

Town of Riverview

Economic Development Department

Monthly Report – JUNE 2019



To: CAO, Mayor & Council

From: Shane Thomson, Director

Section 1: Status of Department's Operational Priorities for 2018

SMART & SUSTAINABLE GROWTH	Status
<p>Retain and grow our strong local business community.</p> <p>Create a thriving niche retail business environment that has a regional draw.</p> <p>Attract location neutral enterprises.</p> <p>Grow Riverview's tourism product offerings in line with regional strategies.</p> <p>Promote Riverview's business offerings to local and surrounding communities.</p> <p>Encourage commercial and retail businesses to be accessible and inviting for all ages (public transit, cycling, walking)</p>	<ul style="list-style-type: none">• Continue to work with commercial property owners to fill vacant space.• The Director met with senior ONB leadership team to discuss the region's priorities and how a more collaborative approach together with ONB would be advantageous for all.• Staff attended an update on the Regional Tourism Master Plan and a review of Moncton's proposed Tourism Levy Bylaw.• Staff met with the Moncton Golf and Country Club to discuss potential development opportunities and alternative vehicle entrance options.• EDO attended Collision Conference 2019; See report attached.• Staff attended the 3+ Business Immigrant Essentials graduation. Two potential Kitchen Incubator users were identified.• The LIP Immigrant Entrepreneurship sub-committee delivered a tool for immigrant entrepreneurs to easily navigate the eco-system in Greater Moncton. The committee's members identified this as a significant challenge for newcomers and prioritized the development of this tool.
A SAFE & WELCOMING COMMUNITY	Status
<p>Promote Riverview's natural beauty/cultural heritage and its benefits to the community.</p>	<ul style="list-style-type: none">• The ACOA funded Atlantic Study and Stay program will start its second cohort in the fall and the organizers would like to host its kick-off

SMART & SUSTAINABLE GROWTH	Status
<p>Foster civic engagement and volunteerism.</p> <p>Promote Riverview as an inclusive community offering a good quality of life.</p> <p>Design community events and programs to instill pride and encourage community engagement.</p>	<p>orientation event in Riverview at Mill Creek Park. Study and Stay seeks to connect high achieving graduating international students with local mentors that support the launch of their career in New Brunswick. Successful participants that find employment will receive a fast track to permanent residency.</p> <ul style="list-style-type: none"> • The Local Immigration Partnership received an update on the initial findings from the consultation process to develop a renewed Regional Immigration Strategy. Final Draft of the strategy will be delivered in July and presented to Councils in September • Name chosen for kitchen incubator “Chocolate River Cookery” in preparation for official media blitz; two formal applications already received. • Staff had a booth at the Chamber of Commerce’s annual golf tournament to promote our business offerings and upcoming summer events to attract visitors.

PLANNING FOR THE FUTURE	Status
<p>Utilize AMP to understand infrastructure needs and guide decision making.</p> <p>Maintain/grow Town’s road network to attract business investment and support economic growth.</p> <p>Collaborate with community led/Town supported committees to ensure facilities and programs meet residents’ needs.</p>	<ul style="list-style-type: none"> • Existing “Open a Business” page has been refined to address businesses that are already operating in the Town of Riverview. New content includes business resources, how to get involved and mention of our financial incentive program. • Micro-site going into final stage of development prior to launching.

FISCAL RESPONSIBILITY & SERVICE EXCELLENCE	Status
<p>Provide high quality customer service to residents and businesses.</p> <p>Foster a positive and engaging work environment for Town employees.</p>	<ul style="list-style-type: none"> •

FISCAL RESPONSIBILITY & SERVICE EXCELLENCE	Status
Promote a safe work culture.	

Section 2: Other Notable Development & Highlights for Council's Attention

- The Director met with newly installed 3+ CEO Susy Campos to discuss Riverview's priorities in the context of the greater region.
- The Director supported the efforts of the PW&E Department to develop a waste disposal strategy.