

Town of Riverview
PARKS, RECREATION & COMMUNITY
RELATIONS DEPARTMENT MONTHLY REPORT



To: Colin Smith

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Date: September 20, 2022

Month & Year: July, August, September 2022

Section 1: Operational Dashboard

Metric	Current Period	Previous Period	Annual Result	Trend
TOTAL # of children helped (P.R.O. Kids + Jumpstart: Total placements from previous year:	Summer 2022: 70 Summer 2021: 70	Spring 2022: 25 Spring 2021: 39	2022 total: 178	Maintaining: 2021 Total: 284 2020 Total: 283 2019 Total: 540 2018 total: 545
60 + Adult Fitness & Wellness Classes	Summer 2022: 93 Summer 2021: 26	Spring 2022: 75 Spring 2021: 56	2022 YTD: 240	Increase: Total 2021: 294 Total: 2020: 473 Total 2019: 792 Total 2018: 866
Adult Fitness & Wellness Classes	Summer 2022: 21 Summer 2021: 19	Spring 2022: 94 Spring 2021: 42 February 2021: 39 March 2021: 40	2022 YTD: 179	Maintaining: Total 2021: 254 Total 2020: 391 Total 2019: 321 Total 2018: 441
Children's Programs	Summer 2022: 50 Summer 2021: 0 due to Covid-19	Spring 2022: 53 Spring 2021: 61	2022 YTD: 103	Increase Total 2021: 102 Total 2020: 69 Total 2019: 809 Total 2018: 714
Aquatic Activities	Swim Lessons: Fall 2022 Session 1: 563 Fall 2022 Session 2: 446 Summer 2022: 291	Swim Lessons: Fall 2021 Session 1: 540 Fall 2021 Session 2: 432	2022 YTD: 2,465	Total 2021: 2,069 Total 2020: 1,298 Total 2019: 2,599 Total 2018: 2,282

Metric	Current Period	Previous Period	Annual Result	Trend
Skate Park Participants & Revenue	June: 173 (63R, 110NR) July: 107 (38R, 69NR) August: 120 (46R, 74NR)	May: 194	2022 YTD: 2,361	2021: Total 2,795 2020: total 2,478 2019: total 2,754 2018 total: 2,719

Section 2: Status of Department's Operational Priorities for 2022

Priority	Status
A Safe and Inclusive Community	<p>RIVERVIEW P.R.O. KIDS HIGHLIGHTS</p> <ul style="list-style-type: none"> • Fall applications closed on August 31 and processing placements is currently underway. • The Moncton Wildcats Hockey Club donated \$100,000 to Riverview PRO Kids, Dieppe PRO Kids and MYRAP during the 12th annual Celebrity Sport Banquet held on Sunday, August 28. • The Albert County Hunters Association donated \$500 on Wednesday, September 7. <p>NATIONAL INDIGENOUS PEOPLES DAY</p> <ul style="list-style-type: none"> • The community celebrated National Indigenous Peoples Day on June 21 with the permanent flag raising outside of Town Hall that included Mayor and Town Council, Indigenous leaders in the community, Town staff, children and youth from local schools and community members. Approximately 100 people were in attendance. <p>OUTDOOR SUMMER RECREATION PROGRAMS:</p> <ul style="list-style-type: none"> • <i>Tiny Adventurers/Outdoor Adventurers</i>- Bi-weekly programming was offered for ages 3-5 and 6-12 from June 23 to August 25. Staff met the participants throughout the summer for games, stories and activities including Riverfront Park, Mill Creek Nature Park, and Lions Community Park. Both programs were full with 25 children registered. • <i>Mill Creek Nature Park Challenges</i>- From June 30-August 4, we had 152 entries total, with an average of 25 entries per week. • <i>Bike Rodeo</i>- The event took place on Saturday, July 16 with 20 children. Partners in attendance included La Bikery, Codiac Transpo and the RCMP. The average age of attendees was 7 and only 15% knew their hand signals prior to attending the event. 25% of the attendees had attended the 2021 rodeo. • <i>Meteor Shower Party</i>- The weather did not cooperate to enjoy the meteors; however, staff ran bonfire programming with 70 people in attendance. • <i>S'mores, Allies and Fireflies</i>- The weather was rainy; however, staff ran the event with 40 people. <u>Note</u>- there was a strong youth presence at this event. • <i>Mill Creek Trail Miners</i>- Staff met volunteers every Tuesday evening all summer long to work on single track trail on the north side of the reservoir. The number of folks decreased from 21 down to a core 6 people who worked away at a 180-

	<p>metre section all summer. The group will continue to meet through the fall months with support from the Town. The group is using International Mountain Bike Association’s sustainable trail building practices to protect natural surrounding habitat and ensure longevity of the built trail.</p> <ul style="list-style-type: none"> • Parks for All- Staff coordinated electric guided tours for 24 people through Mill Creek Nature Park over an 11-week period. 15 self identified they had a mobility impairment. • Equipment Loan- 33 memberships were purchased, impacting a total of 71 residents. A total of 96 pieces of equipment were loaned out between June 8 and August 22. The most popular pieces were giant Connect 4, giant Jenga and giant Yardzee. <p>WALK LEADER TRAINING</p> <ul style="list-style-type: none"> • Staff recruited 9 volunteers from the community to complete Walk Leader Training with Hike Nova Scotia staff on August 25. The volunteers have been meeting to plan free outdoor, inclusive walks for the community on Wednesdays starting on September 14. <p>CARD PARTIES</p> <ul style="list-style-type: none"> • Staff partnered with the school district to offer weekly card parties in the cafeteria area at Riverview Middle School on Tuesday afternoons from July 11 to August 22. The average turn out was 35 seniors. <p>SKATEPARK AND YOUTH CENTRE</p> <ul style="list-style-type: none"> • The skatepark and youth centre team kicked off summer with a market during SUNFEST. Marquise and Ross had 8 vendors signed on including Llamazing Adventures, Chickadee Apparel, Of Dawn Vintage, Sophie Leblanc Art, CloeToe designs, Cheesecake Garage, Dragon Pearl Dumplings, and All The Pretties. Over the next few days Ross offered tables to all organizations within the Riverview Youth Network, as well as signing a few more vendors on for tables including Doughlicious, Chris Glidden for music, as well as Four Seas Spices. YCAN also set up a table after Ross’s invitation. 13 tables in all and approx. 150 visitors. <p>COVERDALE CENTRE</p> <ul style="list-style-type: none"> • Most of our regular user groups have returned for the fall season at the Coverdale Centre, and many of the special events and community fundraisers that have traditionally been held at the centre have returned or have a planned return coming up. Many events were held at the centre over the past few months, both big and small, including, local community sport banquets, the RHS prom, Municipal Administrators event, cultural music festivals and cultural association meetings, a tabletop gaming convention and community fundraisers.
<p>Building a Sustainable Community</p>	<p>SUSTAINABILITY</p> <ul style="list-style-type: none"> • Sustainability Surveys – Our CEW-Sustainability and summer students were out and about at many of the summer Parks & Recreation community events

	<p>collecting ballots from participants regarding their main areas of concern when it comes to sustainability. The top 3 sustainability priorities / concerns listed by the respondents was: #1. Waste Reduction #2. Buying local #3. Food security</p> <ul style="list-style-type: none"> • Active Transportation – Our Community Engagement Worker (CEW)– Sustainability was present at many of the key summer Parks & Recreation events, promoting our active transportation network and sharing the many economic, environmental and health benefits of Active Transportation. • Three Stream Waste Sorting – Our CEW – Sustainability and summer students participated in the Fundy Biosphere’s 2nd Annual Garbage Swim at the Lion’s pool, with an interactive display to help young people remember how to properly separate their garbage and the importance of doing so. <p>Monarch Butterfly Education Station – Our CEW-Sustainability was busy inside the Coverdale Centre raising Monarch caterpillars from tiny eggs to chrysalises and finally into beautiful butterflies. Hundreds of visitors enjoyed watching the process both in person and online and learning the important part that our pollinator gardens play in ensuring that this species continues to thrive</p>
<p>Thriving Community</p>	
<p>Active and Engaged Community</p>	<p>COMMUNITY EVENTS</p> <ul style="list-style-type: none"> • Block Parties- There are two block parties planned for this summer. <p><u>Tuesday, July 19</u> (Rain date Thursday, July 21) for Wards 3&4- at Goldsboro Park. Approx. 400 people attended. We used our rain date and planned for the extreme heat. We had misting stations and water games and lots of water and popsicles as well as reminded everyone to wear sunscreen, their hats and drink plenty of water in advance too. Several booths/groups were in attendance. Post summer feedback was that guns (ie RCMP with guns) should not be an event where children are present) and how many RCMP, 3 booths were there. On the flip side some people enjoyed the safety bear, fake hats, etc. that the RCMP provided.</p> <p><u>Tuesday, August 16</u> (Rain date August 18) for Wards 1 &2 at Hawthorne. This was very well received with comments like, it’s so fun to have something in this park. The majority of people told us they were from Ward 1 with some from ward 2 &3. There was a cricket demo which the JL’s were involved in, face painting was steady, a variety of booths including info and tourism, Butterfly Ranger, Sustainability, Eco 360, Fundy Biosphere (Nature NB could not make it), Neighborhood Watch, RCMP cruiser with new community police officer, Pirates with the Brethren of Pirates making balloon swords, RCMP booth and Doc Braces with freezies and swag. The BBQ served hot dogs, lemonade, and water.</p>

- **Concerts-** Concerts went well. Attendance seemed to be up and down depending upon the weather and the artist/group. Overall, over 2,000 people attended throughout the summer with Ivan Daigle drawing the largest crowd and the concerts that moved inside the smallest numbers. Interesting to note that info from our ballots tells us that first-timers and long-time attendees are about equal, there are more 35-59 year olds than previously, but 60+ still has the greatest numbers. The majority of people heard about the concerts via Facebook or word of mouth and only a very small number via the website. A few seniors gave the feedback that they noticed families and children at a few of the concerts including Chris Colepaugh (2nd highest attendance) or Apryll Aileen (3rd highest attendance), concerts which the seniors were not fond of. Concerts are for all ages which was nice to have a variety of ages attending. We were going to book a bigger act for the final concert but decided to err on the side of caution when they were talking about another wave of covid.

SUNFEST/CANADA DAY

- **Canada Day** in Caseley Park and RHS field was a hit. It was accessible and the crowd was so diverse!! So many people commented on the diversity this year!
- **VIC-** The Tourism Planner student was based out of the RCH this season and is working on tourism on the go plans as part of this summer’s strategy. Tourism phone number is 874-1560. We let the Province know that we did not want to be part of the Municipal VIC program this season due to the transition, space, etc. They took down the ? signage which I believe tourists are very familiar with and draw people in. Riverview Landmarks were created into coloring pages and this position assisted the other sections as well.

YOUTH SECTION

- **National Volunteer Week 2022** – Empathy in Action. On June 7th, the Volunteer Centre of Southeastern New Brunswick Inc. in partnership with Municipalities of Dieppe, Moncton and Riverview held a ceremony to recognize community volunteers who invested their time during the pandemic. Two Youth from the Riverview Youth Collective were honoured and were joined by Matt McKinley, who was recognized for his work with minor football. The Youth receiving the distinction were: Alex Harris and Elizabeth Harris.

JUNIOR LEADERSHIP PROGRAM

- **Junior Leadership** applications closed on June 3rd with a total of 41 applicants. Of those who applied, 20 were selected for the 2022 Junior Leadership program. In the final week of June, the Junior Leadership group completed training relative to the program function. The training included HIGH FIVE, a nationally recognized certification that assists participants to better develop recreational programming.

The Junior Leadership group began their community volunteering on July 1st, hosting a canteen and providing aid to staff at the Town of Riverview’s Canada Day celebrations. In July, they also began their community volunteering placements at both Grass home locations in Riverview and at the Peter Mckee Community Food Bank. The youth particularly enjoyed the senior care homes

	<p>and spent hours interacting with the residents. The seniors and youth enjoyed the partnership so much that it became a more frequent placement throughout the summer. They volunteered over 1600 hours over a 7-week period.</p> <p>The Junior Leaders also provided a fundraising canteen at the summer concerts in Caseley Park. Aside from providing refreshments to concert goers, they were a frequent source of cheerfulness that always brought a positive atmosphere to the Park. They raised approximately \$2,000 over the course of the summer.</p> <p>The Junior Leaders enjoyed various outings on Fridays in July, visiting places such as Fit Rocks Climbing gym and Fundy National Park. Fit Rocks Moncton owner and operator Derek was gracious enough as a Riverview local to offer a 50% discount as a token of appreciation for Parks programs. Community Placements ran from 9 – 4:30 on Wednesdays and Thursdays.</p> <p>RIVERVIEW YOUTH NETWORK</p> <ul style="list-style-type: none"> It has been a challenge to try and get our subcommittee together. Several general meetings seem to have only about ¼ of the total youth network partners so next steps are slow. We may need to re-evaluate the day and time that we meet and see if there is a better option or even a virtual option if it would allow more members to be present and contribute. <p>TOWN WIDE YARDSALE</p> <ul style="list-style-type: none"> The Town Wide Yard Sale held on Saturday June 25 was a success with 67 hosts (increase from 2021).
Service Excellence	

Section 3: Other Notable Development & Highlights for Council’s Attention

- **NEW Art Program-** Staff have hired a new art instructor, Susan Savoie, who will be providing an alcohol inks art class for ages 12+ this fall. There are two six-week sessions available for people to register.
- **Wednesday Walkers-** Weekly walks lead by volunteers for ages 55+ every Wednesday at 1 p.m. from September 14 – October 19.
- **Card Parties-** Bi-weekly card parties taking place at the Community Hall from 1-4 p.m. start on Thursday, September 22.
- **Community Sport Programs-** Drop in pickleball, basketball and volleyball programs will resume the week of September 18th until early June.
- **Canning Workshop for 60+-** Seniors are invited to participate in a free beginners canning workshop taking place on Friday, September 23.
- **Tech Tuesdays-** Seniors are invited to learn about digital devices, software and more every Tuesday afternoon from 4-5 p.m. at the Riverview Public Library starting on September 19.