



Town of Riverview

Parks, Recreation & Community Relations Department Monthly Report

To: Colin Smith - CAO
 Prepared by: Gerry Cole - Director
 Date: April 16, 2019
 Month & Year: April 2019

Section 1: Operational Dashboard

| Metric | Previous Period | Current Period | Annual Result | Trend |
|---|--------------------------------------|--|-----------------|---|
| Pro Kids (Placements) | Winter 2019: 93 placements | Spring 2019: 71 placements | 2019 total: 161 | Stable 2018 total: 545 2017 total: 590 |
| JUMPSTART (Riverview only) | Winter 2019: 59 placements | Spring 2019: 10 placements | 2019 Total: 69 | |
| TOTAL # of children helped (P.R.O. Kids + Jumpstart) | Winter 2019: 152placements | Spring 2019: 81 placements | 2019 Total: 233 | |
| Total from previous year | Winter 2018: 175placements | Spring 2018: 69 placements | 2018 Total: 545 | |
| Coverdale Centre Weekly Usage (Mon.-Fri. 9 am-6 pm) | | | | <i>Kitchen use is up slightly with one user increasing their number of hours.</i> <i>Hall use was up due to an increase in event bookings.</i> |
| Kitchen | Mar. 2019: 48.7% | April 2019: 51.7% | | |
| Hall | Mar. 2019: 45.5% | Mar. 2019: 57.8% | | |
| Skate Park (Participants) | Feb. 2019: 326 Feb. 2018: 421 | March 2019: 408 March 2018: 486 | 2019 YTD: 1024 | Increase over 2017 2018 total: 3,964 2017 total: 2,843 |
| Swimming Lesson Registration | Spring 2018: 588 | Spring 2019: 811 | 2019 YTD: 1,462 | Increasing Total 2018: 2,282 |

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| | Winter 2017: 332 | | | <i>Total 2017: 1,873 Total 2016: 1,544</i> |
| 60 + Registration | Winter 2019: 140 Winter 2018: 128 | Spring 2019: 144 Spring 2018: 123 | Total 2019: 284 YTD | Increasing Total 2018: 866 Total 2017: 754 Total 2016: 551 |
| Adult Fitness & Wellness Classes | Winter 2019: 93 Winter 2018: 106 | Spring 2019: 85 Aquatic Fitness Winter '19: 116 Spring 2018: 128 | 2019 total: 178 YTD Aquatic Fitness YTD: 116 Total 2018: 441 | Decrease <i>(Note: *Aqua fitness programs have moved to Aquatics with a total of 338 for 2018.)</i> Total 2018: 441 * Total 2017: 1,158 Total 2016: 1,166 |
| Children's Programs | Winter 2019: 55 Winter 2018: 69 | Spring 2019: 41 Spring 2018: 43 | 2019 total: 96 YTD | Stable Total 2018: 714 Total 2017: 1,176 Total 2016: 1,023 |

Section 2: Status of Department's/Section's Operational Priorities for 2018

| Priority | Status |
|---------------------------------------|--|
| Tenders | <p>The following Request for Proposals (RFP) and Tenders, have been posted to NBON:</p> <ol style="list-style-type: none"> 1. Lions Community Park Pool (RFP): Under Review 2. Youth Services Review (RFP): This RFP had only one bidder. Alternate avenues of completing this are being investigated by staff. 3. Parks & Recreation Administration Building Roof Repair (Tender): Closed April 2nd, 2019, coming in over budget. This will be retendered with a change in scope for work to be completed. |
| A Safe and Welcoming Community | <p>Community Events</p> <p>Community Awards Volunteer Recognition Night will be held April 25th at the Coverdale Centre. Nominations are still being accepted. Youth Appreciation Awards will be presented at the RHS Award Assembly on June 5th, 2019 with a luncheon to be held for the winners. The location and dates for the luncheon are currently to be decided.</p> <p>Maple Sugar Festival The 11th annual Maple Sugar Festival took place from April 5th through the 7th 2019. There was an increase in participation by the business community. Final numbers have not yet been received from participating organizations and businesses, however it appears that attendance overall was similar to the 2018 event at roughly 3,000 attending the variety of events and businesses.</p> |

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| <p>Planning for the Future</p> | <p>PCMAC On April 10th PCMAC began using a term-based membership system linked to membership cards. The goal is to provide residents with more convenient access to the facility, increase user safety and improve overall metrics for the facility.</p> <p>Artist in Residence The Community Recreation Coordinator met with Mr. Joel Culligan (an instructor with McKenzie College) who wishes to be an Artist in residence at our Skate park this summer. He has applied for funding and may be splitting his time between MAGMA and the Town of Riverview. The goal of this summer is to gather stories from locals which in turn he will use as inspiration for future community based art projects. He will be based out of the Skate park however he will also attend events such as the Summer Series concerts and block parties with the goal of engaging local residents.</p> <p>Community Garden Registration for the 2019 season has been open to returning users and the general public. As of March 15th, 2019, 36 of 40 in ground plots and 16 of 20 raised beds have been rented.</p> |
| <p>Smart and Sustainable Growth</p> | <p>N/A</p> |
| <p>Fiscal Responsibility and Service Excellence</p> | <p>Recycling The Community Recreation Worker-Youth, opened an account with Riverview Bottle Exchange and will be sending out an email to let everyone know that when they drop off their bottles/recyclables there, they may donate their money to the Town of Riverview youth initiatives on a year round basis.</p> <p>Summer Skate Camps East Coast Street Styles has reformatted the skate camp layout for the summer of 2019, moving from a week long camp structure to a weekend camp structure. This will increase the ability for parents to transport their skaters to camps. The current half day weekday camps seen many parents reporting difficulties with transportation vs. work schedules. In turn a price adjustment allowed camps to stay at a reasonable rate of \$65 for 6 hours.</p> |

Section 3: Other Notable Development & Highlights for Council's Attention

Staff Development

April 16/17: Both full time Aquatic staff attended the 2nd Canadian Red Cross Atlantic Swimposium. The 2 day event included keynote speakers from across Canada and several certification courses in Water Safety and Instructor Development. A large number of supervisory staff from around the Maritimes attended to discuss common trends and challenges in the aquatic industry.

April 28: PCMAC will be hosting a regional Aquafitness Instructor workshop in partnership with Fitness NB and AQX-Training Programs. The workshop will see 12-15 instructors from across Atlantic Canada use PCMAC for professional development and recertification.

April 27: Both full time aquatic employees will be attending the Lifesaving Society of NB's 51st AGM, where they will be accepting an award on behalf of the town: "Largest Lifesaving Program in the Province for a Municipality under 20,000 Residents" for 2018. Scoring is point based and relates to participation in swimming lessons and certification courses delivered.

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| 1 st : Town of Riverview | 6,855 |
| 2 nd : City of Miramichi | 2,720 |
| 3 rd : Town of St. Stephen | 2,413 |
| 4 th : Town of Woodstock | 2,032 |
| 5 th : Village of Bath | 1,536 |