



RÉCRÉATION

Southeast • Sud-Est

PRESENTATION TO COUNCIL
BY TRACEY WADE, MCIP, RPP



regional goal

To develop a long-term regional recreation plan that enables our communities to address the National Recreation Framework *Pathways to Well-being* key priorities: active living, inclusion, connecting to nature, creating supportive environments, and building recreation capacity.



recreation plan objectives

1. Improve the health of our communities by enhancing recreational opportunities in the south-east.
2. Enable joint recreation asset development at a regional level.
3. Connect partner communities through a system of active living trails.
4. Create opportunities to collaborate with partner communities and other key recreation stakeholders on regional level.

process

2015-2017 with funding from the Dept. of Tourism, Heritage and Culture

PHASE 1 (Consultants - Upland and Viridis)

- GIS mapping of recreation assets, including all trails
- trail gap analysis between communities
- consultation with recreation managers and trail stakeholders

PHASE 2 (Consultant - Trace)

- community profiles, asset distribution analysis, commute distance
- community meetings with recreation stakeholders
- sub-regional meetings
- plan review and prioritization of recommendations

stakeholder engagement

Trail intercept surveys and on-line surveys (trails)

Recreation manager interviews

Community stakeholder meetings

Sub-regional stakeholder meetings





RÉCRÉATION
Southeast • Sud-Est



SOUTHEAST REGIONAL SERVICE DISTRICT RECREATIONAL ASSETS AND CONNECTIVITY MAP ATLAS

UPLAND
Urban Planning + Design Studio



Project No. 150201
March 28, 2018

Prepared for
Southeast Regional Service Commission

Prepared by
UPLAND & Viridis

Phase 1

phase 1 outcomes – asset map and connectivity analysis

A GIS database of recreation assets – a living map that can be updated and modified as assets are improved and added.

A preliminary list of trail connectivity priorities in the region.

First opportunities for inter-municipal cooperation and sharing for municipal recreation staff.

Partner connections made with trail groups, government agencies, non-profit stakeholder groups

Political support from Board which represents the leadership of the region's communities.

TRAIL GAPS AND OPPORTUNITIES

LES CONNEXIONS MANQUANTES ET LES OPPORTUNITÉS

		Cutural/Historical	Point(s) of Interest	Fundy Biosphere Amazing Places	Ecological	Geological	View Point(s)
01	Petitcodiac - Elgin		+				+
02	Elgin - Reiverside-Albert	+	+	+	+		+
03	Elgin - Alma	+	+	+	+	+	+
04	Petitcodiac - Salisbury						
05	Salisbury - Riverview	+	+		+		+
06	Salisbury - Moncton	+	+				+
07	Shediac - Cape Tormentine	+	+		+		+
08	Sackville - Dorchester	+	+				+
09	Memramcook - Sackville	+					
10	Memramcook - Dieppe	+	+				
11	Riverview - Hillsborough		+		+		+
12	Hillsborough - Riverside-Albert	+	+	+	+	+	+
13	Riverside-Albert - Alma	+	+	+	+	+	+
14	Sackville - Nova Scotia Border	+	+	+	+		

425 km

phase 1 – trail gaps and opportunities



SOUTHEAST NEW BRUNSWICK

RECREATION MASTER PLAN

FINAL REPORT | MAY 2017

Phase 2

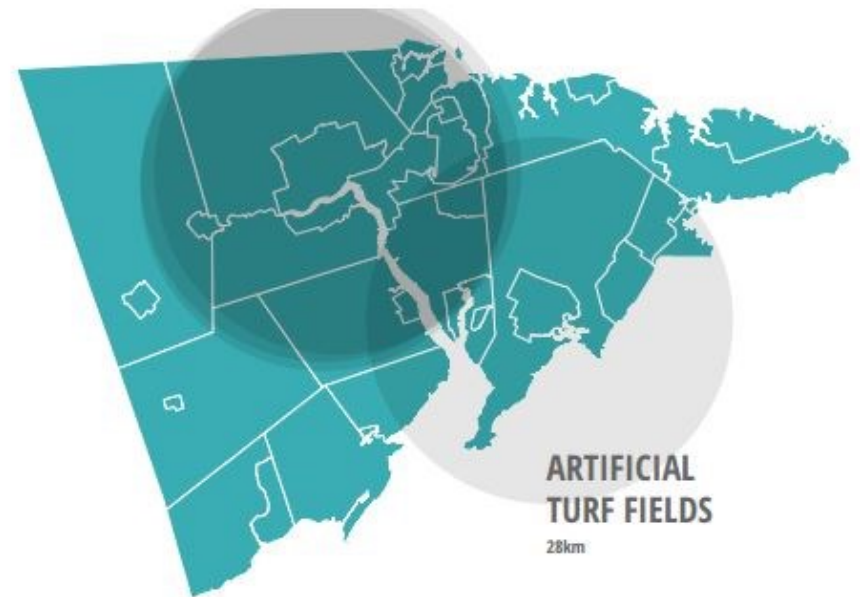
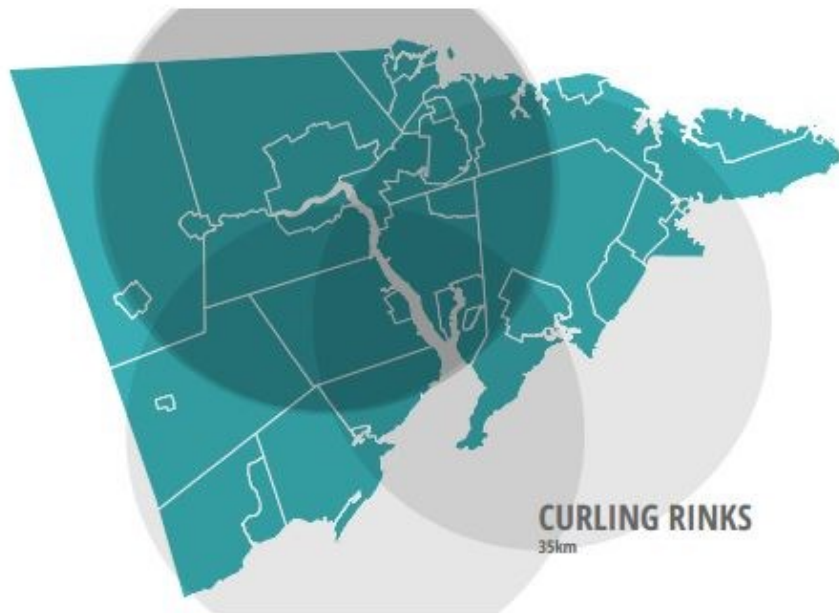
FIGURE A | REGIONAL FACILITIES PER POPULATION COMPARISON



Assessment of physical built recreation assets in region.

Assessed regional facilities in comparison to national standards by population.

Helped to define what assets are regional and what are more local in nature.



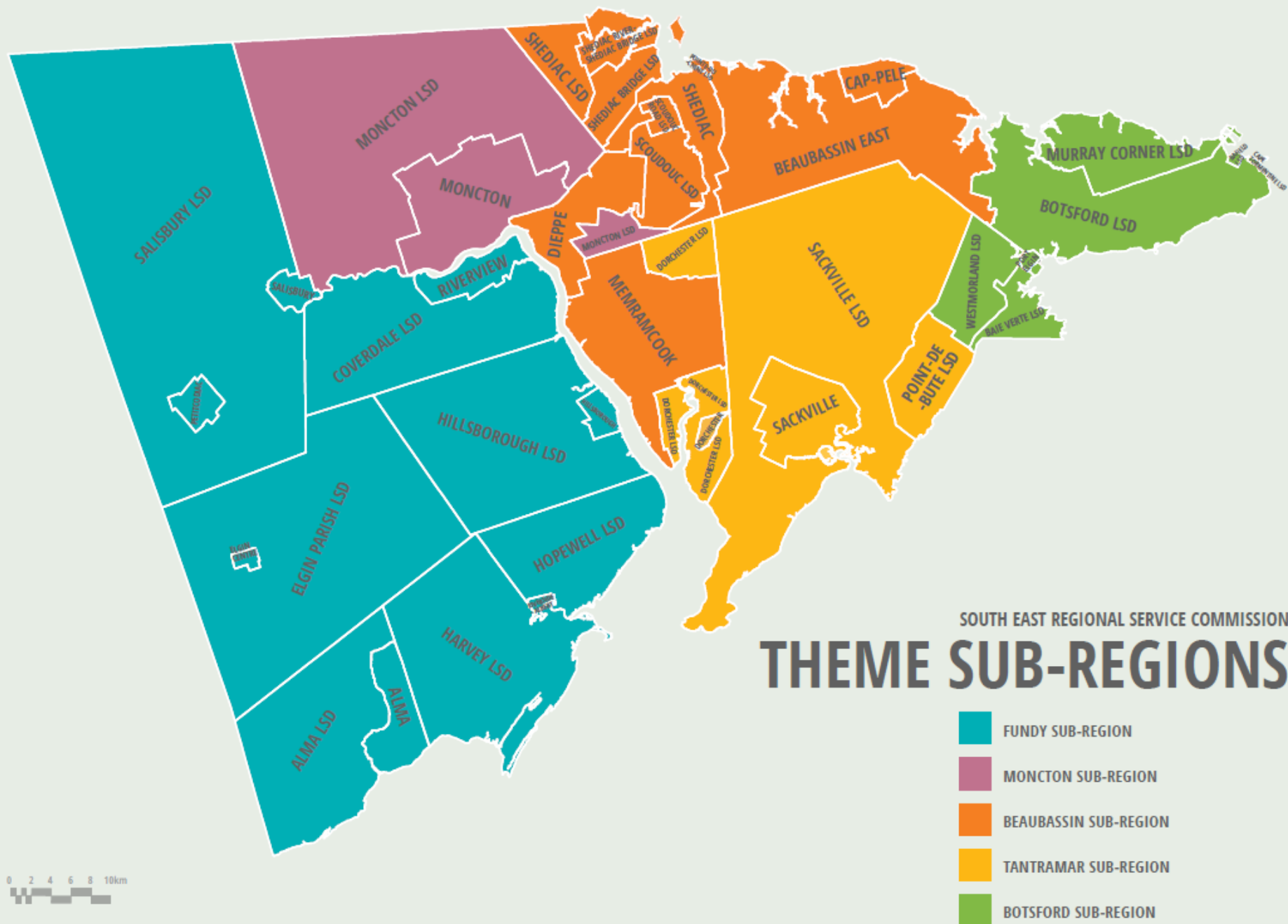
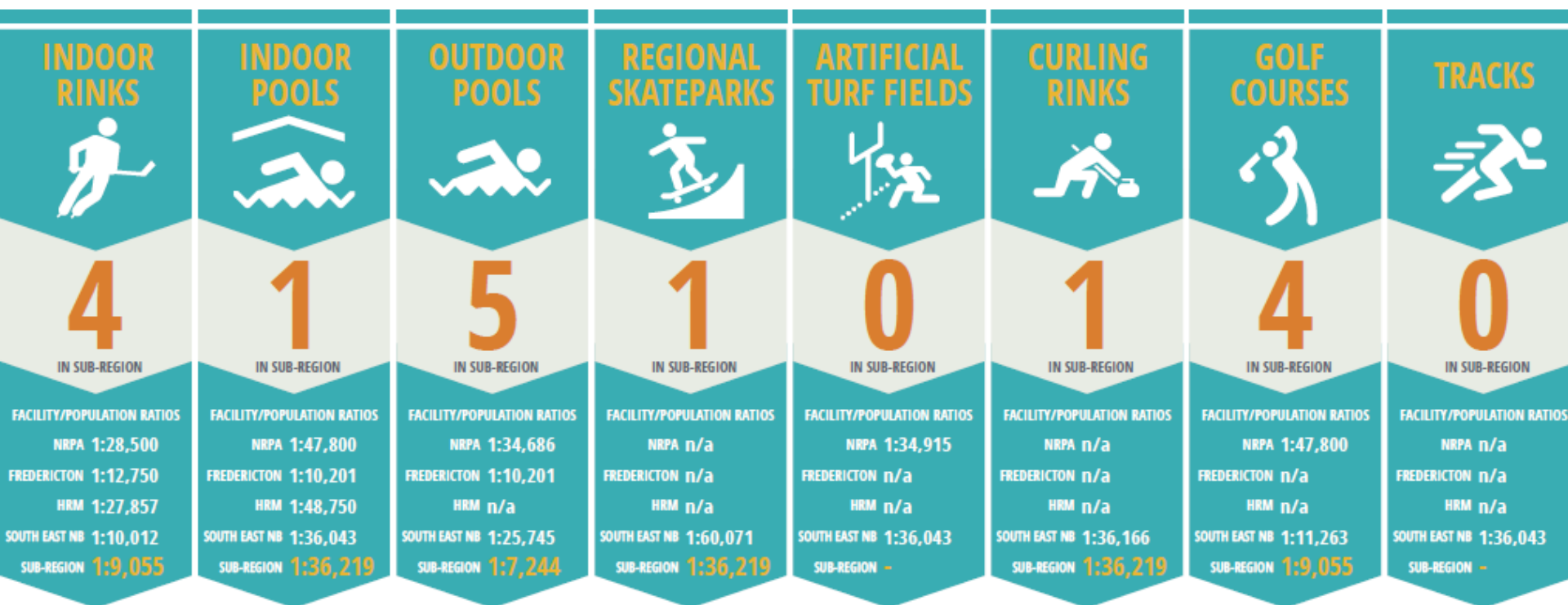


FIGURE 3.1 | THEME SUB-REGIONS

FIGURE 4.1.2A | FUNDY SUB-REGION FACILITIES PER POPULATION COMPARISON



natural recreation assets

- southeastern NB is rich with natural assets – rural spaces, vistas and views, biodiversity, heritage and culture.
- SE communities have all the ingredients to address national priorities in recreation (*active living, inclusion, connecting to nature, creating supportive environments, and building recreation capacity*).
- working on a sub-regional basis may make the priorities more achievable.
- natural recreation benefits – individual health and well-being, community development impacts (social and economic), sub-regional economic development spin-offs, environmental stewardship.
- e.g., Trail Towns initiative

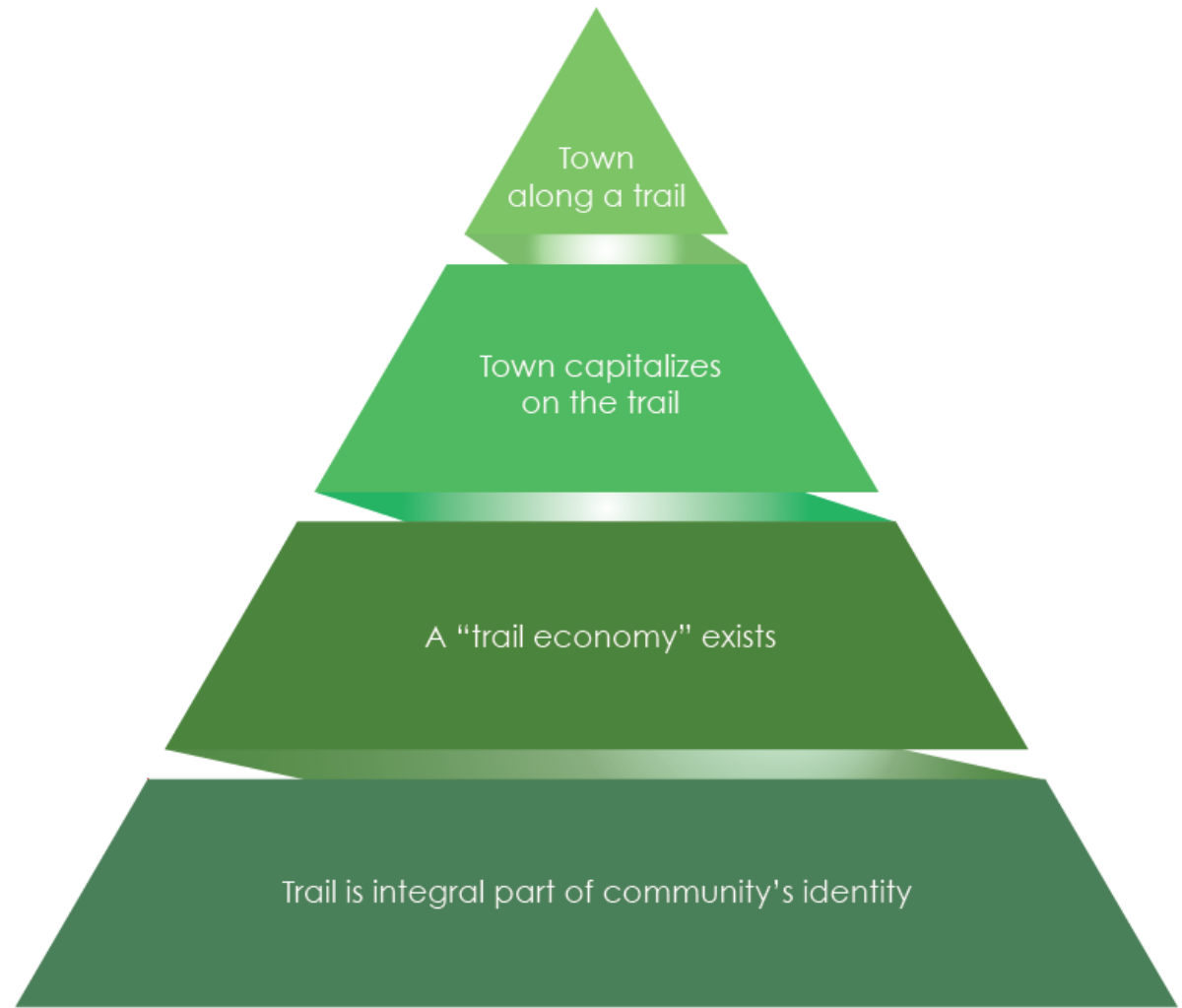
trail towns

local recreation
opportunities for
health and well-being

local business
development

tourism product

local stewardship



What it Means to be Trail Town

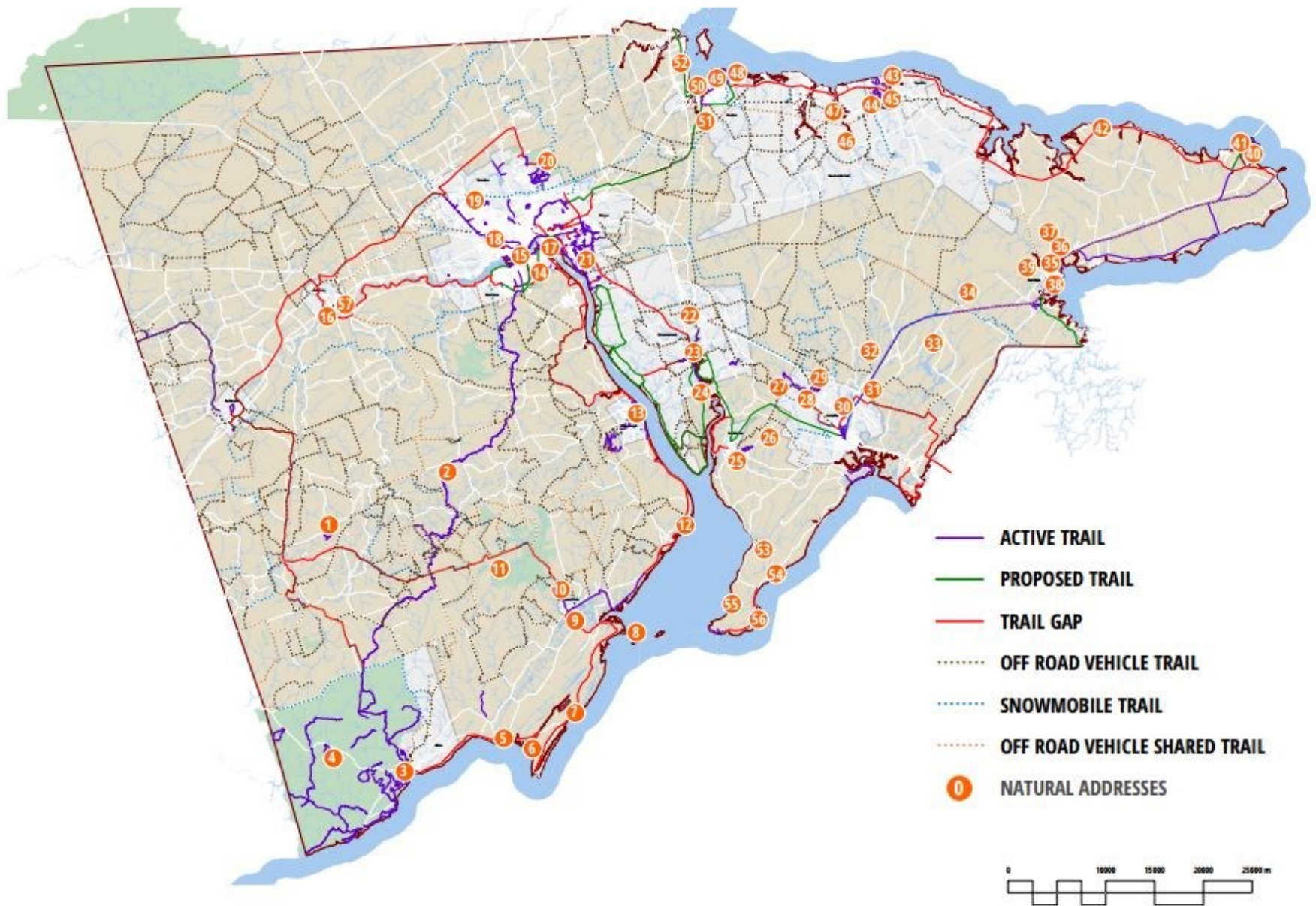


FIGURE 5.0.4 | NATURE-BASED ASSETS AND TRAILS

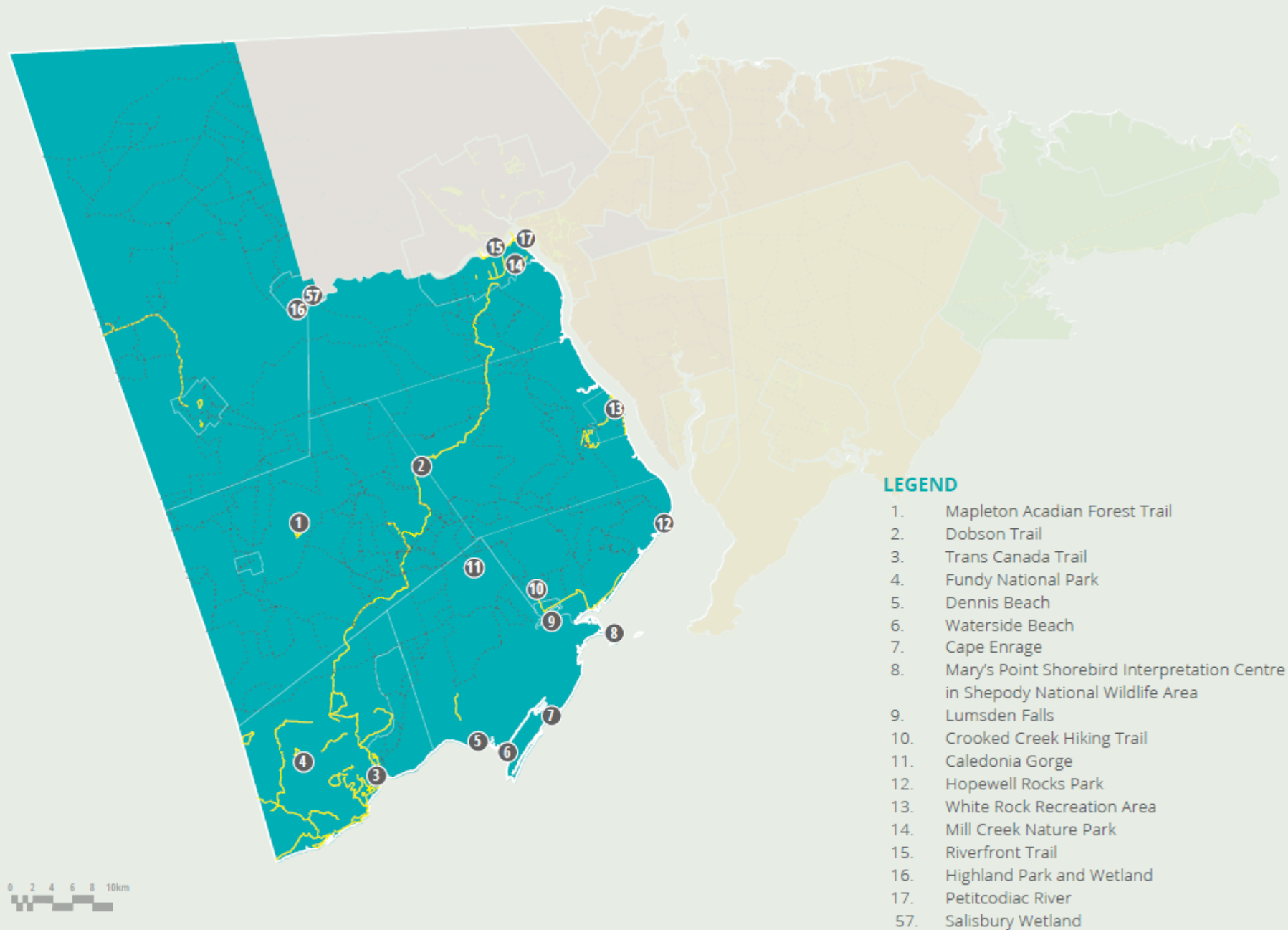


FIGURE 5.0.2A | FUNDY SUB-REGION'S PARKS, NATURE DESTINATIONS, AND TRAILS



40 recommendations

capacity building
communication
seasonality
governance

climate change
facilities
transportation

collaboration
funding
trails, parks and natural assets

	ACTIVE LIVING	INCLUSION & ACCESS	CONNECTION TO NATURE	SUPPORTIVE ENVIRONMENTS	RECREATION CAPACITY	PRIORITY
VISION						
1. Everyone in the southeast region of New Brunswick is engaged in meaningful, accessible recreation experiences that foster individual and community well-being, and the well-being of our natural and built environments.	✓	✓	✓	✓	✓	
GOVERNANCE						
2. Establish a formal committee overseeing the implementation of the Southeast Regional Recreation Master Plan.					✓	
3. Establish a regional trails council overseeing the development and connection of a regional trail network, soliciting support for implementation at the sub-regional and local level.		✓		✓	✓	
4. Incorporate recreation concepts into land use planning documents through policy and regulation to facilitate community wellness and sustainability	✓	✓	✓	✓	✓	
CAPACITY-BUILDING						
5. Where population is insufficient to support new regional facilities, and sub-regions lack access to existing regional facilities, communities may enhance recreation opportunities through development of local and nature-based assets, programming, and enhancements in local capacity to undertake self-organized recreation activities.	✓	✓	✓	✓		
6. The SERSC hire a staff person to work with sub-regions to address gaps identified in the Southeast Regional Master Plan.	✓	✓	✓	✓	✓	

A few of the recommendations and how they align with the Pathways to Wellbeing, timing

next steps

- ❖ presentations on plan to Councils as requested
- ❖ participation in the RecreationNB conference (*round table for RSCs on plan implementation*)
- ❖ fall workshop with recreation staff from SE communities including training and workshop on plan implementation (November 2017)
- ❖ SERSC board to create two subcommittees – Trails Council and Regional Recreation Committee (fall 2017)
- ❖ SERSC is eligible for provincial funding to hire a Regional Recreation Coordinator (2018-2020). 75% of salary covered by province to a maximum amount.
- ❖ New program being proposed where communities with no recreation staff can pool resources and share a staff person (50% covered by DTHC)



RÉCRÉATION

Southeast • Sud-Est

Thank you

Tracey Wade, MCIP, RPP
tracey.wade@nbse.ca
www.recreationnbse.ca

