



PUBLIC PRESENTATION

Monday, September 10, 2018

6:30 p.m.

30 Honour House Court - Council Chambers

Members Present:

**Mayor Ann Seamans
Deputy Mayor Tammy Rampersaud
Councillor Wayne Bennett
Councillor Lana Hansen
Councillor John Coughlan
Councillor Jeremy Thorne
Councillor Cecile Cassista
Councillor Andrew LeBlanc**

Staff Present:

**C. Smith, CAO
A. Crummey, Town Clerk
D. Richard, Deputy Town Clerk
R. Higson, Director of Finance
M. Ouellet, Director of Engineering & Public Works
T. Finlay, Director of Human Resources
D. Pleau, Fire Chief**

Others Present:

Andrew Smith Urban Planning

Regrets:

**Gerry Cole, Director of Parks, Recreation and Community
Relations
Shane Thomson, Director of Economic Development**

1. CALL TO ORDER

Mayor Seamans called the public presentation to order at 6:30 p.m.

Councillor Hansen declared a conflict of interest and left the Council Chambers at 6:31 p.m.

2. Public Presentation

Signage Provisions and Re-adoption of Municipal Development Plan By-Law and Re-adoption of Town of Riverview Zoning By-Law.

Andrew Smith conducted a PowerPoint presentation outlining the purpose of the new by-laws which included a review of the signage provisions, and the modernization of the policies and regulations. He noted that the Town will be following due process in the re-adoption of the Municipal (Development) Plan By-Law and the Zoning By-Law. He stated that the re-adoption is due to the new *Community Planning Act*.

A. Smith highlighted the work that has been done to date which did include a public engagement survey as well as the steps that have been undertaken to bring us to the present date.

The new by-law is entitled the Municipal Plan By-Law 300-33; it includes a new policy section '12.1 Signage Policies'. The new Zoning By-Law 300-7; includes the addition of new definitions; the replacement of the entire 'Part 10 - SIGNS', provisions for new signs (electronic message, directory, canopy, portable and sandwich) and the prohibiting of billboards in all zones.

The presentation included visual examples of signage - free standing, neighbourhood identification signage, a projecting sign, wall sign, canopy sign, portable sign, sandwich signs, and electronic message signs.

A. Smith included in the presentation the provisions for each type of signage. He referenced the feedback from the 2017 survey (200 respondents) which indicated that the public does not view many signs in one location as favourable but rather cluttered. The proposed regulations to the new portable sign by-law are designed to discourage permanent placement of temporary signs, to include the provision for temporary 30-day license/permit (S.3 and Ss 7(4); and the proposed

application fee of \$25 (Ss. 6(f)); and to outline exemption from setback provisions (Ss. 7(3)); Schedule C) and the provision for a maximum of one sign per lot, three (3) permits per year on the same lot (Ss. 7(5)). There are provisions for electronic message signs as well as the electric message signs near traffic control devices which are required to adhere to the Transportation Association of Canada (TAC) guidelines. Other requirements are in place to provide standards and guidance for municipalities to ensure public safety and also to reflect provisions of the Town's Zoning By-Law.

Therefore it is being recommended that Town Council pass a resolution in accordance with subsection 111(1)(a) of the Community Planning Act, setting the date of October 22, 2018 as the date for the public hearing at 6:30 p.m. for the consideration of objections to the proposed Municipal Plan By-Law No. 300-33 and Zoning By-Law No. 300-7; and give 1st reading, by title only, to the proposed Municipal Plan By-Law No. 300-33, Zoning By-Law No. 300-7, and Portable Sign By-Law 700-6.

Mayor Seamans stated that the public hearing will provide the opportunity for the public to voice their concerns.

Councillor Cassista sought clarification regarding reference to neighbourhood signage. She pointed out that there is a neighbourhood sign located off Gunningsville Boulevard at the entrance to the Fairways. She noted that the sign is already in place but their intention would be to illuminate (like a flood light) it.

A. Smith confirmed with Councillor Cassista that is not an electronic message board and provisions under the zoning by-law have been made; however, property owner consent is required.

Councillor Cassista commented on the real estate signs that are located on Town land. She pointed out that in the past the Town was not enforcing its by-law and inquired how this will be handled going forward?

A. Smith remarked that the issue is two-fold. Anything in the public right of way would be Town owned land and would need the Town's consent to permit signage. Council can, looking forward, pass a resolution outlining where it gives consent for signage. Council may also consider developing their own election signage by-law governed under the Elections Act (not the *Community Planning*

Act). Or he suggested that Council could bring forward a resolution or create a specific by-law restricting signs on Town owned property such as election signs.

C. Smith confirmed with Councillor Cassista that whatever is endorsed by Council, staff will be moving forward with enforcement. It would be assigned to the Corporate Services Department and the new By-Law Enforcement Officer. C. Smith anticipates that there would be a transition/warning period but in the end the Town would go through with the regulations as adopted by Council.

C. Smith confirmed with Councillor Thorne that the Riverview Arts Centre sign located on Gunningsville Boulevard would be grandfathered.

Councillor Thorne made reference to a box car with large lit electronic signage boards affixed to the sides of the vehicle. He inquired as to which category this type of vehicle would fall into with respect to regulations. A. Smith indicated that he would look into it.

Councillor Bennett commented that he had previously raised concerns the last time this matter was discussed but upon review of the documents provided they do not seem to be addressed. He pointed out that projection signs are reduced yet the canopy sign regulations remains the same.

A. Smith confirmed with Councillor Bennett that a canopy sign has an area of projection but that type of signage has not been an issue to date; therefore, have not been reduced in area signage. A. Smith noted that the projection signs had been reduced.

A. Smith confirmed with Councillor Bennett that there are provisions for a sandwich sign which is regulated by an area of .75 square meters maximum. There are no fees associated with this type of sign.

C. Smith clarified the process. He outlined that staff needs to receive a collective direction from Council for changes to be implemented not just individual suggestions.

Mayor Seamans confirmed that there were no further questions.

3. ADJOURNMENT

Moved by: Deputy Mayor T. Rampersaud

Seconded by: Councillor J. Thorne

That the meeting be adjourned at 7:03 p.m.

Motion Carried