

# Riverview Tennis Club

## *25 years and counting...*



*... at the bottom of Biggs Dr.*



## Background

- **Facility built and RTC formed around 1998**
  - **6 CLAY COURTS** (fine surface layer over gravel base)
    - Unique in our region; **BIG** attraction
    - Low impact (preferred by seniors), cool temperatures
    - Lower cost to build; high maintenance needs\*; very long lifespan
  - **Clubhouse and equipment shed; lights in 2020**
- **Facility owned by Riverview, operated by RTC**
  - **Town: facility upkeep; RTC: operations**
  - **RTC affiliated with Tennis Canada and Tennis NB**





## Operations (1)

- **Serving our community's sport and rec needs**
  - **Recreational tennis and social activity for all ages and abilities**
    - **Programs and activities to learn, play, socialize**
  - **Low cost for “unlimited” play**
    - **Participation in Riverview P.R.O. Kids**
  - **Youth employment**
  - **All are welcome**



## Operations (2)

- **2022 Player Participation**
  - **82 members and youth in programs**
    - Return to “normal” levels after COVID surge
    - 70% Male / 30% Female
    - 35% Junior, 30% Adult, 30% Senior
  - **92 Drop-ins / guests**
  - **60+ for East Coast Open Tournament**
    - CLAY surface is a big attraction for the Masters Division



## Operations (3)

- **2022 Club Operational Workforce**
  - **5 youth staff**
    - Daily maintenance\*, friendly client services
    - Meaningful, challenging, enjoyable summer jobs
    - Training, mentoring, skills development
  - **RTC Board and Committees**
    - Supervision, admin and grounds support\*
  - **Member participation (encouraged)\***
    - 20+ people volunteered 130+ hours to install courts in the spring and 65+ hours to dismantle in the fall

*\* High court maintenance needs are largely addressed*



## Operations (4)



**Riverview Town staff and RTC members place and spread 9+ tons of clay**



## Operations (5)



**RTC  
volunteers  
install lines  
using  
thousands  
of nails**





## Operations (6)

- **2022 Town involvement**
  - Provision of clay (increased from 2021)
  - New tractor
  - Fence/gate repairs
  - Provision of water for courts (no washrooms)
  - Utilities

***Excellent working relationship with  
Parks and Rec Department!***





## Financials

- **RTC**
  - Healthy, but a very small annual surplus/deficit
  - Main revenue sources:
    - Employment grants, memberships/passes/lessons
  - Main expenses:
    - Student payroll (80+% of expenses), court equipment
  
- **Town**
  - Annual Town input approx **\$15k** (mostly clay purchase)
  - Larger investments are required **periodically**



## Immediate Operational Priorities

- **Build up clay to proper minimum depth**
  - Protect base layer below
  - Review practices to minimize seasonal loss
- **Address fence containment issues**
- **Increase storage space (building)**
- **Increase membership and program enrolment**
  - Tap into rising tennis interest among all ages
  - Quality of the facility affects player satisfaction



## Welcoming the next 25 years....

- **Develop the RTC role in achieving Riverview's parks and rec strategic goals**
  - We are eager to contribute to Town strategic planning and to play a role into the future
- **Facility investments needed**
  - Surface replacement / grading
  - Washrooms
- **Develop long-term maintenance planning**

*Discussions ongoing with Parks and Recreation*

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We look forward to the next 25 years  
of serving our community through tennis



## Questions / Comments?