

Town of Riverview
PARKS, RECREATION & COMMUNITY
RELATIONS DEPARTMENT MONTHLY REPORT



To: Colin Smith

Prepared by: David Shea

Date: April 12, 2022

Month & Year: April 2022

Section 1: Operational Dashboard

| Metric | Current Period | Previous Period | Annual Result | Trend |
|--|------------------------------------|---|-----------------|--|
| TOTAL # of children helped (P.R.O Kids + Jumpstart): | Spring 2022: 24 | Winter 2022: 83 | 2022 total: 107 | 2021 Total: 284 2020 Total: 283 2019 Total: 540 2018 total: 545 |
| Previous year | Spring 2021: 39 | Winter 2021: 77 | | |
| 60 + Registration | Spring 2022: 75 Spring 2021: 56 | Winter 2022: 72 Winter 2021: (monthly due to Covid-19) January 2021: 42 February 2021: 46 March 2021: 49 | 2022 YTD: 147 | Total 2021: 294 Total 2020: 473 Total 2019: 792 Total 2018: 866 |
| Adult Fitness & Wellness Classes | Spring 2022: 70 Spring 2021: 42 | Winter 2022: 64 Winter 2021: (monthly due to Covid-19) January 2021: 48 February 2021: 39 March 2021: 40 | 2022 YTD: 134 | Total 2021: 254 Total 2020: 391 Total 2019: 321 Total 2018: 441 |
| Children's Programs | Spring 2022: 53 Spring 2021: 61 | Winter 2022- 0 (cancelled due to Covid-19 restrictions for children under 12) | 2022 YTD: 53 | Total 2021: 102 Total 2020: 69 Total 2019: 809 Total 2018: 714 |

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|----------------------------------|--|---|----------------|--|
| | | Winter 2021- 0 | | |
| Aquatic Activities | Swim Lessons: Spring 2022: 491 (91% fill rate, 632 hours of instruction) Spring 2021: 361 334 hours rented | Swim Lessons: Winter 2022: 376 (67% fill rate, 1064 hours of instruction) Winter 2021: 252 180 hours rented | 2022 YTD: 867 | Total 2021: 2,069 Total 2020: 1,298 Total 2019: 2,599 Total 2018: 2,282 |
| Skatepark Participants & Revenue | March 638 (180R, 373NR) | February: 216 | 2022 YTD: 1466 | Total 2021: 2,795 Total 2020: 2,478 Total 2019: 2,754 Total 2018: 2,719 |

Section 2: Status of Department's Operational Priorities for 2022

| Priority | Status |
|---------------------------------------|--|
| A safe and welcoming community | <p>RIVERVIEW P.R.O. KIDS</p> <ul style="list-style-type: none"> Launched the webform to accept online donations for Riverview PRO Kids. Applications for summer programs closes on May 30. <p>BI-WEEKLY CARD PARTIES</p> <ul style="list-style-type: none"> March 17 – 37 people in attendance March 31 – 37 people in attendance <p>EQUIPMENT LOAN</p> <ul style="list-style-type: none"> Delivered 53 pieces of equipment to homes from January to March. 70% of rentals were snowshoes. The service will resume again in the summer with the first delivery planned to go out on June 8. <p>ADULT DROP IN SPORTS</p> <ul style="list-style-type: none"> Riverview Coed Basketball resumed at Riverview High School on March 22. <p>COMMUNITY PANTRY PROJECT Working with NBCC Moncton's Social Service Community Worker program, a Community Pantry has been installed at the Webb Vance Memorial Field on Whitepine Road. A Community Pantry is an outdoor, accessible, and community-supplied pantry of essentials for members of our community that live in poverty, are homeless, and / or struggling to make ends meet. It is the program's hope that the whole community will benefit from this,</p> |

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| | <p>either by using the pantry in their time of need, or by sharing what they have, leaving donations in the pantry for others to enjoy.</p> <p>COVERDALE CENTRE</p> <ul style="list-style-type: none"> All restrictions lifted on March 14. now seeing larger events moving forward at the Centre. <p>MAPLEFEST</p> <ul style="list-style-type: none"> Riverview MapleFest took place from April 1-3, 2022. Events were at maximum or near maximum capacity, business were seeing new and increased volume of customers. <p>PARKS AND RECREATION YOUTH DROP IN</p> <ul style="list-style-type: none"> 130 youth this month for drop in, March break and PD day opening of YOUth drop in/Riverview indoor skatepark and Youth Centre. (March 9 and 25– 1:00 – 4:00 p.m). Many of the youth were not skateboarders and it was their first. Feedback for the youth centre portion is to make it drop in vs. pre-register. <p>YOUTH SKATES</p> <ul style="list-style-type: none"> 60 youth participated in two skates where sledges were available to try. <p>YOUTH COLLECTIVE</p> <ul style="list-style-type: none"> Committee continued bi-weekly meetings. In March, the group proposed a few different ideas for activities held during YOUth Drop in for our April Schedule and assisted in giving feedback on the Maple Fest event – Sticky situation – Escape room night. Youth paired in groups of 2 and 3 to attempt to complete the escape room that was developed and gave suggestions on how it may be easier for younger youth to complete. <p>RIVERVIEW YOUTH NETWORK</p> <ul style="list-style-type: none"> Subcommittees have begun work on addressing various points of emphasis as it relates to our young population in the community. Members of Parks and Recreation within the “youth specific activities” sub committee developed a survey asking about specifics of the where, when and what’s relating to youth programming that will be shared with students in our middle and high schools. <p>SKATEPARK</p> <ul style="list-style-type: none"> March Break Skate Camp- March 12/13 9-noon Completely booked (16 participants). Slightly more first timers than returnees. Nearly half the group was female (7). EC4S welcomed Annika Welling as their new female junior instructor. |
| Planning for the future | Finalizing details for National Youth Week (first week of May), Youth Appreciation, SUNFEST, summer concert series, and other summer events and programs. |
| Smart and sustainable growth | <p>COMMUNITY ENGAGEMENT WORKER (BUSINESS)</p> <p>This new position started on Monday, April 11.</p> |

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| | <p>NO MOW MAY CAMPAIGN</p> <p>The Peticodiac Watershed Alliance, is encouraging interested residents to participate in it's annual Spring environmental campaign to help pollinators and mitigate stormwater runoff impacts in early spring.</p> <p>The Town's participation will see certain sections along Gunningsville and Bridgedale Boulevards receive less mowing than normal to help pollinators and wild flower growth.</p> <p>Residents who are interested in participating in the movement can consider leaving a small patch of flowering plants such as dandelions to help bees and butterflies survive and carry on the task of pollinating the flower, fruit, and vegetable plants we depend on.</p> <p>For more information please visit the Peticodiac Watershed Alliance.</p> |
| <p>Fiscal responsibility and service excellence</p> | |

Section 3: Other Notable Development & Highlights for Council's Attention

Report Approval Details

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| Attachments: | |
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This report and all of its attachments were approved and signed as outlined below:

Colin Smith - Apr 20, 2022 - 2:00 PM