



## Town of Riverview

### Parks, Recreation & Community Relations Department Monthly Report

To: Colin Smith - CAO  
 Prepared by: Gerry Cole - Director  
 Date: January 18, 2017  
 Month & Year: January 2017

**Agenda Item:**

**Meeting Date**

For use by Office of the Town Clerk only

#### Section 1: Operational Dashboard


Metric	Previous Period	Current Period	Annual Result	Trend
Pro Kids (Placements)	Fall 2016: 199  Fall 2015:215	Winter 2017: 175  Winter 2016: 180	2017 total to date: 175  2016 total: 630	Stable
Coverdale Centre Weekly Usage (Mon-Fri) 9am-6pm Kitchen Hall	58.9% 35.5%	68% 36%		<b>Kitchen</b> With lower use requirements as a result of the holidays, the Incubator Kitchen use is expected to increase in the coming months <b>Hall</b> Day use includes the walking group, pickle ball, badminton and dog obedience sessions. The remaining time is utilized by the B&G Club's after school program. Evening use includes PACE, Sea Cadets and the Kennel Club.

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Skate Park (Participants)	Oct.'16: 159  Oct.' 15: 176	Nov./Dec. 2016: 459  Nov./Dec. 2015: 359	2016 total: 2,987  2015 total: 2,793	Increasing
PCMAC (Pool Visits)	Nov.'16: 2,289  Nov.'15: 2,784	Dec/Jan.'16-'17: 4,453  Dec/Jan.'15-'16: 4,111	2016 total: 36,164  2015 total visits: 38,391	Stable
Swimming Lesson Registration	Fall 2016: 505  Fall 2015: 402	Winter 2017: 332  Winter 2016: 272	Total 2016: 2,023	Increase. Winter registration has seen its highest numbers in the last 3 year period).
60 + Registration	Fall 2016: 169  Fall 2015: 123	Winter 2017: 95  Winter 2016: 72	Total 2017 to date: 95 Total 2016: 551	Stable
Adult Fitness & Wellness Classes	Fall 2016: 418  Fall 2015: 480	Winter 2017: 397  Winter 2016: 363	Total 2017 to date: 397 Total 2016: 1,166	Increasing
Children's Programs	Fall 2016: 73  Fall 2015: 68	Winter 2017: 58  Winter 2016: 67	Total 2017 to date: 58 Total 2016: 1,023	Stable

**Section 2: Status of Department's/Section's Operational Priorities for 2016**

Priority	Status
<b>Tenders</b>	The connection to the Dobson Trail, via the Gunningsville Trail system at Winter Wonderland Park, was completed in December 2016 linking the Fundy Trail Network to the Trans Canada Trail Network in time for the Canada 150 Celebrations.

	
<p><b>A Safe and Welcoming Community</b></p>	<p><b>Winter Carnival</b> Planning for the 2017 Riverview Winter Carnival is into its very final stages, as the festival gears up for February 3-12. Road banners have already gone up on light poles, displaying our fresh new logo. Event schedules have gone out in the mail as well.</p> <p><b>Mayor's Christmas Tree Lighting</b> The annual Mayor's Lighting was held at Town Hall on November 23, 2016. It was hoped to move the event to the Chocolate River Station, however, work being completed on their parking lot prevented us from moving the event for 2016. As has been the case every year, attendance was up in 2016, so there is a need for a new venue to accommodate the numbers. We are very much looking forward to hosting the event in the downtown area in 2017, partnering with the success of the "Light Up Riverview" campaign.</p>
<p><b>Planning for</b></p>	<p><b>Mayor's Luncheon</b></p>

<b>the Future</b>	Planning is ongoing for Mayor's Luncheon on February 8 <sup>th</sup> at the Coverdale Centre as well as other community wide special events with Canada150 as the theme/enhancement.
<b>Smart and Sustainable Growth</b>	Staff has been working in cooperation with the Communications Department and Branch Design on an interpretive panel to be installed in the spring near the "Third Wave" Sculpture created by artist Julie Glaspy, as part of the Sculpture Saint John Program.
<b>Fiscal Responsibility and Service Excellence</b>	<p><b>Program Registration</b></p> <p>Winter program registration was held for age 60+ on December 8, 2016. In the first hour of registration, we had 23 in person registrations and 29 online registrations.</p> <p>On December 13, 2016, winter registration began for the remaining programs (adult, children and swimming lessons). Within the first 23 minutes of registration, 129 online registrations and 19 in person registrations were processed. Two hours into registration, there were 180 online registrations and 25 in- person registrations.</p>

### Section 3: Other Notable Development & Highlights for Council's Attention

#### Coverdale Centre

The commercial dishwasher, situated in the kitchen, is scheduled for immediate replacement due to operating issues that have been reoccurring during high traffic functions. The current dishwasher was purchased during the original renovations completed in 1990-91.

All floor surfaces in the building have been re-waxed to protect them, as part of the life cycle maintenance for this building. This includes the main hall, hallways, kitchen, and bathrooms.

The department has been working with NB Power to have one of the parking lot lights moved, recently placed to enhance user safety, as a result of a complaint regarding light pollution at their residence. Power outages across the province had tied up their resources prior to Christmas and they have this item on their list of things to do.

#### Pat Crossman Memorial Aquatic Centre

Twelve staff from the Lifeguard Apprentice Program were successfully certified on Dec 18<sup>th</sup>, providing PCMAC with a fully certified staff group.

The Town of Riverview - Aquatics is hosting the following not-for-profit events in 2017.

Lifesaving Society of New Brunswick Annual Grand Meeting (March)

Canadian Red Cross Atlantic-Region instructor trainer and recertification workshops to assist at a higher level with provincial staffing shortages (March and June).

#### Service Enhancements

PCMAC began selling goggles and swim caps at an affordable cost. It has greatly benefited those who forget their swim items.

The review of an addition of a weekend lane swim time is underway. This will be a much needed swim for adults and 60+ on weekends, as there are presently only lane swimming through the weekdays.

Swimming lesson classes with low registration were combined where possible, to avoid cancellations this session.

A streamlined rental process now allows residents to access information and book the facility at the pool location through aquatic staff. Previously this was done through the Parks & Recreation Administration Office.

The booking of private lessons has been streamlined so users are now able to book online alongside current programs.

The addition of a punch-pass for non-resident 60+ has been implemented to reduce patrons from having to pay each visit.