

Town of Riverview

Economic Development Department

Monthly Report – February 2019



To: CAO, Mayor & Council

From: Shane Thomson, Director

Section 1: Status of Department's Operational Priorities for 2019

SMART & SUSTAINABLE GROWTH	Status
<p>Retain and grow our strong local business community.</p> <p>Create a thriving niche retail business environment that has a regional draw.</p> <p>Attract location neutral enterprises.</p> <p>Grow Riverview's tourism product offerings in line with regional strategies.</p> <p>Promote Riverview's business offerings to local and surrounding communities.</p> <p>Encourage commercial and retail businesses to be accessible and inviting for all ages (public transit, cycling, walking)</p>	<ul style="list-style-type: none">• Continue to work with commercial property owners to fill vacant space.• Developed a series of business profiles to feature on social media channels promoting Riverview businesses and shop local.• EDO connected with 3 new businesses to ensure they are engaged with the Town and receive monthly newsletter• Working with 3+ on its annual workplan• GMEDT together with ONB working with TD Finance to ensure an adequate rental housing supply is identified• Planning for Riverview Business Connects to be held at Rehab One on March 28th in partnership with Rehab One and Wine Kitz.• Submitted 4 award nominations to the Albert County Chamber Business Awards: Rehab One, Easy Fashion, Cocoa Room and Farmers' Market.• Became an official 'Bronze Sponsor' of the Albert County 2019 Business Awards.• Held 5 follow-up discussions with investment attraction prospects from Web Summit.

A SAFE & WELCOMING COMMUNITY	Status
<p>Promote Riverview’s natural beauty/cultural heritage and its benefits to the community.</p> <p>Foster civic engagement and volunteerism.</p> <p>Promote Riverview as an inclusive community offering a good quality of life.</p> <p>Design community events and programs to instill pride and encourage community engagement.</p>	<ul style="list-style-type: none"> • Participating in consultation process with Greater Moncton Immigration Strategy steering committee. • Hosted the 3+ Business Immigrant Essentials cohort at Town Hall • Recruited fourteen businesses to host in-store promotions as part of Winter Carnival. • Engage members of the business community to host maple inspired promotions at their location as part of the Town’s annual Maple Festival.

PLANNING FOR THE FUTURE	Status
<p>Utilize AMP to understand infrastructure needs and guide decision making.</p> <p>Maintain/grow Town’s road network to attract business investment and support economic growth.</p> <p>Collaborate with community led/Town supported committees to ensure facilities and programs meet residents’ needs.</p>	<ul style="list-style-type: none"> • Participated in MNAI natural asset briefing session with SERSC staff

FISCAL RESPONSIBILITY & SERVICE EXCELLENCE	Status
<p>Provide high quality customer service to residents and businesses.</p> <p>Foster a positive and engaging work environment for Town employees.</p> <p>Promote a safe work culture.</p>	<ul style="list-style-type: none"> • The Director presented the department’s 2019 goals to an all-staff Town Hall meeting • Organizing Public Open House for Clayton Development’s Fairways re-zoning to be held February 28th.

Section 2: Other Notable Development & Highlights for Council’s Attention

Report Approval Details

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This report and all of its attachments were approved and signed as outlined below:

Colin Smith - Feb 21, 2019 - 9:11 AM