

**Town of Riverview**  
**PARKS, RECREATION & COMMUNITY**  
**RELATIONS DEPARTMENT MONTHLY REPORT**



To: Colin Smith

Prepared by: David Shea

Date: November 21, 2022

Month & Year: October and November 2022

**Section 1: Operational Dashboard**

Metric	Current Period	Previous Period	Annual Result	Trend
<b>Pro Kids Placements:</b>	Fall 2022: 82	Summer 2022: 64	2022 total: 238	Maintaining: 2021 Total: 284 2020 Total: 2832019 Total: 540 2018 total: 545
<b>JUMPSTART (Riverview):</b>	Fall 2022: 7	Summer 2022: 6	2022 total: 29	
<b>TOTAL # of children helped (P.R.O. Kids + Jumpstart:</b>	Fall 2022: 89	Summer 2022: 70	2022 total: 267	
<b>Total placements from previous year:</b>	Fall 2021: 95	Summer 2021: 70		
<b>60 + Adult Fitness &amp; Wellness Classes</b>	Fall 2022: 87 Fall 2021: 75	Summer 2022: 93 Summer 2021: 26	2022 YTD: 327	Increase: Total 2021: 294Total: 2020: 473Total 2019: 792 Total 2018: 866
<b>Adult Fitness &amp; Wellness Classes</b>	Fall 2022: 87 Fall 2021: 66	Summer 2022: 21Summer 2021: 19	2022 YTD: 266	Maintaining: Total 2021: 254 Total 2020: 391 Total 2019: 321 Total 2018: 441
<b>Children's Programs</b>	Fall 2022: 44 Fall 2021: 41	Summer 2022: 50 Summer 2021: 0 due to Covid-19	2022 YTD: 147	<b>Increase</b> Total 2021: 102Total 2020: 69Total 2019: 809 Total 2018: 714

Metric	Current Period	Previous Period	Annual Result	Trend
<b>Aquatic Activities</b>	Swim Lessons: Fall 2022 Session 1: 574 Fall 2022 Session 2: 501	Swim Lessons: Fall 2021 Session 1: 540 Fall 2021 Session 2: 432	2022 YTD: 2,488	<b>Increase:</b> Total 2021: 2,069 Total 2020: 1,298Total 2019: 2,599Total 2018: 2,282
<b>Skate Park Participants &amp; Revenue</b>	Oct: 249 (123R, 126NR)	Sept: 126 (74R, 52NR)	2022 YTD: 2,736	<b>Maintaining</b> 2021: Total 2,795 2020: total 2,478 2019: total 2,754 2018 total: 2,719

## Section 2: Status of Department's Operational Priorities for 2022

Priority	Status
<b>A Safe and Inclusive Community</b>	<p><b>RIVERVIEW P.R.O. KIDS HIGHLIGHTS</b></p> <ul style="list-style-type: none"> <li>• <b>Applications</b> for winter programs will close on November 30.</li> <li>• <b>Tickets for the Moncton Wild Cats</b> home games continue to be distributed to PRO Kids families.</li> <li>• <b>Tickets via the Capitol Theatre's Access the Arts program</b> are currently being distributed to PRO Kids families.</li> <li>• <b>In partnership with Riverview Minor Hockey</b>, we are working on identifying 4 Riverview children between the ages of 6-10 to participate in Hockey New Brunswick and Hockey Canada's Dreams Come True Camp, to take place in December. The 4 participants will be outfitted head to toe in equipment, receive funding to play minor ice hockey and participate in a skills workshop.</li> </ul> <p><b>MAGMA VISITS MILL CREEK NATURE PARK</b></p> <ul style="list-style-type: none"> <li>• <b>On October 27</b>, in partnership with MAGMA, staff guided 30 Canadian newcomers of all ages into the lookout in Mill Creek Nature Park for a bonfire. To ensure all participants felt included and comfortable participating in this traditional Canadian activity, staff sourced out halal marshmallows, as well as provided step by step support in building Briggs Maple S'mores. On the walk back out to the trailhead, the entire group enjoyed a rare, daytime barred owl sighting.</li> </ul> <p><b>CARD PARTIES</b></p> <ul style="list-style-type: none"> <li>• October 20: 52 people</li> <li>• November 3: 56 people</li> <li>• November 17: 48 people</li> </ul> <p><b>TECH TUESDAYS</b></p> <ul style="list-style-type: none"> <li>• October 18: 3 people</li> <li>• October 25: 2 people</li> </ul>

- November 1: 3 people
- November 8: 4 people
- November 15: 3 people

#### WEDNESDAY WALKERS

- October 19: 9 people
- November 2: 8 people
- November 9: 5 people
- November 16: 4 people

#### WORKSHOPS

- ***Stargazing***, October 20: Cancelled due to inclement weather.
- ***Alcohol Inks Class with Susan Savoie***, October 21: 9 people
- ***Foraging Mushroom Walk on the Dobson Trail***, November 18: 29 people

#### HALLOWEEN WITCHES WALK:

- ***On October 31<sup>st</sup>***, there were 7 seniors who dressed up in costume to walk the Riverfront Trail and hand out treats to fellow trail users. The group had a great time, waving back to people who honked their cars driving along Coverdale Road.

#### WEDNESDAY WALKERS RECAP LUNCHEON:

- ***On October 26***, the volunteer walk leaders met for lunch to discuss the 6-week pilot project successes, improvements and plans for the future. The group is exploring walking inside the Riverview Community Hall over the winter months on Wednesday afternoons.

#### YOUTH SECTION:

- ***Indoor Skatepark*** -The highlight for October was definitely the Skatepark's Halloween celebration Rampocalypse. The event featured the Maritime's only mini-ramp contest, as well as the creation of the Skatepark Halloween display, this years theme was arachnophobia, and other activities taking place throughout the course of the event. It drew 14 participants and close to 100 observers.



	<ul style="list-style-type: none"> <li>October also saw first time visits from several community supports including Byron Rayne (a drug interventionist with Youth Quest), YOU Turns staff, as well as Brook MacNeil (the new community policing officer at RHS).</li> </ul> <p><b>UPCOMING EVENTS/PROGRAMMING:</b></p> <ul style="list-style-type: none"> <li><b>Parent Drop-In Night-</b> November 18th 7pm-9pm Organized by the Riverview Youth Network's Parental Engagement committee.</li> <li><b>December Skatecamp-</b> December 3rd and 4th 9AM-noon. Open to ages 6-16.</li> <li><b>Holiday Hoopla-</b> Sunday December 11th 1-5pm. Free admission, hot chocolate, coffee, and candy canes. Staff will be creating a wall mural that visitors can take some time working on during their visit.</li> </ul> <p><b>PARKS AND RECREATION YOUTH DROP-IN PROGRAM:</b></p> <ul style="list-style-type: none"> <li><b>Through the month of October,</b> youth have been taking advantage of the later hours of operation with many youth are staying until shut down.  Wednesdays – 3:30 – 6:00 p.m. (ages 12-14)  7:00 – 9:30 p.m. (ages 12-17)  Saturdays – 4:00 – 6:00 p.m. (ages 12-17)  7:00 – 10:00 p.m. (ages 12-17)</li> <li><b>The Parks and Recreation YOUTH Drop-In</b> saw a slight rise in attendance at activities and events due to the cross promotion and collaboration happening with groups such as YOU Turns. Close to 100 youth attended throughout the month. Activities included: Badminton, open gym, craft, board games, b'ball and Halloween Trivia. Community groups such YOU Turns and the Riverview Youth Network have had a major role in the promotion of this years programming.</li> </ul> <p><b>RIVERVIEW YOUTH COLLECTIVE:</b></p> <ul style="list-style-type: none"> <li><b>The Riverview Youth Collective</b> began their bi-weekly meetings in October, focussing on youth programming for the YOUTH Drop-In program. Building the upcoming monthly schedule will continue to be a major agenda item each meeting along with upcoming festival planning. October's meetings also focussed on preparing for Light Up Riverview, where they will be working with 2 other youth groups to fundraise and hand out treats among other things.</li> </ul> <p><b>COVERDALE CENTRE:</b></p> <ul style="list-style-type: none"> <li>Over the past month, the Coverdale Centre has hosted three major community fundraisers, a craft fair, and hosted the successful return of IHW Wrestling events. This in addition to all regular user groups returning to their scheduled times.</li> </ul>
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<b>Building a Sustainable Community</b>	<ul style="list-style-type: none"> <li>• <b>Coverdale Community Garden</b> – The garden has been prepared for winter thanks to the many town employees who gathered up cardboard for the garden walkways and to assist with the “lasagna garden” which will help optimize soil health in the garden. Many gardeners gathered at the Community Garden on October 21 for the garden clean up party and assisted with the winter preparation for the garden.</li> <li>• <b>Worm Farm</b> – A worm farm was created to educate daycare kids and visitors to the Coverdale Centre about the role of earthworms in the soil environment as well as vermiculture. These worms will also help to turn the Coverdale Centre’s “green garbage” into nutrient rich compost for the Community Garden!</li> <li>• <b>Community Capacity &amp; Resilience Committee</b> – Our Community Engagement Worker – Sustainability joined this committee, representing the Town of Riverview on this regional committee.</li> <li>• <b>Community Food Mentor Training</b> – Our CEW–Sustainability is currently participating in this 8-week training program. The goal of the program is to develop a network of dedicated food mentors in New Brunswick communities which will increase community engagements related to food security, food skills and knowledge, and related concerns such as health and climate.</li> <li>• <b>Leave the Leaves</b> – Encouraged residents through social media marketing to consider not raking their autumn leaves to protect pollinators and native biodiversity.</li> </ul>
<b>Thriving Community</b>	
<b>Active and Engaged Community</b>	<p><b>BUSINESS ENGAGEMENT:</b></p> <ul style="list-style-type: none"> <li>• <b>Engagement Opportunities through Programs &amp; Events:</b> <u>Business Participation</u> – The CEW-Business solidified four partnerships with local businesses for various P&amp;R programs and events, as well as developing and promoting the Expressions of Interest and RFP for the arena canteen.</li> <li>• <b>Promotion &amp; Awareness for Local Businesses:</b> <u>Riverview Rewards</u> – The planned relaunch of the program was communicated to participating businesses, and a registration refresh is currently underway. <u>Business Spotlight</u> – Promoted the grand opening of Just Move Health Studio. Close to 20K views for the spotlight and grand opening posts on the Town’s social media channels.</li> <li>• <b>Communication with Local Businesses:</b> <u>Connections with local business owners</u> – Throughout the past month, the Community Engagement Worker-Business met with 22 Riverview business owners. The CEW-Business nominated 11 Riverview businesses for the CCGM Excellence Awards, with three of those businesses being selected as finalists, and five of them</li> </ul>

	listed under the People's Choice Award. Of those businesses, Luxe Salon won the award in the Young Entrepreneur category. The three Riverview award finalists were invited to attend the awards ceremony and sit at the Town of Riverview table with Town staff.
<b>Service Excellence</b>	<ul style="list-style-type: none"> <li>• <b>Byron Dobson Arena</b> – following the extensive capital upgrades to the lower rink, the facility officially opening on Friday, November 4<sup>th</sup>. The project included new cooling system lines, rink slab, boards, glass and netting for an improved look, feel and functionality.</li> </ul>

### Section 3: Other Notable Development & Highlights for Council's Attention

- **RIVERVIEW WINTER CARNIVAL**The deadline to submit an activity was Friday, November 18<sup>th</sup>. The 48<sup>th</sup> annual festival is scheduled to take place February 3-12, 2023.
- **PROGRAMS**Winter registration for fitness, wellness, dance programs and a new snowshoeing program opens on Thursday, December 1 at 10 a.m. online and in person.
- **UPCOMING WORKSHOPS FOR SENIORS INCLUDE:***Wreath Making*: November 25 and December 5*Intergenerational Indigenous Studies Lunch and Learn at Riverview High School*: November 30*Holiday Potluck*: December 8
- **AQUATICS**Winter Registration is on Thursday, January 12 at 10 a.m. online and in person

### Report Approval Details

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This report and all of its attachments were approved and signed as outlined below:

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