b> exciting with our National Youth Week event on Wednesday May 3rd from 6-9pm. This year in partnership with Idea's Centre Moncton, the facility hosted a youth market in the community hall hosted by Idea's Centre Moncton, while the skatepark side of the building hosted live music, free skateboarding, and free youth centre admission. Attendance 60+</li> <li>• <b><i>Interaction has been great</i></b> this month with many youth regularly asking staff to play games of pool, skiball, and enjoying youth drop-in nights. Staff also sold more memberships than the facility normally would see purchased in May which is great for the activity in the building over the next few warmer months.</li> <li>• <b><i>Joce Creative</i></b> had a meeting with staff Wednesday May 24th to unveil the two logo's she created for the facility (Skate Like a Girl and a Multicultural logo for the facility. The multicultural logo offers many amazing opportunities for future signage and advertising. Staff were very excited to finally have an icon to identify the facility!</li> </ul> <p><b>PARKS AND RECREATION YOUTH DROP-IN PROGRAM</b></p> <ul style="list-style-type: none"> <li>• May 3 – Youth Week IDEA Centre Pop-up Market w/ performances from the Causeways and Tea for Three.</li> </ul>
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	<ul style="list-style-type: none"> <li>• <b><i>The Riverview Community Hall hosted</i></b> the 2nd annual Youth Week IDEA Centre Pop Up Market where 15 youth-led businesses from the tri-community area were able to showcase their businesses to the public. Next door, at the Riverview Indoor Skatepark and Youth Centre, live entertainment was provided by Riverview's own "The Causeways" with Moncton High School's "Tea for Three" opening for them.</li> </ul> <p><b>PARK LIGHTING</b></p> <ul style="list-style-type: none"> <li>• <b><i>New Lighting</i></b> has been added to Whitepine, Ridgeway, Patricia, Lions, and Manchester to enhance resident safety. All parks now have safety lighting in place.</li> </ul>
Building a Sustainable Community	<p><b>MILL CREEK TRAIL MINERS</b></p> <ul style="list-style-type: none"> <li>• <b><i>We kicked off another season</i></b> of building single track trail as per International Mountain Biking Association's sustainable guidelines with a crew of 30 volunteers on the evening of May 30<sup>th</sup>.</li> <li>• <b><i>New this summer:</i></b> Folks ages 55+ are invited to join a morning crew to do lighter trail work along the single track trails such as pruning and blazing. The group will meet once a month. The first meeting took place on May 30 with 4 volunteer participants and 1 volunteer aged 60+ leading the crew.</li> </ul> <p><b>50TH ANNIVERSARY GRANTS</b></p> <ul style="list-style-type: none"> <li>• <b><i>The second round of grant applications</i></b> opened on April 20 and ended on May 20. In total 10 applications were received for this round, and 29 in total. The committee reviewed the applications and is in the process of reaching out to the applicants to let them know of the status of their application.</li> </ul> <p><b>NB SMART ENERGY COMMUNITIES ACCELERATOR PROGRAM</b></p> <ul style="list-style-type: none"> <li>• <b><i>Riverview has been selected</i></b> to participate in the new cohort starting Fall 2023 for this exciting program, joining the 14 other NB municipalities who participated in the pilot program last year, advancing their Community Energy and Emissions Plans.</li> </ul> <p><b>CLEAN UP MONTH</b></p> <ul style="list-style-type: none"> <li>• <b><i>Clean up month</i></b> started on Earth Day, April 22, and wrapped up with the Zero-Waste BBQ celebration on May 24. Over 1000 Riverview residents participated in the initiative this year's Clean Up Month, covering over 1/3 of the streets, parks and trails in Riverview!</li> </ul> <p><b>SUSTAINABILITY MICROGRANTS</b></p> <ul style="list-style-type: none"> <li>• <b><i>We recently awarded</i></b> our third Sustainability Microgrant for the year. This one was awarded to the Community Pantry project, located at the Webb Vance Memorial Park on Whitepine Road. The Community Pantry pilot project has been a huge success, with many Riverview residents and businesses stepping up to help ensure that the pantry is stocked, and with many residents taking comfort in knowing that the pantry is there for them when they are experiencing financial hardship. The original pantry was not standing up well to the elements, so a more solid structure was needed to make the pantry more sustainable in the long term. The new pantry is now up and ready to serve for many years to come.</li> </ul>

	<p><b>NORTHERN RED OAK TREE PLANTINGS</b></p> <ul style="list-style-type: none"> <li> <b>21 Northern Red Oaks</b> were purchased in a cost share with the Fundy Biosphere Reserve, to be planted in Riverview in honour of the 21 “Recognizing Riverview” award recipients at the special 50th anniversary celebration held in April. Those trees were planted on May 30 and May 31 along Bridgedale Boulevard, Hawthorne Park, Goldsboro Park, Caseley Park, Riverfront Park and Patricia Park. Red Oak is part of the Wabanaki Forest, a unique forest type only found in the Maritimes, and it is one of the many climate-resilient species Fundy Biosphere is planting to restore biodiversity and improve climate resilience in our forests as part of their Forest of the Future program. These trees contribute to 45,000 trees that will be planted by the Fundy Biosphere Region over 3 years and count toward the federal government's commitment to plant 2 billion trees by 2031. </li> </ul> 
Thriving Community	<p><b>BUSINESS ENGAGEMENT</b></p> <ul style="list-style-type: none"> <li> <b>Promotion &amp; Awareness For Local Businesses:</b> <ul style="list-style-type: none"> <li> <b>Business Spotlight</b> – In celebration of Asian Heritage Month, throughout May, we highlighted three Asian-owned and run Riverview businesses. All three of these posts garnered much feedback and appreciation from the businesses, with Kwong’s post going viral with over 123K post impressions, Kay’s Custom Framing reported receiving 42% more followers on their Facebook page, and Royal Thai thrilled to see a marked increase in new customers immediately following the appreciation post. </li> </ul> </li> <li> <b>Communication With Local Businesses:</b> <ul style="list-style-type: none"> <li> <b>Connections with local business owners</b> – On May 17, CCGM held a Business After Hours event at Holy Bowly, which was sponsored by the Town of Riverview. Food was supplied by Spicy Grillz. </li> </ul> </li> </ul> 
Active and Engaged Community	<p><b>RIVERVIEW YOUTH COLLECTIVE</b></p> <ul style="list-style-type: none"> <li> <b>The Riverview Youth Collective began May</b> helping out at the Youth Week IDEA Centre Pop up Market and Concert at the Riverview Indoor Skatepark and Youth Centre. </li> </ul>

	<ul style="list-style-type: none"> <li>• <b><i>The Riverview Youth Collective met</i></b> in May to prepare for the Bike Rodeo where we would be assisting the Parks and Recreation's Outdoor Recreation team. The youth were paired with summer students to support the various stations at the Bike Rodeo.</li> </ul> <p><b>CAPTIAL PROJECTS</b></p> <ul style="list-style-type: none"> <li>• <b><i>New loop of Mill creek</i></b> now has the base almost complete. Materials have been stockpiled and weather permitting the South Loop will be completed in June.</li> <li>• <b><i>The splash pad</i></b> conversion is 90 percent completed with all of the plumbing and electrical finished and scheduled for opening on June 24.</li> </ul>
<b>Service Excellence</b>	<ul style="list-style-type: none"> <li>• <b><i>Summer student</i></b> community events and Junior Leadership team are taking Food safety. Summer students also completed the cybersecurity training.</li> <li>• <b><i>To recognize Recreation and Park Month</i></b>, throughout the month of June customers can purchase swim packages at a discounted rate. The promotion aims to incentivize customers to purchase swim packages by offering them a 15% discount using the code SWIM15. The discount is applicable only to swim packages and cannot be used for drop-in fees or swimming lessons. The membership can be used at both the Lions and the PCMAC for their swims.</li> </ul>

### Section 3: Other Notable Development & Highlights for Council's Attention

#### UPCOMING 60+ PROGRAMS:

- June 28- Wednesday Walkers Silly Walk Challenge with City of Fredericton
- June 29- Summer Card Parties kick off
- June 30- Drag Bingo

#### UPCOMING FAMILY PROGRAMS:

- June 24- Heritage Nature Path Tours in Elsipogtog
- June 27- Campfire Circles kicks off on National Multicultural Day
- June 28- Equipment Loan program kicks off

Riverview's 20<sup>th</sup> SUNFEST is underway, highlighting [many activities and partnerships](#).