



# Envision Riverview

## A Community Plan for a Sustainable Future

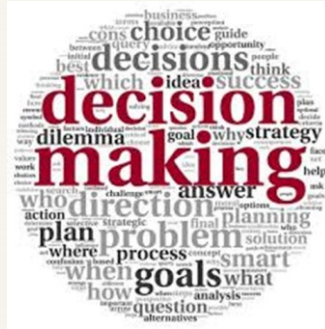
Update March 2017

Riverview Town Council Meeting



SMALL TOWN. BIG IDEAS.

# 7 Recommendations



# 12 Systems Identified as Priority Areas

1. Built Infrastructure
2. Culture & Arts
3. Education
4. Energy
5. Health & Wellness
6. Local Economy
7. Local Food
8. Nature
9. Recreation & Leisure
10. Transportation
11. Waste Management
12. Water





# Local Economy

## ICSP Goal:

A thriving, innovative local economy that embodies the values of community and environment which employ, engage and support residents and visitors.

## Past 18 months:

- 9 Riverview Business Collective meetings
- 6 Riverview Business/ TOR Partner Events
- 15 Newsletters average open rate 43.6%
  - Subscribers increased by 35 over this time period
- 4 Riverview Business Profiles
- Riverview Business sponsorships have increased with events and festivals.
- Kitchen Incubator program
- Concentrix **Work, Live Play Spring Fling** in May



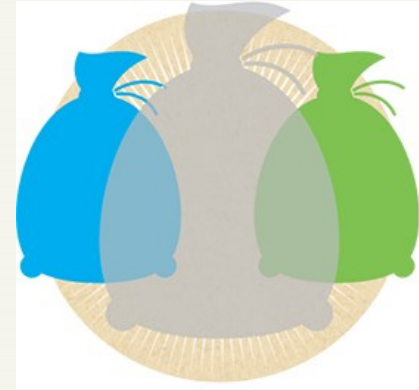
# Waste

## ICSP Goal:

Minimal waste is sent to landfill from home, work and play within Riverview. Reduced consumption of waste materials and proper recycling will be the norm.. The municipality will be a leader in waste management.

## Past 10 months:

- ETF grant to formally partner with Eco360 on the transition to 3 stream,
- Invited Eco360 to summer ward parties with the Envision Riverview Community Dialogue Dome,
- Riverview Middle School Tour Eco360
  - 140 students to help lead the school transition process
- Riverview Business Tour of Eco360
- Transitioned Town municipal buildings to 3 stream.
- Drafted Green Meeting guidelines, Riverview Waste Management Guide, stakeholder activities and measurement guide.
- P & R staff have implemented a BYOM/B (Bring Your Own Mug/Bottle) initiative for all town events



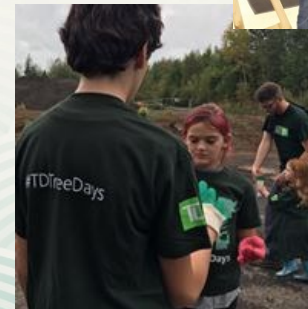


# Nature

**ICSP Goal:** Protecting and Celebrating the Ecosystem. The natural surroundings are integrated into the everyday activities of residents in the Town of Riverview. Residents can explore, play and manage outdoor participation in ways that sustain all ecosystems.

Past 18 months:

- Friends of Mill Creek
- Riverview High Bio-blitz in Mill Creek Nature Park
- PWA /festival inspire paintings
- Go Wild engagement and learning events.
- Trail partnerships – FHTA, FBR, FNP
- Winter carnival activities – snowshoe on Dobson trail and hiking 101 events
- Interpretive Bike Tours with PWA and LaBikery



SUSTAINA-palooza

SMALL TOWN. BIG IDEAS.

# Culture & Arts

**ICSP Goal:** Creating Connections through Diversity and Art.

Riverview serves as a meeting place where residents and visitors from diverse cultural backgrounds create and appreciate family-oriented, multi-discipline artistic experiences.

Past 18 months:

- On going support on the Local Immigration Partnership and Welcoming Committee,
- Supporting art groups such as 'Café des Artists', RAC and the developing artist collective.
- People of the Tides presentation at the FCRS in partnership with the Albert County Museum,
- Integration of public art,
- Celebration of local talent.





# Recreation & Leisure

**ICSP Goal:** Playing in the community!

Residents and visitors of all ages value and participate in recreational activities to improve health, social connections and celebrate life.

Past 18 months:

- Winter Carnival festivities,
- Outdoor and trail and sport programming,
- Accessible programming,
- Employee wellness program focus on activity/healthy living,
- Year round movie nights and community partnerships with service groups and organizations.





# ICSP and Town Strategic Plan

**The Integration of the Envision Riverview Community Sustainability Plan Priorities help to inform, guide and measure strategies.**

## **Smart and Sustainable Growth**

Riverview attracts new investment through a growth plan that recognizes the significance of its residential neighbourhoods, protection of the natural surroundings and commitment to long-term sustainability.

- Tourism (Trail Tourism, Food Tourism, Sport Tourism)
- Smart Community (Neighbourhood Developments, municipal functions)
- Culturally rich and connected community

**The ICSP provides a framework to ‘Try New Things’ with calculated risk, a learning agenda and a storyline for the Town’s aspiration of being a resilient and thriving community.**



# Trying new things with: Micro-Grants

## Envision Riverview Micro-Grant 2017

“Be an architect of the Town of Riverview's future and contribute to [Envision Riverview](#), our community sustainability plan.”

## What is the Envision Riverview Micro-Grant program?

Small-scale grants for actions that will contribute to the overall sustainability of the town. Eligible projects are community-driven and create meaningful impact and community awareness for the goals outlined in the Envision Riverview plan. The maximum contribution for a project is \$2,500.

Categories are:

- Student
- Resident
- Community non-profit organizations
- Riverview businesses



SUSTAINA-palooza

SMALL TOWN. BIG IDEAS.





# YOU'RE INVITED!

APRIL 19<sup>TH</sup> – 22<sup>ND</sup>

- Art Exhibit – Telling Our Story of People and Place
- Tales, Trails and Tunes
- Economic Benefits of Sustainable Tourism
- Opportunities to build a future doing what you love and making a positive difference!
- Celebrating Envision Riverview and Micro-Grants!

Fundy Chocolate River Station  
The Cocoa Room  
Moncton Golf and Country Club  
Riverview Town Hall



SMALL TOWN. BIG IDEAS.