



Draft #4

Policy Name: Community Investment	
Date Approved	Revision
Department: Administration	

Community Investment Policy Statement

The Town of Riverview believes that municipal governments and the local partnerships they form have real power to affect change in the well-being of our communities. Good governance is an attitude and approach to governing based on a shared vision, common values, open processes, networking and collaboration, and respect for those within the municipal government and those they serve. The Town of Riverview partners and invests in organizations, programs, projects and initiatives that contribute to achieving the community goals and helps us advance towards Riverview's Vision.

Community Investment Policy Purpose

The purpose of this policy is to:

- Improve the wellbeing of individuals, neighbourhoods and the Town of Riverview as a whole through directing Town funding to eligible organizations and individuals that can demonstrate their positive contribution to the achievement of the community goals.
- Provide eligible organizations with funding for:
 - **Annual Grants (less than \$10,000)**
 - **Annual** Grant program that provides funding towards organization's programs, projects and operational expenses.
 - **Sponsorships**
 - Funding requests **in excess of \$500** for event or tournament hosting, travel subsidies, in-kind assistance or facility discounts.
 - **Donations**
 - Requests for \$500 or less for individual support, event support such as tickets, funding assistance or promotional items, in-kind assistance, or facility discounts.
- Ensure transparent process and reporting procedures for the Town's **four relationship grants** which are in excess of **\$10,000** per annum.
- Ensure the process to review and allocate grant funding is transparent, consistent and achieves the maximum impact for the investment provided.
- Ensure that Council does not exceed the allotted budget amount for the fiscal year.

Our Vision

Riverview is a thriving community that works together to support the prosperity of the local economy, while ensuring a legacy for future generations. **We** are firmly rooted along the banks of the Petitcodiac River, where healthy, active lifestyles and strong social connections flourish.

Riverview is a safe place that celebrates and protects the natural habitats of the Fundy region, the arts and our cultural diversity, while cherishing the quality of life they provide to us.

Values and Guiding Principles

Guided by our values and principles of sustainable development, we serve the public through thoughtful use of town resources to the benefit of residents, businesses and visitors.

- **Leadership**
A living example; Make decisions and support the collective; Strength to say no; Direction; Visionary; Courageous.
- **Teamwork**
Team ONE is the Town - its people and the community; Trust; Recognize and appreciate each other's strengths;
- **Integrity**
Doing what you say; Honesty; Ethical;
- **Respect**
Truly listen first; Appreciate different points of view; Show empathy; Appreciate that everyone has value;
- **Accountability**
Accept responsibility: Transparency to those we serve; Ownership of actions;

Principles of Sustainable Development

- **Living within environmental limits** – respecting the limits of the planet's environment, resources and biodiversity – to improve our environment and ensure that the natural resources needed are unimpaired and remain so for future generations.
- **Ensuring a strong healthy and just society** – Meeting the diverse needs of all people in existing and future communities, promoting personal wellbeing, social cohesion and inclusion and creating equal opportunity.
- **Achieving a sustainable economy** – Building a strong, stable and sustainable economy which provides prosperity and opportunities for all
- **Using sound science responsibly** – Ensuring policy is developed and implemented on the basis of scientific evidence as well as public attitudes and values.
- **Promoting good governance** – Actively promoting effective, participative systems of governance in all levels of society – engaging people's creativity, energy and diversity.

Community Investment Goal

The Community Investment Policy is designed to support community goals. These goals will be reviewed once during each election cycle of Council to ensure they continue to be relevant to the community and to the Community Investment strategy. Organizations must demonstrate in their application or annual budget proposal how they will support at least ONE of the following Community Priority Areas.

1. Diversity through Culture and Arts

Residents...

- Enjoy arts culture and heritage opportunities that are accessible, affordable and contribute to individual and community identity;
- Have access to arts and cultural activities to gather, stay connected and celebrate community
- Have access to a range of local cultural spaces for meeting, sharing, and participating.

2. Recreation and Leisure

Residents...

- Have sport and recreation opportunities that are accessible, affordable and contribute to individual and community identity
- Have opportunities through sport and recreation to gather, participate, stay connected and celebrate community.

3. Health and Wellness

Residents...

- Are physically, mentally and emotionally healthy;
- Have equitable, affordable, accessible, effective and appropriate resources to support and maintain their health;
- Have a sense of belonging and feel safe and respected

4. Community Engagement

Residents...

- Experience a culture and environment of comfort and trust so that people can collaborate and engage
- Have opportunities to discuss and resolve issues together
- Are involved in civic life and have ownership of what is happening in Riverview

Definitions

“Benefit the Town of Riverview’s Residents”

Applicants need to meet one of the following three requirements:

1. The organization’s service boundaries include Riverview or a portion of Riverview, and at least one service, program, or activity location is in the town, or
2. 50% or more of individuals served, reside in the Town of Riverview, or
3. the organization’s services benefit a significant number of Riverview residents.

These requirements do not apply to an individual seeking a donation or sponsorship.

Funding requests must be able to demonstrate that they will positively impact Riverview residents in at least ONE of the Community Priority Areas.

“Community Investment Strategy”

The Community Investment Strategy lets people know how the Town will support and work with community organizations and individuals. It aims to ensure the Town makes clear, consistent and open decisions.

“Financial Donation”

Financial contribution of \$500 or less in support of an event, tournament, individual or team travel subsidies, in-kind assistance or facility discounts. This type of request requires the completion of the Community Investment Application for Donations.

“Annual Grant”

Annual financial support of a project, program or operational expense. This type of request requires the completion of the Community Investment Application for Annual Grants.

“In Good Standing”

This means that the organization or individual is not in litigation with the Town. The organization or individual must be current on accounts receivable and have all relevant municipal taxes paid.

“New Brunswick Human Rights Act”

The Human Rights Act is a provincial law that prohibits discrimination and harassment in:

- Employment
- Housing
- Public services; for example schools, stores, motels, hospitals, police and most government services
- Publicity, and

- Certain associations

The grounds of prohibited discrimination are:

- Race
- Colour
- National origin
- Place of origin
- Ancestry
- Religion
- Age
- Marital Status
- Sex (including pregnancy and gender identity)
- Sexual orientation
- Physical or mental disability
- Social condition, which includes source of income, level of education and occupation, and
- Political belief or activity

“Other Levels of Government”

Other levels of Government include:

- Crown Agencies and Corporations (Federal and Provincial)
- Hospitals
- School Board
- Universities, Colleges of Applied Arts and Technology and Post-Secondary Institutions
- Boards of Health
- Registered charities that benefit other levels of government (such as a charitable foundation) **may be** considered under this policy.

“Political Organization”

An organization established for a political purpose;

- To further interests of a particular political party; or support a political party or candidate for public office; or
- To retain, oppose, or change the law, policy, or decision of any level of government in Canada or a foreign country.

Not-for-profit organizations that are not established for a political purpose can engage in some activities to retain, oppose, or change the law, policy or decision of any level of government in Canada or a foreign country. These activities must be non-partisan – not supporting a candidate or political party.

“Relationship Grants”

Refers to the **four** organizations that have their funding reviewed on an annual basis as part of the Town’s budget process. These **four** organizations are **BGC Riverview**, Riverview Arts Centre, The Capitol Theatre, and **You Turns**.

“Sponsorship”

Funding or in-kind requests over \$500 for event or tournament hosting, individual or team travel subsidies, promotional items, or facility discounts. This type of request requires the completion of the Community Investment Application for Sponsorships.

Eligibility Requirements

Any **organization** applying for funding under the Town of Riverview’s Community Investment Policy, **must meet ALL** the following eligibility requirements:

1. Both the organization and the investment sought must benefit the Town of Riverview’s residents.
2. The organization must be in the process of raising some of the required funds through other means.
3. The organization must be a not-for-profit, charitable or sporting organization.
4. The organization must have a volunteer board of directors or executive.
5. The organization must have been in operation for at least one year.
6. The organization must have a sound organizational track record and be in good standing with the Town of Riverview.
7. **The organization must provide evidence that there is a need for funding through the submission of their most recent financial statements.**
8. The organization must demonstrate how their application positively contributes to at least one of the Community Priority Areas outlined above.
9. **Any organization seeking over \$500 in funding, for an event in the months of January and February, are eligible to apply in the previous year before November 30. Any funding allotted will be applied to the budget year in which it occurred.**

Any **individual** applying for funding must:

1. Be affiliated in some way to a not-for-profit, charitable, cultural, youth or sporting organization.
2. Be a current resident of the Town of Riverview.

Who the Policy Will NOT Fund

1. For profit organizations
2. Other levels of government
3. Political organizations
4. Religious organizations

- Recreation or cultural programs offered by church groups **may be** eligible for funding under this policy.

What the Policy Will NOT Fund

Grants of any type will not be awarded if based on the following:

- Requests for exemption from taxation.
- A new program or project which duplicates or overlaps the work of existing organizations or municipal departments, unless it can be proven to complement the existing program or project.
- A project or service deemed suitable only for private enterprise.
- Requests for financial support from any organization that operates for profit or for the benefit of the organization's membership only.
- Programs that other levels of government have legislated responsibility for funding. This includes funds to "top up" shortfalls for federal or provincial government mandated programs. Some examples would include school board educational programs, public health programs, government provincially mandated childcare services or social assistance programs and health care services.
- Organizations whose activities breach the New Brunswick Human Rights Act.
- **Any duplication of funding provided by any other Town department.**

Application Assessment Criteria

All applications that are submitted by eligible organizations will be assessed against the following criteria:

1. Demonstration of how their application positively contributes to at least one of the Community Priority Areas outlined above.
2. Any additional financial and non-financial resources that have been leveraged from other sources and/or the organization's efforts to obtain other funding.
3. Evidence of community support. This could include such things as the number of volunteers from the community and the number of hours they will donate.
4. Sound organizational track record. This considers if the organization has the ability, skills and capacity to undertake the work.
5. That the program or project does not duplicate or overlap, but rather complements, the work of existing organizations or municipal departments.
6. Sustainability of the organization and activity as applicable.

Investment Process and Procedure

Before completing an application for funding, organizations are advised to read the Town of Riverview's Community Investment Policy in full and become familiar with all requirements contained therein.

The Town of Riverview offers **four separate** forms of investments – **Annual** Grants, Relationship Grants, Sponsorships and Donations.

Annual Grants

Annual Grants will include funding for projects, programs and operational expenses.

- Eligible organizations can submit only **one (1)** application per year.
- Organizations applying for grant funding should be sure to include **all** eligible projects or programs taking place throughout the year in their application for funding as they will not have a chance to reapply until the next year.
- Organizations that receive annual grants under this policy are ineligible to apply for Town of Riverview sponsorships or donations during the **current** grant year.”

The procedure for all **Annual Grant** applications will be as follows:

1. The Town will advertise an annual call for funding on the Town website and other relevant media once per year, usually commencing in the month of September. Funding awarded will cover the period January-December of the following year.
2. All organizations must complete the Community Investments Application Form for **Annual** Grants (Appendix A) in full. Incomplete applications may not be considered. The Town will reserve the right to contact any organization for information which requires clarification.
3. Applications must be approved by a member of the Board of Directors or Executive of the organization in addition to the project applicant. Any individual under the age of 18 years applying for funding must have the application approved by either a coach, teacher or parent/guardian.
4. Applications should be submitted to the Deputy Clerk of the Town of Riverview either by mail, in person or electronically.
5. Applications must be received by the Town on or before 4 p.m. on November 30th of each year for consideration of funding for the next fiscal year. No late applications will be considered. It is the sole responsibility of the applicant to ensure that the Town receives completed applications.
6. Funding requests cannot exceed **\$10,000** per application.
7. All applications for **Annual Grant** funding will be considered by Council in January of the new fiscal year.
8. Applicants will receive notification in writing, whether their application was successful or not, immediately following Council’s decision.
9. **Successful applicants who receive Community Investment funding for an Annual Grant, must submit a report on how the funding was spent and the impact the funding received. This report must be submitted to the Town of Riverview by November 30 of the year in which the grant was awarded.**
10. If the investment recipient fails to fully complete and submit the report to the Town within the stated time, that organization will not be eligible for future funding until such a time that the Town is satisfied that the report has been submitted in full.

11. Council shall release to the public, on an annual basis, the organizations that have been assisted through their Community Investment strategy.
12. No multiple annual grants will be approved.

Relationship Grants

This section of the policy refers to the **four organizations** that have their funding reviewed on an annual basis as part of the Town's budget process. These **four organizations** are **BGC Riverview** and, Riverview Arts Centre, The Capitol Theatre **and You Turns**.

The following procedure is to ensure that the Town of Riverview financial resources are being used in a manner which is appropriate, transparent and consistent with the pillars and objectives of the Town's Strategic Plan. In an effort to achieve this, the following conditions must be met by the recipient to continue to be eligible for funding:

1. A **public presentation** to Council must be made every fall prior to the completion of the Town's annual budget and shall include, but shall not be limited to:
 - a. The amount requested by the organization
 - b. A review of the organization's business plan, highlighting any significant changes from previous versions
 - c. The specific purpose, program and/or activity for which the funds will be used
 - d. A detailed description of how this grant is of benefit to the Town of Riverview
2. The submission, to the Town Treasurer, within 90 days after the fiscal year end of the organization, **their most recent financial statements** that have been reviewed and preferably audited by a Chartered Professional Accountant (CPA).
3. Town Council representation on the Board of Directors of the organization.
4. Annual, Interim and Ad Hoc reporting as follows:
 - a. Provision to the Town Clerk of minutes of all Board Meetings throughout the year for which the grant was approved.
 - b. Notice to the Town's Chief Administrative Officer of any material changes in the organization's business plan or personnel, such as Executive Director or General Manager.
 - c. Report to Council, at the request of Council and/or prior to the formal budget presentation, of key performance indicators (KPI's), ongoing operational and financial performance and any other metrics used to measure the organization's success.
 - d. Written response within 30 days of any ad hoc information requested by the Town.

Sponsorships

Sponsorships will include any funding requests for event or tournament hosting, travel subsidies, in-kind assistance or facility discounts in excess of \$500.

Eligible organizations or individuals can submit only **one (1)** application per year.

The procedure for all Sponsorship applications will be as follows:

1. Applications for sponsorship funding will be received throughout the year and will be reviewed by Council based on their alignment with the Town's Community Priority Areas.
2. All organizations must complete the Community Investments Application Form for Sponsorships (Appendix B) in full. Incomplete applications may not be considered. The Town will reserve the right to contact any organization for information which requires clarification.
3. Applications must be approved by a member of the Board of Directors or Executive of the organization in addition to the project applicant.
4. Applications for travel subsidies will be limited to individuals or teams representing the Town of Riverview and travelling to Provincial, National or International events outside a 100 km radius of Riverview. Subsidies will be awarded based on \$100 per individual to a maximum of \$500 per team.
5. Applications should be submitted to the Deputy Clerk of the Town of Riverview either by mail, in person or electronically.
6. Funding requests cannot exceed \$10,000 per application.
7. All applications for funding will be considered by Council at the next scheduled meeting of Council.
8. Applicants will receive notification in writing, whether their application was successful or not, immediately following Council's decision.
9. Successful applicants who receive Community Investment funding for a Sponsorship, must submit a report on how the funding was spent and the impact the funding received. This report must be submitted to the Town of Riverview within one month of the event occurrence.
10. If the investment recipient fails to fully complete and submit the report to the Town within the stated time, that organization will not be eligible for future funding until such a time that the Town is satisfied that the report has been submitted in full.
11. Council shall release to the public, on an annual basis, the organizations that have been assisted through their Community Investment strategy.

Donations

Organizations or individuals seeking donations of \$500 or less shall follow the subsequent procedure:

All organizations must complete the Community Investment Application Form for Donations (Appendix C) in full. Incomplete applications shall not be considered. The Town will reserve the right to contact any organization for information which requires clarification.

1. Any individual under the age of 18 years applying for funding must have the application approved by either a coach, teacher or parent/guardian.
2. Applications for donations will be received throughout the year and the Deputy Clerk shall review the request and ensure it aligns with at least one of the Town's Community Priority Areas and forward to the Town Clerk for final approval.
3. Applications for travel subsidies will be limited to individuals or teams representing the Town of Riverview and travelling to Provincial, National or International events outside a 100 km radius of

Riverview. Subsidies will be awarded based on \$100 per individual to a maximum of \$500 per team.

4. Applicants will be notified whether they are successful or not within two weeks of the receipt of their request.
5. No report on how the funds were used is necessary for a donation request.
6. A report of all approved donations will be shared with Council monthly.
7. Council shall release to the public, on an annual basis, the organizations that have been assisted through their Community Investment strategy.

Policy Review

The Community Investment Policy will be reviewed **once during each election cycle of council** by an ad hoc committee and the Town Clerk's office before recommendation to Council.

Colin Smith
Chief Administrative Officer

Date of Approval

Andrew LeBlanc
Mayor

Date of Approval



Community Investment Application

Annual Grant

Application for Annual Grant

The Town of Riverview believes that municipal governments and the local partnerships they form have real power to affect change in the well-being of our communities. Good governance is an attitude and approach to governing based on a shared vision, common values, open processes, networking and collaboration, and respect for those within the municipal government and those they serve. The Town of Riverview partners and invests in organizations, programs, projects and initiatives that contribute to achieving the community goals and helps us advance towards Riverview's Vision.

Purpose

The purpose of this Community Investment Strategy is to:

- Improve the wellbeing of individuals, neighbourhoods and the Town of Riverview as a whole through directing Town funding to eligible organizations and individuals that can demonstrate their positive contribution to the achievement of the community goals.
- Provide eligible organizations with funding for:
 - **Annual Grants (less than \$10,000)**
 - **Annual** Grant program that provides funding towards organization's programs, projects and operational expenses.
 - Sponsorships
 - Funding requests **in excess of \$500** for event or tournament hosting, travel subsidies, in-kind assistance or facility discounts.
 - Donations
 - Requests for \$500 or less for individual support, event support such as tickets, funding assistance or promotional items, in-kind assistance, or facility discounts.
- Ensure transparent process and reporting procedures for the Town's **four relationship grants** which are in excess of **\$10,000** per annum.
- **Ensure the process to review and allocate grant funding is transparent, consistent and achieves the maximum impact for the investment provided.**
- **Ensure that Council does not exceed the allotted budget amount for the fiscal year.**

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DEADLINE FOR APPLICATIONS FOR FUNDING IS NOVEMBER 30 OF THE PREVIOUS YEAR

PART ONE: GENERAL INFORMATION		
Name of Applicant Organization:		
Address:		
City:	Postal Code:	Telephone:
Name of Primary Contact:		
Position in Organization:		
Email:		
Name of President or Board Chair:		
Funding Requested		
<p>Annual grants are awarded to organizations for programs, projects or operating expenses. Successful recipients of annual grants will not be eligible for other sponsorships or donations in the same grant year.</p> <p>Total Amount Requested: \$ _____</p>		
Application Checklist (Please use this checklist to ensure that you are returning a completed application)		
<p><input type="checkbox"/> Have you completed Part 1 “General Information” in full?</p> <p><input type="checkbox"/> Have you completed a separate application form for each project, program or initiative you are requesting funding for?</p> <p><input type="checkbox"/> Have you attached a copy of the most current audited or reviewed financial statement for your organization?</p> <p><input type="checkbox"/> Have you completed Part 3 “Financial Information” in full?</p> <p><input type="checkbox"/> Have all appropriate signatures been applied?</p>		

Collection of Information
<p>Personal information, as defined by the NB Right to Information and Protection of Privacy Act (RTIPPA) is collected in accordance with the provisions of RTIPPA. Personal information on this form will be used for the purpose of assessing Community Investment Applications, making decisions about funding allocations, reporting on statistics about the Community Investment program, and to send you updates about the program and allocations. If you have questions about the collection, use, and disclosure of this information, contact the Town of Riverview’s Town Clerk at 506-387-2136 or acrummey@townofriverview.ca.</p>

1. What is the main sector your organization serves? Select one.

- Arts and Culture
- Recreation and Leisure
- Health and Wellness
- Community Engagement
- Other (please specify): _____

2. Are you currently receiving or have you received funding from the Town of Riverview in the last 3 years?

Year	2019	2020	2021	2022
Grant Received	\$ _____	\$ _____	\$ _____	\$ _____

3. Are you an incorporated not-for-profit organization?

- Yes No

4. Are you a registered charity?

- Yes No

If yes, please provide your charitable number: _____

5. Are you a sporting organization?

- Yes No

6. When was your organization established?

Year _____

7. Does your organization have a volunteer board of directors or executive?

- Yes No

Please list your board/executive members in the table below:

Name	Position

8. Is your organization in “good standing” with the Town of Riverview?

Yes No

If “No”, explain why:

9. What is the mission and mandate of your organization? In your answer please also include details of your main activities and the people who benefit from these activities. (Use 250 words or less)

PART TWO: ANNUAL GRANT APPLICATION

1. Which of the Community Priority Areas does your project, program or organization positively contribute to? (Check all that apply)

The Riverview Community Investment program is designed to support community goals. These goals will be reviewed every three years to ensure they continue to be relevant to the community, the Community Investment Strategy and the Grant program. Organizations must demonstrate in their application how they will support at least ONE of the following **community priority areas**.

1. **Diversity through Culture and Arts**

Residents...

- Enjoy arts culture and heritage opportunities that are accessible, affordable and contribute to individual and community identity;
- Have access to arts and cultural activities to gather, stay connected and celebrate community
- Have access to a range of local cultural spaces for meeting, sharing and participating.

2. **Recreation and Leisure**

Residents...

- Have sport and recreation opportunities that are accessible, affordable and contribute to individual and community identity
- Have opportunities through sport and recreation to gather, participate, stay connected and celebrate community.

3. **Health and Wellness**

Residents...

- Are physically, mentally and emotionally healthy;
- Have equitable, affordable, accessible, effective and appropriate resources to support and maintain their health;
- Have a sense of belonging and feel safe and respected

4. **Community Engagement**

Residents...

- Experience a culture and environment of comfort and trust so that people can collaborate and engage
- Have opportunities to discuss and resolve issues together
- Are involved in civic life and have ownership of what is happening in Riverview

2. Describe in detail what you propose to do with the funding and how this will benefit Riverview residents by contributing to your chosen priority area. What is the need and why is your organization the best to address this need?

3. List the location of the program, project or initiative that will be funded by the grant.

4. What is the date of the program, project or initiative?

5. Approximately how many people will benefit from the activities supported by the grant?

	Number of Riverview Residents	Number of Non-Riverview Residents
Program Participants Audience Members/	_____	_____
Event Attendees	_____	_____
Other (Please Specify) _____	_____	_____
Total Number of Beneficiaries	_____	_____

6. How many volunteers will be involved in the activities supported by the grant?

_____ Volunteers

7. How many hours will these volunteers contribute?

_____ Hours

8. How will the Town of Riverview be recognized for this contribution? Please provide details.

Promotional Materials/Ads/Websites:

Speaking Opportunities:

Other:

9. How does your activity complement other activities currently being provided in Riverview?

10. Please attach to this application the most current audited or reviewed financial statement for your organization.

PART THREE: FINANCIAL INFORMATION

Please provide the following applicable financial information about the activities for which you are applying for funding.

	Confirmed	Potential
Revenue:		
Federal and/or provincial grants (specify department and program)		
Other federal and/or provincial funding (specify)		
Other Community grants (specify municipality)		
Non-government		
Earned income		
User fees		
Fundraising		
Foundations (specify)		
Private donations		
Other (specify)		
Applicant organization's contributions to the project/program		
Cash		
In-kind (other)		
Total Revenue		

Community Investment Application - Annual Grants

Expenses			
Salaries and benefits			
Administration			
Rent or mortgage			
Program/project supplies			
Advertising and promotion			
Other (specify)			
Total Expenses			

All applicants are responsible to ensure that the application is completed in full and all information requested is attached and that the application is in before the deadline date of November 30.

We certify that, to the best of our knowledge, the information provided in this application is accurate and complete and is endorsed by the group or organization which we represent and any funds should they be approved will be used only for the event described.

Application Prepared By:

Signature

Print Name

Date

Application Approved By:

Signature

Print Name

Date



Community Investment Application Sponsorship Grant

Application for Sponsorship Grant

The Town of Riverview believes that municipal governments and the local partnerships they form have real power to affect change in the well-being of our communities. Good governance is an attitude and approach to governing based on a shared vision, common values, open processes, networking and collaboration, and respect for those within the municipal government and those they serve. The Town of Riverview partners and invests in organizations, programs, projects and initiatives that contribute to achieving the community goals and helps us advance towards Riverview's Vision.

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 - Requests for \$500 or less for individual support, event support such as tickets, funding assistance or promotional items, in-kind assistance, or facility discounts.
- Ensure transparent process and reporting procedures for the Town's **four relationship grants** which are in excess of **\$10,000** per annum.
- Ensure the process to review and allocate grant funding is transparent, consistent and achieves the maximum impact for the investment provided.
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Riverview is a safe place that celebrates and protects the natural habitats of the Fundy region, the arts and our cultural diversity, while cherishing the quality of life they provide to us.

PART ONE: GENERAL INFORMATION		
Name of Applicant Organization:		
Address:		
City:	Postal Code:	Telephone:
Name of Primary Contact:		
Position in Organization:		
Email:		
Name of President or Board Chair:		
Funding Requested		
<p>Sponsorship grants are awarded to organizations for event or tournament hosting, travel subsidies, in-kind assistance or facility discounts in excess of \$500. Only one Sponsorship application is permitted from each organization per year.</p> <p>Total Amount Requested: \$ _____</p>		
Application Checklist (Please use this checklist to ensure that you are returning a completed application)		
<p><input type="checkbox"/> Have you completed Part 1 “General Information” in full?</p> <p><input type="checkbox"/> Have you completed a separate application form for each project, program or initiative you are requesting funding for?</p> <p><input type="checkbox"/> Have you attached a copy of the most current audited or reviewed financial statement for your organization?</p> <p><input type="checkbox"/> Have you completed Part 3 “Financial Information” in full?</p> <p><input type="checkbox"/> Have all appropriate signatures been applied?</p>		

1. What is the main sector your organization serves? Select one.

- Arts and Culture
- Recreation and Leisure
- Health and Wellness
- Community Engagement
- Other (please specify): _____

2. Are you currently receiving or have you received funding from the Town of Riverview in the last 3 years?

Year	2019	2020	2021	2022
Grant Received	\$ _____	\$ _____	\$ _____	\$ _____

3. Are you an incorporated not-for-profit organization?

- Yes
- No

4. Are you a registered charity?

- Yes
- No

If yes, please provide your charitable number: _____

5. Are you a sporting organization?

- Yes
- No

6. When was your organization established?

Year _____

7. Does your organization have a volunteer board of directors or executive?

- Yes
- No

Please list your board/executive members in the table below:

Name	Position

8. Is your organization in “good standing” with the Town of Riverview?

Yes No

If “No”, explain why:

9. What is the mission and mandate of your organization? In your answer please also include details of your main activities and the people who benefit from these activities. (Use 250 words or less)

PART TWO: SPONSORSHIP GRANT APPLICATION (for requests of more than \$500)	
1. Please choose the type of funding requested:	
<input type="checkbox"/> Event Hosting (Event Name _____) <input type="checkbox"/> Tournament Hosting (Tournament Name _____) <input type="checkbox"/> Team Travel Subsidy (Team Name _____) <input type="checkbox"/> In-Kind Assistance <input type="checkbox"/> Facility Discount (Facility Name _____) Please complete the following applicable sections:	
2. If an event or tournament where is it being held?	
Location: _____	
3. What is the date of the event?	
Date: _____	
4. Which of the Community Priority Areas does your project, program or organization positively contribute to? (Check all that apply)	
The Riverview Community Investment program is designed to support community goals. These goals will be reviewed every three years to ensure they continue to be relevant to the community, the Community Investment Strategy and the Grant program. Organizations must demonstrate in their application how they will support at least ONE of the following community priority areas .	
1. <input type="checkbox"/> Diversity through Culture and Arts Residents... <ul style="list-style-type: none"> • Enjoy arts culture and heritage opportunities that are accessible, affordable and contribute to individual and community identity; • Have access to arts and cultural activities to gather, stay connected and celebrate community • Have access to a range of local cultural spaces for meeting, sharing and participating. 	
2. <input type="checkbox"/> Recreation and Leisure Residents... <ul style="list-style-type: none"> • Have sport and recreation opportunities that are accessible, affordable and contribute to individual and community identity • Have opportunities through sport and recreation to gather, participate, stay connected and celebrate community. 	

3. Health and Wellness

Residents...

- Are physically, mentally and emotionally healthy;
- Have equitable, affordable, accessible, effective and appropriate resources to support and maintain their health;
- Have a sense of belonging and feel safe and respected

4. Community Engagement

Residents...

- Experience a culture and environment of comfort and trust so that people can collaborate and engage
- Have opportunities to discuss and resolve issues together
- Are involved in civic life and have ownership of what is happening in Riverview

5. Approximately how many people will benefit from the activities supported by the grant?

	Number of Riverview Residents	Number of Non-Riverview Residents
Program Participants Audience Members/	_____	_____
Event Attendees	_____	_____
Other (Please Specify) _____	_____	_____
Total Number of Beneficiaries	_____	_____

6. How many volunteers will be involved in the activities supported by the grant?

_____ Volunteers

7. How many hours will these volunteers contribute?

_____ Hours

8. How will the Town of Riverview be recognized for this contribution? Please provide details.

Promotional Materials/Ads/Websites:

Speaking Opportunities:

Other:

9. If applicable, how does your event/tournament complement other activities currently being provided in Riverview?

10. If applying for a travel subsidy:

- a. How many participants will be travelling? _____
- b. Is the event a Provincial, National or International event? _____
- c. Where is the event taking place? _____

11. If applying for in-kind assistance, describe in detail the assistance being requested.

12. If applying for a facility discount, what is the name and type of event being held at the facility

PART THREE: FINANCIAL INFORMATION

Please provide the following applicable financial information about the activities for which you are applying for funding.

	Confirmed	Potential
Revenue:		
Federal and/or provincial grants (specify department and program)		
Other federal and/or provincial funding (specify)		
Other Community grants (specify municipality)		
Non-government		
Earned income		
User fees		
Fundraising		
Foundations (specify)		
Private donations		
Other (specify)		
Applicant organization’s contributions to the project/program		
Cash		
In-kind (other)		
Total Revenue		

Community Investment Application – Sponsorship Grants

Expenses			
Salaries and benefits			
Administration			
Rent or mortgage			
Program/project supplies			
Advertising and promotion			
Other (specify)			
Total Expenses			

All applicants are responsible to ensure that the application is completed in full and all information requested is attached.

We certify that, to the best of our knowledge, the information provided in this application is accurate and complete and is endorsed by the group or organization which we represent and any funds should they be approved will be used only for the event described.

Application Prepared By:

Signature

Print Name

Date

Application Approved By:

Signature

Print Name

Date

Collection of Information

Personal information, as defined by the NB Right to Information and Protection of Privacy Act (RTIPPA) is collected in accordance with the provisions of RTIPPA. Personal information on this form will be used for the purpose of assessing Community Investment Applications, making decisions about funding allocations, reporting on statistics about the Community Investment program, and to send you updates about the program and allocations. If you have questions about the collection, use, and disclosure of this information, contact the Town of Riverview’s Town Clerk at 506-387-2136 or acrummey@townofriverview.ca.



Community Investment Application Donation Grant

Application for Donation Grant

The Town of Riverview believes that municipal governments and the local partnerships they form have real power to affect change in the well-being of our communities. Good governance is an attitude and approach to governing based on a shared vision, common values, open processes, networking and collaboration, and respect for those within the municipal government and those they serve. The Town of Riverview partners and invests in organizations, programs, projects and initiatives that contribute to achieving the community goals and helps us advance towards Riverview's Vision.

Purpose

The purpose of this Community Investment Strategy is to:

- Improve the wellbeing of individuals, neighbourhoods and the Town of Riverview as a whole through directing Town funding to eligible organizations and individuals that can demonstrate their positive contribution to the achievement of the community goals.
- Provide eligible organizations with funding for:
 - **Annual Grants (less than \$10,000)**
 - **Annual** Grant program that provides funding towards organization's programs, projects and operational expenses.
 - Sponsorships
 - Funding requests **in excess of \$500** for event or tournament hosting, travel subsidies, in-kind assistance or facility discounts.
 - Donations
 - Requests for \$500 or less for individual support, event support such as tickets, funding assistance or promotional items, in-kind assistance, or facility discounts.
- Ensure transparent process and reporting procedures for the Town's **four relationship grants** which are in excess of **\$10,000** per annum.
- Ensure the process to review and allocate grant funding is transparent, consistent and achieves the maximum impact for the investment provided.
- Ensure that Council does not exceed the allotted budget amount for the fiscal year.

Our Vision

Riverview is a thriving community that works together to support the prosperity of the local economy, while ensuring a legacy for future generations.

We are firmly rooted along the banks of the Petitcodiac River, where healthy, active lifestyles and strong social connections flourish.

Riverview is a safe place that celebrates and protects the natural habitats of the Fundy region, the arts and our cultural diversity, while cherishing the quality of life they provide to us.

PART ONE: GENERAL INFORMATION				
Name of Applicant Organization:				
Address:				
City:	Postal Code:	Telephone:		
Name of Primary Contact:				
Position in Organization:				
Email:				
Name of President or Board Chair:				
Funding Requested				
<p>Donations are requests for \$500 or less for individual support, event support such as tickets, funding assistance or promotional items, in-kind assistance or facility discounts. Only one Donation Application is permitted from each organization per year.</p> <p>Total Amount Requested: \$ _____</p>				
1. What is the main sector your organization serves? Select one.				
<input type="checkbox"/> Arts and Culture <input type="checkbox"/> Recreation and Leisure <input type="checkbox"/> Health and Wellness <input type="checkbox"/> Community Engagement <input type="checkbox"/> Other (please specify): _____				
2. Are you currently receiving or have you received funding from the Town of Riverview in the last 3 years?				
<u>Year</u>	<u>2019</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>
Grant Received	\$ _____	\$ _____	\$ _____	\$ _____
3. Are you or do you represent an incorporated not-for-profit organization?				
<input type="checkbox"/> Yes <input type="checkbox"/> No				
4. Are you or do you represent a registered charity?				
<input type="checkbox"/> Yes <input type="checkbox"/> No If yes, please provide your charitable number: _____				

5. Are you or do you represent a sporting organization?

Yes No

6. When was your organization established?

Year _____

7. Does your organization have a volunteer board of directors or executive?

Yes No

Please list your board/executive members in the table below:

Name	Position

8. Is your organization in “good standing” with the Town of Riverview?

Yes No

If “No”, explain why:

9. What is the mission and mandate of your organization? In your answer please also include details of your main activities and the people who benefit from these activities. (Use 250 words or less)

PART TWO: DONATION APPLICATION (for requests of \$500 or less)
1. Please choose the type of funding requested:
<input type="checkbox"/> Event Hosting (Event Name _____) <input type="checkbox"/> Tournament Hosting (Tournament Name _____) <input type="checkbox"/> Team Travel Subsidy (Team Name _____) <input type="checkbox"/> In-Kind Assistance <input type="checkbox"/> Facility Discount (Facility Name _____)
Please complete the following applicable sections:
2. If an event or tournament where is it being held?
Location: _____
3. What is the date of the event?
Date: _____
4. Which of the Community Priority Areas does your project, program or organization positively contribute to? (Check all that apply)
<p>The Riverview Community Investment program is designed to support community goals. These goals will be reviewed every three years to ensure they continue to be relevant to the community, the Community Investment Strategy and the Grant program. Organizations must demonstrate in their application how they will support at least ONE of the following community priority areas.</p> <p>1. <input type="checkbox"/> Diversity through Culture and Arts</p> <p>Residents...</p> <ul style="list-style-type: none"> • Enjoy arts culture and heritage opportunities that are accessible, affordable and contribute to individual and community identity; • Have access to arts and cultural activities to gather, stay connected and celebrate community • Have access to a range of local cultural spaces for meeting, sharing and participating. <p>2. <input type="checkbox"/> Recreation and Leisure</p> <p>Residents...</p> <ul style="list-style-type: none"> • Have sport and recreation opportunities that are accessible, affordable and contribute to individual and community identity • Have opportunities through sport and recreation to gather, participate, stay connected and celebrate community.

3. Health and Wellness

Residents...

- Are physically, mentally and emotionally healthy;
- Have equitable, affordable, accessible, effective and appropriate resources to support and maintain their health;
- Have a sense of belonging and feel safe and respected

4. Community Engagement

Residents...

- Experience a culture and environment of comfort and trust so that people can collaborate and engage
- Have opportunities to discuss and resolve issues together
- Are involved in civic life and have ownership of what is happening in Riverview

5. Approximately how many people will benefit from the event/tournament supported by the grant?

	Number of Riverview Residents	Number of Non-Riverview Residents
Program Participants	_____	_____
Audience Members/		
Event Attendees	_____	_____
Other (Please Specify)		
_____	_____	_____
Total Number of Beneficiaries	_____	_____

6. How many volunteers will be involved in the activities supported by the grant?

_____ Volunteers

7. How many hours will these volunteers contribute?

_____ Hours

8. How will the Town of Riverview be recognized for this contribution? Please provide details.

Promotional Materials/Ads/Websites:

Speaking Opportunities:

Other:

9. If applicable, how does your event/tournament complement other activities currently being provided in Riverview?

10. If applying for a travel subsidy:

- a. Is the participant 18 years of age or older? ___ Yes ___ No
 - i) If no, application must be signed by either a coach, teacher or parent/guardian.
- b. Is the event a Provincial, National or International event? _____
- c. Where is the event taking place? _____

11. If applying for in-kind assistance, describe in detail the assistance being requested.

12. If applying for a facility discount, what is the name and type of event being held at the facility

All applicants are responsible to ensure that the application is completed in full and all information requested is attached.

We certify that, to the best of our knowledge, the information provided in this application is accurate and complete and is endorsed by the group or organization which we represent and any funds should they be approved will be used only for the event described.

Application Prepared By:

Signature

Print Name

Date

Application Approved By:

Signature

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Community Investment Preliminary Checklist Annual Grant

Organization Name: _____

Date Received: _____

Amount Requested: _____

Sector(s) Served: _____

Community Priority Area(s)

1) _____

2) _____

3) _____

4) _____

Does request fit with definition of "Annual Grant"? Yes? _____ No? _____ (Explain)

Checklist 1

Any NO response is an immediate disqualification.

No.	Question	Yes	No
1	Does the organization's service boundaries include Riverview or a portion of Riverview, and does at least one service, program or activity take place in the Town? OR, Does 50% or more of individuals served reside in the Town of Riverview? OR, Does the organization's services benefit a significant number of Riverview residents?		
2	Is the applicant in good standing with the Town of Riverview?		
3	Are some of the required funds being raised through other means?		
4	Is the organization a not-for-profit, charitable, youth or sporting organization?		
5	Does the organization have a volunteer board of directors or executive?		
6	Has the organization been in operation for at least one year?		

Checklist 2

Any YES response is an immediate disqualification.

No.	Question	Yes	No
1	Is the applicant a "for profit" organization?		
2	Is the applicant affiliated with any other level of government?		
3	Is the applicant affiliated with any political organization?		
4	Is the applicant a religious organization? <i>Recreation or Cultural programs offered by churches are allowed</i>		
5	Is the request for an exemption of taxes?		
6	Does the program overlap or duplicate an existing program? <i>Unless it can be proven to complement the existing program</i>		
7	Is the request deemed suitable only for private enterprise?		
8	Is the request from a provincial or national charity? <i>Unless it provides direct services to the citizens of Riverview</i>		
9	Does any other level of government have legislated responsibility to fund the applicant?		
10	Does any of the applicant's activities breach the New Brunswick Human Rights Act?		

******* MANDATORY CRITERIA FOR CONSIDERATION OF AN ANNUAL GRANT *******

Forwarded report outlining where the previous Annual Grant funds were used YES _____ NO _____

Community Investment Preliminary Checklist

Organization Name: _____

Date Received: _____

Amount Requested: _____

Sector(s) Served: _____

Community Priority Area(s)

1) _____

2) _____

3) _____

4) _____

Does request fit with definition of "Sponsorship or Donation"? Yes? _____ No? _____ (Explain)

Checklist 1

Any NO response is an immediate disqualification.

No.	Question	Yes	No
1	Does the organization's service boundaries include Riverview or a portion of Riverview, and does at least one service, program or activity take place in the Town? OR, Does 50% or more of individuals served reside in the Town of Riverview? OR, Does the organization's services benefit a significant number of Riverview residents?		
2	Is the applicant in good standing with the Town of Riverview?		
3	Are some of the required funds being raised through other means?		
4	Is the organization a not-for-profit, charitable, youth or sporting organization?		
5	Does the organization have a volunteer board of directors or executive?		
6	Has the organization been in operation for at least one year?		
7	TRAVEL SUBSIDY ONLY – is the tournament outside 100 km radius of Riverview?		

Checklist 2

Any YES response is an immediate disqualification.

No.	Question	Yes	No
1	Is the applicant a "for profit" organization?		
2	Is the applicant affiliated with any other level of government?		
3	Is the applicant affiliated with any political organization?		
4	Is the applicant a religious organization? <i>Recreation or Cultural programs offered by churches are allowed</i>		
5	Is the request for an exemption of taxes?		
6	Does the program overlap or duplicate an existing program? <i>Unless it can be proven to complement the existing program</i>		
7	Is the request deemed suitable only for private enterprise?		
8	Is the request from a provincial or national charity? <i>Unless it provides direct services to the citizens of Riverview</i>		
9	Does any other level of government have legislated responsibility to fund the applicant?		
10	Does any of the applicant's activities breach the New Brunswick Human Rights Act?		

Recommendation

Staff recommends to Council for consideration: Yes _____ No _____

OR

Staff approves donation of \$500 or less : Yes _____ No _____

Reason
