



Town of Riverview
Parks, Recreation & Community Relations Department Monthly
Report

To: Colin Smith - CAO
 Prepared by: Gerry Cole - Director
 Date: February 22, 2017
 Month & Year: February 2017

Agenda Item:
Meeting Date:
 For use by Office of the Town Clerk

Section 1: Operational Dashboard

Metric	Previous Period	Current Period	Annual Result	Trend
Pro Kids (Placements)	Winter 2017: 175 Winter 2016: 180	Spring 2017: 39 applications to date Spring 2016: 110	2017 total to date: 175 2016 total: 630	Stable
Coverdale Centre Weekly Usage (Mon-Fri) 9am-6pm Kitchen Hall	 58.9% 35.5%	 52.2% 35.5%		Kitchen There were weather cancellations and illness with the Incubator Kitchen Program vendors. Hall Day use includes the walking group, pickle ball, badminton and

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				dog obedience sessions. The remaining time is utilized by the B&G Club's after school program. Evening use includes PACE, Sea Cadets and the Kennel Club.
Skate Park (Participants)	Nov./Dec. 2016: 459 Nov./Dec. 2015: 359	Jan. 2017: 537 Jan. 2016: 231	2017 Total to date: 537 2016 total: 2,987	Increasing
PCMAC (Pool Visits)	Dec/Jan.'16-'17: 4,453 Dec/Jan.'15-'16: 4,111	Feb. '17: 3622 Feb. '16: 3199	N/A 2016 total: 36,164	Stable
Swimming Lesson Registration	Fall 2016: 505 Fall 2015: 402	Winter 2017: 332 Winter 2016: 272	Total 2016: 2,023	Increase
60 + Registration	Fall 2016: 169 Fall 2015: 123	Winter 2017: 95 Winter 2016: 72	Total 2017 to date: 95 Total 2016: 551	Stable

Adult Fitness & Wellness Classes	Fall 2016: 418 Fall 2015: 480	Winter 2017: 397 Winter 2016: 363	Total 2017 to date: 397 Total 2016: 1,166	Increasing
Children's Programs	Fall 2016: 73 Fall 2015: 68	Winter 2017: 83 Winter 2016: 67	Total 2017 to date: 83 Total 2016: 1,023	Stable

Section 2: Status of Department's/Section's Operational Priorities for 2017

Priority	Status
Tenders	<p>The tenders, for the most recent models, for a ride on grass mower and a club cab utility truck have been placed on NBO for bidding. The closure date for these 2 tender items is March 6, 2017.</p> <p>Currently, the final revisions are being prepared to the construction drawing for Lion's Community Park Pool and building, as well as work to be completed at Mill Creek Nature Park and Winter Wonderland Park in 2017. Once these revisions have been reviewed by staff and the Development Planning Committee, they will go through the public tendering process.</p> <p>The date for public consultation, in the form of an Open House, regarding the renovation of Ridgeway Park Playground, is set for Wednesday March 22, 2017 beginning at 6 pm at Town Hall. Invitations will be sent to area residents through Canda Post and information regarding the Open House will be posted on the Town website. Once the feedback is obtained and a final design confirmed, this project will also go to public tender.</p>
A Safe and Welcoming Community	<p>Sledges</p> <p>The department borrowed 2 ice sledges from PARA NB for use by individuals with physical disabilities and the general public during Winter Carnival to provided citizens with the opportunity to participate in skating. This</p>

opportunity was well promoted with the Mayor and local radio celebrity, Tony Smith, using the sledges at the skating oval at Winter Wonderland Park with photos and video being widely shared on various social media channels. The sledges were in constant use at Winter Carnival events. We will be requesting other equipment that is available “on loan” from Para NB during upcoming festivals and programming this year.



POOL

PCMAC remains a popular venue for residents as noted during our Winter Carnival swims. Two free swims were offered, attracting over 290 participants in total.

PCMAC

PCMAC is supporting Charmaine Lynch in a 2017 Swim-a-thon. All proceeds go to the Youth Atlantic Wellness Centre (on Coverdale). Swimmers track their progress in swimming the distance of the St. John River from Edmunston to St. John, and receive pledges to support mental health as they go. Support

	is in the form of assisting Ms. Lynch with marketing and swim tracking.
Planning for the Future	PCMAC Spring/Summer programs and schedule is about to be finalized. This information will be posted online by March 10 th in advanced of March 30 th registration.
Smart and Sustainable Growth	Staff continues working in cooperation with the Communications Department and Branch Design on an interpretive panel to be installed in the spring near the “Third Wave” Sculpture created by artist Julie Glaspy, as part of the Sculpture Saint John Program.
Fiscal Responsibility and Service Excellence	<p>Winter Carnival</p> <p>It is estimated that the 36 planned Winter Carnival events had a combined attendance in excess of 4,000. With 16 local businesses and 18 community groups involved with the planning and implementing (most of which was volunteer) of the vast schedule of events, the community was truly engaged. Events ranged from outdoor and indoor physical activities; such as skating, hiking, and skateboarding; to events focused on wellness for both humans and pets; to events that celebrate teamwork, like the ice castle build.</p> <p>PCMAC</p> <p>Pool staff are in the process designing a survey for residents to be completed and implemented in March/April. The purpose is to capture feedback related to perceived program quality, space usage, etc. This information will be used to further improve our ability to serve the public.</p>

Section 3: Other Notable Development & Highlights for Council's Attention

Pat Crossman Memorial Aquatic Centre

The Town of Riverview - Aquatics is hosting the following not-for-profit events in 2017:
 Lifesaving Society of New Brunswick Annual Grand Meeting (March)
 Canadian Red Cross Atlantic-Region instructor trainer and recertification workshops to assist at a higher level with provincial staffing shortages (March and June)

Report Approval Details

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This report and all of its attachments were approved and signed as outlined below:

Colin Smith - Feb 22, 2017 - 11:47 AM