

Town of Riverview
PARKS, RECREATION, FACILITIES &
COMMUNITY RELATIONS DEPARTMENT
MONTHLY REPORT



To: Colin Smith

Prepared by: David Shea

Date: May 16, 2023

Month & Year: May 2023

Section 1: Operational Dashboard

Metric	Current Period	Previous Period	Annual Result	Trend
Pro Kids Placements:	Spring 2023: 27	Winter 2023: 70	2023 total: 97	2022 Total: 267 2021 Total: 284 2020 Total: 283
JUMPSTART (Riverview):	Spring 2023: 0	Winter 2023: 6	2023 total: 6	
TOTAL # of children helped (P.R.O. Kids + Jumpstart):	Spring 2023: 27	Winter 2023: 76	2023 total: 103	
Total placements from previous year:	Spring 2022: 25	Winter 2022: 83		
60 + Adult Fitness & Wellness Classes	Spring 2023: 100 Spring 2022: 75	Winter 2023: 115 Winter 2022: 72	2023 YTD: 215	Total 2022: 327 Total 2021: 294 Total: 2020: 473
Adult Fitness & Wellness Classes	Spring 2023: 71 Spring 2022: 94	Winter 2023: 76 Winter 2022: 64	2023 YTD: 147	Total 2022: 266 Total 2021: 254 Total 2020: 391
Children's Programs	Spring 2023: 44 Spring 2022: 53	Winter 2023: 42 Winter 2022: 0 (Cancelled due to Covid-19 restrictions)	2023 YTD: 86	Total 2022: 147 Total 2021: 102 Total 2020: 69

Metric	Current Period	Previous Period	Annual Result	Trend
Aquatic Activities	Spring Lessons: 607	Swim Lessons: Spring 2022: 540 Spring 2021: 377	2023 YTD: 1,230	Total 2022: 2,488 Total 2021: 2,069 Total 2020: 1,298
Skate Park Participants & Revenue	357 (146R, 211NR)	Mar: 598 (172R, 426NR)	2023 YTD: 2,035	2022: Total 3,725 2021: Total 2,795 2020: total 2,478

Section 2: Status of Department's Operational Priorities for 2023

Priority	Status
A Safe and Inclusive Community	<p>CARD PARTIES</p> <ul style="list-style-type: none"> • April 13 – 48 people • April 27 – 52 people <p>TECH TUESDAYS</p> <ul style="list-style-type: none"> • April 18 - 3 people • April 25 - 2 people • May 2 - 1 person • May 9 - 2 people • Total- 7 people <p>WEDNESDAY WALKERS</p> <ul style="list-style-type: none"> • There are over 90 folks that have registered to receive updates about this program. The group has moved outdoors to the Riverfront Trail, meeting on Wednesdays at 1 p.m. <p>GUIDED WALK</p> <ul style="list-style-type: none"> • On April 21, staff took a group of 21 seniors on a guided tour through Mill Creek Nature Park. The group learned about different routes, signage, points of interest and a game to play while they are visiting the park. <p>50th ANNIVERSARY BANNERS</p> <ul style="list-style-type: none"> • Banners are up along Coverdale and key intersections on Gunningsville, Pine Glen, Findlay and Whitepine.

	<p>SKATEPARK</p> <ul style="list-style-type: none"> • April was a busy month, highlighting the traditional Giant Easter Egg Hunt. Budget: \$150 and a skateboard donated from a parent who wanted to make a donation to the facility’s next event. Attendance: 40+. • Participaction grant programming will be used to engage underrepresented groups to become active during the month of June, our first planned activity is a free of charge ladies skateboard clinic entitled “Skate like a Girl” hosted by East Coast Street Styles Instructors. This event is planned for Tuesday June 20th from 6-8pm. Event requires pre-registration. <p>SUNFEST MULTICULTURAL EVENT</p> <ul style="list-style-type: none"> • Details have been planned for a multicultural/newcomers event to be held Wednesday June 28th and tied to Riverview SUNFEST Celebrations. This event will be targeted on encouraging those who have recently relocated to the community to come visit the facility while getting active with many activities we have planned. This event is scheduled to include: <ul style="list-style-type: none"> ○ Free learn to skate courses provided by East Coast Street Styles ○ Free indoor family Orb Soccer (via bgc Riverview) ○ Maritime kitchen party style jam session encouraging local musicians to come out and have some fun. ○ Maritime Themed food and refreshments ○ Other fun outdoor and indoor games for the entire family <p>PARKS AND RECREATION YOUTH DROP-IN PROGRAM</p> <ul style="list-style-type: none"> • April 1 – closed. • April 5 – Open gym night – 12 Youth attended. • April 8 – International ‘Draw a bird day’, Badminton – 8 Youth attended. • April 12 – Basketball – 15 youth attended. • April 15 – Slow art day, Open gym – 8 youth attended. • April 19 – Spikeball doubles – 11 youth attended. • April 22 – Earth Day around-the-park cleanup, Card Night – 2 families who are regulars at skatepark helped in cleanup, 10 youth attended regular Drop in. • April 26 – Boardgame evening – 11 youth attended. • April 29 – World Book Day, swap a book – 8 youth attended. <p>*A schedule for May can be found at Townofriverview.ca/youthdropin</p>
<p>Building a Sustainable Community</p>	<p>50TH ANNIVERSARY GRANTS</p> <ul style="list-style-type: none"> • The second round of grant applications opened on April 20 and ends on May 20. So far 6 applications have been received. <ul style="list-style-type: none"> ○ 50 Years of Riverview History Podcast\Video Series - \$1000- June ○ Let’s go for a W-A-L-K- Elder Dog - \$1000- June ○ Girls Night event in RHS - no amount specified – May ○ Celebrating Riverview with the Codiac Concert Band- \$1000- Oct. , Nov. ○ 40th Anniversary Celebration Riverview Veterans- \$1000- Sept. ○ Christmas Dinner -Celebration 52 years- \$250- Dec. • Corporate Communications is developing a plan to offer additional branded merchandise

	<ul style="list-style-type: none"> • <i>A save the date email</i> was sent to Mayor and Council for the first concert of summer on July 5 which will also be 50th themed. <p>COVERDALE COMMUNITY GARDEN</p> <ul style="list-style-type: none"> • <i>For the first time ever</i>, the community garden is completely full and hosting more gardeners than ever before. The CEW-Sustainability held a Spring Garden Prep workshop in the garden on May 5 with 10 new gardeners participating. • <i>Our Community Garden summer student</i> started working on May 8 and is prepping the teaching plots and the new permaculture expansion. <p>CLEAN UP MONTH</p> <ul style="list-style-type: none"> • <i>Clean up month</i> started on Earth Day, April 22, and will continue until the Zero-Waste BBQ celebration on May 24. So far, over 1000 Riverview residents have participated in the initiative, with two weeks left to go! <p>SUSTAINABILITY MICROGRANTS</p> <ul style="list-style-type: none"> • <i>So far in 2023, two Sustainability Microgrants have been awarded.</i> <ul style="list-style-type: none"> ○ <i>The first</i> was awarded to the Greenpark Pollinator Gardens, to create and install educational signage to bring public awareness on the importance of planting native species, provide pollinator-friendly gardening practice tips and promote the elimination of pesticides and herbicides in our community. ○ <i>The second Sustainability</i> Microgrant was awarded to the Neighbours Garden project. Riverview resident, Avery Tower, will be transforming her property into a living example of what can be grown on a regular suburban lot. Neighbours will be encouraged to come and enjoy the view of the gardens and ask questions. Her journey in creating her garden will be documented on social media, and she will be sharing her harvest with neighbours as well as the food bank. ○ <i>Grant applications are still open</i>, and another call for grant submissions will be coordinated in early fall.
<p>Thriving Community</p>	<p>BUSINESS ENGAGEMENT</p> <ul style="list-style-type: none"> • Promotion & Awareness For Local Businesses: <ul style="list-style-type: none"> ○ <i>Riverview Rewards</i> – New businesses are signing up to join the program, and the Facebook page has increased it’s reach by 441% in the past month. ○ <i>Business Spotlight</i> – This past month, the following three Riverview businesses have been featured in our weekly spotlights and all three posts received a flood of comments of support and all three posts achieved a social media reach over 100,000 : <ul style="list-style-type: none"> ▪ Al’s Electric ▪ Bravo Pizza ▪ Kwongs • Communication With Local Businesses: <ul style="list-style-type: none"> ○ <i>Connections with local business owners</i> – Throughout the month of April, the CEW – Business has met with 8 Riverview business owners and connected with 8 additional businesses at the Awards Gala. <p>PLAYGROUND PROJECT</p>

	<ul style="list-style-type: none"> • Construction schedule is finalized, with specific start dates noted below. June 19 – Coverdale June 29 – Patricia July 17 – Goldsboro July 31 – McAllister September 5 – Wentworth September 15 – Edison September 20 – Manchester • Each location follows a 2-week timeline, with resident notification in advance
Active and Engaged Community	<p>RIVERVIEW YOUTH COLLECTIVE (RYC)</p> <ul style="list-style-type: none"> • The Riverview Youth Collective spent the beginning of April supporting various events held during Maple Fest 2023. The RYC helped at the following events: <ul style="list-style-type: none"> ○ Rise and Maple – Greeted guests, Served Coffee + Hot Chocolate and handed out s’more making supplies. ○ Maple Sugar performances @ 774 Grass Home, 709 Grass Home – Along with the RHS Royal Rush Dragon Boat Team, the RYC helped serve Maple Cake to the residents and play back-up instrumentals for the band. ○ Maple Trivia Skate – Greeted visitors and handing out door prize tickets, served hot chocolate, acting as “skate DJ” and working our Trivia Prize Table. <p>RECOGNIZING RIVERVIEW AWARDS GALA</p> <ul style="list-style-type: none"> • For the first time ever, as a special Riverview 50th signature event, the Town combined it’s four pre-existing awards (Volunteer Recognition, Youth Appreciation, Jim DeWolfe Community Spirit and Sports Wall of Fame) along with a new awards presentation for three business categories, and awarded all 5 in one evening on Thursday, April 20 at the Coverdale Centre during Volunteer Week. The evening hosted 200 special guests and 21 award winners. The event went off very well, drawing a great deal of positive feedback and comments.
Service Excellence	

Section 3: Other Notable Development & Highlights for Council’s Attention

UPCOMING 60+ PROGRAMS

- **May 17:** RCMP Police Week Anti-Fraud Talk with seniors.
- **May 24:** Wednesday Walkers Riverfront Cleanup.
- **May 30:** Trail Blazing for Seniors.

UPCOMING ADULT PROGRAMS

- **May 30:** Trail Building Orientation.

UPCOMING CHILDREN’S PROGRAMS

- **June 3:** Bike Rodeo.