



GREATER MONCTON  
ROMÉO LEBLANC  
INTERNATIONAL AIRPORT

AÉROPORT INTERNATIONAL  
ROMÉO-LEBLANC  
DU GRAND MONCTON



**Annual Update 2017**  
**Town of Riverview Council**  
**September 2017**

# GMIAA BOARD EXPERTISE

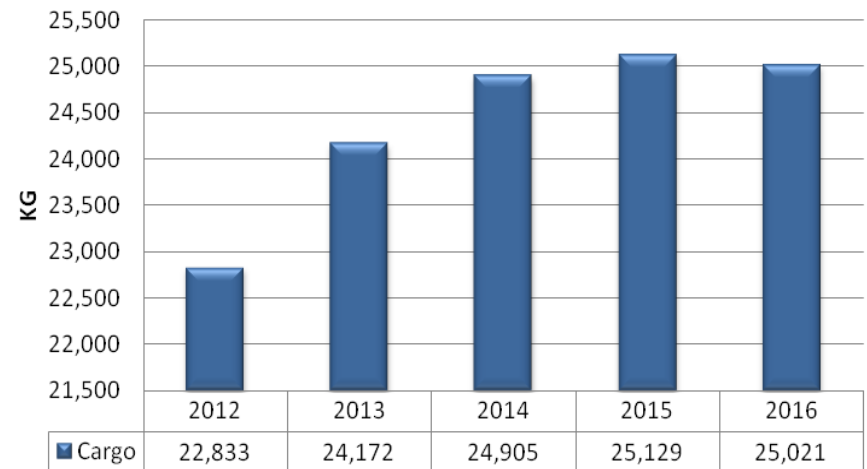
- The Greater Moncton International Airport Authority Inc. (GMIAA) has 6 standing committees: Executive Committee, Audit Committee, Strategic Planning, Environmental Committee, Governance Committee and Human Resources Committee that consist currently of 14 board members.
- GMIAA board members bring industry experience and senior leadership focused on high-level issues such as:
  - Strategic Planning
  - Business
  - Governance
  - Finance
  - Legal
  - Risk Management
  - Human Resources
  - Marketing
  - Property Management
  - Retail Management
  - Transportation
- Appointed by the Town of Riverview, GMIAA recently welcomed to the Board Arthur Allan bringing extensive experience in the aviation and transportation industry; along with Patrick Grew appointed in October 2016 bringing legal expertise to the table.

# STRATEGIC PRIORITY # 1

## Leveraging the Cargo Investment



### 5-Year Cargo Trend






# STRATEGIC PRIORITY # 2

## Becoming the Preferred People Mover



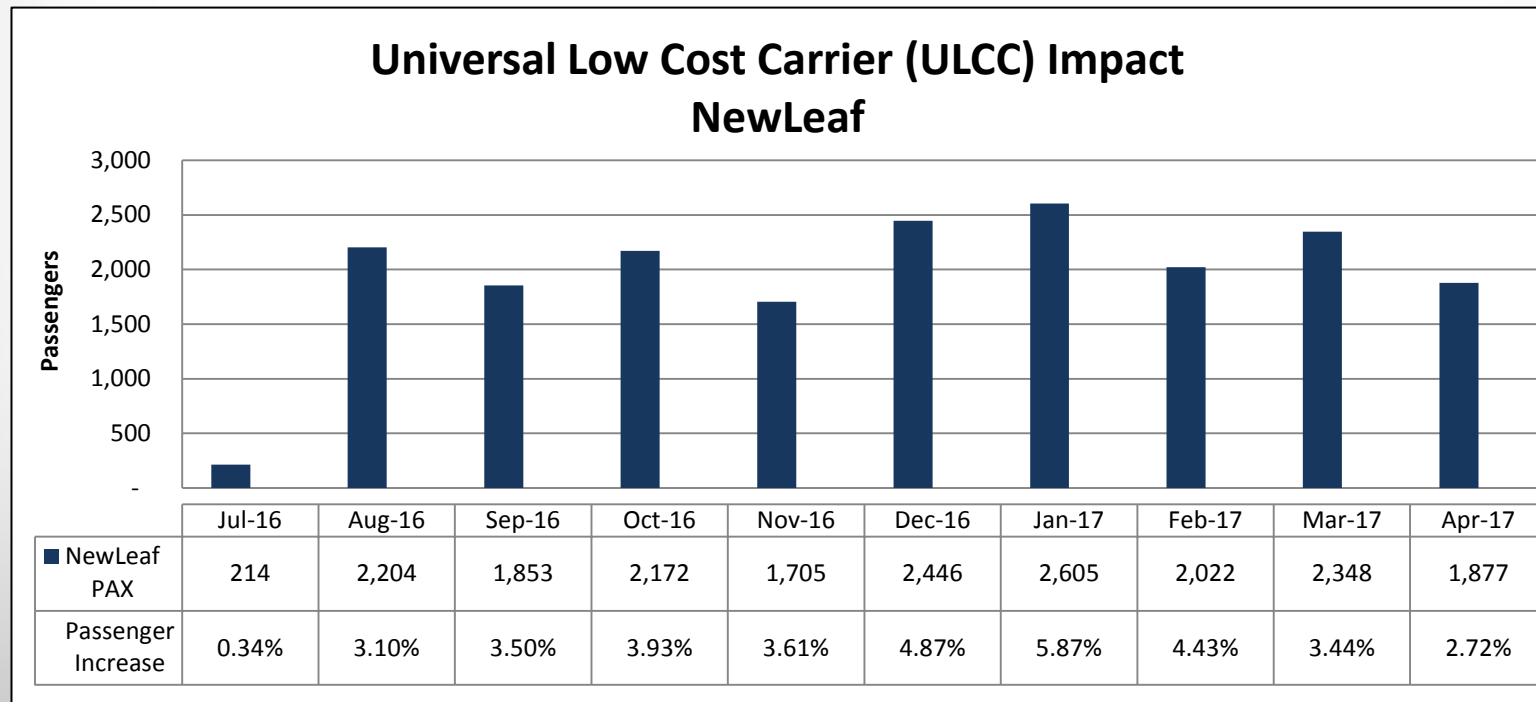
- YQM currently has three domestic regular scheduled carriers serving four domestic routes to Halifax, Toronto, Montreal and Ottawa daily.
- 2017-2018 winter destinations will offer **6 destinations with 12 direct flights leaving from YQM!**

 LE GROUPE DE VOYAGE <b>sunwing</b> TRAVEL GROUP	 Air <b>transat</b>	 <b>WESTJET</b>
Cancun, Varadero, Montego Bay, Punta Cana, Puerto Plata and Orlando	Orlando, Cancun, Punta Cana and Varadero	Orlando

# STRATEGIC PRIORITY # 2

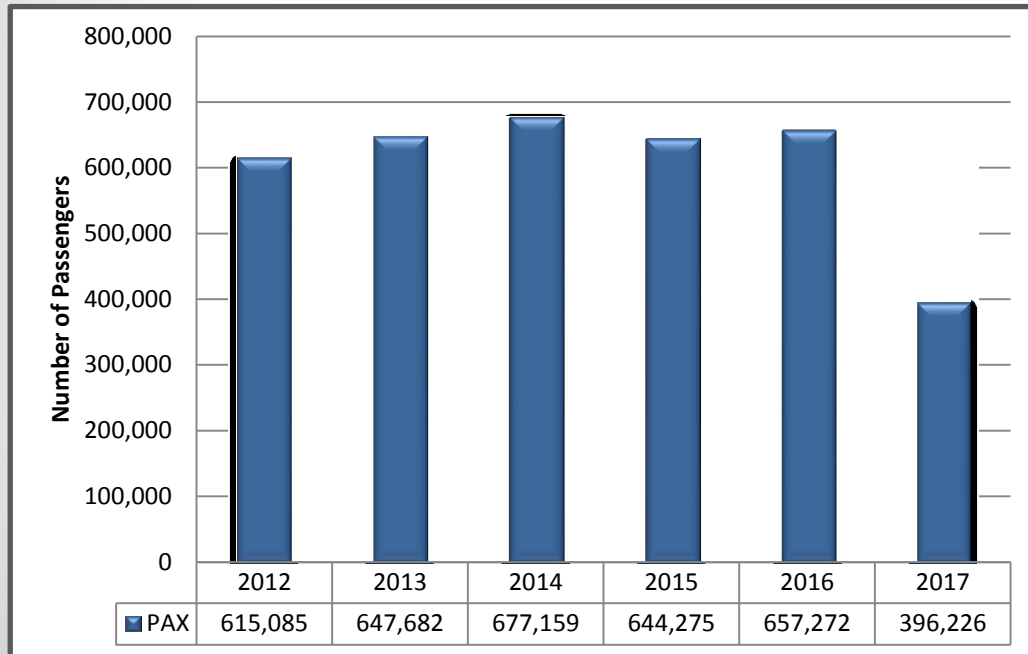
## Establishment of New Route

- Passenger increase of 2.2% with NewLeaf, a low cost carrier, which serviced Moncton/Hamilton from July 29, 2016 to April 30, 2017



Note – as of the end of July our 2017 YTD traffic is a 4.2% increase over 2016

# 5 YEAR & YTD PASSENGER TREND

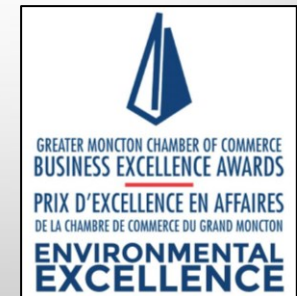


- Passenger numbers for 2014 at 677,159 were a new record!
- 2015 was more challenging due to a drop in mobile worker (Western) traffic for a total of 644,275 passengers (4.9% drop)
- Passenger numbers increased by 2% in 2016 from the previous year with the introduction of a Universal Low Cost Carrier service in July of that year
- **2017 year to date passenger numbers of 396,226 are above our budget estimates by 6.2% and last year's end of July actual traffic numbers by 4.2%**



# STRATEGIC PRIORITY # 3

## Developing a Focused Community Engagement and Communication Plan



# 2018 ANTICIPATED FOCUS AREAS

- Infrastructure reinvestment
  - Runways & Aprons
  - Energy efficiency and carbon reduction initiatives
- Land development and revenue diversification
- Air service development
  - European seasonal route
  - Newfoundland and US link
  - Sun destinations
  - New universal low cost carrier (ULCC)



# THANK YOU!

**Your interest, support and contributions to the Greater Moncton Roméo LeBlanc International Airport and its activities is greatly appreciated!**

**As well, we welcome the opportunity to obtain any feedback or suggestions you wish to provide.**

**Bernard LeBlanc**, *President and CEO, GMIAA*

**Chris Bacich**, *GMIAA Board Chair*

**Arthur Allan**, *GMIAA Board Member*

**Patrick Grew**, *GMIAA Board Member*



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